

Cultural Performance nad Academic Writing

Basic Information

Cr016

Timetable of Seminar Groups

cr016/01: Thu 8:00–9:30 [203](#) E. Hurych

Course Enrolment Limitations

The course is only offered to the students of the study fields the course is directly associated with.

Fields of study the course is directly associated with

- [Football Referee](#) (programme FSpS, C-CV)

Course objectives

The main aim of the course is to develop the students' abilities in the next main fields: Cultura of performance. Communication skills. Writing skills - scientific work, scientific methodology. Formal demands of the scientific text and ability to work with sources. Presentation of the results in both the written and oral forms.

Learning outcomes

The student will be able to define basic demands on culture of performance in the oral and written form and he/she will be also able to identify basic principles of culture within a model form of the presented outputs. In written form he/she can use all the knowledge in the topographic, grammar and stylistic demonstrations. He/she will prove ability to work with written sources - their selection, meaningful implementation and using citation norms.

Programme

The theoretical part:

- Culture of performance – written, oral, presented.
- Verbal and nonverbal performance, body speech.
- Cultural versus non-cultural.
- The fields of human communication and the specificities.
- Communication competence, communication in stress situations, communication in groups.
- Scientific works, scientific methodology.
- Sources and the process of searching and selecting information.
- The formal structure of the scientific texts, their characteristics, how to write introduction.
- Kinds of scientific texts and the specific parts.
- How to work with information, plagiarism, ethics of research. Citations, bibliography, supplements, citation norms.
- Presentation of the results. Creative writing, processes (brainstorming, mind maps etc.).

The practical part:

- Oral presentations of the selected topics (below)

Literature:

- DEVITO, Joseph A. (2016). *Essentials of Oral Communication*. Cambridge (UK): Pearson Publishing.
- ECO, U. (2015). *How to Write a Thesis*. Cambridge (MA): Mit Press.
- SCHWARTZMAN, R. (2010). *Fundamentals of Oral Communication*. Duw buque (IA): Kendall Hunt Publishing.

Czech original sources (e-learning)

- ŠTĚPANÍK, Jaroslav. *Kultura projevu a komunikace (Speech Culture and Communication)*. Brno: Masarykova univerzita, 2014. p. neustránkováno, 42 pp. ISBN 978-80-210-6963-3. Retrieved from: [http://www.fsps.muni.cz/impact/kultura-projevu-a-komunikace/..](http://www.fsps.muni.cz/impact/kultura-projevu-a-komunikace/)

The organization Instructions

1. The active participation in the lessons

There are two lessons (1/1) during the term which a student can miss. All the other missed lessons must be compensated with a seminary work (consulted with a teacher).

2. The oral presentation

You will choose a topic and prepare an oral presentation (**4–5minutes for individuals, or 7–8minutes for pairs. The exact form (PWP, oral lecture, short sketch) is up to you.**

The dates of presentations are compulsory. In a case of illness or another trouble you have to announce it to the teacher beforehand, or (better) you can change the date of presentation with some of your schoolmates (the active approach is welcome).

3. The written feedback

You will prepare at least 3 pieces of feedback on the presentation of one of your schoolmates. More detailed instructions will be provided by the teacher.

4. The final written short essay

Your task is to write an essay (after your presentation) with this structure:

- 1 – describe your preparations and evaluate your performance (using video with your presentation)
- 2 – react on the written feedback received in the lesson
- 3 – summarize some recommendations for the future occasions
- 4 – evaluate your complete performance and your effort during lessons on the scale from 0 to 10 points (10 is the best evaluation).

You can put your essays to the Homework Vaults any time after your presentation till 18 May 2019.

5. The oral interview

Finally, the short oral individual interview will complete your study effort within this subject.

Cultural Performance (and Academic Writing) – topics

How to prepare a lecture (the basic rules)		
Feedback and critics (a positive reflection, “the sandwich method”)		
Verbal communication (how to attract the audience)		
How to work with stress		
Voice practice (vocal exercises)		
Nonverbal communication (body language)		
First impression (Halo effect – Golem, Pygmalion; primacy effect etc.)		
Visual communication (the eye contact)		
Great presentation (PWP, tricks for better slides)		
Knowledge of the audience		
Asking questions		
Interview, exam		
The optional topic (after consulting with the teacher)		
The optional topic (after consulting with the teacher)		
The optional topic (after consulting with the teacher)		
The optional topic (after consulting with the teacher)		