

# MISCELLANEOUS DATABASES



MASARYK UNIVERSITY  
FACULTY OF SOCIAL STUDIES

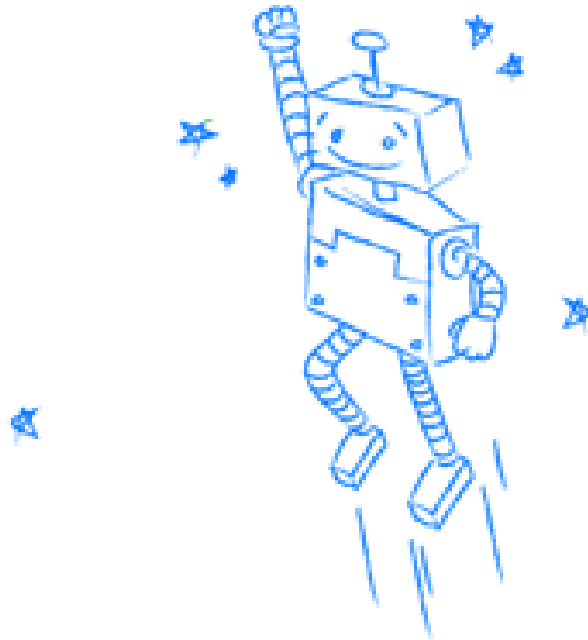
Carlos A. Almenara, PhD

*Online and Offline Resources In Psychological Assessment*  
**PSY494P122**

(April 29<sup>th</sup>, 2015)

# MISCELLANEOUS DATABASES

- Personalize Google to search into *specific websites*



# Google Personalized



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- Personalized Google example (*searchin only in 2 specific websites: AddALL, Inkmesh*)

Google Search in CSE home

Custom Search

eBooks Price Comparison

Google™ Custom Search Search x

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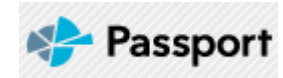


- ❑ Pubget's mission is to give scientists their time back, improve the research workflow and ultimately, accelerate discoveries. It offers:
  - ❑ New content alerts *based on match search criteria*
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  - ❑ Search your *history and favorites*
  - ❑ *Bookmark* papers
  - ❑ Lookup *most viewed papers*



- ❑ Multidisciplinary European database of *grey literature*.
  
- ❑ Document types include:
  - ❑ technical or research *reports*,
  - ❑ doctoral *dissertations*,
  - ❑ *conference* papers,
  - ❑ *official* publications,
  - ❑ and other types of *grey literature*.

