



Sustainable Food and Food Security

Masaryk University, Brno, April 21st – 24th 2015

Session 1 – Introduction

Dr Daniel Keech
Countryside and Community Research Institute
University of Gloucestershire, UK
dkeech@glos.ac.uk



University of Gloucestershire

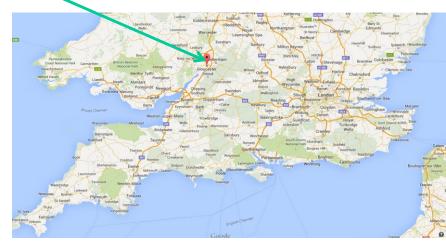
- Small university in SW England
- Originally est. in 1847
- 9000 students, 1000 PG, 55%W
- Specialisms: fine arts, applied/social sciences, sport, business, education
- Four campuses in two adjacent towns

CCRI

- Est. 1986, one of UK's largest rural research centres. Now more broadly based around social innovation, food, sustainability and renewables.
- Masters teaching and PhD
- Most research within EU partnerships











Introductions

- Your name
- Previous/other study areas
- Areas of interest in this module
- Involvement in food networks?

Overview of the week



Together we will:

- Explore the changing role of food over the last 2-3 decades.
- Critically consider some public, scientific and policy debates around food supply, production and consumption, including the complexities and inter-connectedness of local and non-local food.
- Briefly trace multi-disciplinary methodological approaches which can help us, as researchers, make sense of these difficult issues.
- Examine 'alternative' and community food provision models.
- Carry out independent research which aims to help students demonstrate and communicate their grasp of the issues covered.

Course progression (1)



Session 1: Tues 21st April (M117)

Introductions, overview, research exercise.

Session 2: Wed 22nd April 8.00 (U41)

Dynamic narratives: debates about sustainability and security

Session 3: Wed 22nd April 9.45 (Aula)

Responses from civil society: Community Supported Agriculture

Course progression (2)



Session 4 – Thurs 23rd April 8.00 (U42)

Farmers' Markets (in the UK) – Rural regeneration or urban niche?

Session 5 – Fri 24th April 8.00 (M117)

Traditional orchards in Germany – environmental social enterprise

Session 6 – Fri 24th April 9.45 (U35)

Student presentations of food diary.

Working together



Small group: allows flexibility and informality; but relies on attendance and adequate preparation.

We have a course structure, but please feel free to ask questions as they arise; discussions may develop and be pursued where time allows.

I appreciate that English is not your first language and that my examples are from UK/Germany.

Please ask for clarifications where necessary. If there are problems talk to me, or to your course leader.





Keep a diary keep of what you eat from Monday 20th April until Thursday 23rd April (I hope this has started). When you are buying food and eating, what things do you look for, which contexts inform your actions?

The table shows some examples of considerations:

Preference	Reason	Indicator
I buy ready-meals.	I don't enjoy cooking.	Cooking instructions
I buy the cheapest food available.	I am a student with not much money.	Price
I try to buy organic food.	I believe it's better for your health.	Certification label

Research exercise



Buying: What decisions were involved in making your purchases? Did you make any compromises or trade-offs?

Menu: What did you cook and eat and what decisions were linked to this?

Consequences: consider the sustainability issues of your meals and purchasing in this period (food chains; human and non-human actors; areas of tension etc...).

Changes: What would you change? What would you need to achieve that? Did local food help with any of these issues?

Example of food diary record

Friday 6th Mar

Breakfast – Toast and honey, tea.

Lunch – Vegetarian meal from university canteen: potato salad and cheese sandwich. Chocolate bar.

Evening meal – Frozen pizza and frozen potato chips from the supermarket.

countryside and con

Comments – Always buy fair-trade tea. Am a vegetarian. Just <u>can't</u> resist chocolate! Quick evening meal, I am going out with friends tonight. Afternoon coffee plus apple cake at new local produce café run by people I know.

Food diary verbal report



This is based on your diary in the form of an oral presentation to the rest of the group. Work in groups of 3-4 people.

Can be a simple verbal presentation, power-point, video, excel sheet... all this is fine. But draw out critical questions or dilemmas which you have encountered or find interesting. For example:

Health: do labels help?

Environment: did you throw lots of food away?

Ethics: fair-trade is an apology for neo-liberalism...

Social: no fresh fruit and veg in my neighbourhood

Economic: sustainable food seems to cost more

Be honest – this is auto-ethnographic data collection

Food diary oral presentation



Don't just describe what you bought/ate. <u>Draw out critical</u> <u>reflections</u> based on what we have discussed, for example:

- What social, ethical, economic, health, environmental factors inform your decisions?
- What are you trying to achieve, if anything (say if not)?
- Any narratives from academic literatures we covered?
- Who are the people affected by your decisions?
- Possible conflicts and dilemmas you faced
- What needs to change to affect your behaviour? To what extent do you control behaviour-change?
- Local foods how do they feature (if at all)?
- You don't have to cover everything!! 5-10 mins present'n
- Concluding summary remarks

Any questions so far? Happy?



What you expected?
See you after breakfast - 08.00 in U41

