

Y O U N G   P A C K A G E

2 0 2 4

B O X   O F   S W E E T S

file:///C:/Users/Jana/Downloads/sweets\_in\_the\_box\_briefing.pdf

file:///C:/Users/Jana/Downloads/EN\_Rules\_2024-2.pdf

# Omnichannel obal na cukrovinky

Vytvořte propracovaný vícekanálový **obal na sladkosti**.

Vytvořte jednotné obalové řešení pro **maloobchod, dopravu a e-commerce**.

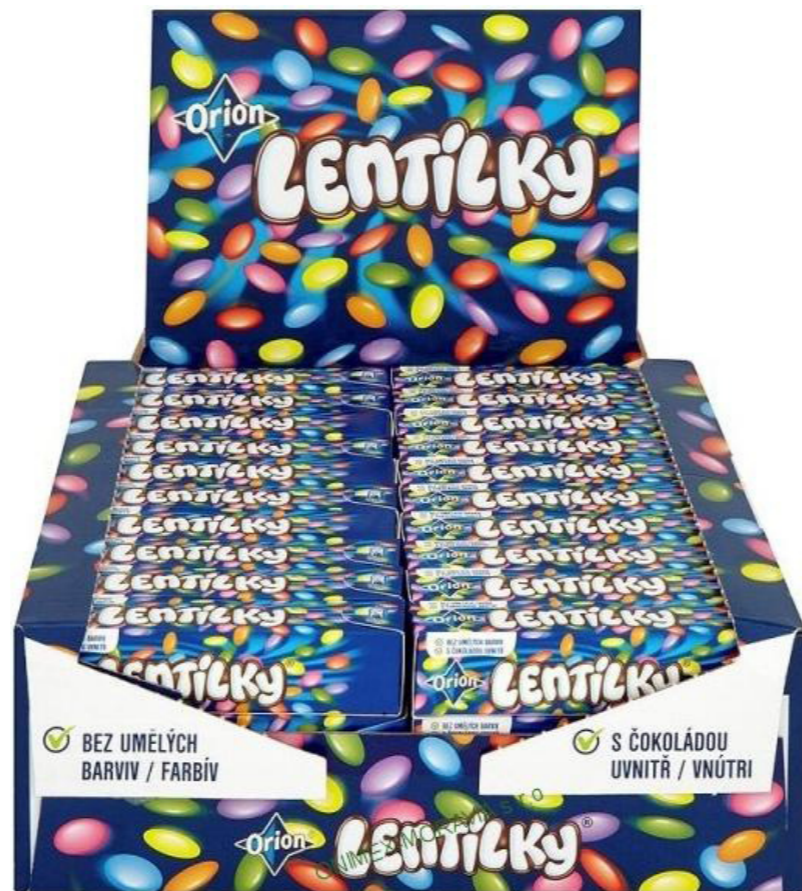
Směřujte k návrhu, který **vylepšuje celkovou prezentaci a manipulaci s produktem**.

Zajistěte **přizpůsobivost pro využití v jakékoliv části distribučního řetězce**.

Zvažte řešení typu „**vše v jednom**“ nebo **modulární vícedílné řešení**, které **kombinuje dárkový a poštovní obal pro e-commerce**.

Zvažte použití více dílů, jako je **dárková krabička a odpovídající přepravní krabice**, pro větší všestrannost.

Využijte papírové materiály, abyste byli v souladu s cíli udržitelnosti a současnými trendy v oblasti obalů.







# Soutěžní návrh

**Kategorie Unlimited: Studenti vysokých škol**  
a profesionální designéři bez omezení věku

**Soubor pdf** musí obsahovat **název a fotografie prototypu (ne více než 5), konstrukční výkres a popis v angličtině**. Výsledná velikost pdf by neměla přesáhnout 10 MB.

Po předběžném výběru všech přihlášených produktů našimi specialisty na obaly budou soutěžící z užšího výběru kontaktováni, aby v lednu 2025 dodali fyzické prototypy.



