

Descriptive statistics & measures of association

Lukáš Lehotský & Petr Ocelík

ESS401 Social Science Methodology / MEB431 Metodologie sociálních věd

27th February 2017

Outline

- Measures of central tendency, position, and variability
- Graphic displays of descriptive statistics
- Measures of association

Descriptive statistics

- The purpose is to **summarize data**.
- Quantitative variables have two key features:
 - The **center** of the data – a typical observation.
 - The **variability** of the data – the spread around the center.

Notation

	Mean	Standard Deviation	Variance
Population	μ	σ	σ^2
Sample	\bar{x}	s	s^2

\sum = "the sum of ..."

n = number of pieces of data (population)

$n - 1$ = number of pieces of data (sample)

\bar{x} = mean (average) of data

x_i = each of the values in the data

$x_1, x_2, x_3, x_4, \dots, x_n$ (as i goes from 1 to n)

Central tendency

- The statistics that describe **the center of a frequency** distribution for a quantitative variable.
- Shows a **typical** observation/case.
- Most common measures: mean, mode, and median.

Central tendency: mode

- Value that **occurs most frequently** in the sample.
- Applicable at **all levels of measurement**.
- Used mainly for highly discrete variables such as **categorical data**.
- {"catholic", "Muslim", "Hindu", "catholic", "catholic", "Muslim", "catholic", "catholic"}
- {1, 2, 3, 1, 1, 2, 1, 1}
- {"agree", "agree", "disagree", "agree", "neutral", "disagree", "disagree", "disagree", "agree"}
- {1, 1, -1, 1, 0, -1, -1, -1, 1}
- Years of education.
- {13, 9, 9, 18, 13, 9, 18, 13, 9, 13, 13}

Central tendency: median

- Observation that is in **the middle of the ordered sample** (between 50th bottom and 50th upper percentile).
- Splits data into **two parts with equal # of observations**.
- For even sized samples: average value of the two middle observations.
- Applicable **at least at ordinal level**.

Central tendency: median

- Identification of median: $(n + 1) / 2$;
n = # of observations in the data
- **Odd** numbered n : {1, 1, 2, 2, 3, 3, **5**, 6, 6, 6, 7, 10, 39}
- Median = $(13 + 1)/2 = 7^{\text{th}}$ position = **5**
- **Even** numbered n : {1, 1, 2, 2, 3, **3**, **5**, 6, 6, 6, 7, 10}
- Median = $(12 + 1)/2 = 6.5^{\text{th}}$ position
= $(6^{\text{th}} + 7^{\text{th}} \text{ position})/2 = (3 + 5)/2 = **4**$

Central tendency: median

Set 1	8	9	10	11	12
Set 2	8	9	10	11	100
Set 3	0	9	10	10	10
Set 4	8	9	10	100	100

Central tendency: mean

- **Arithmetic mean**

$$\bar{x} = \frac{1}{n} \sum_{i=1}^n x_i$$

- **Properties:**

- Center of gravity of a distribution.
- Can be used **only for metric scales**.
- Strongly influenced by outliers.

Central tendency

- Mode
- Median
- Mean
- {1, 1, 2, 2, 3, 3, 5, 6, 6, 6, 7, 10, 39}

Central tendency

- Mode
- Median
- Mean
- {1, 1, 2, 2, 3, 3, 5, 6, 6, 6, 7, 10, 39}

Position

- The measures of central tendency are not sufficient for description of data for a quantitative variable.
- Does not describe the **spread of the data**.
- **Position measures:** describe the point at which a given percentage of the data fall below or above that point.

Position: percentile

- **Percentile.** The p th percentile is the point such that $p\%$ of the observations fall below that point and $(100 - p)\%$ fall above it.
 - E.g. 89th percentile = indicates a point where 89% of observations lie below and 11% lie above it.
 - **Median is a 50th percentile.**
 - “Standard” percentiles: (25, 50, 75), or (10, 25, 50, 75, 90).

Position: IQR

- **Interquartile range**

- Difference between the values of observations at **75%** (upper quartile) and **25%** (lower quartile).
- Shows spread of middle half of the observations.

{1, 1, 2, 2, 3, 3, 5, 6, 6, 6, 7, 10, 39}

Median = $(13 + 1)/2 = 7^{\text{th}}$ observation = 5

Q1 = $(6 + 1)/2 = 3.5^{\text{th}}$ observation = $(2 + 2)/2 = 2$

Q2 = $(6 + 1)/2 = 3.5^{\text{th}}$ observation = $(6 + 7)/2 = 6.5$

IQR = Q3 – Q1

IQR = $6.5 - 2 = 4.5$

Position: quartile

- **Quartile**

- Values of observations at 25% (Q1), 50% (Q2), and 75% (Q3) of a distribution.

