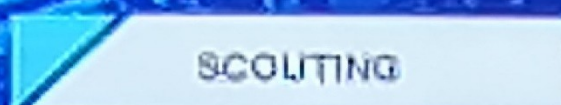
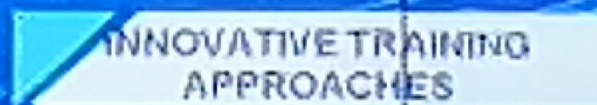
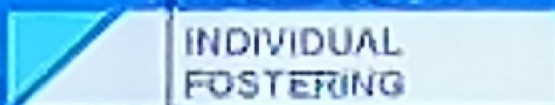
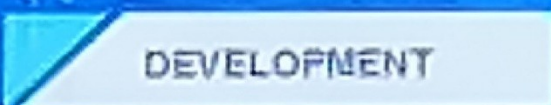
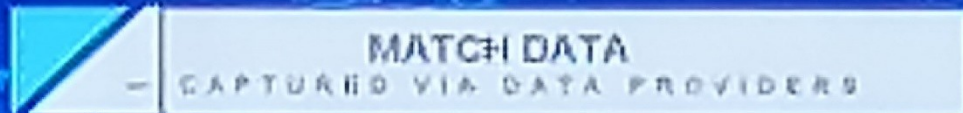
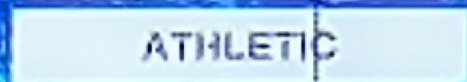
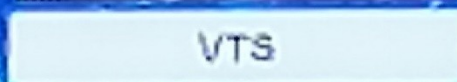
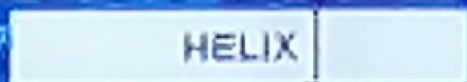
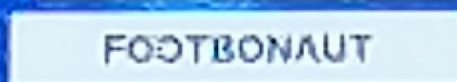
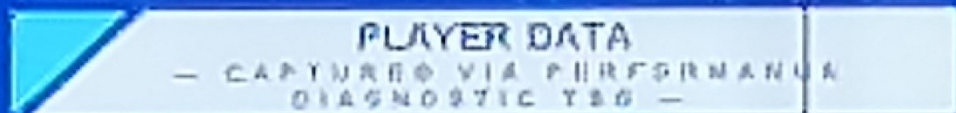




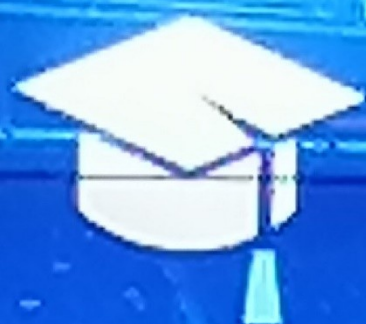
Business Development at TSG 1899 Hoffenheim