# Biodegradabilní materiály

## Bioplasty









Home > Produkty > Toaletní papír > Toaletní papír

# Toaletní papír




NOVINKA

**Zewa Eco Comfort**







☆☆☆☆☆  
Žádná hodnocení




NOVINKA

**Zewa Deluxe Cashmere Peach**







☆☆☆☆☆  
Žádná hodnocení

**Kupte nyní**



NOVINKA

**Zewa Deluxe Jasmine Blossom**



☆☆☆☆☆  
Žádná hodnocení

**Kupte nyní**



NOVINKA



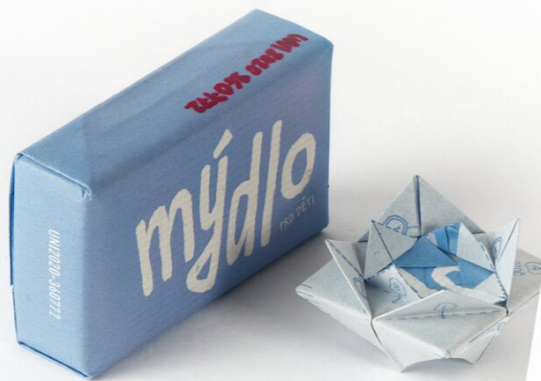
NOVINKA



















**MODEL  
YOUNG  
PACKAGE  
2023**



**MODEL  
YOUNG  
PACKAGE  
2023**



**MODEL  
YOUNG  
PACKAGE  
2023**



**MODEL  
YOUNG  
PACKAGE  
2023**



delivery format



opening the box along perforation for display



flat pack handles are popping-up by opening



display box + take away box



the integrated handles invite the consumer to grab the entire six-pack

**MODEL  
YOUNG  
PACKAGE  
2023**







HIDEOUT  
X  
FOUR  
D UP PICK UP  
AMONDS INSIDE  
LOCK PACK CG

### HANDLING

- ⊖
- ⊖ ⊖
- ⊕
- ⊖



### USAGE (WOW, DISPOSE)

- ⊕
- ⊖
- ⊕
- ⊕
- ⊕
- ⊕

### FUNCTIONALITY (SHIP, GIFT...)

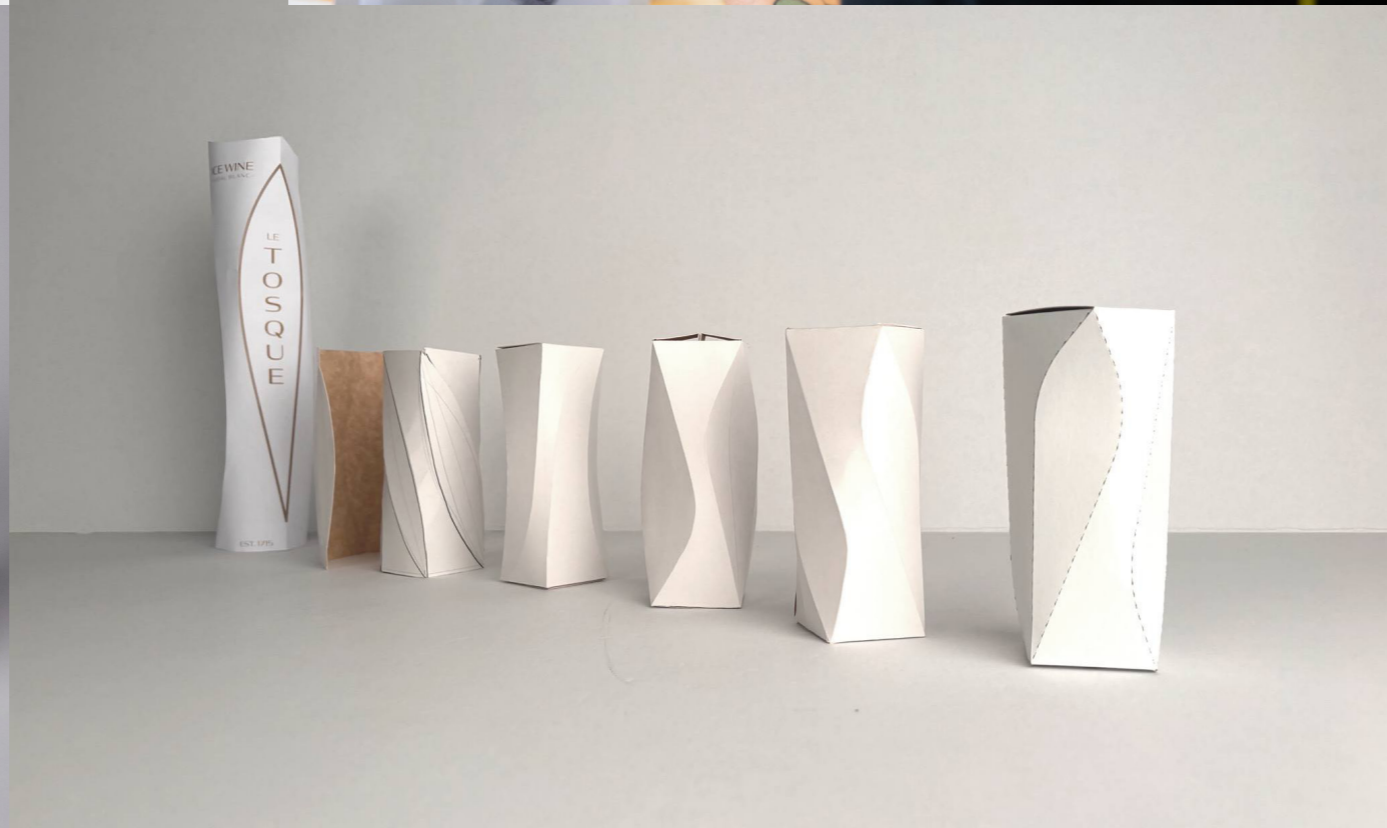
- ⊕ ⊕ MERCH
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- ⊕

### DESIGN

- ⊕
- ⊖









**auversum**

<https://auversum.com/#augmented-reality>

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ES.

TECHNOLOGY | FASHION

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<https://bearsnacks.com/en-us/card-collection>



**BEAR cards** **KOALA**

Koalas are champion snoozers, they can nap for 22 hours a day!