{1, 1, 2, 2, 3, 3, 5, 6, 6, 6, 7, 10, 39}

Q1 (25 %) = 2

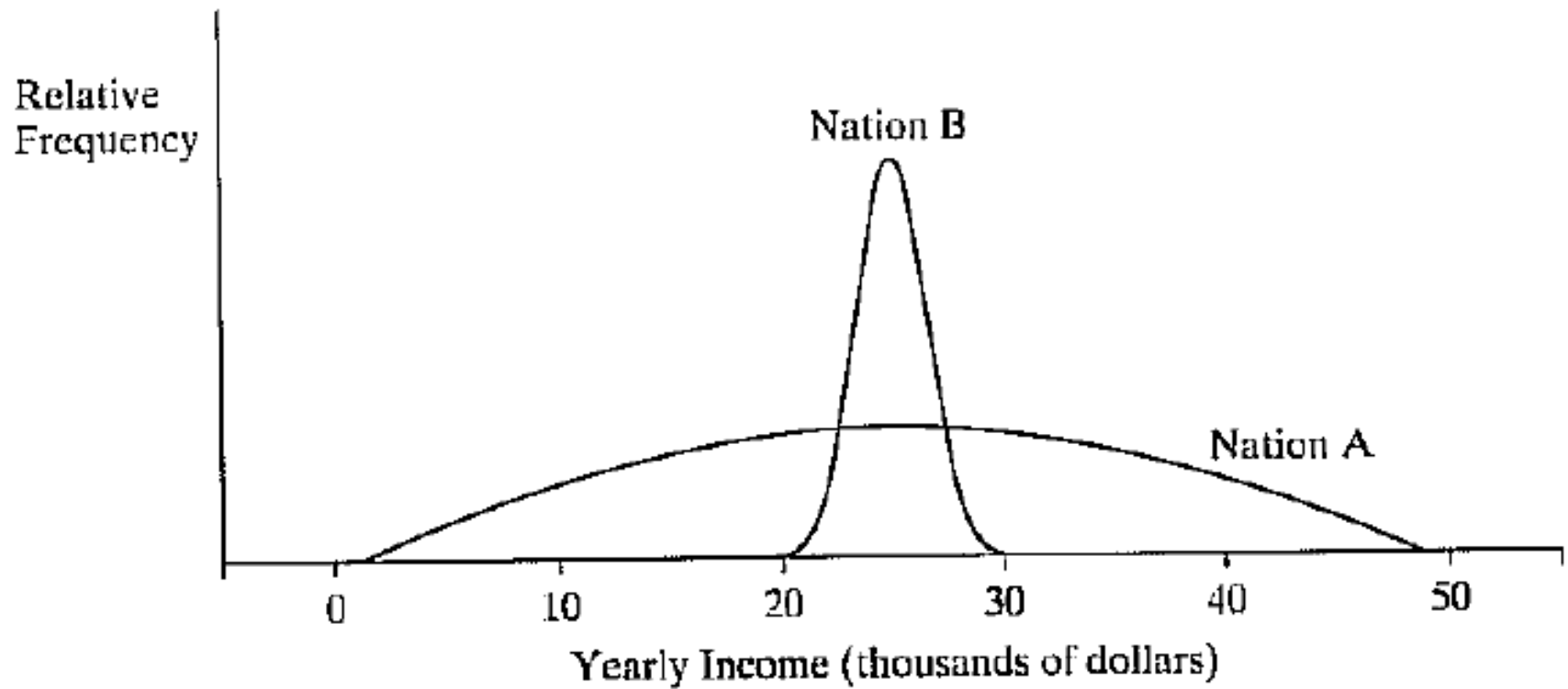
Q2 (50 %) = 5

Q3 (75 %) = 6.5

Variability

- The measures of central tendency are not sufficient for description of data for a quantitative variable.
- Does not describe the **spread of the data**.
- **Variability measures:** describe the deviations of the data from a measure of center (such as mean).
 - With exception of a **range**.

