

This family store invites you into a world of affordable luxury, offering fashion from top global brands at prices up to 60% less. Primarily focusing on women's wear, their collection includes stylish coats, dresses, skirts, shirts, and a variety of footwear. Complete your look with their range of accessories, including wallets, scarves, and jewelry—all exuding quality and authenticity. Every piece is handpicked, ensuring both style and confidence without breaking the bank.





Slow Sloth is a small thrift store located near Šilingrovo náměstí. Despite being budget-friendly, the store offers a carefully curated selection of trendy and exclusive clothing items, reflecting a chic modern vibe. Unlike typical thrift stores, this one focuses on fresh, unique pieces. The pieces that were thoroughly picked in this store have a modern style, so you probably wouldn't find any vintage clothes; if you are a vintage enthusiast, this isn't the shop for you.

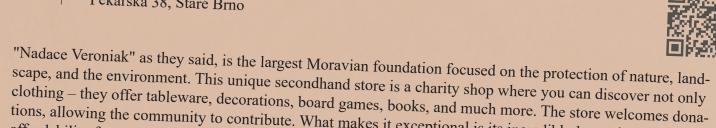


Ludysh Pekařská 422/44, Brno-střed

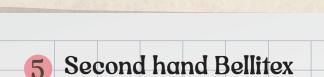


Ludysh, a small and cozy thrift shop close to Šilingrovo náměstí, offers budget-friendly fashion with a modern twist. Unlike typical thrift stores, it showcases carefully curated, trendy pieces for style enthusiasts seeking individuality without breaking the bank. While it doesn't cater to vintage lovers, its unique and affordable selections make it a go-to spot for fashion-conscious shoppers.

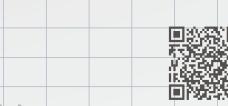
## 4 Nadace Veronica \$\$\$ Pekařská 38, Staré Brno



tions, allowing the community to contribute. What makes it exceptional is its incredibly low prices, ensuring



Štefánikova 837, Brno-Veveří



## \$\$\$

Bellitex Second Hand, located near Luzanky Park, caters to diverse needs, selling curated second-hand clothing and footwear for men, women, and children. Their inventory also encompasses fashion accessories, household textiles, and children's toys. From umbrellas, scarves, and handbags to curtains, bedspreads, and playful toys, Bellitex presents a varied selection. Prices are piece-dependent, but the store often offers various discounts.

# Sekac

Štefánikova 73/6, Brno-Ponava

Just steps away from Antonínská tram station, there's a little secondhand store nestled in a basement. Despite its size, it is always buzzing with activity. The store offers a carefully curated selection of pre-loved items, from trendy clothes to unique accessories. The atmosphere is cozy and inviting with lively community of thrift enthusiasts.

O Vip Second Hand

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Hybešova 20, Brno-střed

Vip Second Hand is a thrift store located

at Hybešova 20, Brno, now extending its

requests, their curated e-shop features the

caters to diverse tastes. The friendly team

The London Station

Česká 164. Brno-střed

the upper floor. You can also snag stunning pieces

through their Instagram account.

ensures a smooth online shopping jour-

ney and maintaining the warmth of the

in–store atmosphere.

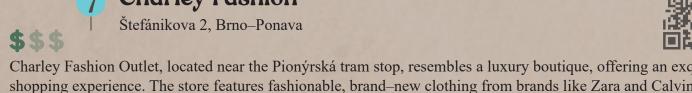
allure online. Responding to customer

finest in both branded and unbranded

clothing. Whether seeking renowned

labels or distinctive pieces, the store

## **Charley Fashion** Štefánikova 2, Brno-Ponava



Charley Fashion Outlet, located near the Pionýrská tram stop, resembles a luxury boutique, offering an exquisite shopping experience. The store features fashionable, brand-new clothing from brands like Zara and Calvin Klein at reasonable prices. The outlet stands out for its ever-refreshed inventory, ensuring a regular delivery of new styles.

# 8 Fashion For Help

# Hybešova 28, Brno-střed



# \$\$\$ Fashion for Help, exudes a welcoming ambiance.

What sets this store apart is its mission – not just selling clothes but creating opportunities for meaningful employment. The atmosphere is warm, and the staff, composed of individuals overcoming various challenges, brings a unique charm to the shopping experience. Each piece has a story, and every purchase supports a broader social cause, making Fashion for Help a destination where fashion meets compassion.





