

# Scientific Writing Session 1

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KES FSS MUNI  
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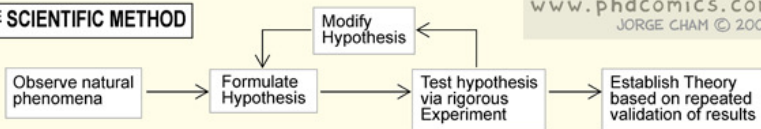
INVESTICE DO ROZVOJE VZDĚLÁVÁNÍ

# About the course

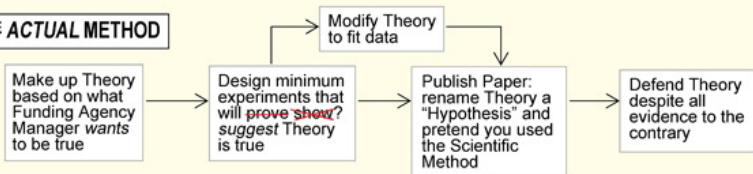
# Scientific method

www.phdcomics.com  
JORGE CHAM © 2006

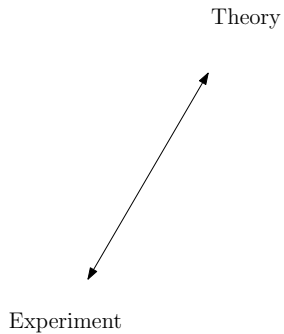
## THE SCIENTIFIC METHOD



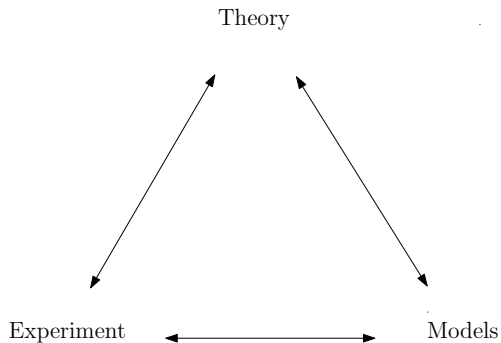
## THE ACTUAL METHOD



# Scientific process - what I learned

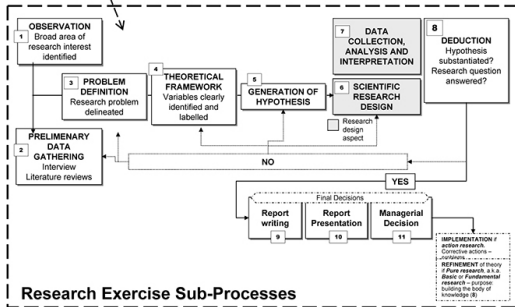
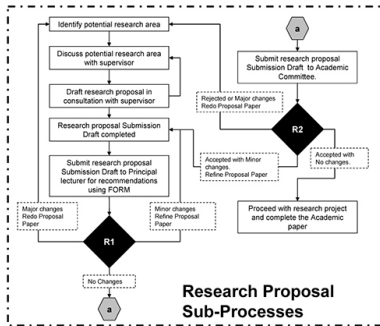
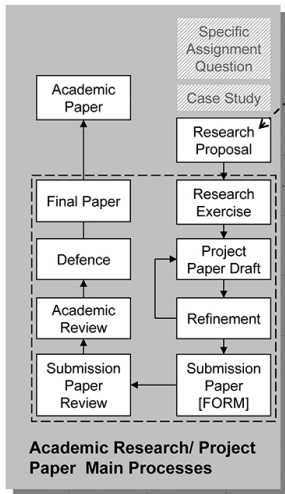