# Euromonitor Passport



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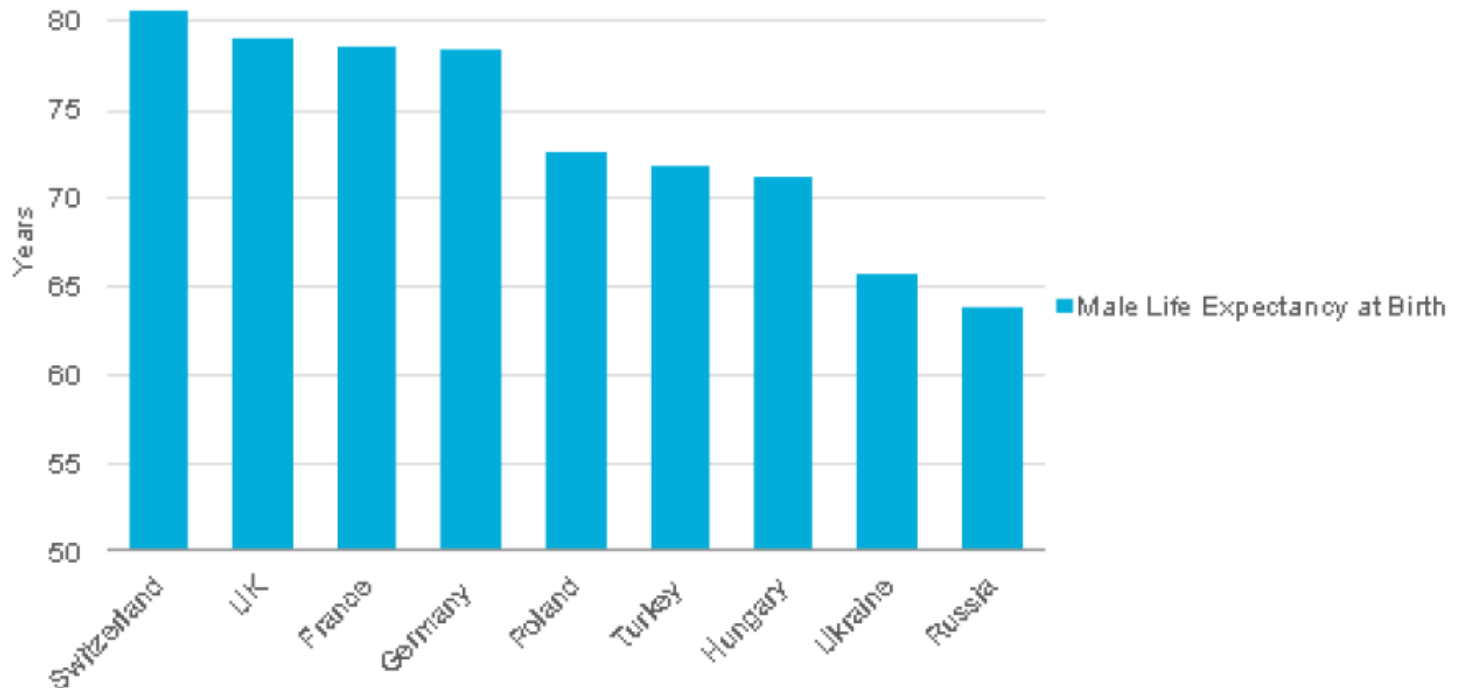
- ❑ Global **market analysis** software platform, which analyses the industry in countries around the world.
  - ❑ Monitor industry **trends**
  - ❑ Gives you strategic analysis and a **market size** and **market share** database
  - ❑ Different **products** across all **key countries**.

# Euromonitor Passport



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## Russian Men have the Lowest Life Expectancy in Europe (April 2th, 2013)



Source: *Euromonitor International from World Bank/Eurostat/UN/national statistics*



- Access to some *reference books* from Datamonitor is available through **EBSCO's eBooks**



# Datamonitor KnowledgeCenter

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- The **Datamonitor Group** is a world-leading provider of premium global business information, delivering independent data, analysis and opinion across:
  - Automotive,
  - Consumer Packaged Goods,
  - Energy & Sustainability,
  - Financial Services,
  - Logistics & Express,
  - Pharmaceutical & Healthcare
  - and Retail industries

Access to Datamonitor documents is also available through **EBSCO's Business Source** databases

# Datamonitor KnowledgeCenter

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## UK Healthcare System Overview

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Product Type: Brief (18 pages)

Published by: Datamonitor

Product Code: HC00257-011

Published on: 25 March 2013

The National Healthcare Service (NHS) in the UK provides universal free care to UK residents. As of April 2013 the NHS is undergoing a major change that includes restructuring of its organization and transfer of commissioning of services to front line clinicians in primary care with a view to deliver patient-centric care tailored to local healthcare needs.

### Scope of this research

- Assess how the NHS reform will impact the way pharmaceutical companies communicate with key stakeholders in the UK.
- Discover why pharmaceutical companies will need to work in relationship with the NHS to ensure commercial success.

### Research and analysis highlights

The restructuring of the health service means that those selling healthcare services and goods to the NHS have a different set of customers to interact with. These customers will be more focused on obtaining value for money and keen to work on a more collaborative basis with suppliers.

