Other available tools





- Apache Hadoop project
 - inspired by Google's MapReduce and Google File System papers.
- Open sourced, flexible and available architecture for large scale computation and data processing on a network of commodity hardware
- Open Source Software + Hardware Commodity
 - IT Costs Reduction



Hadoop Core

MapReduce

HDFS



HDFS

- Hadoop Distributed File System
- Redundancy
- Fault Tolerant
- Scalable
- Self Healing
- Write Once, Read Many Times
- Java API
- Command Line Tool



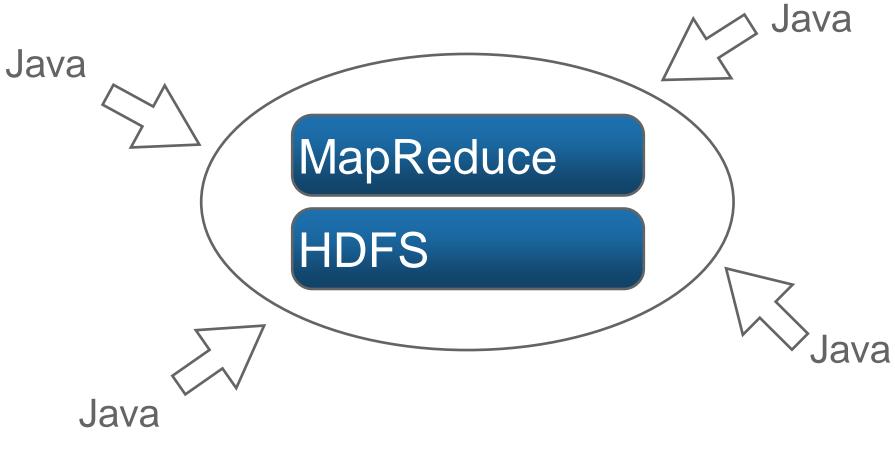
MapReduce

• Two Phases of Functional Programming

MUNI

- Redundancy
- Fault Tolerant
- Scalable
- Self Healing
- Java API

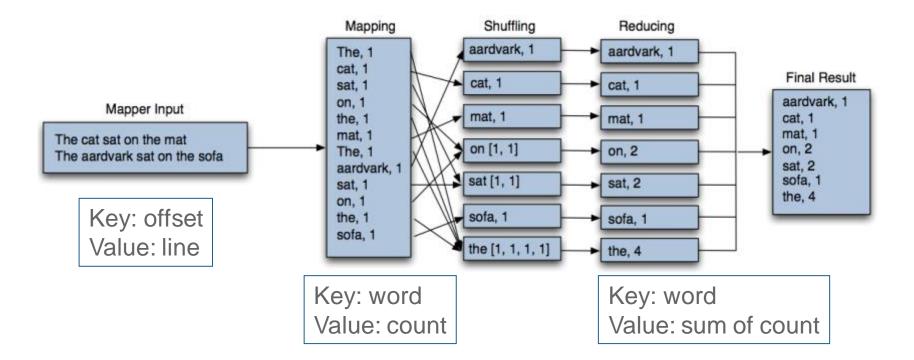
Hadoop Core





Word Count Example

The overall word count process





Why do these tools exist?

MapReduce is very powerful, but can be awkward to master

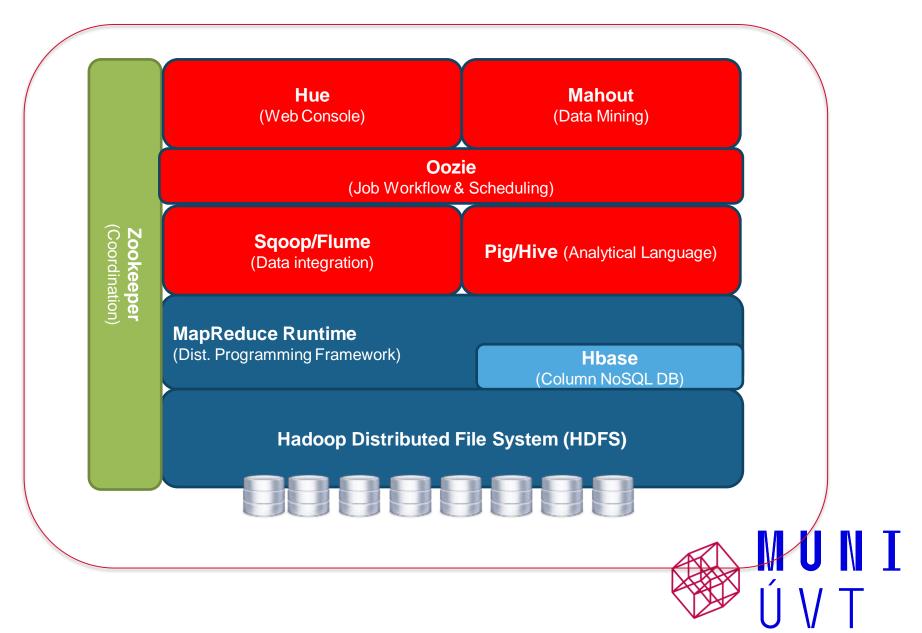
 These tools allow programmers who are familiar with other programming styles to take advantage of the power of MapReduce