### Suplig is a charity shop run by the non–governmental, non-profit organization League of Human Rights. Suplig sells donated items that still have plenty of joy to give, even if they've outlived their original purpose. The proceeds from these sales fund crucial support services, enabling the League to offer free legal

\$\$\$ The London Station is an outlet of global brands offering unparalleled prices. Nestled in the heart of Brno near Náměstí Svobody, this store boasts outfits for every occasion at irresistibly friendly prices. The advice to vulnerable groups like children, people with welcoming staff guides you through an array of disabilities, and patients. clothing choices, from shoes and bags to shirts, in inclusive sizes. For budget-friendly clothing, explore

## \$\$\$

# The toll of Fast fashion

Thrift

Shops

Brno

Fast fashion, the pervasive industry that brings runway trends to retail shelves in record time, has woven a web of consequences that extend far beyond our

overflowing closets. The incessant demand for new styles results in resource-intensive manufacturing processes, contributing to water pollution and excessive energy consumption. Moreover, the industry often relies on exploitative labor practices in low-wage countries, where workers endure substandard conditions and meager wages.

## **ENVIRONMENTAL IMPACT**

The environmental impact of fast discard clothing items, contributing to fashion is substantial. The industry's an alarming accumulation of textile rapid production cycles contribute to waste. The fabrics used in fast fashion increased greenhouse gas emissions, often take a considerable amount of mainly from energy-intensive manu- time to decompose in landfills, releas-

The massive water consumption for and water. dyeing fabrics and finishing garments further strains global water resources. Moreover the disposal of vast quantities of unsold or discarded clothing adds to the environmental burden, as textiles in landfills can take centuries to decompose, releasing pollutants.

92 MILLIONS TONS OF WASTE

### We discard 92 million tons of clothes-related waste each year

The waste generated by fast fashion poses significant environmental challenges. The industry's "throwaway culture" encourages consumers to quickly

# facturing processes and transportation. ing harmful pollutants into the soil WATER AND AIR POLLUTION

## Fast fashion generates more CO<sub>2</sub> than

aviation and shipping combined

Fast fashion is a major contributor to environmental pollution across various stages of its lifecycle. The production process involves intensive chemical use, from dyeing fabrics to finishing garments. The widespread use of synthetic materials, such as polyester, further compounds the issue, as these

materials release microplastics and

harmful chemicals into the environ-

## UNSUSTAINABLE LIFESTYLE

ment, particularly during washing.

The fast fashion lifestyle is inherently unsustainable due to its emphasis on rapid, disposable consumption. Characterized by quick production cycles, mass manufacturing, and frequent style turnover, this model encourages a culture of overconsumption. Consumers are enticed to continuously purchase inexpensive, trendy items, often worn briefly before being discarded. This cycle not only generates immense textile waste but also fuels resource deple-

## **ETHICAL IMPLICATIONS**

Beyond the glossy storefronts and runway shows lie the harsh realities faced by garment workers in the fast fashion industry. The ethical implications of fast fashion are deeply concerning, rooted in exploitative practices that compromise human rights and dignity. The industry's relentless pursuit of low production costs often leads to the exploitation of workers in developing countries, where labor regulations may be lax. Employees frequently face substandard working conditions, long hours, and inadequate wages, violating fundamental human rights.



# Thrift shopping

The allure of thrift shopping lies in its unique combination of sustainability, affordability, and individuality. Embracing pre-loved treasures offers a unique and environmentally conscious alternative to the fast fashion model. Thrift stores become treasure troves where timeless pieces find new life, fostering a circular fashion economy. Beyond its ecological benefits, thrift shopping encourages a more mindful approach to personal style, emphasizing individuality over fleeting trends. In a world drowning in fast fashion excess, the charm of thrift shopping lies in its ability to transform the old into something uniquely golden, both in style and sustainability.

## SUSTAINABILITY

able and eco-friendly alternative to the associated with fast fashion. The sustainability of thrift shopping is rooted in three key principles: reducing demand waste, and promoting the circular econ-

Firstly, by choosing second-hand items, consumers actively reduce the demand for new clothing production.



### This choice lessens the environmental impact of resource extraction, manufacturing processes, and transportation associated with the creation of

Secondly, thrift shopping minimizes Thrift shopping stands out as a sustain- textile waste. By giving pre-loved items a second life, thrift shoppers play environmentally harmful practices a vital role in reducing the environmental burden associated with textile waste.

Lastly, thrift shopping aligns with the principles of the circular economy, for new production, minimizing textile emphasizing the reuse and recycling of products. Clothing items are circulated through different owners, extending their lifecycle and reducing the need for

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Credits

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2023

55555

Homeless Vintage Novobranská 6,



Homeless Vintage stands as a distinctive vintage second-hand store, with branches in both Prague and Brno. Their approach is meticulous; a majority of their pieces are handpicked, reflecting a keen eve for current fashion trends. Beyond being a vintage store, Homeless Vintage is a community hub. It assembles individuals who share interest in fashion and a deep commitment to sustainability.



