

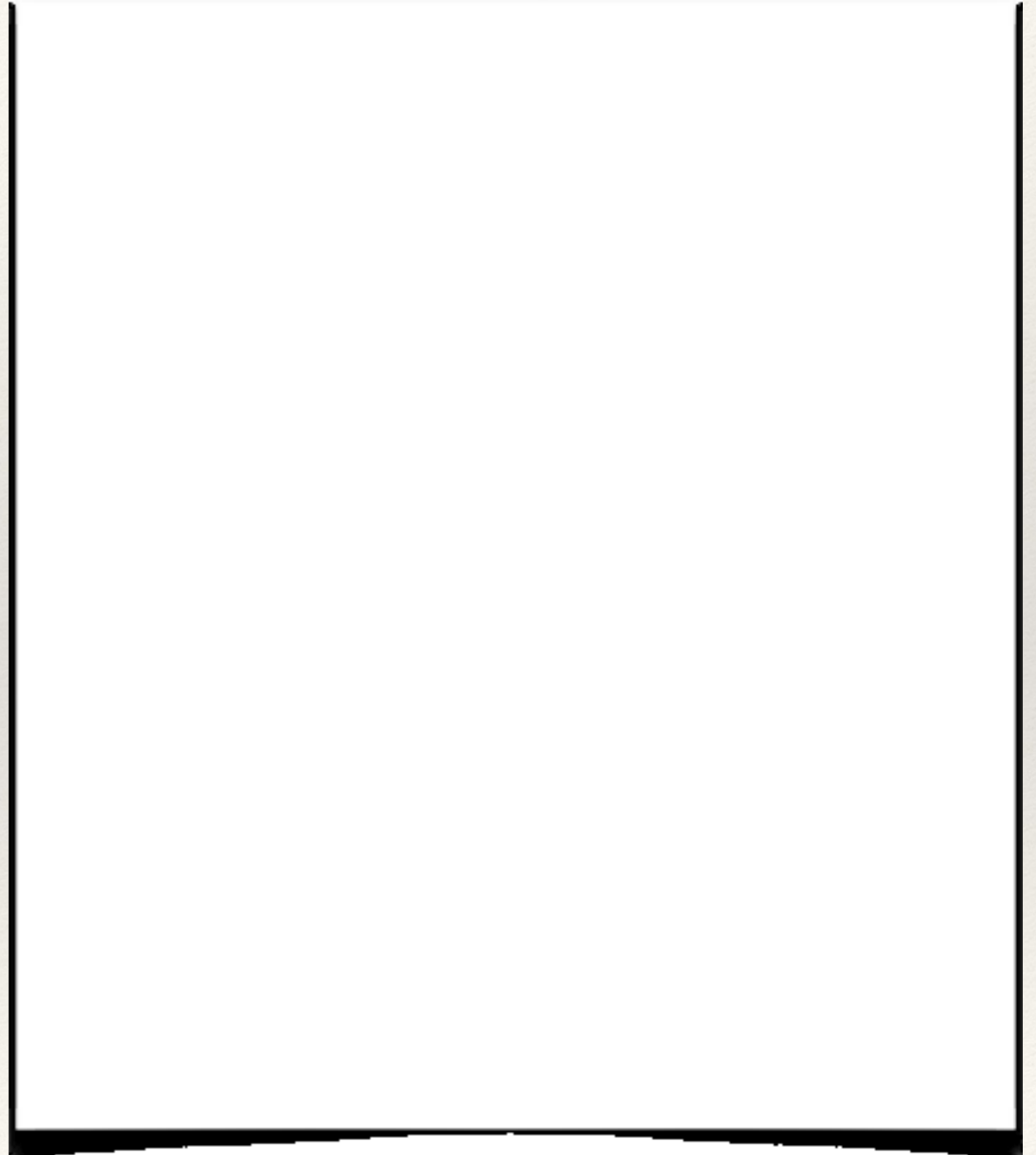
Henry Loeser

The Nature of Broadcasting - A Theoretical Perspective

**Past, Present and
Future**

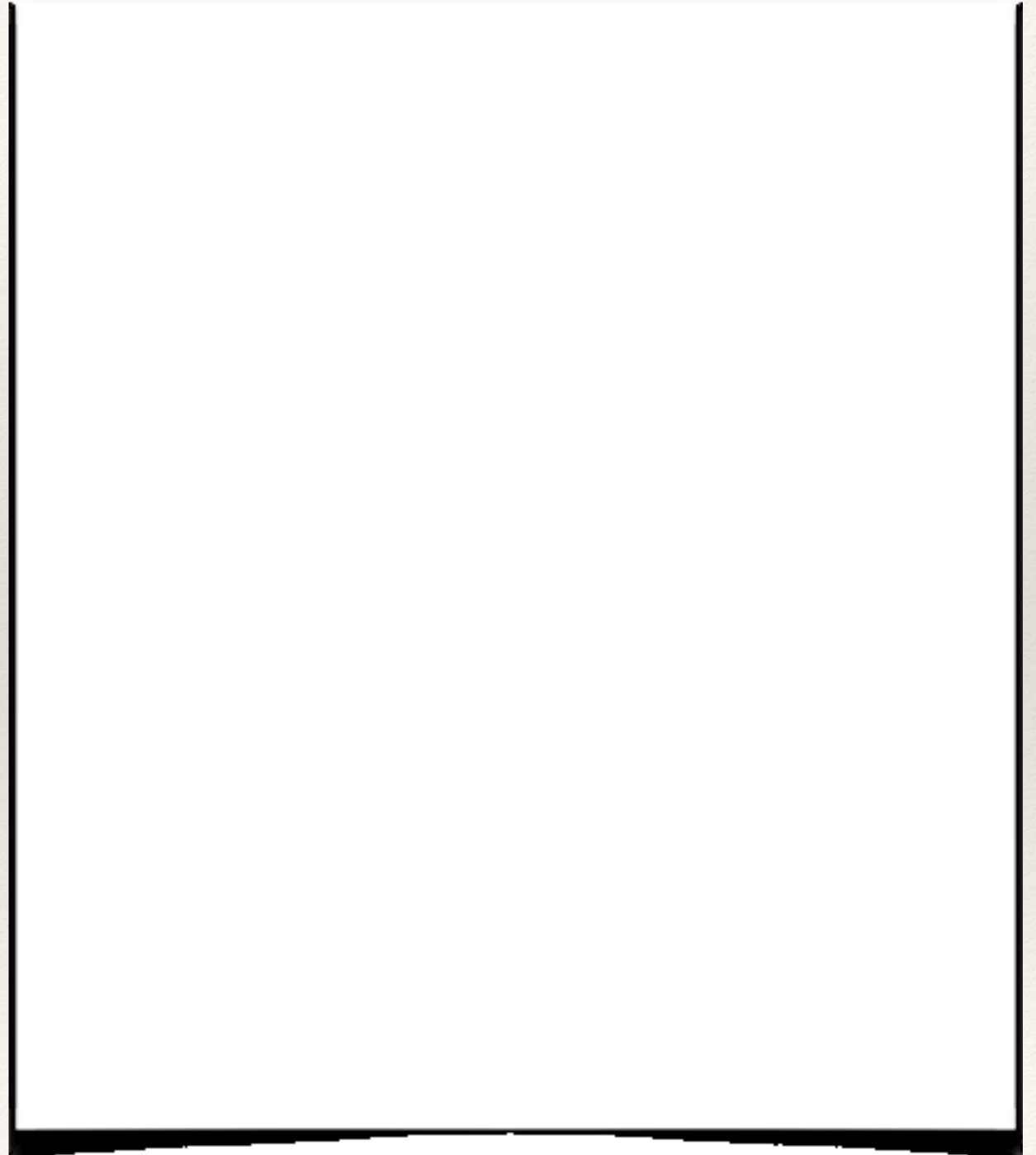
Natural Law

- ❖ Structure of Nature
- ❖ All living things seek utility
- ❖ Nurture (Rationality)
- ❖ Communication



