

Brainstorming: motivation for scientific question/topic selection in reality

- Personal interest
- Interest of the funding body
- Inspiration by a gap in the existing literature
- Need for specific knowledge in a given application area/industry/NGO/...
- Inspiration by a scientific fashion
- Personal connections to researchers in the area
- Assigned by the boss
- Funding
- To be part a team
- Promise of fame (big unsolved problems)
- Utility for society
- Emerges from discussion (i.e. interdisciplinary)
- Utilizing my own skills

Question/topics – list in round 1 of selection (votes)

- Time perspectives <-> proenv. Behavior 1
- Env-friendly fashion process 1
- Modelling <-> consumption 2
- **Pace synchrony <-> agreement 3**
- KES study <-> prof. choice
- **Teacher -> LOC 3**
- SS250 long-term effects
- **Meat-eating motivation 4**
- Media image of vegeterians/ farmhouse animals 0
- **Enviro-attitude of enviros 5**
- Natural sciences and enviros 0
- Meat and enviro combo 1