Dr. Peter Görlich

ORGANIZE SPORTS

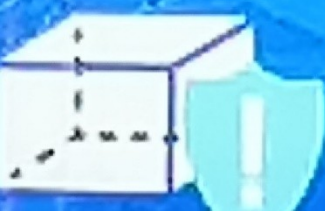


LESSONS LEARNED



**LEARNING LESSONS
ARE NOT ENOUGH UNTIL THE END OF LIFE**

**NEW PERSPECTIVES
ARE REGULARLY TO INTEGRATE**



**CREATE PROTECTED ROOMS
IN ORDER TO BREAK THE RULES**



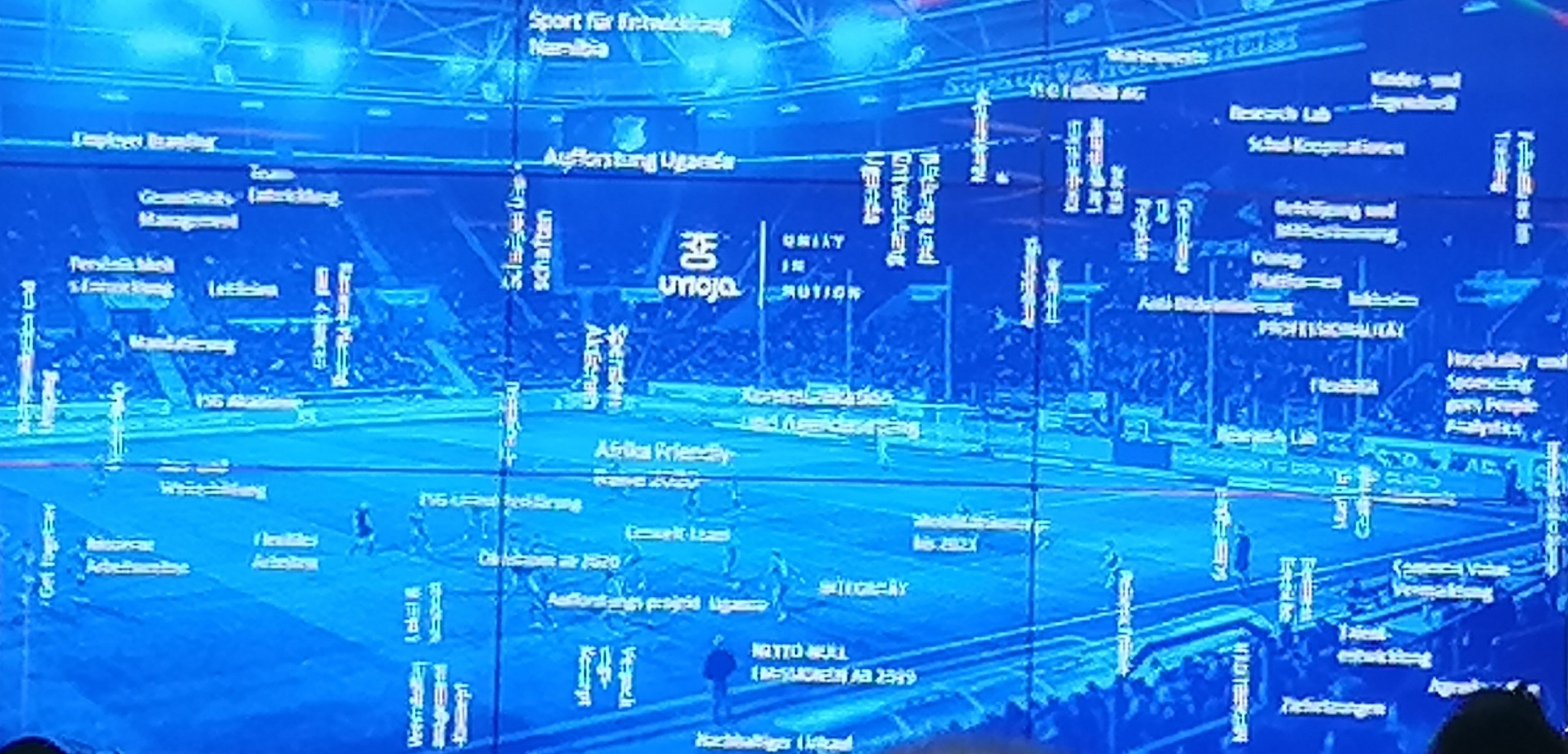
Mojo.

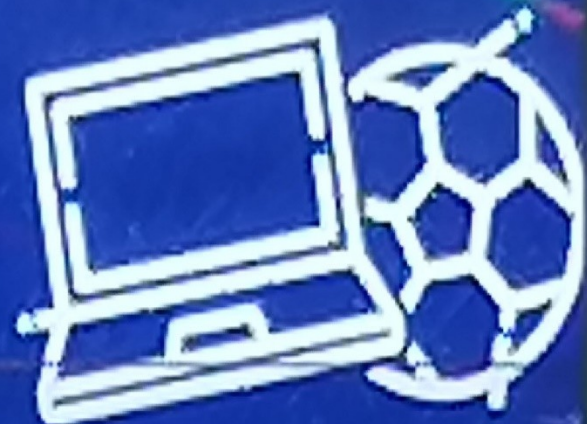
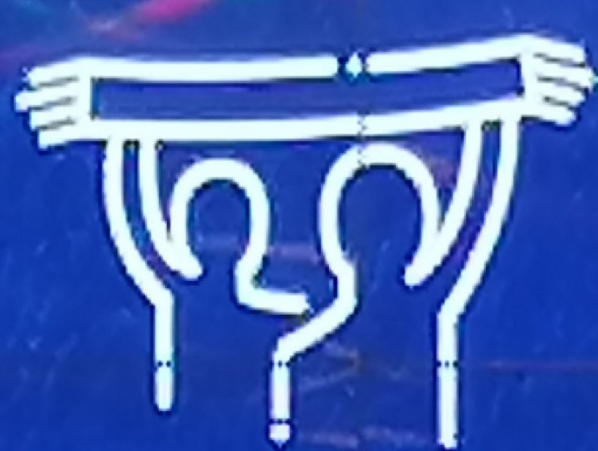
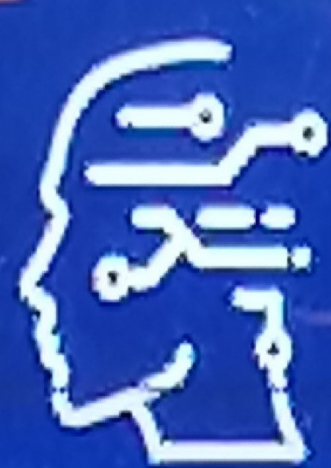
A T S G