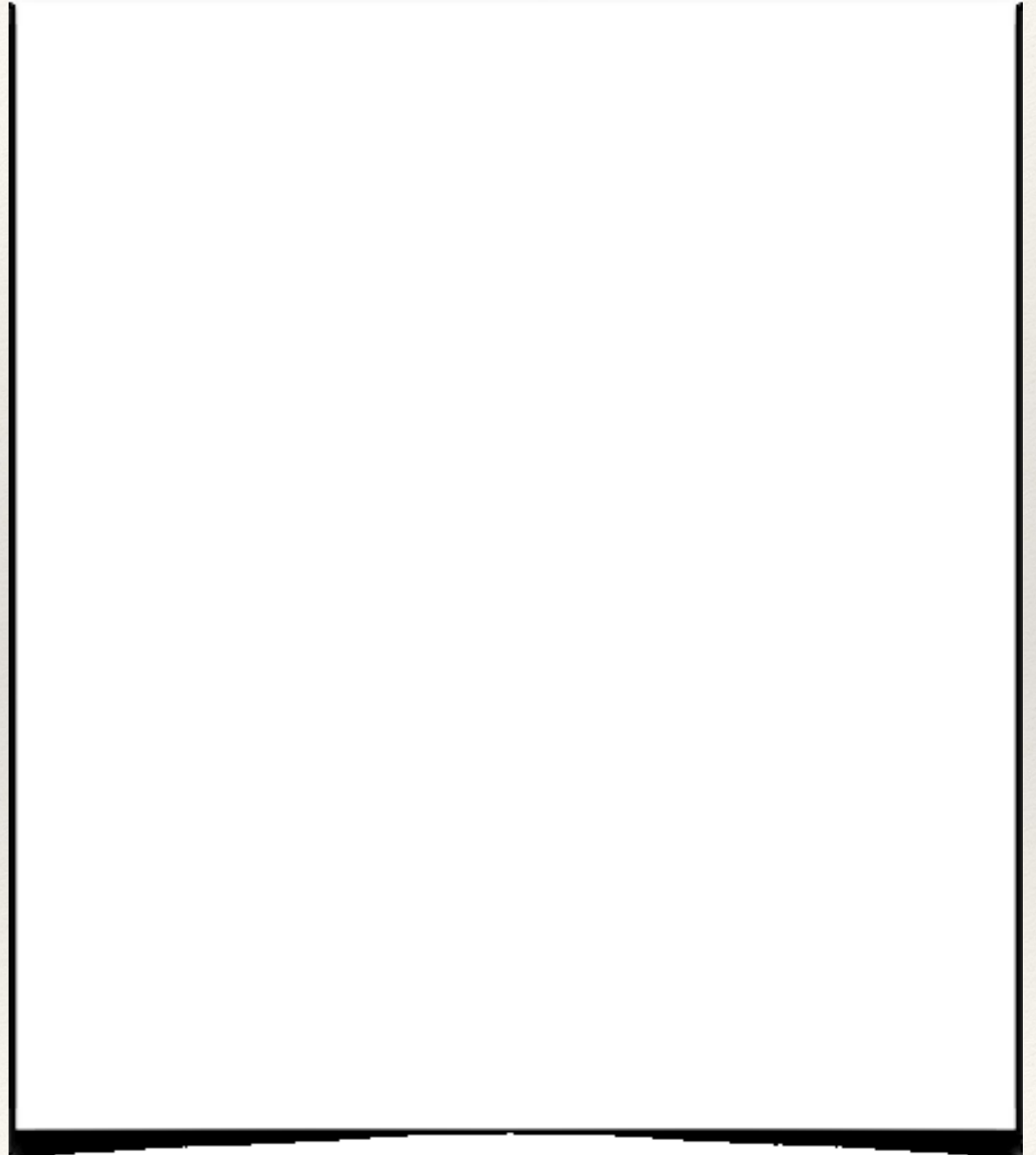
Human Evolution

- ❖ Groups
- ❖ Symbolic Interaction
- ❖ Language



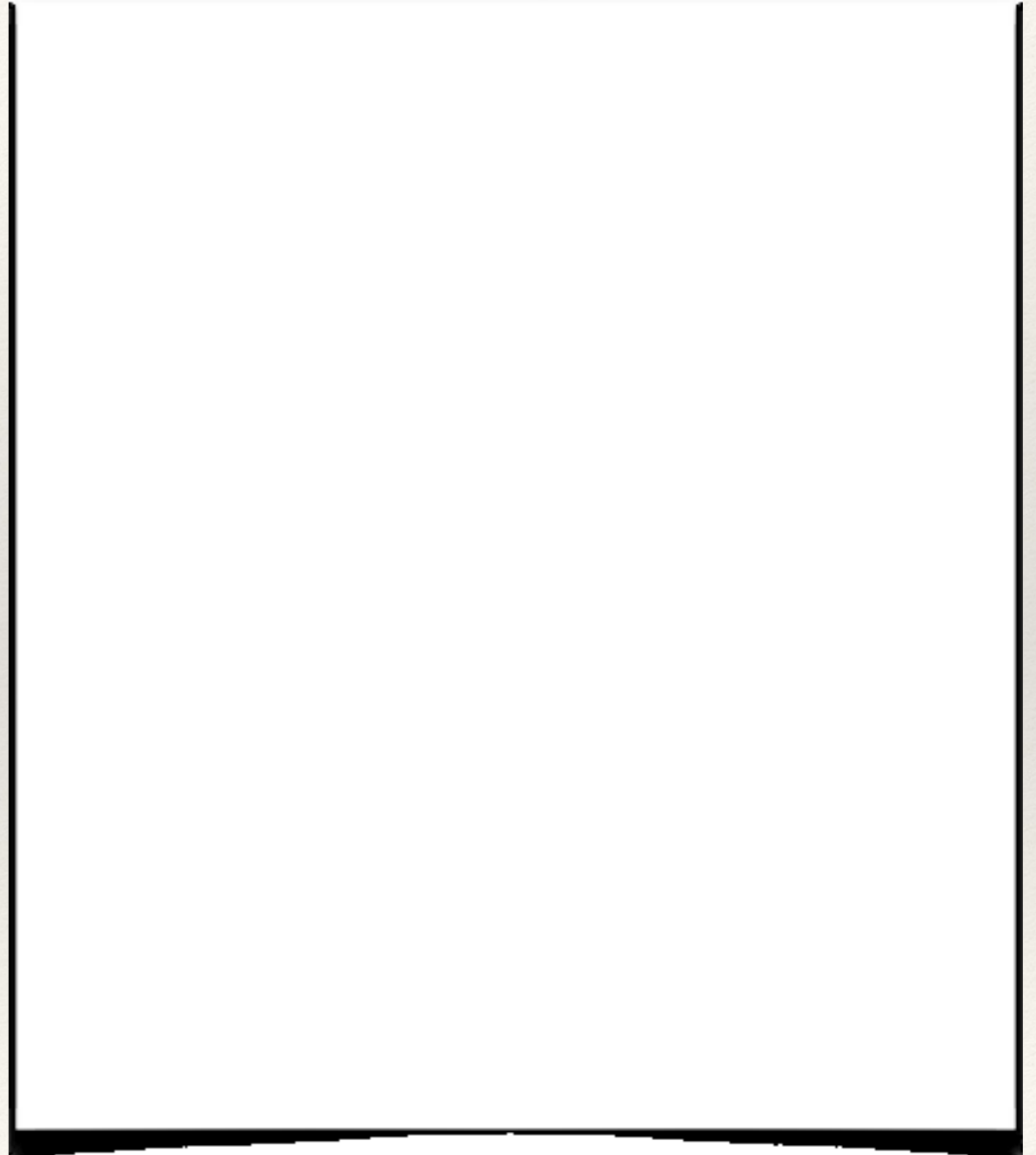
Forming Societies

- ❖ Specialization