**BEAR cards** **ALBATROSS**

The albatross spends so much time flying that it can sleep in the air! It does this by taking a lot of quick naps.

**BEAR cards** **WALRUS**

Walrus can sleep anywhere! If they fall asleep at sea they have special pouches full of air to help them float.

**BEAR cards** **PUFFIN**

Puffins like to use sticks and twigs to scratch where they itch.

**BEAR cards** **DOLPHIN**

Dolphins use sea sponges to protect their snouts when looking for food on the rocky ocean floor.

**BEAR cards** **ORANGUTAN**

Orangutans use branches to help them get the fruit growing high in trees that they can't reach.

**BEAR cards** **JAGUAR**

Unlike most other big cats jaguars love water. They dive into rivers to catch fish and turtles.

**BEAR cards** **SLOTH**

Sloths are slow and clumsy on land but in water their long arms make them great swimmers.

**BEAR cards** **ELEPHANT**

Elephants trunks are great snorkels making these big beasts excellent swimmers. Elephants can even swim non-stop for 6 hours.

**BEAR cards** **HOWLER MONKEY**

The howler monkey is the loudest land animal on the planet. Its call can be heard over great distances.

**BEAR cards** **TREE FROG**

Tree frogs inflate parts of their neck to make extra loud noises. Male tree frogs compete to see who can 'sing' the loudest.

**BEAR cards** **LION**

Lions have a terrifying roar as loud as thunder. They use their roar to call to their family or frighten away danger.

**BEAR cards** **SEA OTTERS**

Sea otters hold onto each other while asleep to stop them from drifting apart in the waves.

