

Introducing the course

What is this course discussing?

How to profit from this course?

How is it relevant to your further studies?

Aims I.

- „This course aims to provide students with some of the key concepts and discussions in the field of popular culture, subculture studies, youth and consumerism studies.“
- Why should we study popular culture, subcultures, youth and consumption? How and why did these fields of interest emerge?

Aims II.

- Is **popular culture** a specific type of culture? How is it different? How is it perceived? By whom?
- What do you think of when you think of a **subculture**?
- Does **youth** form a group with particular characteristics? Do we think of adults as a group? Why would it be useful to do so?
- How does **consumerism** relate to popular culture, subcultures and youth?

Key vocabulary

- A concept
- A theory
- A discussion
- An argument

How to profit from this course and not get frustrated?

- Too much of new info? (consult the books on key concepts, introductions to readers, e-mail me!)
- Dense texts? (let's discuss efficient reading strategies!)
- Confusing or irrelevant? (contextualize, historicize, personalize... how does this course's material speak to your specialization?)

Requirements

- Your active participation: readings, preparation, discussions participation
- Only 2 absences allowed!
- 2 reactions papers to be submitted on time! (week 6 and week 11)
- What is a reaction paper? (FAQ: Is it a summary of a text or rather your own opinion on the text? Should you concentrate on one text or bring in more texts? Etc.)