- ❖ Agency vs. structure
- ❖ Mass Communication



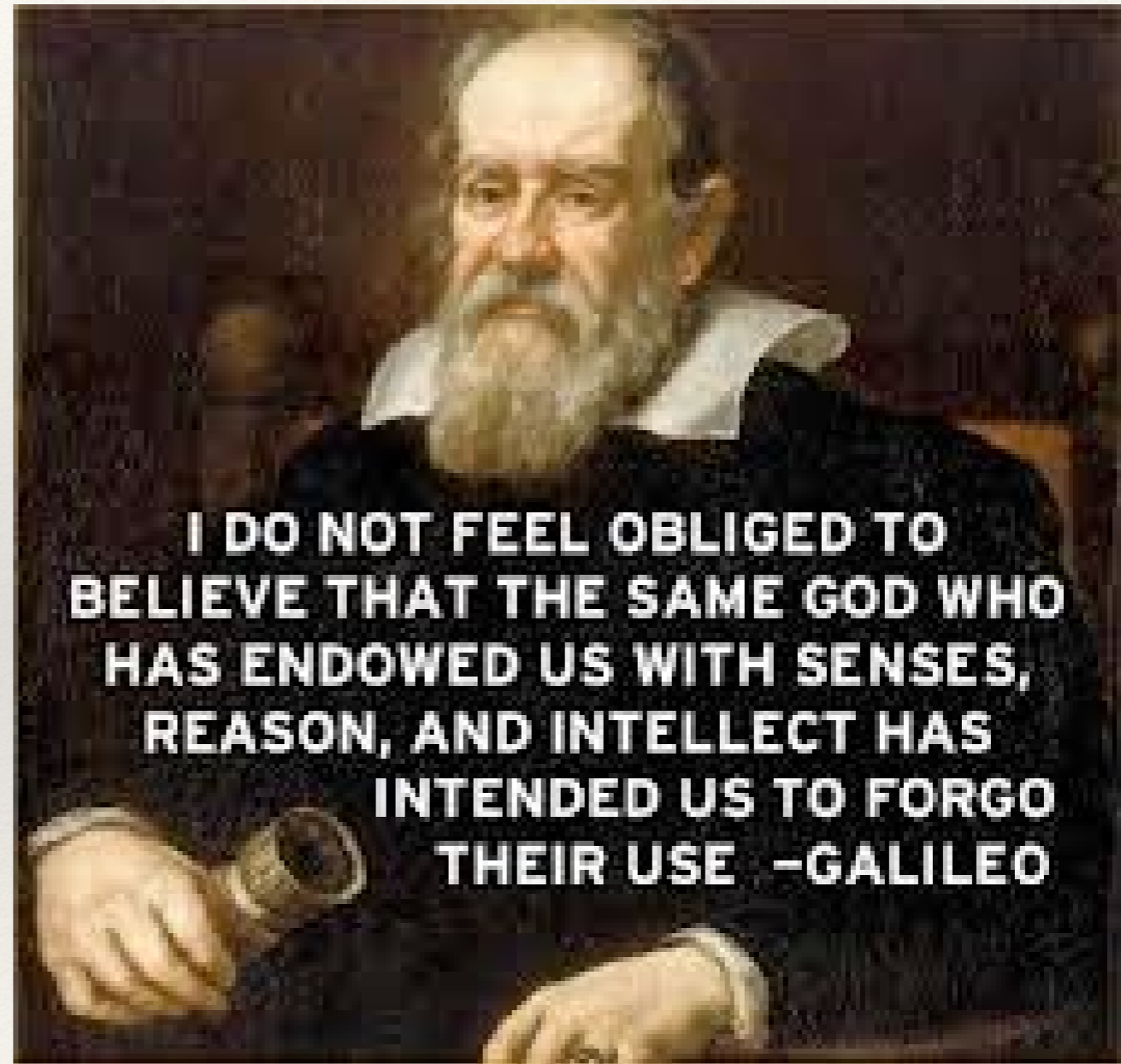
Medieval Europe

- ❖ Dual authoritarianism of monarchy and church
- ❖ Rise of merchant class media