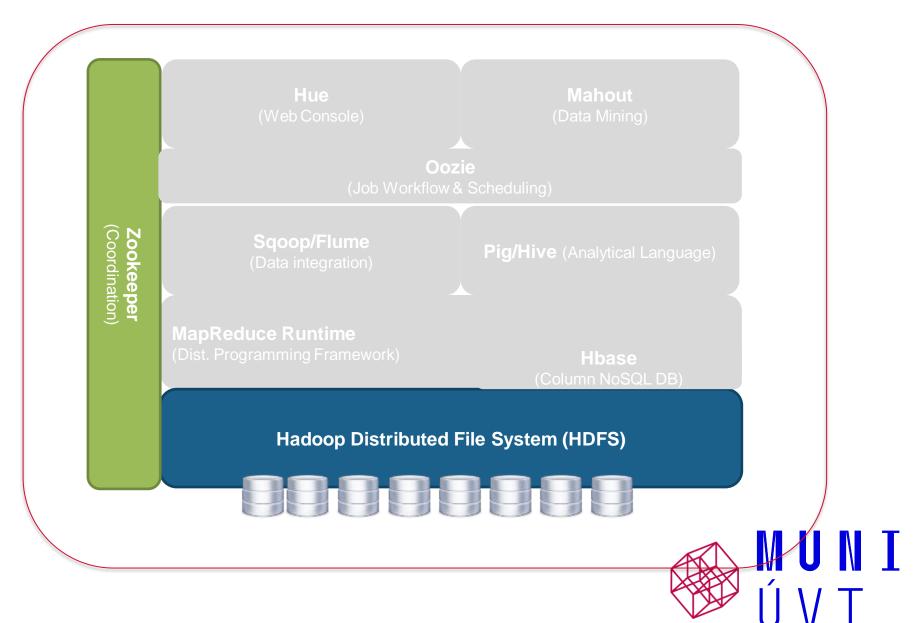
The Ecosystem is the System

- Hadoop has become the kernel of the distributed operating system for Big Data
- No one uses the kernel alone
- Hadoop Ecosystem = a collection of projects at Apache





Zookeeper – Coordination Framework



What is ZooKeeper?

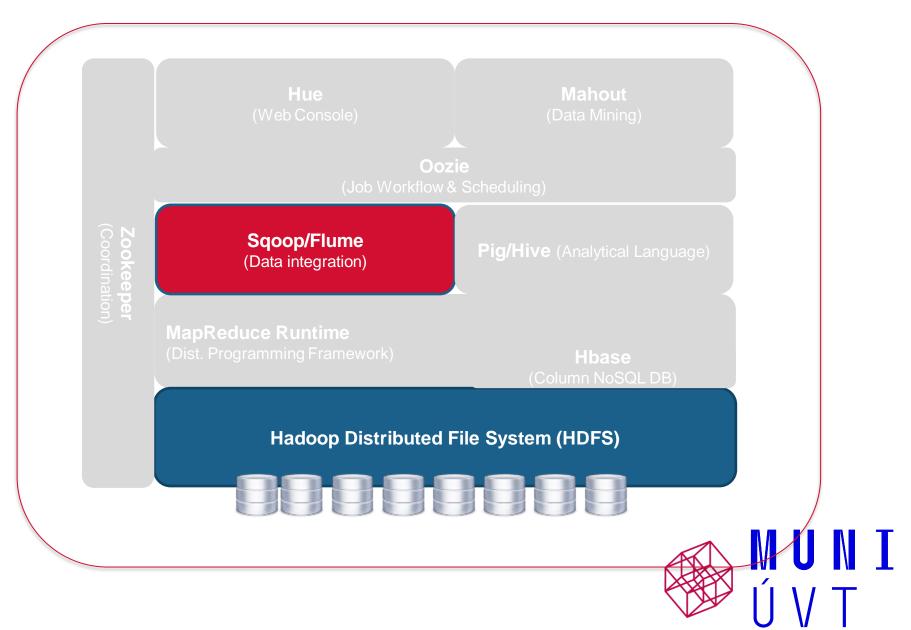
- A centralized service for maintaining
 - Configuration information
 - Naming
 - Providing distributed synchronization
 - etc.



- A set of tools to build distributed applications that can safely handle partial failures
 - They don't need to implement them on their own
- ZooKeeper was designed to store coordination data
 - Status information
 - Configuration
 - Location information



Flume / Sqoop – Data Integration Framework



What's the problem for data collection?

- Collecting data (to analyze) from distributed systems requires many mechanisms to provide reliability, security, ...
 - These don't need to be implemented by each application

Apache Flume

- a system used for moving massive quantities of streaming data into HDFS
 - eg., collecting log data present in log files from web servers and aggregating it in HDFS for analysis





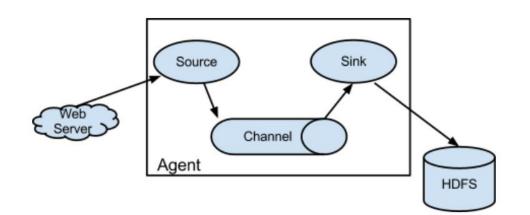
How can Flume help?