H O F F E N H E I M

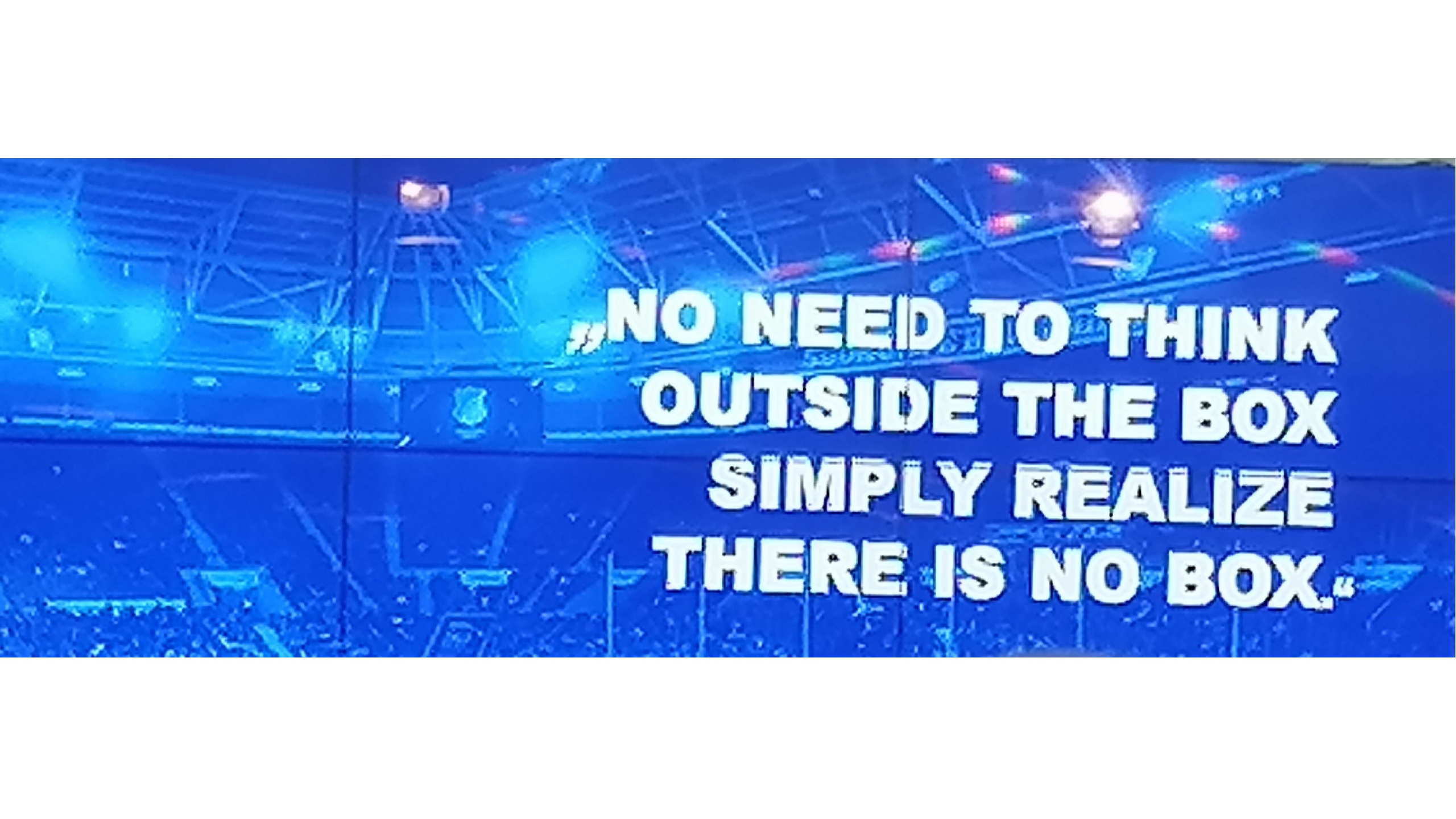
I N I T I A T I V E

...means more than scoring





TSG IST BEWEGUNG.

A blue-tinted photograph of a construction site. The image shows a complex network of metal scaffolding and structural beams. Several bright lights are visible, some of which are glowing with a blue hue, while others are white or yellow. The overall scene is industrial and technical.

**„NO NEED TO THINK
OUTSIDE THE BOX
SIMPLY REALIZE
THERE IS NO BOX.“**