The fact that money and power is being transferred to Clinical Commissioning Groups with their own cost concerns should encourage companies to rethink their sales and marketing strategies and to simplify their sales structures to allow them to better approach the key target people within each commissioning group.

### Key reasons to purchase this research

- What does the NHS organization look like after the 2013 reform?
- How is the NHS reform impacting pharmaceutical companies strategies in the UK market?

# MarketLine

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- MarketLine delivers accurate, up-to-date information on companies, industries and *countries* across the world
  - Company
  - Industry
  - *Country*
  - Financial Data

Access to MarketLine documents is available through **EBSCO's Business Source** databases

# MarketLine

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**Table 3: Europe canned food market category segmentation: \$ billion, 2012**

Category	2012	%
Canned fish/seafood	14.8	42.0%
Canned vegetables	8.9	25.4%
Canned meat products	5.2	14.6%
Canned ready meals	3.0	8.6%
Canned fruit	2.6	7.3%
Canned pasta & noodles and desserts	0.7	2.1%
<b>Total</b>	<b>35.2</b>	<b>100%</b>

SOURCE: MARKETLINE

MARKETLINE

**Table 4: Europe canned food market geography segmentation: \$ billion, 2012**

Geography	2012	%
Italy	5.5	15.7
France	4.8	13.8
Germany	4.4	12.4
United Kingdom	4.0	11.3
Spain	3.2	9.1
Rest of Europe	13.3	37.8
<b>Total</b>	<b>35.2</b>	<b>100%</b>

SOURCE: MARKETLINE

MARKETLINE

# AddALL eBooks Meta Search Engine



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- Compare ebooks prices



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- Compare ebooks prices

# Inkmesht

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Examples: **The Girl with the Dragon Tattoo, John Grisham**

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- The world's **largest eBook catalog** with over 1,000,000 eBooks
- Easily search and order eBook content
- Select and acquire eBooks by easily **comparing prices** between vendors & available pricing options

**Restricted access**



# Films Media Group

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The screenshot shows the homepage of the Films Media Group website. At the top left is the logo for Films Media Group, featuring a red 'f' in a circle. To the right of the logo are navigation links: "Sign In | My Account | Cart | Wish List | How To Order". Below the navigation bar is a row of partner logos: "Films for the Humanities & Sciences" with its red 'fh' logo, "Cambridge Educational", "SHOPWARE", "meridian education corporation", and "FILMS ON DEMAND". On the left side, there is a search bar with a magnifying glass icon and links for "Advanced Search" and "Search Standards". Below the search bar is a "BROWSE BY SUBJECT" section with a list of categories: Anthropology, Archival Films & Newsreels, Area Studies, Art & Architecture, Biology, and Business & Economics. The main content area features the "Films for the Humanities & Sciences" logo and the tagline "A Wealth of Information. A World of Ideas." followed by a paragraph describing the company as a leading provider of media for higher education. A red button labeled "View all FFH Titles" is positioned below the text.

**Films Media Group** Sign In | My Account | Cart | Wish List | How To Order

Films for the Humanities & Sciences Cambridge Educational SHOPWARE meridian education corporation FILMS ON DEMAND

Advanced Search | Search Standards

**BROWSE BY SUBJECT**

- Anthropology
- Archival Films & Newsreels
- Area Studies
- Art & Architecture
- Biology
- Business & Economics

**Films for the Humanities & Sciences** As the leading provider of media for higher education, Films for the Humanities & Sciences creates and distributes world-class academic content for discerning educators. Films for the Humanities & Sciences is widely recognized as having the broadest and deepest range of content available.