# Scientific process - what I experienced



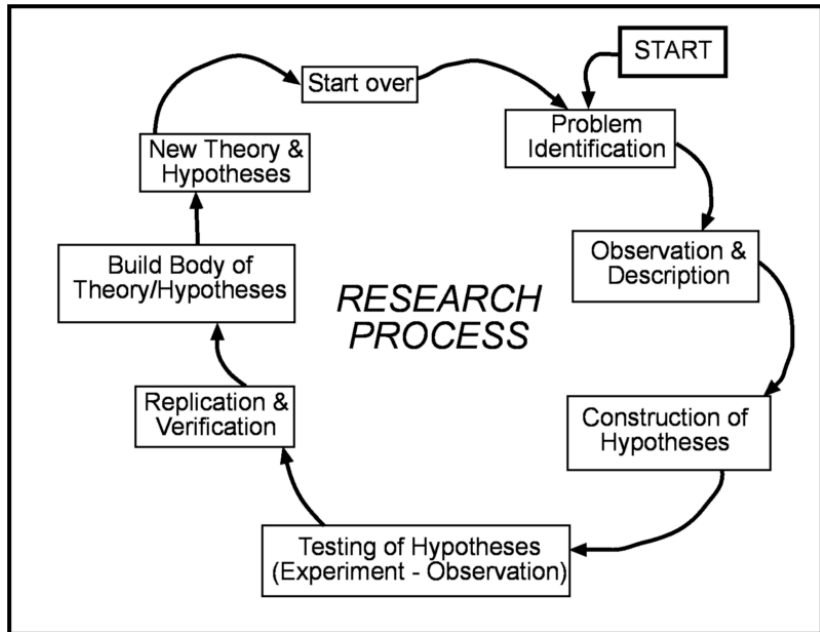
# Anatomy of a research project/paper

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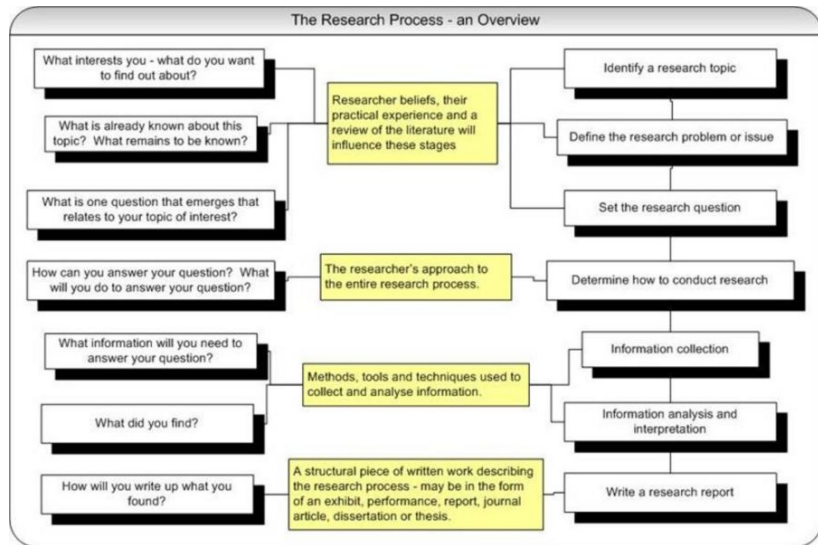
Source: adapted from Faisal, 2005; Sekaran, 2003 and Welman & Kruger, 1999.

# Anatomy of a research project/paper





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- ▶ Wow! Hmmm?! I need to know this!
- ▶
- ▶ Do I really care? Why?
- ▶ Does anybody know already?
- ▶ How could I find out?
- ▶ Let's gather some evidence!
- ▶ So what have I learned?
- ▶ But what if?
- ▶ The answer is 42! Wow!? Hmmm!

# Anatomy of a research project/paper

- ▶ Wow! Hmmm?! I need to know this! **Title**
- ▶ I need to tell everybody! **Abstract**
- ▶ Do I really care? Why? **Introduction I.**
- ▶ Does anybody know already? **Introduction II.**
- ▶ How could I find out? **Methods**
- ▶ Let's gather some evidence! **Data**
- ▶ So what have I learned? **Results**
- ▶ But what if? **Discussion**
- ▶ The answer is 42! Wow!? Hmmm! **Conclusion**

# Starting from start: selecting a topic/question

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- ▶ time for new topics and coalitions till 03/03

# Analysing evidence: methodology notes

- ▶ reliability and validity

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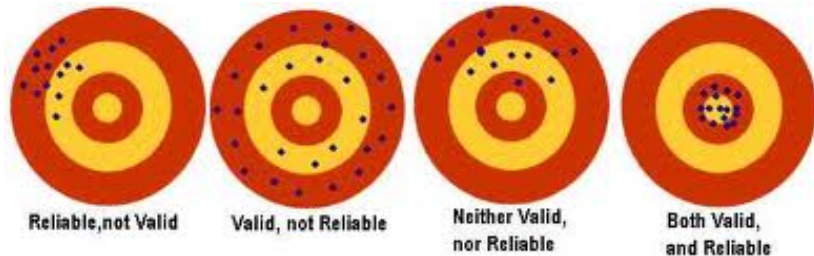
- ▶ reliability and validity
- ▶ representativity

# Analysing evidence: methodology notes

- ▶ reliability and validity
- ▶ representativity
- ▶ statistical methods

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# Methodology notes - types of validity

## Criterion validity

- Divided into concurrent (other criteria assessed simultaneously) and predictive (predicting future or past events) sub-areas
- Deals with whether the assessment scores obtained for participants are related to a criterion outcome measure
- For example for predictive, do SAT scores predict post-secondary performance?