Variability



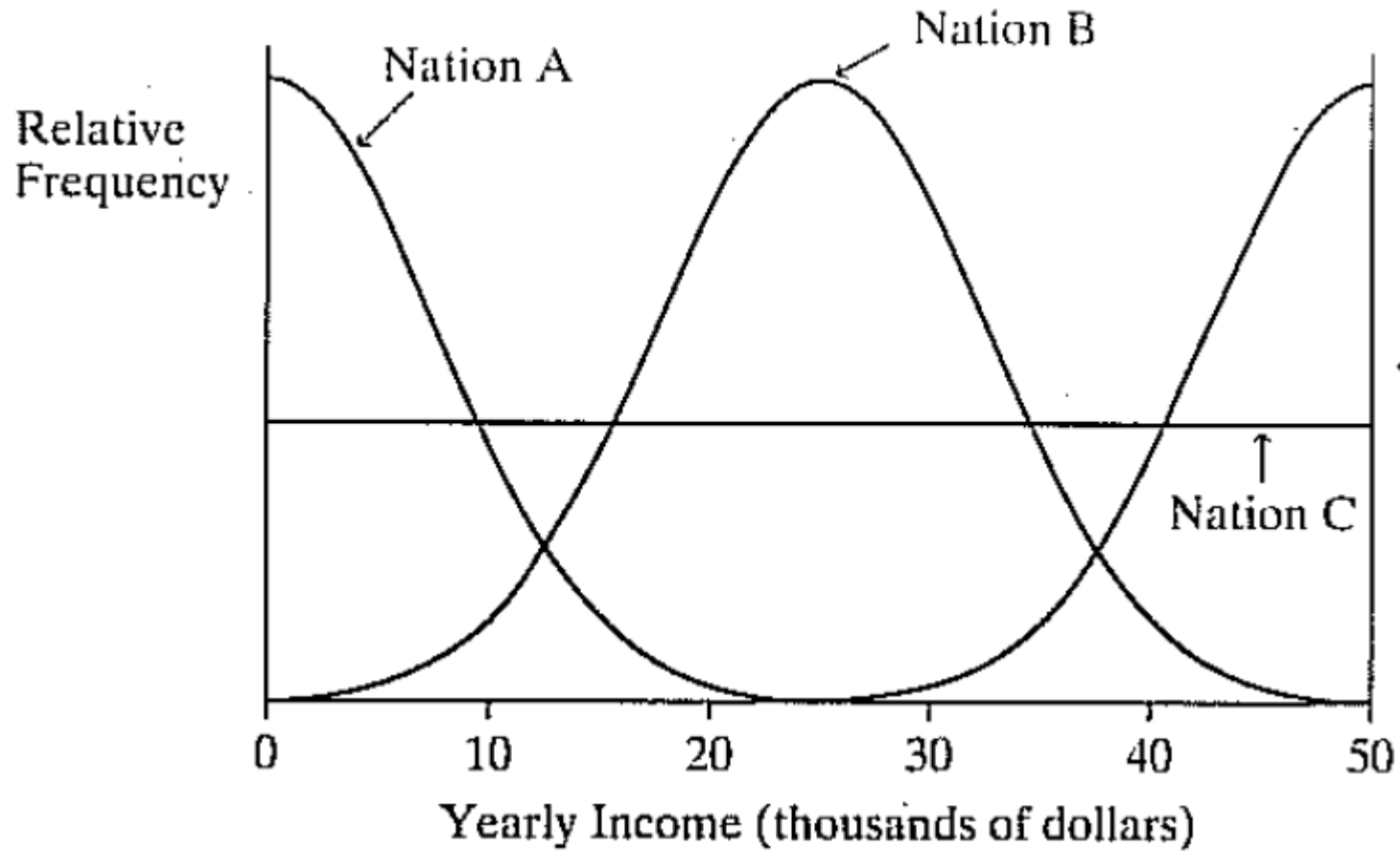
Variability: range

- **Range:** difference between largest and smallest value.
- The simplest measure of variability.
- Does not describe deviations from the mean.