**BEAR cards** **MEERKATS**

A group of meerkats is called a 'mob'. They work as a team when they look for food - some hunt whilst others watch for danger.

**BEAR cards** **PENGUINS**

Penguins huddle together to keep warm. They take turns to be on the outside and inside of huddles that can be made of 4000 penguins.

**BEAR cards** **CHAMELEON**

Chameleons are famous for their quick colour changing abilities, they do this to control their temperature and show their mood.

**BEAR cards** **FLAMINGO**

Flamingos feathers are naturally grey, they turn pink because it's the main colour found in their favourite food - shrimps and algae.

**BEAR cards** **MANDRILL**

Male mandrill monkeys have colourful faces & bottoms. The leader of a mandrill group will have the most brightly coloured bottom.

**BEAR cards** **HIPPO**

Hippos have huge front teeth. Their teeth grow so big that they're strong enough to bite through a wooden boat!

**BEAR cards** **GREAT WHITE SHARK**

Sharks have over 300 teeth! These teeth are arranged in 7 rows and when one falls out another grows to replace it.

**BEAR cards** **BEAVER**

Beavers' teeth never stop growing. Their teeth are extra tough so they can chop down trees.

**BEAR cards** **ARMADILLO**

Armadillo means 'little armoured'. Its body is covered with hard bony plates protecting it like a knight's suit of armour.

**BEAR cards** **CRAB**

A crab's shell is called its 'exoskeleton', these are strong but don't grow. When crabs get bigger they shed their shell and make a new one.

**BEAR cards** **SEA TURTLE**

Fish eat the algae that grow on the sea turtle's shell which keeps the fish fed and the turtle's big shell clean.

**BEAR cards** **BLUE WHALE**

Hungry humongous blue whale's favourite food is tiny shrimp-like creatures called krill. They eat up to 40 million every day!

**BEAR cards** **GIANT PANDA**

Giant pandas spend a whopping 14 hours a day munching on mega amounts of bamboo.

**BEAR cards** **EGG EATING SNAKE**

These snakes love eating eggs so much, they can open their mouths EGG-strewnly wide to swallow eggs whole!

**BEAR cards** **ZEBRA**

Zebras stripes craftily confuse other animals. For when they stand together in a group it's tricky to see where one zebra starts & another ends!

**BEAR cards** **STICK INSECT**

Stick insects mimic their surroundings, they even have fake leaf buds and markings to look like twigs and plants!

**BEAR cards** **SNOW LEOPARD**

The snow leopard's beautifully spotted fur keeps this cool cat camouflaged amongst the snowy, rocky mountains where it lives.

**BEAR cards** **SKUNK**

If a skunk senses danger it will stomp its feet, lift its tail, and growl. It will then unleash its smelly spray which can be detected over 3 meters away!

**BEAR cards** **SQUID**

Super skilful squids squirt ink if in danger. The dark cloud of ink allows the squid to secretly slip away out of sight.

**BEAR cards** **PUFFERFISH**

Pufferfish quickly suck in water and inflate to a big poisonous spiky ball if they sense danger.

**BEAR cards** **PEACOCK**

Male peacocks love to put on a show! They curl up their tail feathers to signal to female peacocks that they are the most impressive size around!