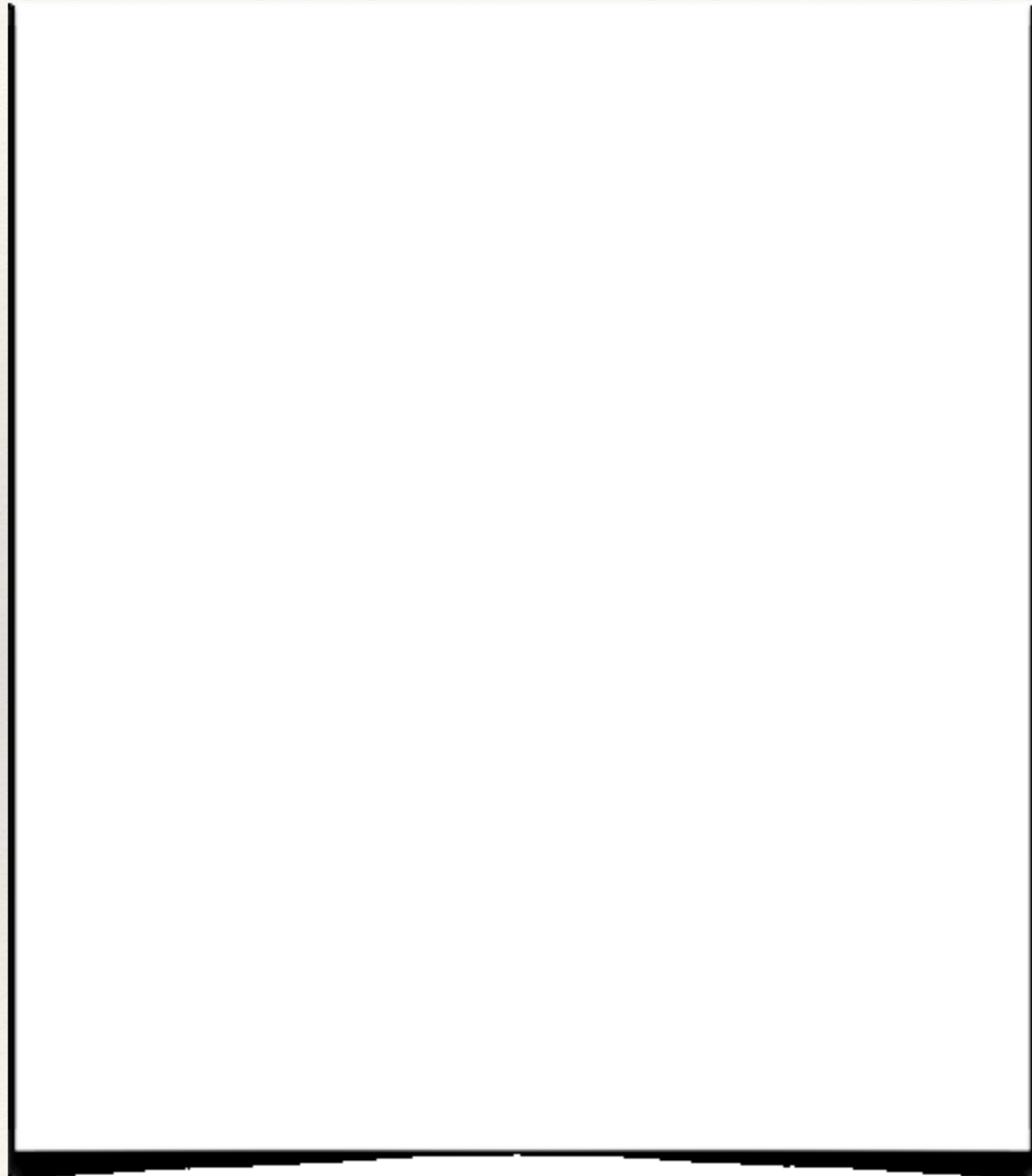
Enlightenment

- ❖ Science & technology
- ❖ Secularism



Modernity

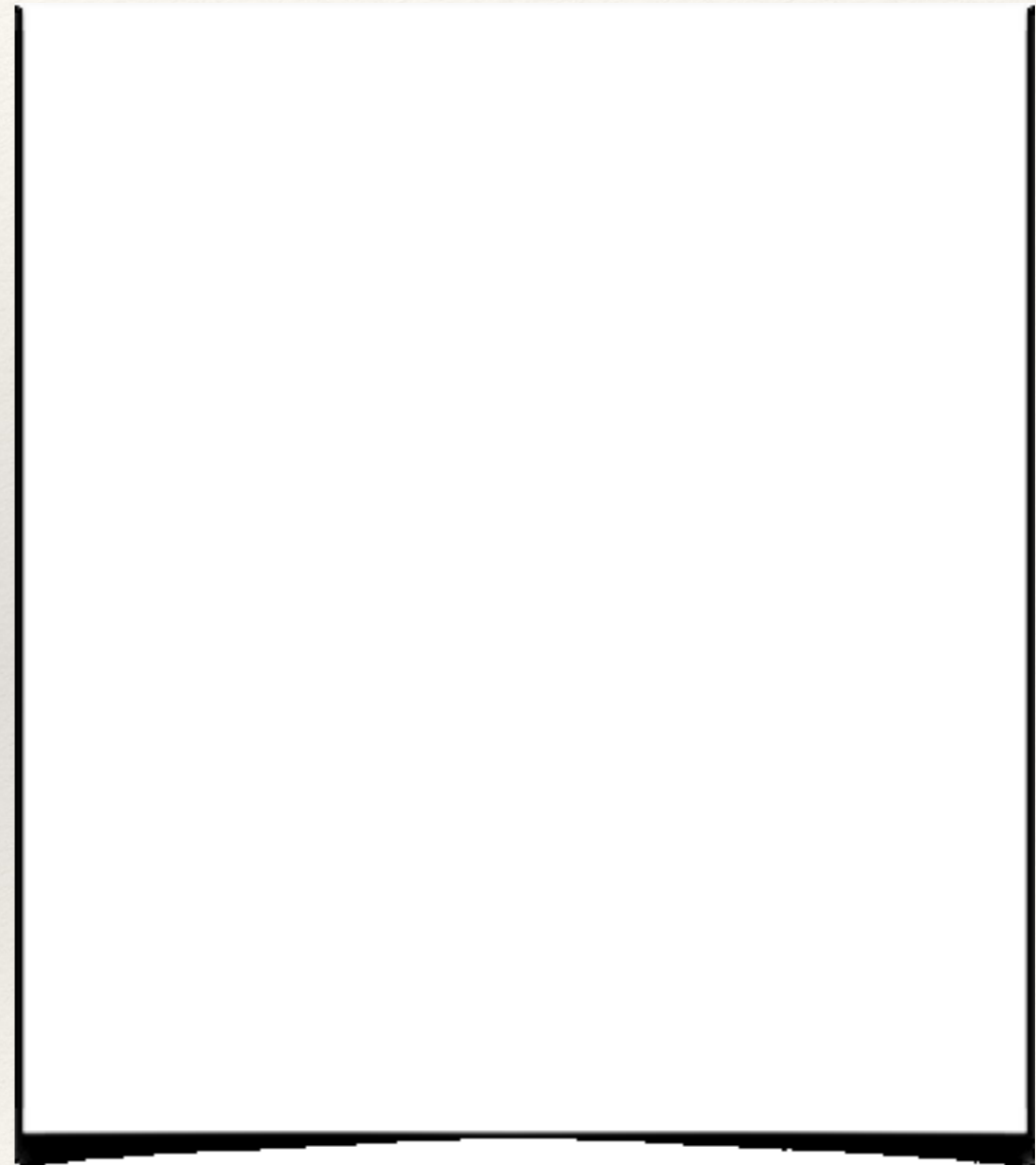
- ❖ Urbanization
- ❖ Democracy
- ❖ Mass Media forms