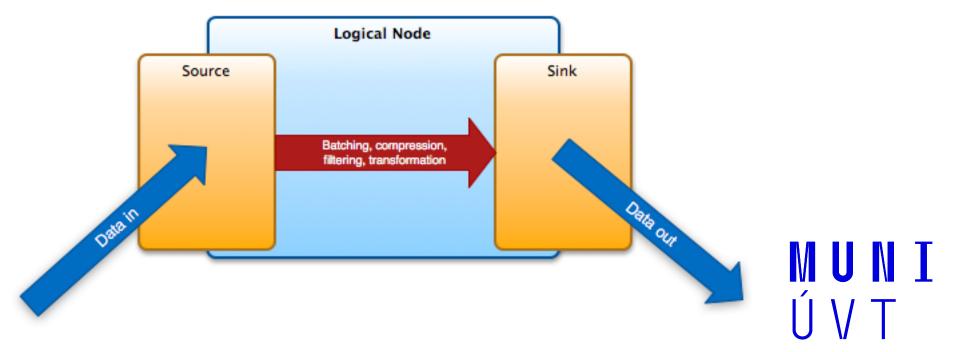
- A distributed data collection service
- It's efficiently collecting, aggregating, and moving large amounts of data
- Supports data encryption (SSL/TLS)
- Fault tolerant, many failover and recovery mechanisms
- One-stop solution for data collection of all formats



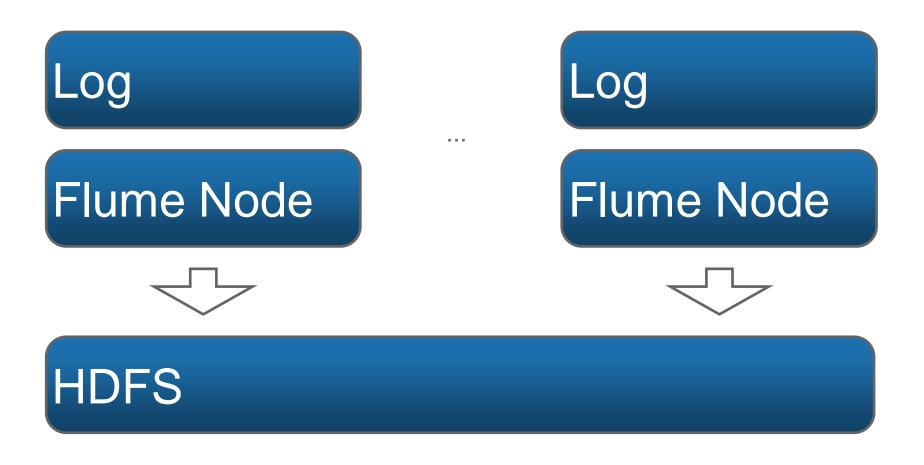
Flume: High-Level Overview

- Logical Node
- Source
- Sink
- Channel (passive store)





Flume Architecture





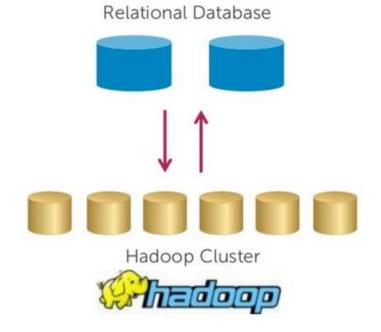
Flume Sources and Sinks

- Local Files
- HDFS
- Stdin, Stdout
- Twitter
- IRC
- IMAP
- NetCat UDP source
- Syslog
- Custom sources



Sqoop

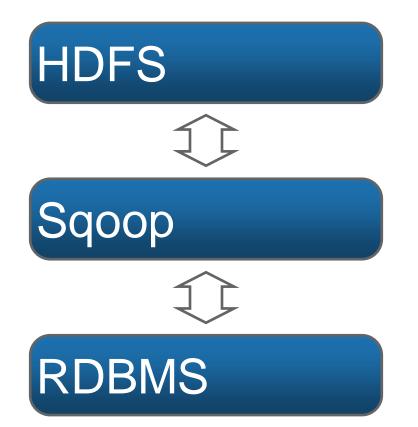
- Apache Sqoop (= <u>Sq</u>I+Had<u>oop</u>)
 - Tool for efficient transferring bulk data between Apache Hadoop and structured datastores such as relational databases
 - Easy, parallel database import/export
 - What you want to do?
 - Insert data from RDBMS to HDFS
 - Export data from HDFS back into RDBMS