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[View all FFH Titles](#)

**Restricted access**

<http://ffh.films.com/AdvancedSearch.aspx>



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### Topics Included:

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Brain	8 clips
Consciousness	7 clips
Critical Thinking	4 clips
Developmental Psychology	28 clips
Emotion	30 clips
Gender	2 clips
Intelligence	5 clips
Language & Linguistics	11 clips
Learning	8 clips
Love, Relationships & Family	13 clips
Memory	31 clips
Motivation	7 clips
Personality	5 clips
Prejudice	12 clips
Psychological Disorders	54 clips
Psychology - Miscellaneous	19 clips
Research	13 clips
Sensation & Perception	18 clips
Social Psychology	12 clips
Stress	18 clips
Therapy	11 clips
Violence & Abuse	11 clips



## **SOCIOLOGY DIGITAL LIBRARY**

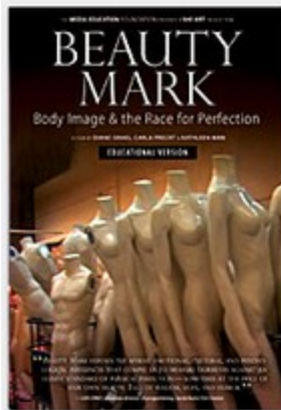
### **Topics Included:**

Aging	6 clips
Collective Behavior & Social Movements	8 clips
Culture	8 clips
Deviance	5 clips
Family	6 clips
Gender & Sexuality	14 clips
Globalization & Global Issues	13 clips
Health & Medicine	12 clips
Language	2 clips
Love & Relationships	26 clips
Parenting	10 clips
Politics & Government	16 clips
Population, Urbanization & the Environment	6 clips
Race & Racism	9 clips
Religion	7 clips
Social Behavior	14 clips
Social Change	8 clips
Social Stratification & Social Class	11 clips
Socialization	6 clips
Sociological Research	11 clips
Sociology - Miscellaneous	5 clips
Sociology of the Workplace	6 clips
Violence & Abuse	16 clips
War & Terrorism	3 clips

- Produces and distributes documentary films and other educational resources **to inspire critical thinking.**

## BEAUTY MARK

Body Image & the Race for Perfection (Educational Edition)



Duration: 50 min  
ISBN: 1-932869-29-8  
Date Produced: 2008  
Subtitles: English

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Edited by Kathryn Backett-Milburn

**[Constructing Gendered Bodies](#)**

Edited by Kathryn Backett-Milburn and Linda McKie

**Print Publication Date:** 28 Mar 2001  
[Social & Cultural Studies Collection Backlist Supplement](#)  
[Series: Explorations in Sociology. British Sociological Association Conference Volume Series](#)

**Online Date:** 01 Nov 2010  
[Book Details](#)

Interest in sociological study of the body, theoretically and empirically, has increased dramaticall ...



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## Human Resource Management

Title	ISSN	Type
<a href="#">Advances in Industrial &amp; Labor Relations</a>	0742-6186	Book series
<a href="#">Career Development International</a>	1362-0436	Journal
<a href="#">Employee Relations</a>	0142-5455	Journal
<a href="#">Equality, Diversity and Inclusion: An International Journal</a>	2040-7149	Journal
<a href="#">Evidence-based HRM: a Global Forum for Empirical Scholarship</a>	2049-3983	Journal
<a href="#">Executive Development</a>	0953-3230	Journal
<a href="#">Gender in Management: An International Journal</a>	1754-2413	Journal
<a href="#">Human Resource Management International Digest</a>	0967-0734	Journal

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# Document Delivery Services

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## DOCUMENT DELIVERY

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BRITISH LIBRARY

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<http://www.bl.uk/articles>

# SMART WEB BROWSING

# Smart web browsing

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- ▣ Stumbleupon
- ▣ Pearltrees
- ▣ Twitter (discover)
- ▣ Altmetrics\* (who is talking about)

\* e.g. 10.1007/s10964-005-9020-7

# NEXT CLASS

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## READINGS

*Sources of knowledge and perspectives (Willis, Inman, & Valenti, 2010)*

*Knowledge synthesis (Tricco, Tetzlaff, & Moher, 2013)*

### **Optional:**

*Knowledge translation (KT) (McKibbon & Lokker, 2013)*

*How to read a paper (Greenhalgh, 2014)*