Conflict Theory

- ❖ Dysfunctional society
- ❖ Agency vs. Structure
- ❖ Legal alternativism

The Public Sphere

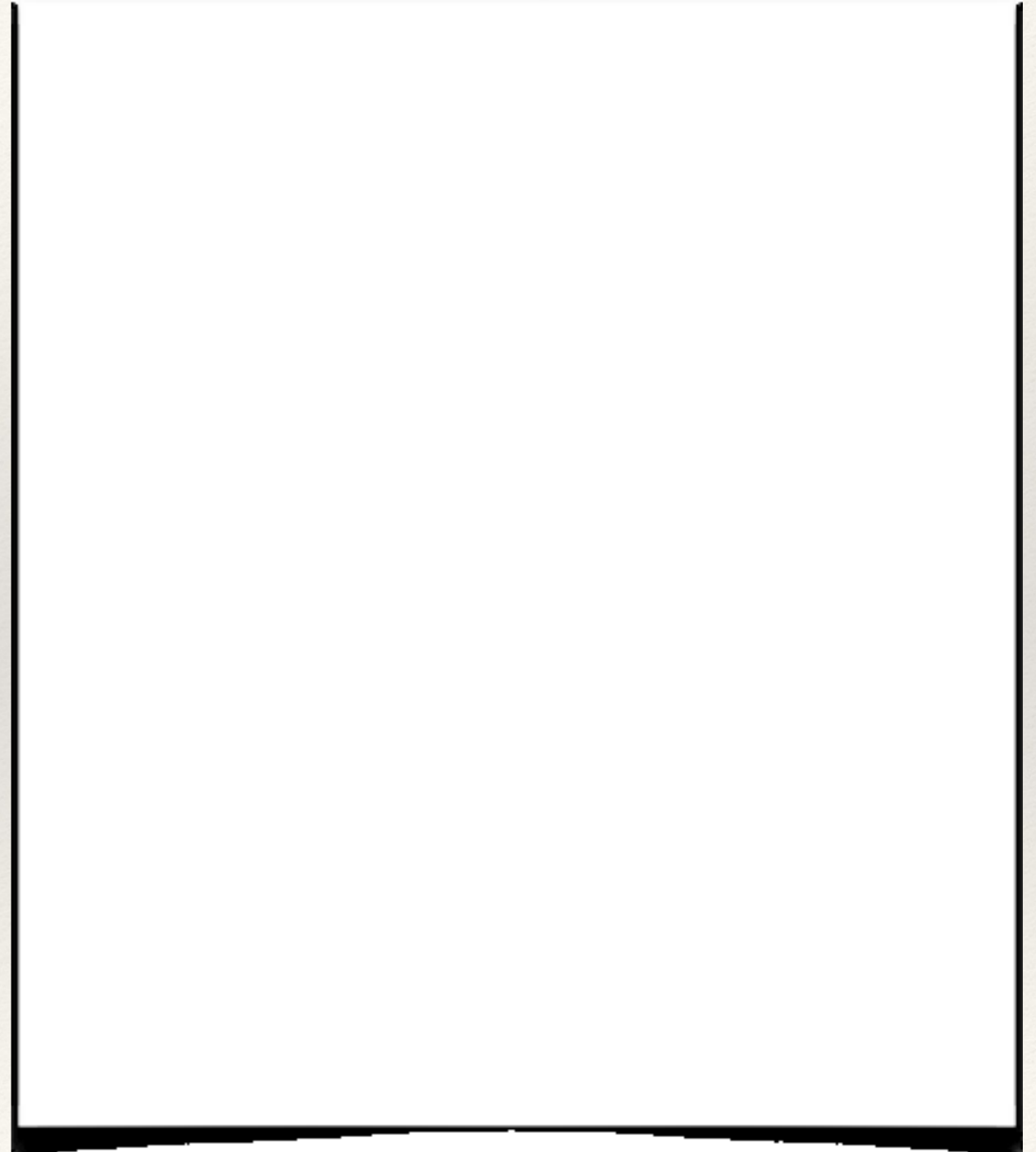


Alternative Press

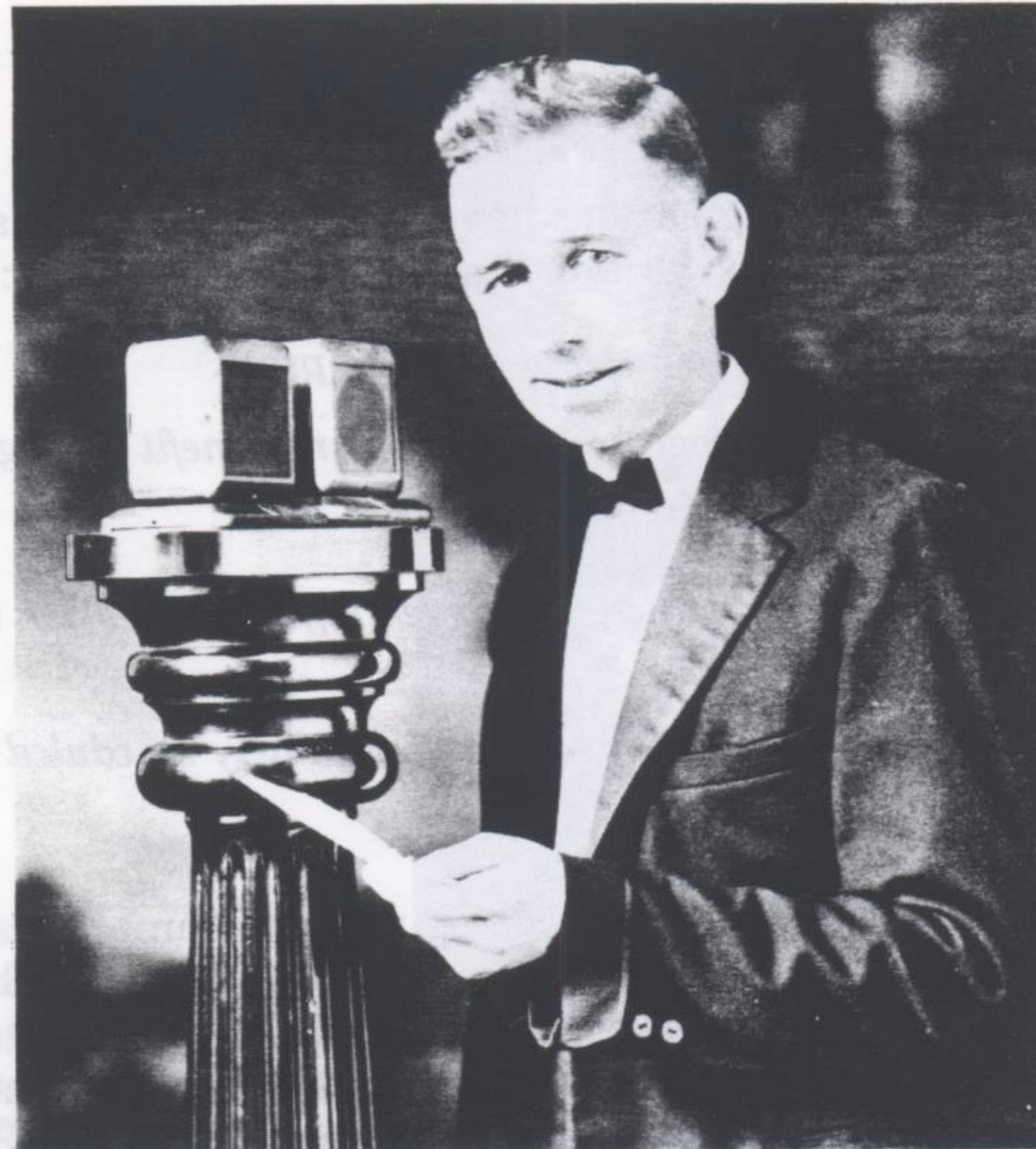
❖ Activist media

Re-Feudalization

- ❖ Newspaper conglomerates
- ❖ Politicization



Radio



FIRST FULL-TIME RADIO ANNOUNCER IN THE WORLD

Harold W. Arlin shown as he looked in the early 1920's. He did the first play-by-play of baseball and football and introduced many noted persons in their radio debuts on KDKA.

