



Television, Hyperlocal News and User Generated Content

1. TIDE

Hamburger Bürger- und Ausbildungskanal



- TIDE is a Community Television and Radio Station
- Financed by a general Broadcasting Fee
- All programmes are produced by Citizen Journalists
- Training is a major focus of TIDE's work
- User Generated Videos must look like professional Television



Local and Niches are more powerful than the mainstream

Citizen Journalists and Community Journalists need Training

- Invest in Courses
- Invest in Assistance and Coaching
- Invest in Feedback