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Sqoop





Sqoop Examples

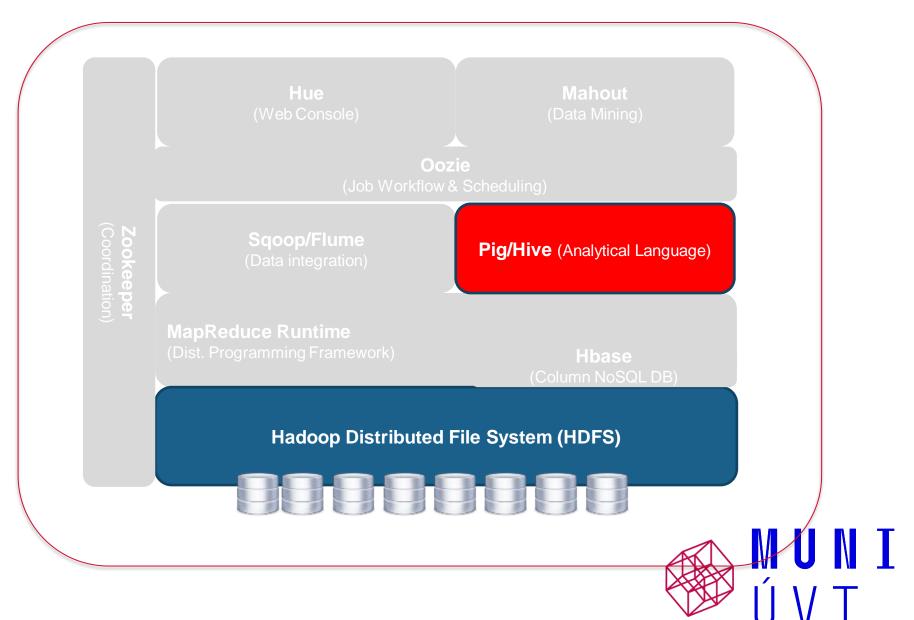
\$ sqoop import --connect jdbc:mysql://localhost/world -username root --table City

• • •

\$ hadoop fs -cat City/part-m-00000 1,Kabul,AFG,Kabol,17800002,Qandahar,AFG,Qandahar,2375003,He rat,AFG,Herat,1868004,Mazar-e-Sharif,AFG,Balkh,1278005,Amsterdam,NLD,Noord-Holland,731200 ...



Pig / Hive – Analytical Language



Why Hive and Pig?

- Although MapReduce is very powerful, it can also be complex to master
- Many organizations have business or data analysts who are skilled at writing SQL queries, but not at writing Java code
- Many organizations have programmers who are skilled at writing code in scripting languages
- Hive and Pig are two projects which evolved separately to help such people analyze huge amounts of data via MapReduce
 - Hive was initially developed at Facebook, Pig at Yahoo!





- Developed by facebook.

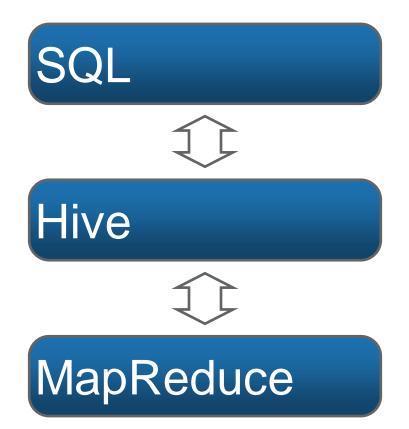
Apache Hive

- An SQL-like interface to Hadoop
- Data Warehouse infrastructure that provides data summarization and ad hoc querying on top of Hadoop
 - MapRuduce for execution
 - HDFS for storage
- Hive Query Language
 - Basic-SQL : Select, From, Join, Group-By
 - Equi-Join, Muti-Table Insert, Multi-Group-By
 - Batch query

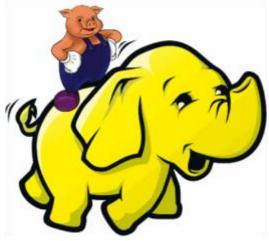
SELECT * FROM purchases WHERE price > 100 GROUP BY storeid



Hive







– Initiated by YAHOO!

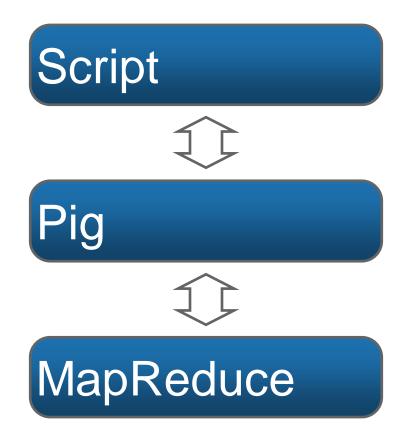
A = load 'a.txt' as (id, name, age, ...) B = load 'b.txt' as (id, address, ...) C = JOIN A BY id, B BY id;STORE C into 'c.txt'

Apache Pig

- A high-level scripting language (Pig Latin)
- Allows to simply write MapReduce programs
 - their structure is amenable to substantial parallelization
 - allow for large data processing
 - optimizes automatically
 - allows the user to focus on semantics rather than efficiency
- Crucial features
 - easy to understand, easy to debug
 - extendable (new functions)
 - allows for high optimilization