Community Radio

SUPPORT

FREE SPEECH

ANTI - WAR

COMMUNITY

RADIO

KPFA

94.1 FM

Television




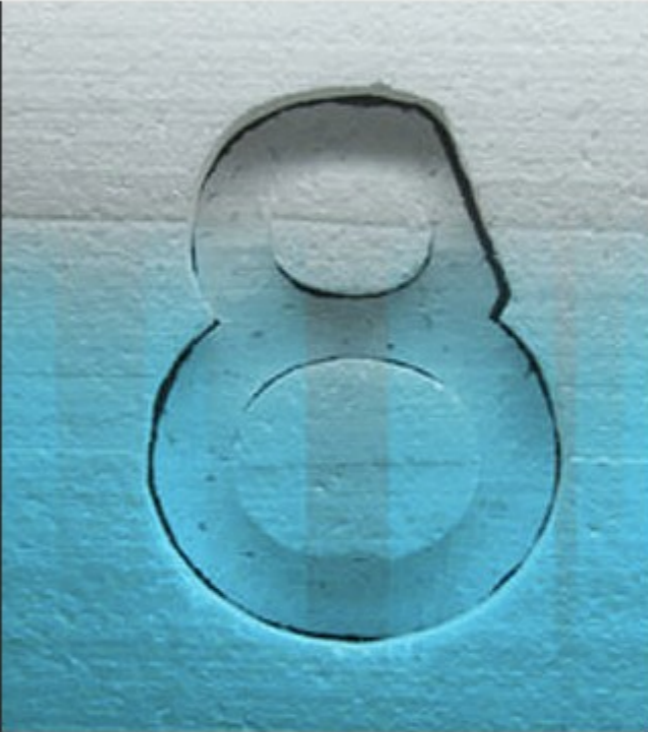
https://www.youtube.com/watch?feature=player_detailpage&v=6PXORQE5-CY

Community TV


SCHAUEN LESEN **MITMACHEN** LERNEN

INFOABEND DER WEG ZUR SENDUNG PRAKTIKUM PROGRAMMRICHTLINIEN


Suche 




WIR MACHEN FERNSEHEN




Infoabend
Informieren Sie sich kostenlos über die



Der Weg zur Sendung
Es gibt verschiedene Wege, um Teil der Okto

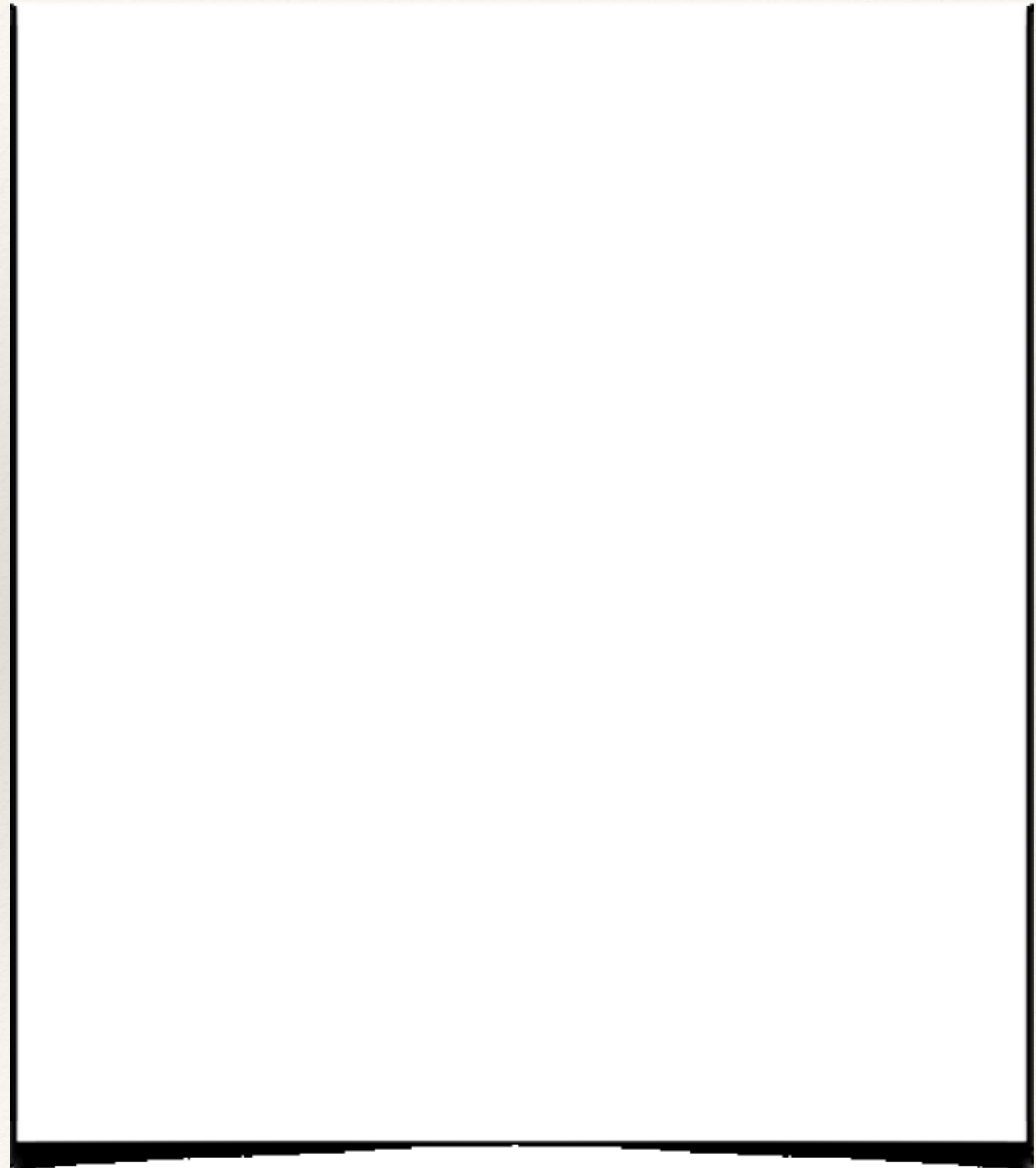


Praktikum
Bei uns lernen Sie vieles, nur nicht Kaffee kochen.