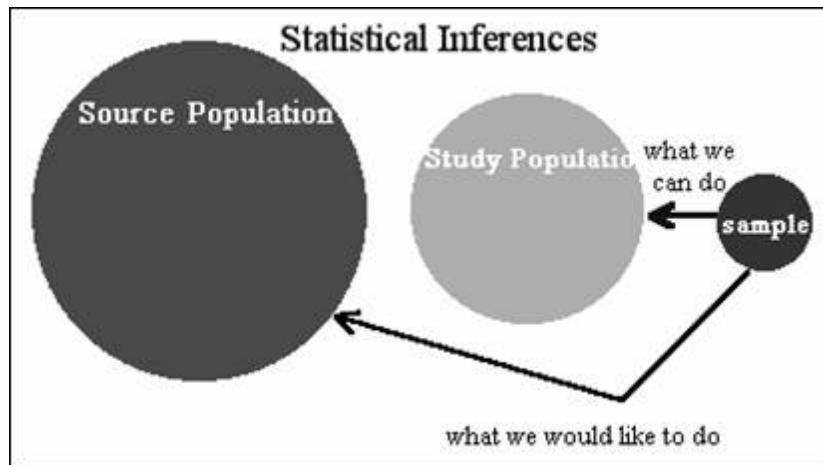
## Content validity

- Deals with whether the assessment content and composition is appropriate given what is being measured (e.g., does the test reflect the knowledge/skills required to do a job or demonstrate that one grasps the course material)
- For example, is there an appropriate representation of questions from each topic area on the assessment that reflect the curriculum that is being taught
- Related to but not to be confused with "face validity"

## Construct validity

- Deals with whether the assessment is measuring the correct construct (trait/attribute/ability/skill)
- For example, is this human biology exam actually measuring human biology constructs

## Methodology notes - sample representativity



## Methodology notes - statistical methods

Variable	Test
Nominal	McNemar's Test
Ordinal (Ordered categories)	Wilcoxon
Quantitative (Discrete or Non-Normal)	Wilcoxon
Quantitative (Normal*)	Paired $t$ test

# Methodology notes - statistical methods

		Outcome variable					
		Nominal	Categorical (>2 Categories)	Ordinal	Quantitative Discrete	Quantitative Non-Normal	Quantitative Normal
Input Variable	Nominal	$\chi^2$ or Fisher's	$\chi^2$	$\chi^2$ -trend or Mann-Whitney	Mann-Whitney	Mann-Whitney or log-rank <sup>a</sup>	Student's <i>t</i> test
	Categorical (2>categories)	$\chi^2$	$\chi^2$	Kruskal-Wallis <sup>b</sup>	Kruskal-Wallis <sup>b</sup>	Kruskal-Wallis <sup>b</sup>	Analysis of variance <sup>c</sup>
	Ordinal (Ordered categories)	$\chi^2$ -trend or Mann-Whitney	*	Spearman rank	Spearman rank	Spearman rank	Spearman rank or linear regression <sup>d</sup>
	Quantitative Discrete	Logistic regression	*	*	Spearman rank	Spearman rank	Spearman rank or linear regression <sup>d</sup>
	Quantitative non-Normal	Logistic regression	*	*	*	Plot data and Pearson or Spearman rank	Plot data and Pearson or Spearman rank and linear regression
	Quantitative Normal	Logistic regression	*	*	*	Linear regression <sup>d</sup>	Pearson and linear regression

## Overly honest methods

<http://thenode.biologists.com/overly-honest-methods/>

- ▶ "Here's a typical plot of the data, by which I mean it was the prettiest one."
- ▶ "We added 888 uL because it's a lucky number in China."
- ▶ "Samples were analyzed between 2 days and 6 months post-collection, depending on when the freezer got full."
- ▶ "We tried several statistical confidence test, randomly. Here is the one that gives the coolest results! "
- ▶ "The reaction was heated to reflux overnight because it was time to go to the pub."
- ▶ "The hypothesis and rationale behind testing these compounds in this model system is we already had them in our fridge"
- ▶ "100 flies were dissected because that was all the undergraduate could manage"

# Assignments

- ▶ finalize topics; email title and authors by March 03
- ▶ (optional) literature minireview of the topic - prepare a 15-30 minutes presentation