{**1**, 1, 2, 2, 3, 3, 5, 6, 6, 6, 7, 10, **39**}

$$\text{Range} = 39 - 1 = 38$$

Variability



Variability: deviation

- **Deviation**

- Difference between value of observation and mean.

$$\frac{(x_i - \mu)}{(x_i - \bar{x})}$$

{1, 1, 2, 2, 3, 3, 5, 6, 6, 6, 7, 10, 39}

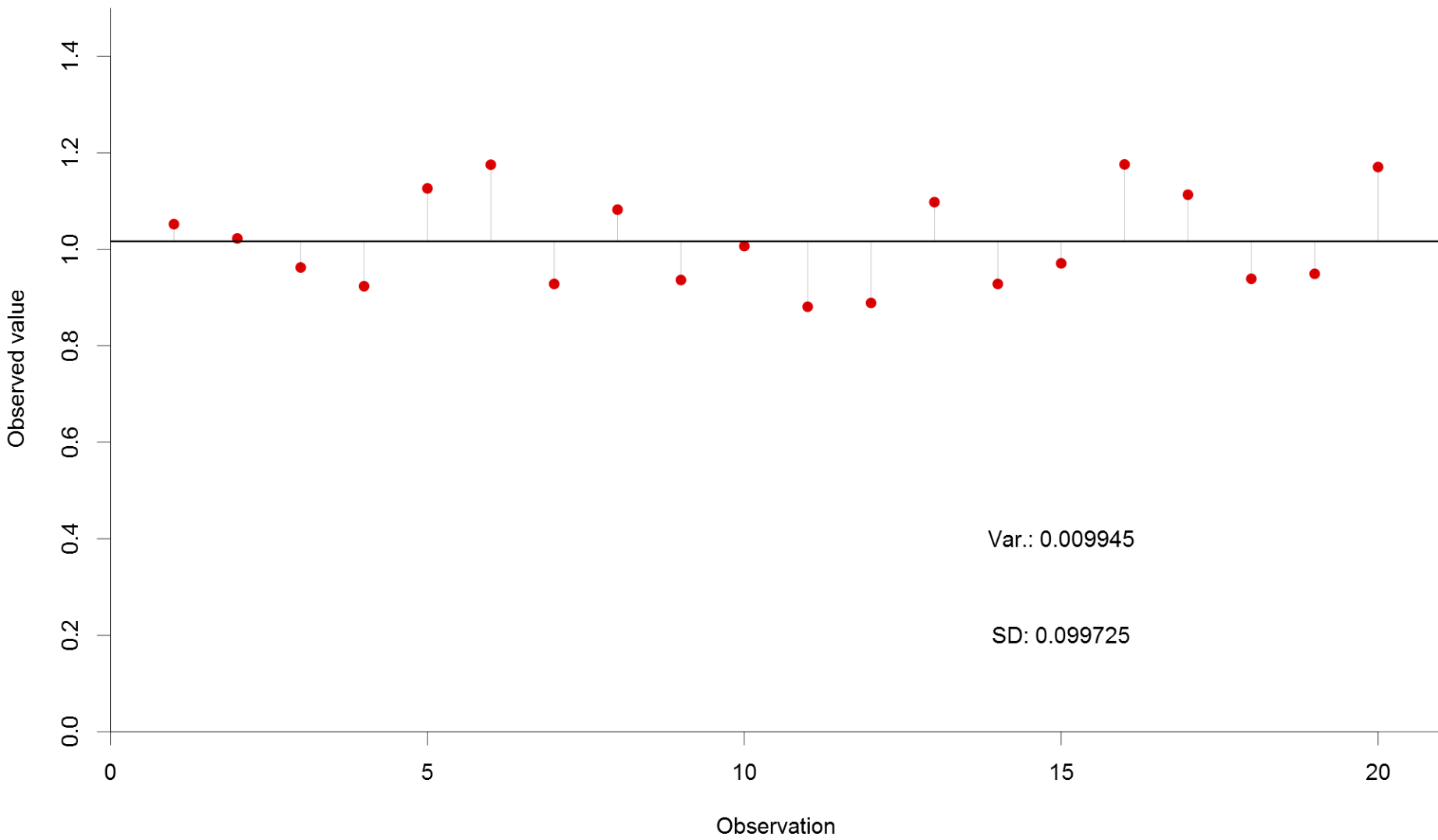
(1 - 7), (1 - 7), (2 - 7), ... , (39 - 7)