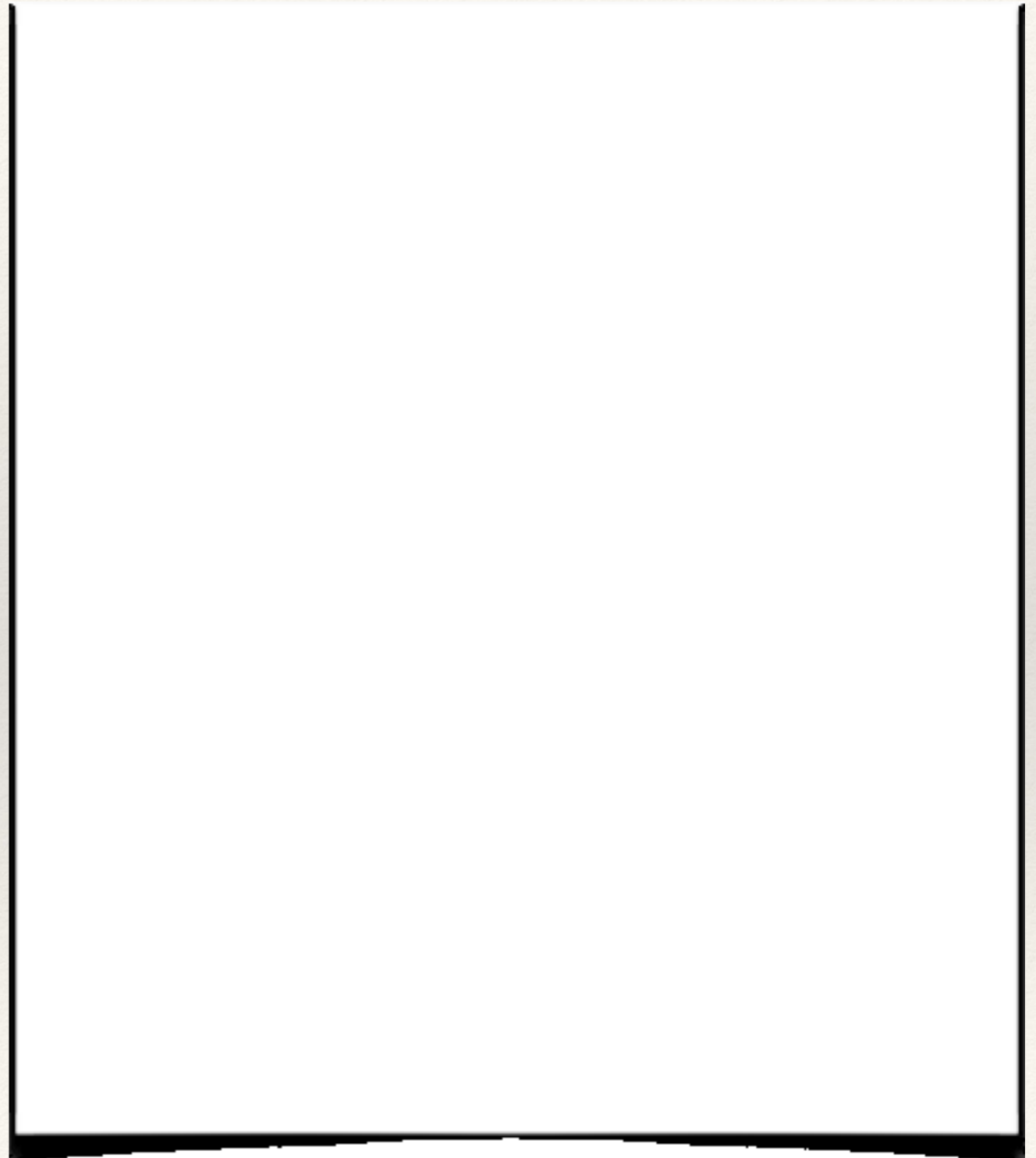
Terrestrial Paradigm

- ❖ Public Service
- ❖ Commercial
- ❖ Alternative



Re-Feudalization II

- ❖ Policy issues
- ❖ Commercial conglomerates
- ❖ Alternatives struggle

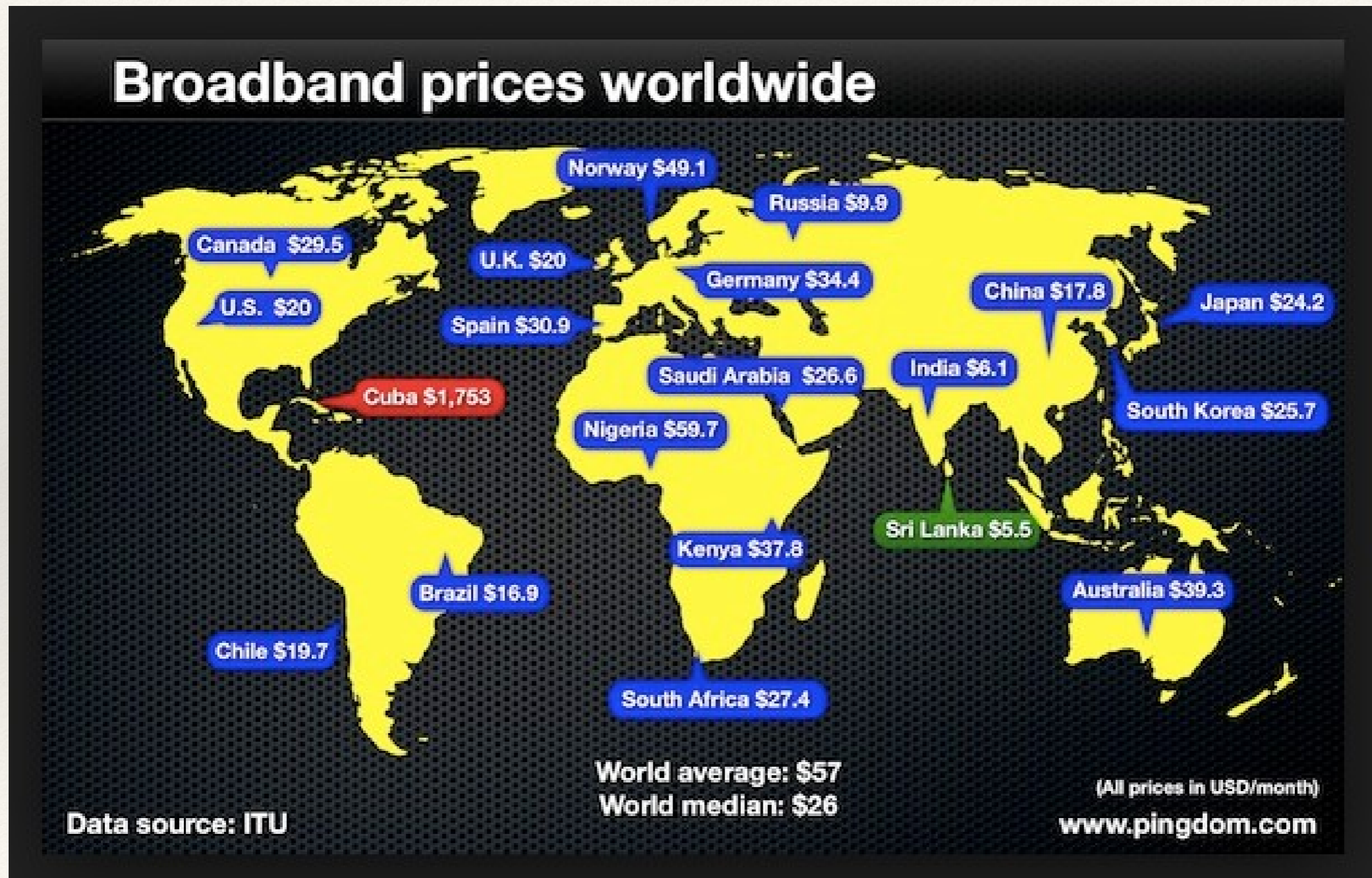


IP - The Great Liberator?