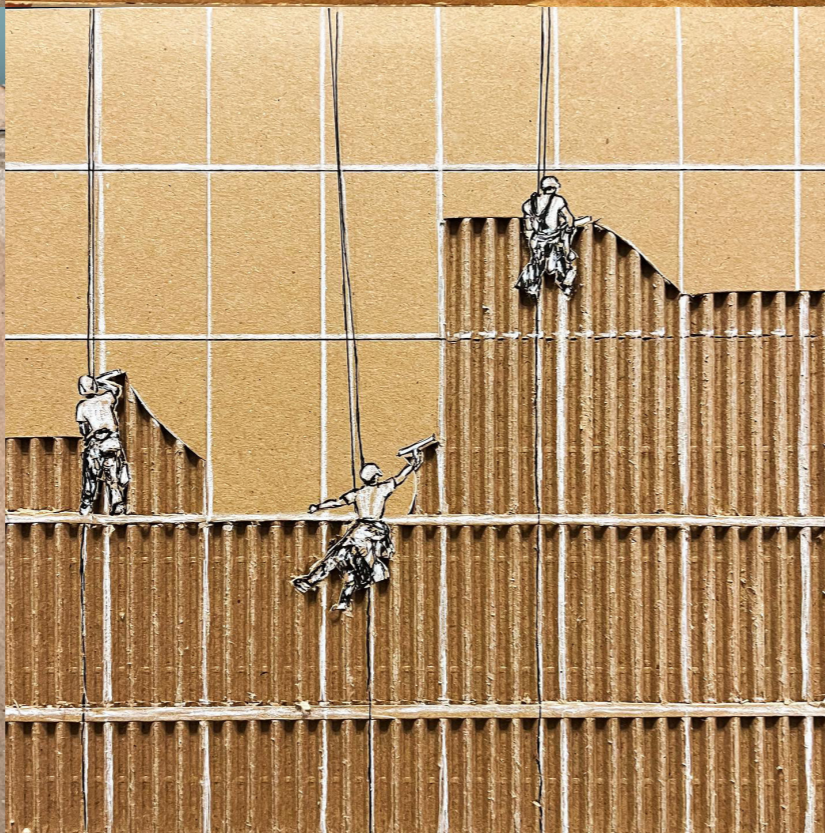
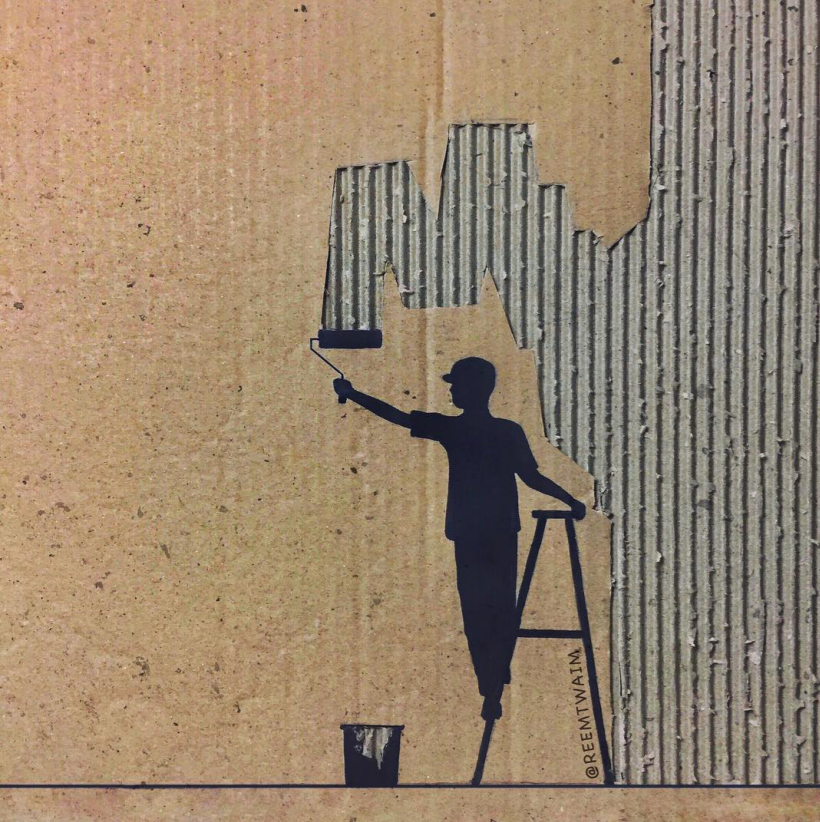
**BEAR cards** **LEMUR**

Lemurs make their tails extra smelly and wave them around to prove which lemur is the boss.

