

8. What was the site of the 2006 Winter Olympic Games? ... is for the 2008 Summer Games?

9. Name three 2006-07 postseason college football bowl games and their respective sponsors:
(Bonus ... National Title game and sponsor)

10. If Major League Baseball seriously considered international expansion (and it has), what city would you suggest for MLB's first international team (beyond Canada)? Justify your selection.

11. Who created the X Games? ... The Goodwill Games?

12. Identify two of the top five companies in terms of the total dollars spent on sports sponsorship in 2004-05:

14. The NCAA has a contract to televise the NCAA Basketball tournament until 2013. With which network broadcast company is the contract? What was the total dollar amount the parties involved agreed to for this media contract?

15. Who would you nominate as the *Most Powerful Sports Person of the 20th Century*? Justify your choice.
