### Comedies, horrors and tragedies

Different stories of primaries in political parties

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#### Primaries in CEE countries

- Very rare technique of candidate selection in the region
- Few parties with different approach:
  - UDMR, PSD (Romania)
  - KDU-CSL, VV (Czech Republic)
  - SDKU-DS (Slovakia)
- Often failures and limits when adopting and using primaries

#### **PSD**



- Romanian Social Democratic Party
- Major party in Romania
- Emerged after the split of communist successor party in the early 1990s
- Strong organizational heritage

# PSD and primaries



- Adoption of primaries in 2004
- Reasons:
  - Membership rates
  - (In)stability of electoral support
  - Image of the party
  - Change of political generation

### Membership rates



- Party portraits itself as a representative of the people
- 1992 1996 huge increase of members from 60 to more than 300 thousand members
- Later stagnation considered as unpleasant
- Primaries as a message for people to attract them to join the party

#### Electoral results



- Legislative elections:
  - 1992  **28** %
  - 1996 21.5 %
  - 2000 36.6 %
- High volatility of results
- Need for a stronger link between the party and its voters

# Image of the party



- Party widely accused of clientelistic practices
- Strong local leaders and nepotism
- Alleged corrupt scandals in 1992 1996 while in government
- Need for an improved image and uncompromised candidates

# New generation



- PSD as a party with strong long-term MPs
- Typically local and county leaders with powerful position in their constituencies
- Party's official aim to bring new faces to politics and conduct a reform of the political class
- Primaries as a possible answer

## Selection before primaries

- Nomination and selection on local and county level
- Executive committee:
  - Veto
  - Since 1999 even nomination of candidates after consulting the counties
- The whole process as a negotiation between the central level and counties

# Adoption of primaries



- Not in statutes from the beginning
- Only for legislative elections, optional
- Conducted on the constituency level
- Electronic voting, multiple votes (N = district magnitude)

#### Candidates



- Only members
- Several conditions:
  - 1000 signatures
  - Honest persons
  - Professional recognition
  - Clean slate
  - Approval of county leadership
- Quotas 25 % women, 30 % young members

#### Primaries 2004



- Held for both parliamentary chambers
- Chamber of Deputies 722 aspirants for 314 seats
- Senate 287 aspirants for 136 seats
- Turnout:
  - No precise figures available
  - Based on available data around 82 per cent (out of 385,481 eligible members)

### **Problems**



- Unfair competition
- Electoral frauds
- Internal conflicts
- Inference of executive committee

# Unfair competition



- Campaign rules:
  - 18 days, only meetings with members
  - Other means excluded
- Strong advantage of local and county leaders
- MPs not able to conduct campaign in their constituencies
- Even party meetings blocked from such activities
- Instant members recruited for material benefits

#### Electoral frauds



- Several problematic issues
- Local newspapers informed about winners prior to primaries
- Members of commissions were employees of candidates

• The same counted for observers (!)

#### Electoral frauds



- Electronic voting:
  - Many members saw computers for the first time
  - "Help" of committee members, observers or even candidates
  - Secret vote thus often turned to public
- Multiple votes:
  - Voters could cast less than maximum amount of votes
  - If voters did so, the committee members filled the blank spots

### Electoral frauds



Magic with number of votes

#### • Suceava county:

- Turnout 15,710 votes
- PSD secretary got 18,022 votes

#### Vrancea county:

- Turnout 13,155 votes
- PSD minister got 13,539 votes

#### Internal conflicts



- Losing local favorites blamed party for not respecting loyal and long-term members
- Many asked for compensations in form of offices
- Losing MPs accused the primary's framework, mainly the character of campaign
- Departures from the party

### Inference from above



- Central committee changed 10 per cent of electable positions
- Typically the central leadership picked candidates for first positions
- Its inference started a further internal party clash

#### Primaries - effects



- No relevant influence on membership rates or party's image
- Higher stability of electoral support may be due to changes in the party system
- Strong internal conflict
- Primaries abandoned (officially adopted for all elections, but completely optional)
- Selection of PSD's candidates in fact returned before 1999

#### SDKU-DS



- Slovak Democratic and Christian Union Democratic Party
- Emerged in 2000 after an internal conflict of SDK
- Party created from the above and already to a system with one nationwide constituency
- Party in the office`

