

 **alza**drive

alza
Express

 alza.cz
pro firmy

 **alza marketplace**

 **alza.cz**

 alza pet
alza beauty

 **alza auto-moto**

 **alza sport**

Contents

- Company introduction
- Why we chose this company
- Valuable services
- Marketing



- Leader in e-commerce in Cz/Sk, currently expanding to whole Central Europe
- Products + various services
- Eshop + Standard shop

Why this company

- we use it a lot
- unique marketing
- quite innovative in this sector and region

Valuable services

- Support, reliability
- Delivery options, Alzabox
- Device renting
- Own products

Support and reliability



Extended Warranty [Service information](#)

No extended warranty

+ 3 Years
434 Kč

+ 1 Year
237 Kč



Immediate replacement [Service information](#)

In case of a complaint, I
am going to wait 30
days

Immediate Product
Replacement
256 Kč



Christmas Gift Exchange [Service information](#)

I am sure of the gift

Christmas Gift
Exchange Until 31
January...
0 Kč



60-Day Return Option [Service information](#)

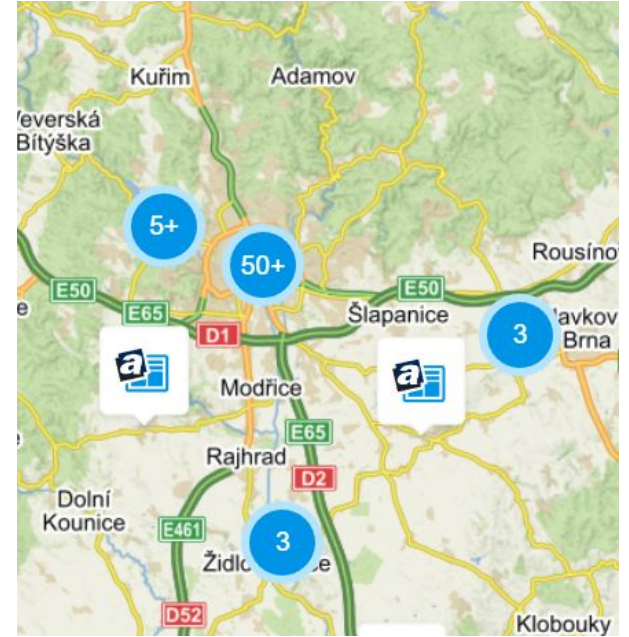
The standard return
period is sufficient for
me

60-Day Return Option
138 Kč

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Proceed to Checkout

Delivery



Renting

Join  **neo**
pronájem

and get a new mobile phone and laptop every year



Choose a mobile, laptop or other electronic device



We will regularly replace them with the latest models



Extended warranty against breakage and theft included in the price



You just pay a monthly fee – **without interest**

 [Alza NEO is also for companies](#)



SAMSUNG



honor



Lenovo

ASUS

acer



DELL

alza

Alza Brand Products



Alza isn't just the most reliable online store. It is also a brand with its own products. And we invest a lot of time and effort into them. Do you believe us? **See for yourself.**



Alza marketplace

Sell on the largest Czech online shop

- ✓ Sell **goods or vouchers** on an online shop with more than **5 million active customers**
- ✓ **First-class transport infrastructure** with branches and AlzaBoxes throughout the Czech Republic
- ✓ **Easy connection** to your online shop and non-stop customer support

Become a partner



Other services

- Discounts for different groups of customers
- Alza premium - monthly subscription for unlimited delivery
- Cryptocurrency payments

Aggressive marketing - “Alzák”

Aggressive market – “Alzák”




Aggressive marketing - “Alzák”

- [Chainsaw massacre](#)
- [“100 tablets a week giveaway”](#)
- [Spicy notebook ad](#)
- [Alzák backstage bloopers](#)





**Thank you for your
attention**



Sources

- [Logos](#)
- [Alzák Ads](#)