**BEAR cards** **FIREFLY**

Male fireflies glow and flash to attract a partner. When they march with another firefly its partner will flash back.





















https://www.ajala.cz/mlecne/?utm\_source=google&utm\_medium=cpc&utm\_campaign=PMax%20%7C%20All%20%7C%20Opt&utm\_id=17420466716&gad\_source=1



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### Mléčná

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Mák a višň

## Čokoláda jako samet

[Více](#)



BIO



great taste



BIO



# Young Package

<https://www.modelgroup.com/cz/cs/model-young-package/archive.html>

<https://www.czechdesign.cz/temata-a-rubriky/inspirujte-se-obaly-jidla-a-prihlaste-svuj-vlastni-do-souteze-obaloveho-designu-zbyva-uz-jen-par-tydnu>

<https://www.czechdesign.cz/temata-a-rubriky/food-packaging-as-a-challenge-the-biggest-international-packaging-design-competition-presents-the-results>

<https://www.czechdesign.cz/temata-a-rubriky/v-soutezi-young-package-zabodovaly-viceucelove-obaly-na-lentilky-kopacky-a-stetku>

<https://www.czechdesign.cz/temata-a-rubriky/vyhra-je-skvelym-bonusem-a-samolepkou-do-meho-portfolia-designeri-hodnoti-jak-jim-v-kariere-pomuze-uspech-v-soutezi-model-young-package>

<https://www.czechdesign.cz/temata-a-rubriky/obaly-jsou-stale-stejne-rika-designer-jan-cincera-soutez-model-young-package-radu-novinek-ale-chysta-slibuje-v-podcastu-radim-novy>

<https://www.czechdesign.cz/temata-a-rubriky/food-packaging-as-a-challenge-the-biggest-international-packaging-design-competition-presents-the-results>

<https://www.czechdesign.cz/temata-a-rubriky/obaly-na-vlozky-vitaminy-nebo-kosmetiku-inovativne-ekologicky-a-jednoduse-soutez-model-young-package-predstavuje-viteze>

<https://www.czechdesign.cz/temata-a-rubriky/hravost-zazitek-z-rozbalovani-a-ekologie-mezinarodni-soutez-obaloveho-designu-predstavuje-vysledky>

<https://www.czechdesign.cz/temata-a-rubriky/vymyslela-kapsle-ktere-se-rozlozi-prinasime-rozhovor-s-vitezku-souteze-model-young-package>

<https://www.czechdesign.cz/temata-a-rubriky/nasli-napojove-obaly-ktere-meni-pravidla-hry-v-soutezi-model-young-package-zvitezila-invencni-reseni-co-mysli-na-design-i-practicnost>

# Jak vyrobit ruční papír

<https://www.youtube.com/watch?v=H8zkeybyHcl>

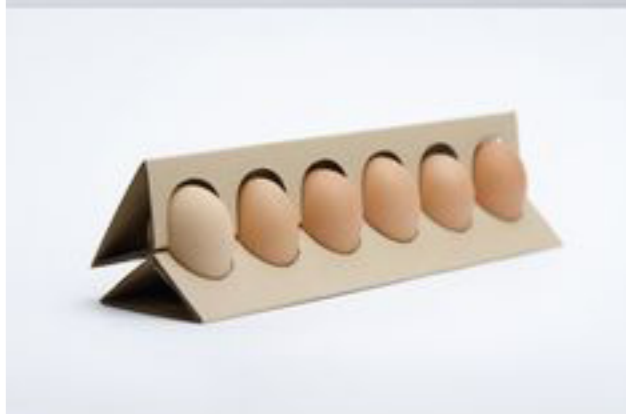
<https://www.youtube.com/watch?v=5xrWrKIVBgo>

[https://www.youtube.com/watch?v=8\\_98vSLpPes](https://www.youtube.com/watch?v=8_98vSLpPes)