Pig





Hive vs. Pig

	Hive	Pig
Language	HiveQL (SQL-like)	Pig Latin, a scripting language
Schema	Table definitions that are stored in a metastore	A schema is optionally defined at runtime
Programmait Access	JDBC, ODBC	PigServer



WordCount Example

• Input

Hello World Bye World Hello Hadoop Goodbye Hadoop

- For the given sample input the map emits
 - < Hello, 1>
 - < World, 1>
 - < Bye, 1>
 - < World, 1>
 - < Hello, 1>
 - < Hadoop, 1>
 - < Goodbye, 1>
 - < Hadoop, 1>
- < Bye, 1>
 - < Goodbye, 1>
 - < Hadoop, 2>
 - < Hello, 2>
 - < World, 2>



WordCount Example In MapReduce

```
public class WordCount {
public static class Map extends Mapper<LongWritable, Text, Text, IntWritable> {
  private final static IntWritable one = new IntWritable(1);
  private Text word = new Text();
  public void map(LongWritable key, Text value, Context context) throws IOException, InterruptedException {
     String line = value.toString();
     StringTokenizer tokenizer = new StringTokenizer(line);
     while (tokenizer.hasMoreTokens()) {
       word.set(tokenizer.nextToken());
       context.write(word, one);
public static class Reduce extends Reducer<Text, IntWritable, Text, IntWritable> {
  public void reduce(Text key, Iterable<IntWritable> values, Context context)
   throws IOException, InterruptedException {
    int sum = 0;
    for (IntWritable val : values) {
       sum += val.get();
     context.write(key, new IntWritable(sum));
public static void main(String[] args) throws Exception {
  Configuration conf = new Configuration();
  Job job = new Job(conf, "wordcount");
  job.setOutputKeyClass(Text.class);
  job.setOutputValueClass(IntWritable.class);
  job.setMapperClass(Map.class);
  job.setReducerClass(Reduce.class);
  job.setInputFormatClass(TextInputFormat.class);
  job.setOutputFormatClass(TextOutputFormat.class);
  FileInputFormat.addInputPath(job, new Path(args[0]));
  FileOutputFormat.setOutputPath(job, new Path(args[1]));
  job.waitForCompletion(true);
```

WordCount Example By Pig

A = LOAD 'wordcount/input' USING PigStorage as (token:chararray);

B = GROUP A BY token;

C = FOREACH B GENERATE group, COUNT(A) as count;

DUMP C;



WordCount Example By Hive

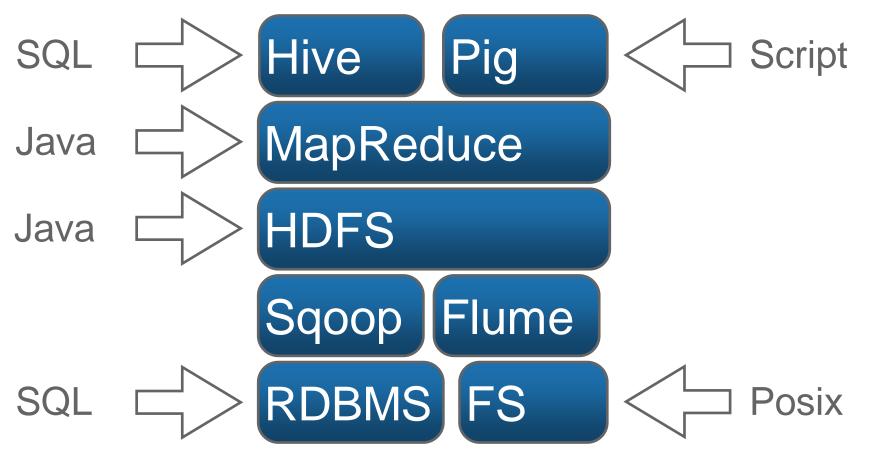
CREATE TABLE wordcount (token STRING);

LOAD DATA LOCAL INPATH 'wordcount/input' OVERWRITE INTO TABLE wordcount;

SELECT count(*) FROM wordcount GROUP BY token;