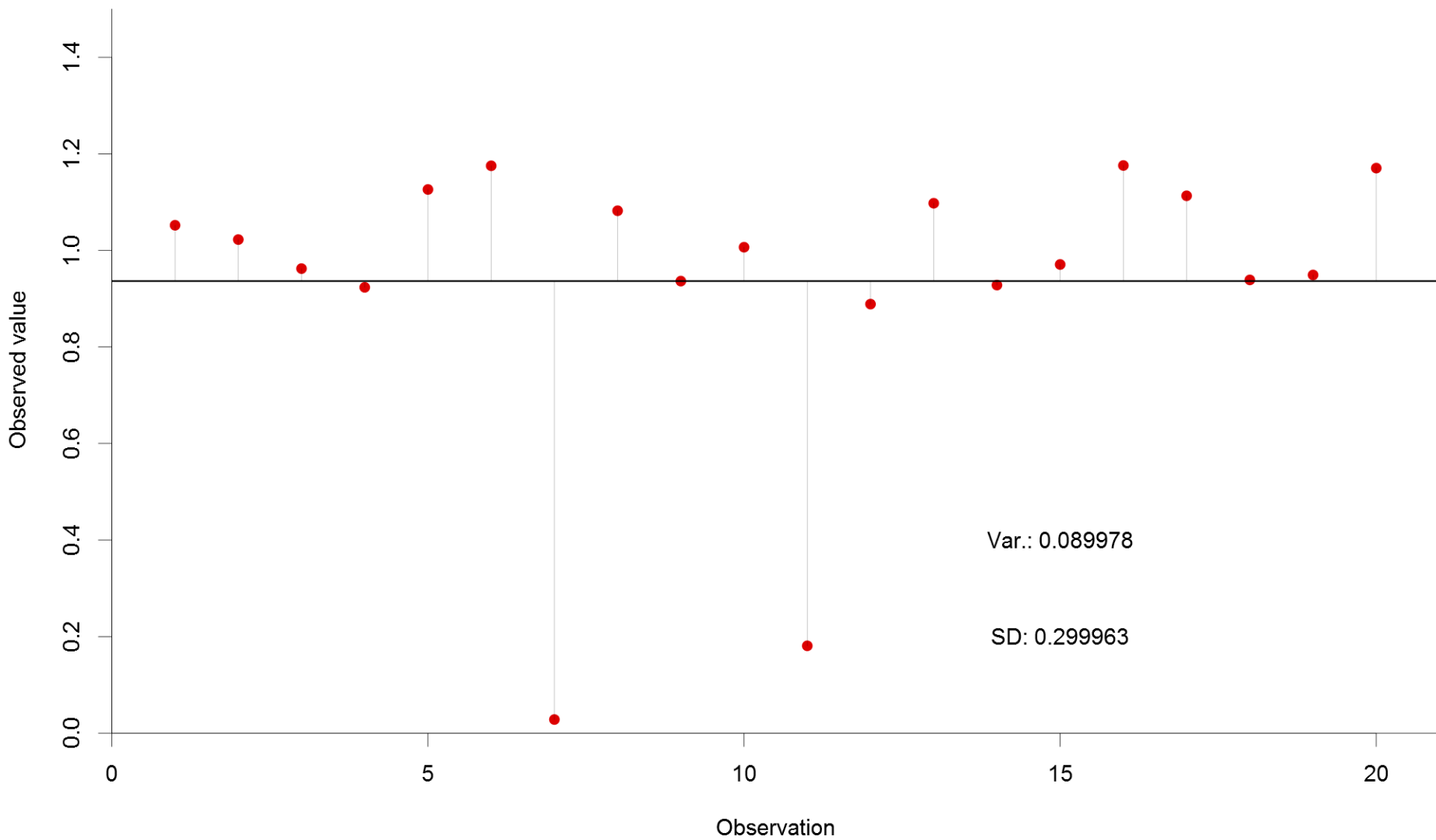
-6, -6, -5, -5, -4, -4, -2, -1, -1, -1, 0, 3, 32

Variability: deviation

- **Deviation**

- Difference between value of observation and mean.
- **Positive** deviation: observation value $>$ mean
- **Negative** deviation: observation value $<$ mean
- **Zero** deviation: observation value = mean.
- Since **sum of deviations = 0**, the absolute values or the squares are used in measures that use deviations.





Variability: variance

- Mean is usually not very indicative for data dispersion:

{4, 4, 6, 6}; mean = 5; $s^2 = 1.33$

{0, 0, 10, 10}; mean = 5; $s^2 = 33.33$

- Therefore we need other measures such as **variance (s^2)**.

