

William Greider: **Wawasan 2020**

Sociology of globalisation
Dita Krčmová



Wawasan 2020

- About the author
- Introduction
- Malaysia
 - Motorola in Kuala Lumpur
 - „Wawasan 2020“
- Best example of globalisation
- Summary

About the author

- Reporter, correspondent, documentarist
- Political critic, globalized economy
- *One World, Ready or Not, The Manic Logic of Global Capitalism*

Introduction

- The process of global economic integration:
multinational corporation → low-wage labor markets
→ political bargaining and governmental competition
→ concessions → deals → investment

Malaysia: Motorola in Kuala Lumpur

- The largest operation outside the US
- Differences and controversies
- Multicultural cooperation
- The manufacturing process around the world

Malaysia → States → Malaysia → North America,
Asia, Europe

Malaysia: „Wawasan 2020“

- Vision of Malaysians
- The essence - rapid growth
 - 7% a year
 - homegrown industries
 - managers and professionals
 - quadruple income per capita

Best example of globalisation

- „pioneer“ status
 - no taxation
 - no import duties
 - no independent unions of workers

Summary

- Absence of coherent and concrete vision of process of globalisation
- Exploitation:
 - multinational corporation → low-wage labor markets
 - political bargaining and governmental competition
 - concessions → deals → investment → higher wages → moving to another area

Questions and suggestions

- Do we need any concrete vision?
- Are we capable to devise a coherent vision?
- Think about this kind of exploitation.