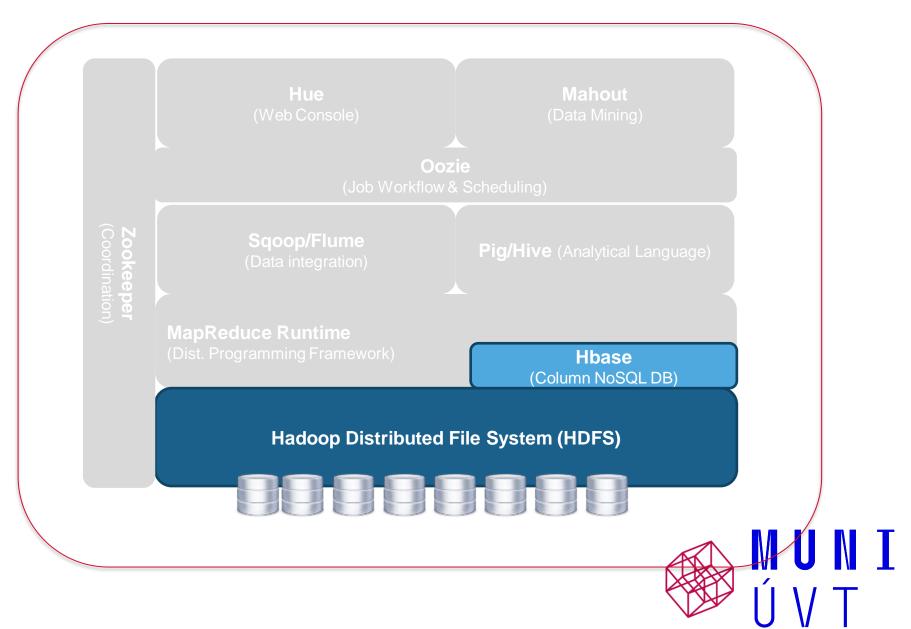


The Story So Far ...





Hbase – Column NoSQL DB



Structured-data vs Raw-data











Apache HBase

- Open-source Apache project
- Non-relational, distributed Database
- Runs on top of HDFS
- Modeled after Google's BigTable technology
- Written in Java
- NoSQL (Not Only SQL) Database
- Consistent and Partition tolerant
- Runs on commodity hardware
- Able to host Very Large Databases (terabytes to petabytes)
 - billions of rows & millions of columns atop clusters of commodity hardware
- Low latency random read / write to HDFS
- Many companies are using HBase
 - Facebook, Twitter, Adobe, Mozilla, Yahoo!, Trend Micro, and StumbleUpon







Apache HBase is NOT

- A direct replacement for RDBMS
- ACID (Atomicity, Consistency, Isolation, and Durability) complaint
 - HBase provides row-level atomicity
 - a scan is NOT consistent view of a table (neither isolated)
 - all visible data is also durable data



Relational Database vs HBase

- Hardware
 - Expensive Enterprise multiprocessor systems
 - Same as Hadoop
- Fault Tolerance
 - RDBMS are configured with high availability. Server down time intolerable.
 - Built into the architecture. Individual Node failure does not impact overall performance.
- Database Size
 - RDBMS can hold upto TBs (Tera bytes)
 - Hbase can hold PBs (Peta bytes)
- Data Layout
 - RDBMS are rows and columns oriented
 - Hbase is Column oriented

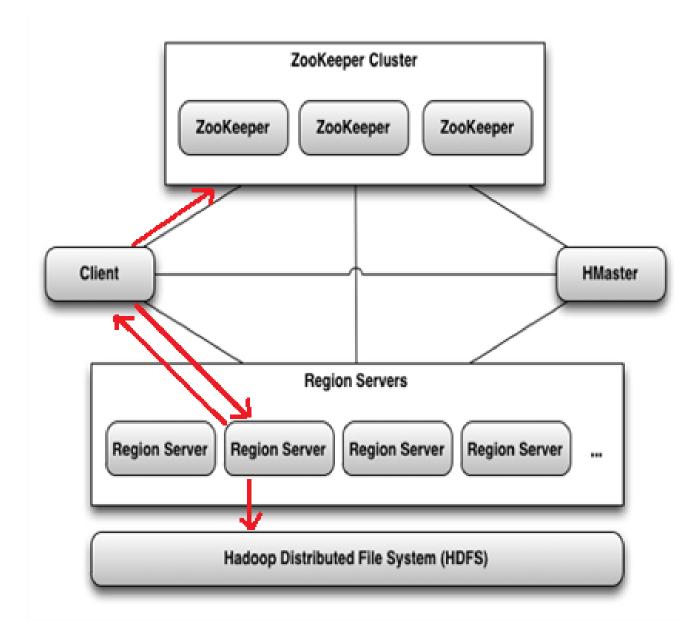


Relational Database vs HBase

- Data Type
 - Rich data type.
 - Bytes
- Transactions
 - Fully ACID complaint.
 - ACID on single row only.
- Indexes
 - PK, FK and other indexes.
 - Sorted Row-key (not a real index)



HBase – workflow



HBase – Fault Tolerance

• What if region server dies?

- The HBase master will assign a new regionserver

- What if master dies?
 - The back up master will take over
- What if the backup master dies?
 - -You are dead
- Replication of Data
 - HBase achieves this using HDFS replication mechanism
- Failure Detection

- Zookeeper is used for identifying failed region servers

HBase – Data Model

- No Schema
- Table
 - Row-key must be unique
 - Rows are formed by one or more columns
 - Columns are grouped into Column Families
 - Column Families must be defined at table creation time
 - Any number of Columns per column family
 - Columns can be added on the fly
 - Columns can be NULL
 - NULL columns are NOT stored (free of cost)
 - Column only exist when inserted (Sparse)
- Cell
 - Row Key, Column Family, Qualifier, Timestamp / Version
- Data represented in byte array
 - Table name, Column Family name, Column name