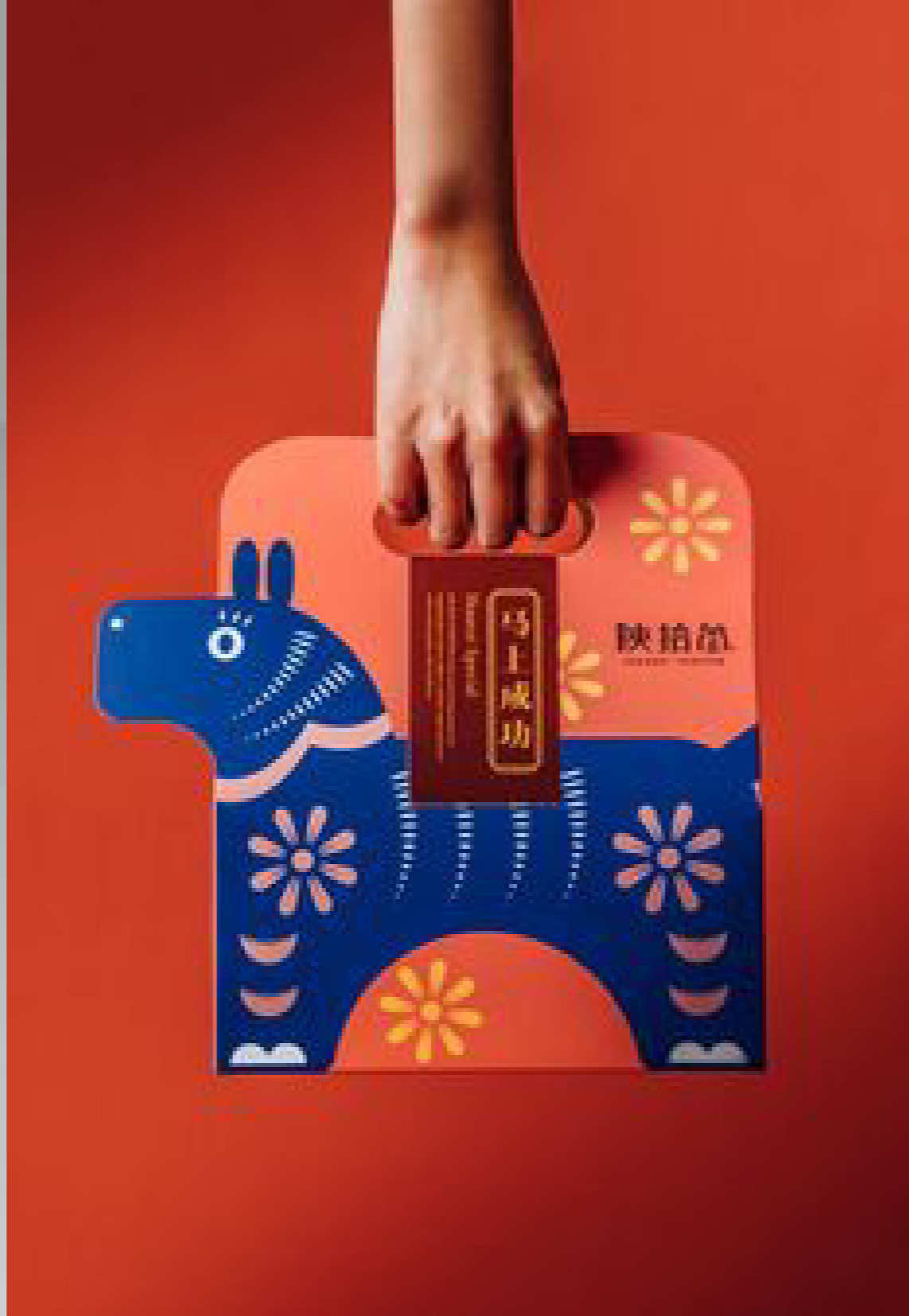


















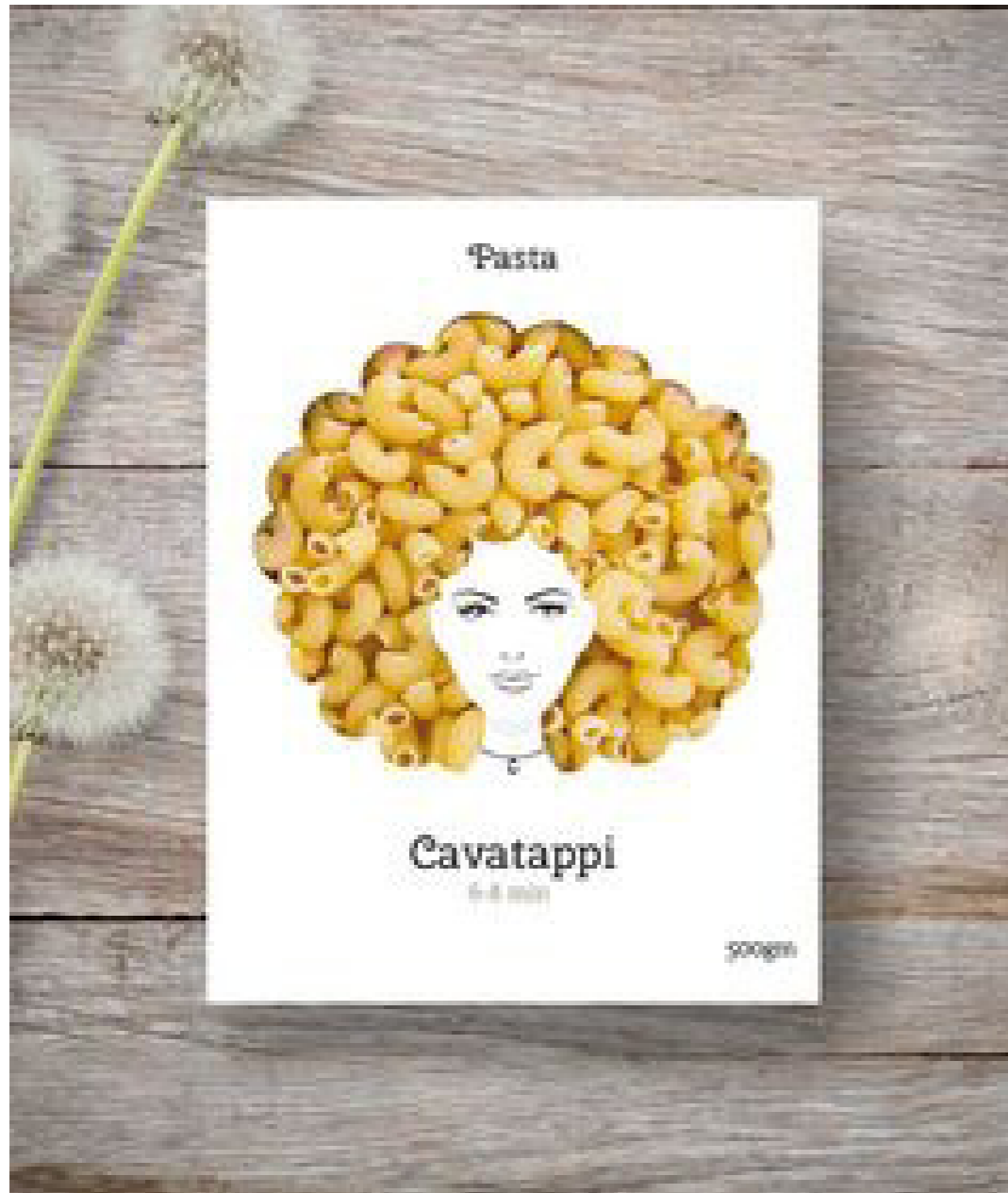


















drew dupont 



COME OVER HERE PET COOKIES PACKAGING  
Package Design: 6.5cm x 6.5cm x 6.5cm



















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PATRIOT