- ❖ One-to-many revolution
- ❖ low barriers to entry
- ❖ virtual democracy

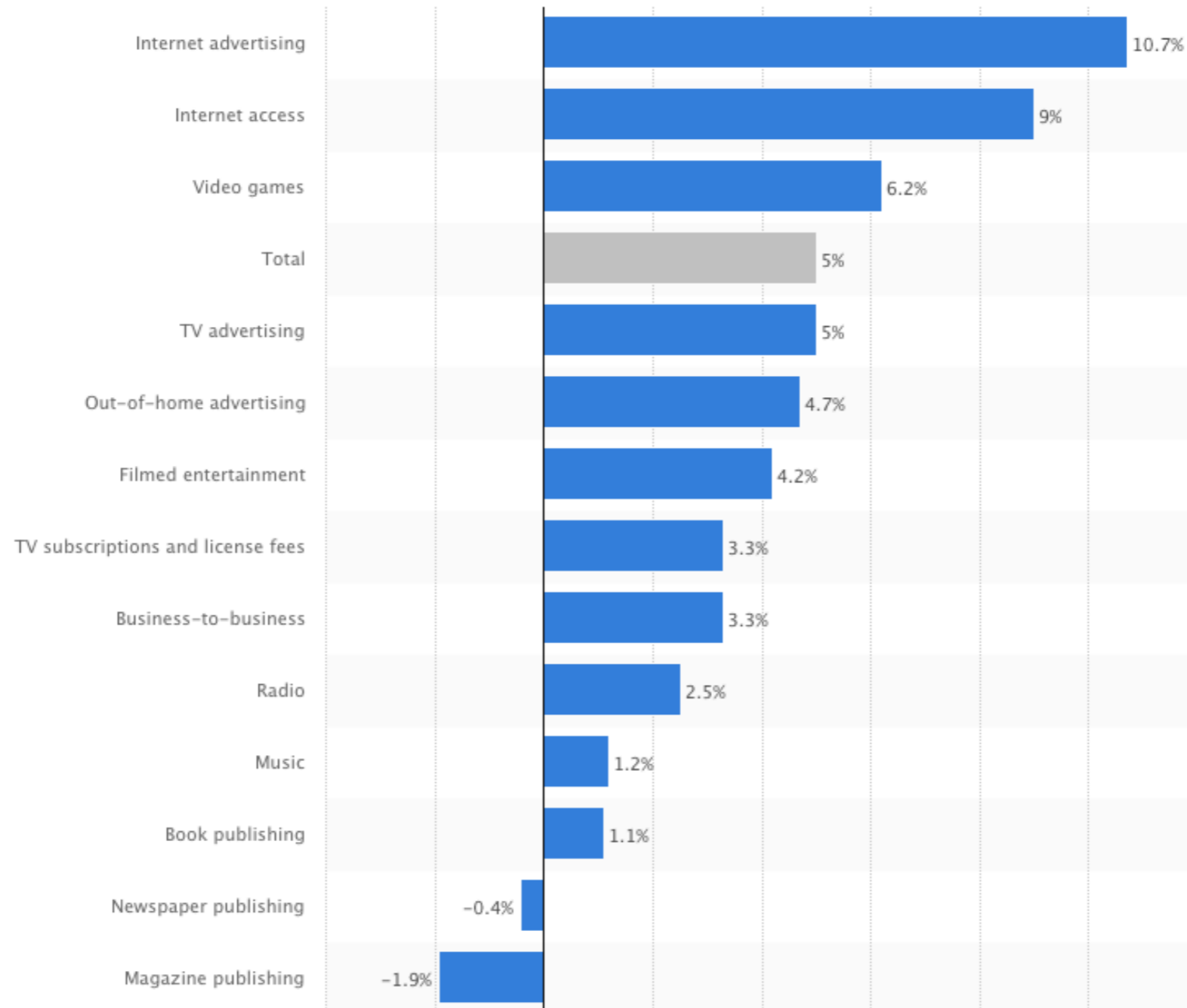


Q1 - The Pipes



Q2 - The Revenue

Compound annual growth rate of the global media and entertainment spending between 2013 and 2018, by sector



Q3 - The Content

- ❖ Information
- ❖ Opinion
- ❖ Entertainment



Q4 - Your Data



Re-Feudalization III?



ICT4D



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NEWS



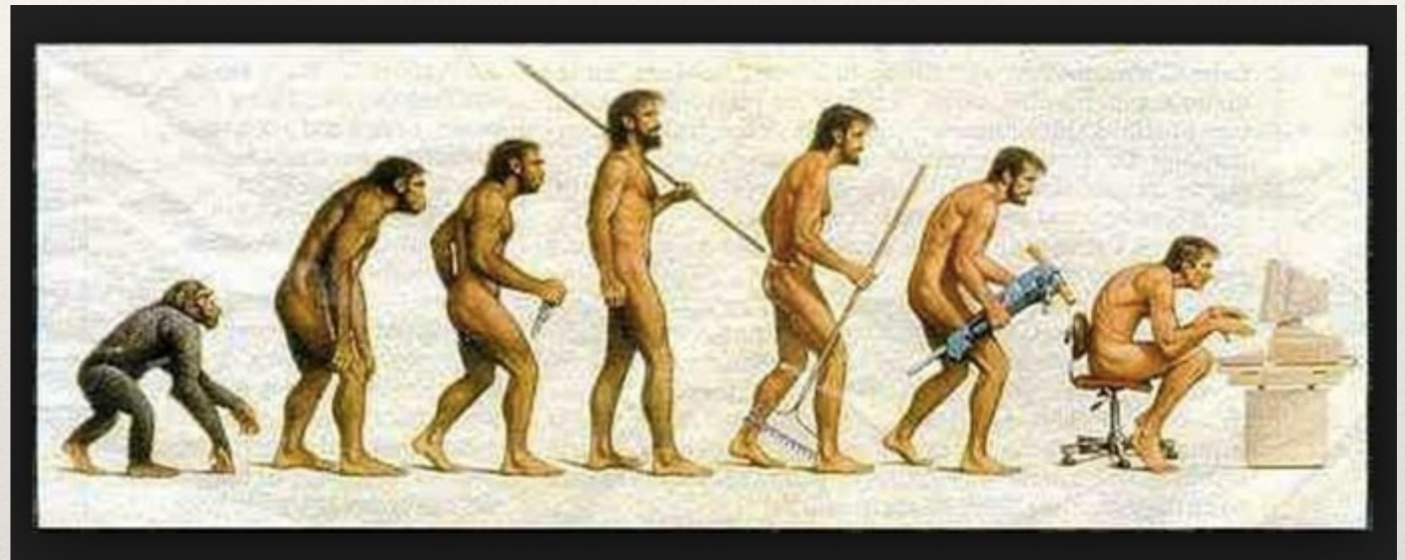
InterConnection – TCF's new eco-friendly partner offers low-cost hardware solutions for telecentres

The Future

- ❖ Beyond RF
- ❖ Beyond streaming
- ❖ Neutrality
- ❖ Creative Commons
- ❖ Policy reform
- ❖ Funding solutions

Human Evolution

- ❖ Structural Functionalism?
- ❖ The Public Sphere?
- ❖ Broadcasting plurality?



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Masaryk University

Mgr. Henry G. Loeser

Basic CV Supervisor Qualifications Publications Projects Teaching



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Media Law and the Values & Priorities of Community Media Participants - A Good Match?

Submitted by hloeser on Fri, 01/31/2014 - 14:39



Languages
English [UK]

"Do not protect yourself by a fence, but rather by your friends."
- Czech proverb

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Die Werte und Prioritäten der Gemeinschaft Rundfunk Teilnehmer als Reflexion von Medienrecht und Medienpolitik

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