HBase – Data Model

- Cells are "versioned"
- Table rows are sorted by row key
- Region a row range [start-key:end-key]

Row Timestamp Animal Repair Size Cost Type 12 Medium Zebra 1000€ Enclosure1 Region 11 Lion Big Enclosure2 13 Monkey Small 1500€ Family Key Cell Column

(Table, Row_Key, Family, Column, Timestamp) = Cell (Value)



Table

HBase – Logical View of Data

RDBMS View

ID (pk)	First Name	Last Name	tweet	Timestamp
1234	John	Smith	hello	20130710
5678	Joe	Brown	xyz	20120825
5678	Joe	Brown	ZZZ	20130916

Logical Hbase View

Row key	Value (Column Family, Qualifier, Version)
1234	Info{'lastName': 'Smith', 'firstName':'John'} pwd{'tweet':'hello' @ts 20130710}
5678	Info{'lastName': 'Brown', 'firstName':'Joe'} pwd{'tweet':'xyz' @ts 20120825, 'tweet':'zzz' @ts 20130916}

HBase – Physical View of Data

Info column family

Row key	Column Family:Column	Timestamp	Value
1234	info:firstName	12345678	John
1234	Info:lastName	12345678	Smith
5678	Info:firstName	12345679	Joe
5678	Info:lastName	12345679	Brown

tweet column family

Row key	Column Family:Column	Timestamp	Value
1234	tweet:msg	12345678	Hello
5678	tweet:msg	12345679	xyz
5678	tweet:msg	12345999	ZZZ

KEY (ROW KEY, CF, QUALIFIER, TIMESTAMP) => VALUE



Hbase – Logical to Physical View

	CF1			CF2			
Row	C1	C2	C3	C4	C5	C6	C7
ROW1	V1		V3			V6	
ROW2	\vee 4	V6		V7			
ROW3			V6			V5	
ROW4	V10		V11			V2	

HFile for CF1

Physical View

ROW1:CF1:C1:V1 ROW1:CF1:C3:V3 ROW2:CF1:C1:V4 ROW2:CF1:C2:V6 ROW2:CF1:C4:V7 ROW3:CF1:C3:V6 ROW4:CF1:C1:V10 ROW4:CF1:C3:V11 HFile for CF2

ROW1:CF2:C6:V6 ROW3:CF2:C6:V5 ROW4:CF2:C6:V2



HBase DB Design Considerations

- Row Key design
 - To Leverage HBase system, row-key design is very important
 - Row Key must be designed based on how you access data
 - Salting rowkey (prefix)
 - Must be designed to make sure data are uniformly distributed
 - avoid hotspotting
- Column Family design
 - Designed based on grouping of like information (user base info, user tweets)
 - Short name for column family (every row in Hfile contains the name, in bytes)
 - Two to three column families per Table

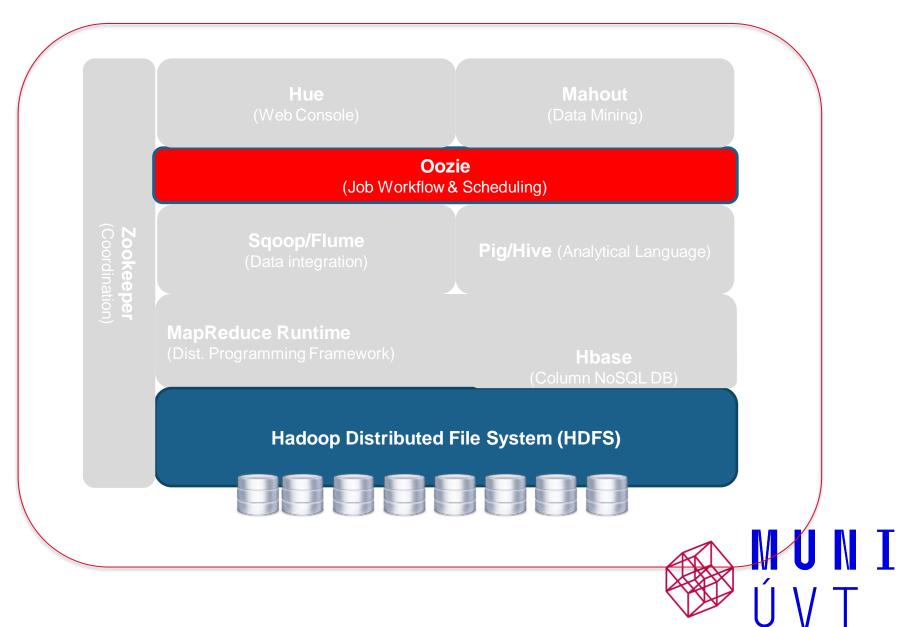


HBase Examples

```
hbase> create 'mytable', 'mycf`
hbase> list
hbase> put 'mytable', 'row1', 'mycf:col1', 'val1`
hbase> put 'mytable', 'row1', 'mycf:col2', 'val2`
hbase> put 'mytable', 'row2', 'mycf:col1', 'val3`
hbase> scan 'mytable'
hbase> disable 'mytable'
```