### SDKU-DS and primaries



- Two main reasons for adoption of primaries
- Party wanted to present itself as the main successor of SDK's democratic legacy
- Separation from other parties by adopting a mechanism pointing to a more open way of decision making
- Closed doors vs. Primaries

### Formal aspects



- Primaries for all elections (concentration on legislative elections)
- Closed primaries
- Half-mandatory (held if the leadership does not decide otherwise)

### A change of the rules



- Original version:
  - All aspirants on one ballot
  - Party's leadership (Presidium) ranks the aspirants
  - Members in primaries cast their votes
  - 150 aspirants with best results become candidates fully based on the amount of gained votes
  - Possible modifications by the Presidium
- Never applied in reality

### A change of the rules



- Before election 2002 the rules were changed
- Candidates divided into two groups:
  - Candidates of the Central office (maximum of 15)
  - Candidates of the Regions
- Individual selection of the list leader adopted
- In fact a 3 in 1 model (three separate competitions)
- Reserved positions for all categories

#### Candidates



- Members and non-members
- Little quota for women and young
- Who nominates?
  - Leader Presidium, regional leaderships, 300 members
  - Central candidates Presidium
  - Regional candidates regional leaderships, 100 members, associated organizations (women, young)

#### How it works



- Participants can vote in all three competitions
- 1 vote for aspirants for list leader
- 5 votes for central candidates
- 15 votes for regional candidates (candidates from all eight regions and women and youth organizations must receive at least one vote)

#### How it works



- Winner of competition for leader gets position 1
- Candidates for the central office get positions 2-6 and all even positions starting with eight (8, 10, 12,...26)
- Candidates for regions get all remaining seats:
  - Odd positions starting with seven (7, 9, 11,...25)
  - All positions from 27 below (27 150)
- Members in primaries have no power to change this rule

#### Centre

Ca	ndidates of Presidium
1	
2	
3	
4	
5	
6	
7	
8	
9	
10	
11	
12	
13	
14	
15	

### Regions

8 x

Region		
1		
•••		
•••		
•••		
n		

2 X

Aff. organization		
1		
•••		
•••		
•••		
n		

Position	Affiliation	
1	Leader / Central office	
2	Central office	
3	Central office	
4	Central office	
5	Central office	
6	Central office	
7	Regions	
8	Central office	
9	Regions	
10	Central office	
•••		
23	Regions	
24	Central office	
25	Regions	
26	Central office	
27	Regions	
28	Regions	

Positions	Central office (%)	Regions (%)
1-10		20
11-20	50	50
21-30	30	70
31-150	О	100

Position on list	Position (among regions)	Affiliation		
7	1	Region 1		
9	2	Region 2		
11	3	Region 3		
13	4	Region 4	All regions and aff.	
15	5	Region 5	organizations	
17	6	Region 6	MUST have exactly 1 candidate here	
19	7	Region 7		
21	8	Region 8		
23	9	Aff. organization 1		
25	10	Aff. organization 2		
27	11	Region 4		
28	12	Aff. organization 2	The rest depends	
29	13	Region 4	only on votes from	
	primaries			
150	134	Region 2		





Contest	Eligible members	Turnout	Turnout (in %)
List leader	5,458	4,382	80.29
Candidates of the Centre	5,458	4,367	80.01
Candidates of the Regions	5,458	4,367	80.01

### Primaries 2010



Contest	Candidates (Incumbents)	Nominations to be allocated	Realistic seats
Leader	2 (2)	2	2
Centre	14 (10)	14	14
Regions	150 (11)	134	14

### Reality in regions



- Regional winners (10 persons) in 2010
  - 7 won from position 1
  - 1 won from position 2
  - 2 won from position 3
- The real power among "candidates of the regions" is given to regional elites

#### **Effects**



- Party elites hold a strong control over primaries
- Candidates of the Central office (including aspirants for list leaders) are completely safe
- Members cannot push these candidates on lower positions
- The competition for the majority of upper seats is thus strongly limited

### **PSD** and **SDKU-DS**





- Examples of few CEE parties using primaries
- Never fully opened primaries to members
- Leaderships kept strong position in the process
- PSD used primaries just once, SDKU-DS uses the technique repeatedly (2006 and 2012 not held due to early elections)
- In addition PSD faced several (or critical) features in organization, calculation of votes and following its own rules