## Textile House Poštovská 68/3,

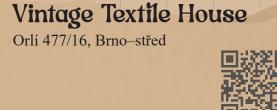
### \$\$\$

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Textile House, a nationwide chain of thrift stores, graces Brno with its multiple thrift store branches. Wander through the city center locations and discover a diverse array of pre-loved treasures. With prices occasionally dipping as low as CZK 20, depending on the period, the affordability factor ensures accessible fashion for all. The company's concept revolves around presenting customers with an extensive selection of quality second-hand clothing at reasonable prices.



### Textile House Orlí 476/15, Brno-střed



## \$\$\$

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Textile House Vintage Shop is an extension of the Textile House company. Despite its small size, this boutique is a treasure trove of hand-picked, high-quality vintage clothing that reflects the brand's commitment to offering unique pieces with character. Customers can browse through a curated selection of fashion finds, each telling a story of its own. The affordability of these vintage gems adds to the allure, with prices hovering around CZK 500.

13 Elegant Second hand

"Elegant Second Hand", located near

Antonínska tram station, lives up to its

name by offering a sophisticated and

welcomes you with a carefully curated

discover timeless pieces that stand out for their elegance and style. It's a

go-to destination for those seeking to

elevate their wardrobe without com-

promising on quality or budget.

Orlí 477/16, Brno-střed

diverse selection of secondhand

clothing. This unique thrift store

range of quality items, including clothing and accessories. You'll

Lidická 2006/26, Brno-Černá Pole



## 17 Genesis Second Hand

Josefská 706/19, Brno-střed



### \$\$\$

Genesis, a sustainable fashion pioneer, emerged as an alternative to fast fashion in 1991 and to this day remains fueled by its initial passion, delivering continuous options thanks to customer support. The innovative Eko Challenge encourages responsible consumption by rewarding users with Eco Credits for returning functional but unused items. In Brno, Genesis boasts multiple locations where prices, typically CZK 59 or 109, vary depending on the shop.



### Charitní bazar Baltazar

Malinovského nám. 5, Brno-střed



## \$\$\$

Charitní bazar Baltazar, a unique social enterprise, has been a pivotal force in the entire South Moravian region for a decade. Through its Textile bank (Textilní banka), it collects and sorts unwanted clothing. Collaborating with local authorities and nonprofits, Baltazar provides clothing to those in need based on issued vouchers. Operating without state aid, the non-profit sells a portion of the clothing in thrift stores

## \$\$\$

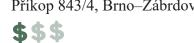
Vintage No Introductions, located five minutes from Moravské náměstí, offers a curated selection of vintage merchandise, emphasizing durability and comfort. Carefully chosen brands reflect daily wearability and a commitment to quality and style. The store's founder, Filip Blažek, infused his passion for fashion into every piece, ensuring a personal touch. Their motto, "Clothes with a story to tell," echoes the sentiment of making vintage personal, with love and respect for each garment.

19 Vintage no Introduction

M. Horákové 14, Brno-sever



### Genesis Second Hand Příkop 843/4, Brno-Zábrdovice





## 22 Dobrej vohoz \$\$\$ Příkop 6, Brno-Zábrdovice

to cover operational costs.

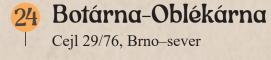
Dobrej vohoz, located a stone's throw from Moravské náměstí, beckons with an eclectic array of clothing treasures, including unexpected pieces like wedding dresses. The carefully selected pieces have budget-friendly prices. The welcoming personnel exudes friendliness and a genuine eagerness to assist, adding to the overall positive shopping experience. From purses to shoes, the variety is impressive, catering to diverse tastes.



### Charitní bazar Baltazar

Josefská 494/6, Brno-město **\$\$\$** 







## \$\$\$

Botárna-Oblékárna in Brno, located near the city center, is a place filled with an eclectic mix of clothes, shoes, and accessories. Whether you're searching for vintage treasures or contemporary fashion pieces, this store has it all. The vibrant atmosphere and affordable prices make it a favorite among fashion enthusiasts and bargain hunters alike.

## 23 Hrabárna Bellitex Křenová 184/58, Brno-střed



Every Saturday, Hrabárna Bellitex unveils a fresh assortment of secondhand and outlet goods, available all week at varying prices. On Monday and Tuesday, items drop to CZK 39, and by Friday, they're a steal at CZK 19. The store, closed briefly on Friday afternoons for restocking, offers a wide array of secondhand clothing, shoes, accessories, plush toys, and household items. Friendly staff is always ready to assist, ensuring a delightful shopping experience for every visitor.