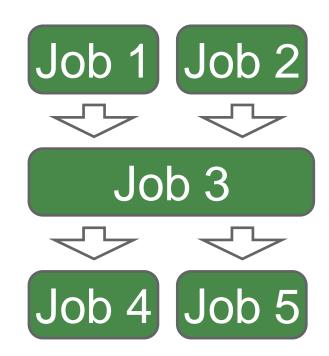
Oozie – Job Workflow & Scheduling





Apache Oozie

- A Java Web Application
 - scalable, reliable and extensible system
- Oozie is a workflow scheduler for Hadoop
 - ie., Crond for Hadoop
- Workflow jobs are Directed Acyclical Graphs (DAGs) of actions
- Triggered
 - Time (frequency)
 - Data (availability)



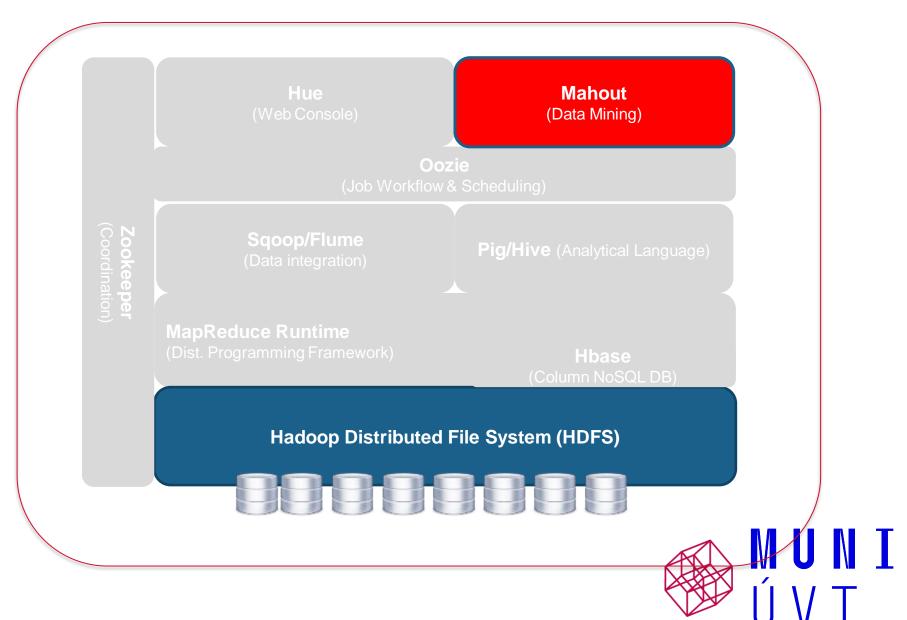


Oozie Features

- Execute and monitor workflows in Hadoop
- Periodic scheduling of workflows
- Trigger execution of data availability
- HTTP and command line interface and web console
- Component Independent
 - MapReduce
 - Hive
 - Pig
 - SqoopStreaming
 - HDFS
 - sub-workflow
 - Java (custom Java code)



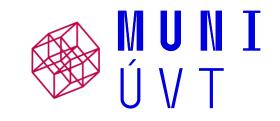
Mahout – Data Mining





Apache Mahout

- Machine-learning tool
- Implements distributed and scalable machine learning techniques/algorithms on the Hadoop platform
 - Recommendation
 - Classification
 - Clustering
- Allows to build intelligent applications easier and faster





Apache Mahout Features

- Algorithms are written on top of Hadoop

 works well in distributed environment
- Offers a ready-to-use framework for doing data mining tasks on large volumes of data
- Lets applications to analyze large sets of data effectively and in quick time
- Includes several MapReduce enabled clustering implementations
 - such as k-means, fuzzy k-means, Canopy, Dirichlet, and Mean-Shift
- Supports Distributed Naive Bayes and Complementary Naive Bayes classification implementations
- Comes with distributed fitness function capabilities for evolutionary programming

Mahout Use Cases

- Yahoo: Spam Detection
- Foursquare: Recommendations
- SpeedDate.com: Recommendations
- Adobe: User Targetting
- Amazon: Personalization Platform
- Twitter: User Interest Modelling



Use case Example

- Predict what the user likes based on
 - His/Her historical behavior
 - Aggregate behavior of people similar to him

Customers Who Bought This Item Also Bought



Pattern Recognition and Machine Learning... by Christopher M. Bishop かかかかか (50) \$76.10

OOK INSIDE!



<u>The Elements of</u> <u>Statistical Learning:</u> <u>Data Minin...</u> by Trevor Hastie

☆☆☆☆☆☆ (38) \$71.96



Pattern Classification (2nd Edition) by Richard O. Duda ★★★★★★ (29)

\$88.52



Conclusion

During last two lessons, we introduced:

- Why Hadoop is needed
- The basic concepts of HDFS and MapReduce
- What sort of problems can be solved with Hadoop
- What other projects are included in the Hadoop ecosystem