Variability: variance

- **Variance**

- Squared **mean deviation** from mean.

$$\frac{1}{n} \sum_{i=1}^n (x_i - \mu)^2$$

population = {1, 3, 6, 10}

$$\frac{1}{4} * ((1 - 5)^2 + (3 - 5)^2 + (6 - 5)^2 + (10 - 5)^2)$$

$$\frac{1}{4} * ((-4)^2 + (-2)^2 + 1^2 + 5^2)$$

$$\frac{1}{4} * (16 + 4 + 1 + 25) = \frac{1}{4} * 46 = \mathbf{11.5}$$

Variability: variance

- **Variance**

- Squared **approximate mean deviation** from mean.

$$s^2 = \frac{1}{n-1} \sum_{i=1}^n (x_i - \bar{x})^2$$

sample = {1, 3, 6, 10}

$$1/3 * ((1 - 5)^2 + (3 - 5)^2 + (6 - 5)^2 + (10 - 5)^2)$$

$$1/3 * ((-4)^2 + (-2)^2 + 1^2 + 5^2)$$

$$1/3 * (16 + 4 + 1 + 25) = 1/3 * 46 = \mathbf{15.33}$$

Variability: standard deviation

- **Standard deviation**

- Measure of average deviation.

$$s = \sqrt{s^2}$$

- Typical distance of observation from the mean.

- Sensitive to outliers.

sample = {1, 3, 6, 10}

$s^2 = 15.33$

$s = \text{sqrt}(15.33) = 3.92$

Variability: standard deviation

- **Properties**

- $s \geq 0$
- $s = 0$ only when all observations have same value.
- The greater variability around mean, the larger s .
- If data are rescaled, the s is rescaled as well.
- E.g. if we rescale s of annual income in \$ = 34,000 to thousands of \$ = 34, the s also changes by factor of 1000 from 11,800 to 11.8.

Variability: standard deviation

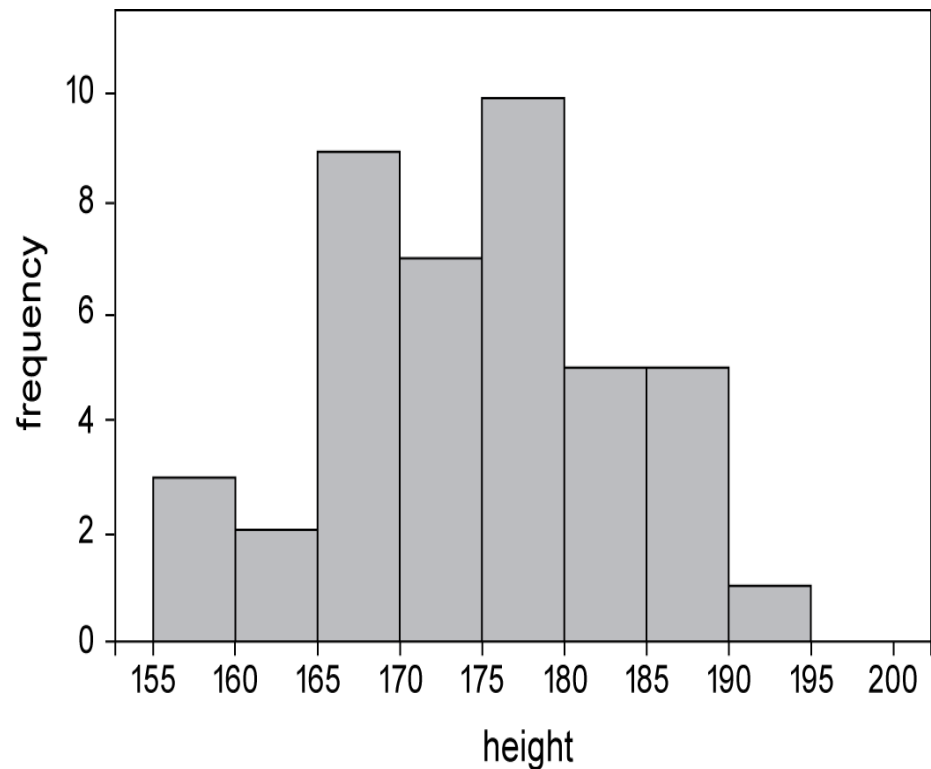
- **Interpretation**

- Scale dependent.
- E.g. assume that average amount of points received in this course is 35 points graded on a scale 0 to 40.
- $s = 0$ extremely unlikely (no differences in performance).
- As well as $m = 20$, $s > 15$ (huge differences in performance).

Frequency distribution

- Frequency distribution: table or visual display of the **frequency** of variable values.

155-160	3
160-165	2
165-170	9
170-175	7
175-180	10
180-185	5
185-190	5
190-195	1
195-200	0

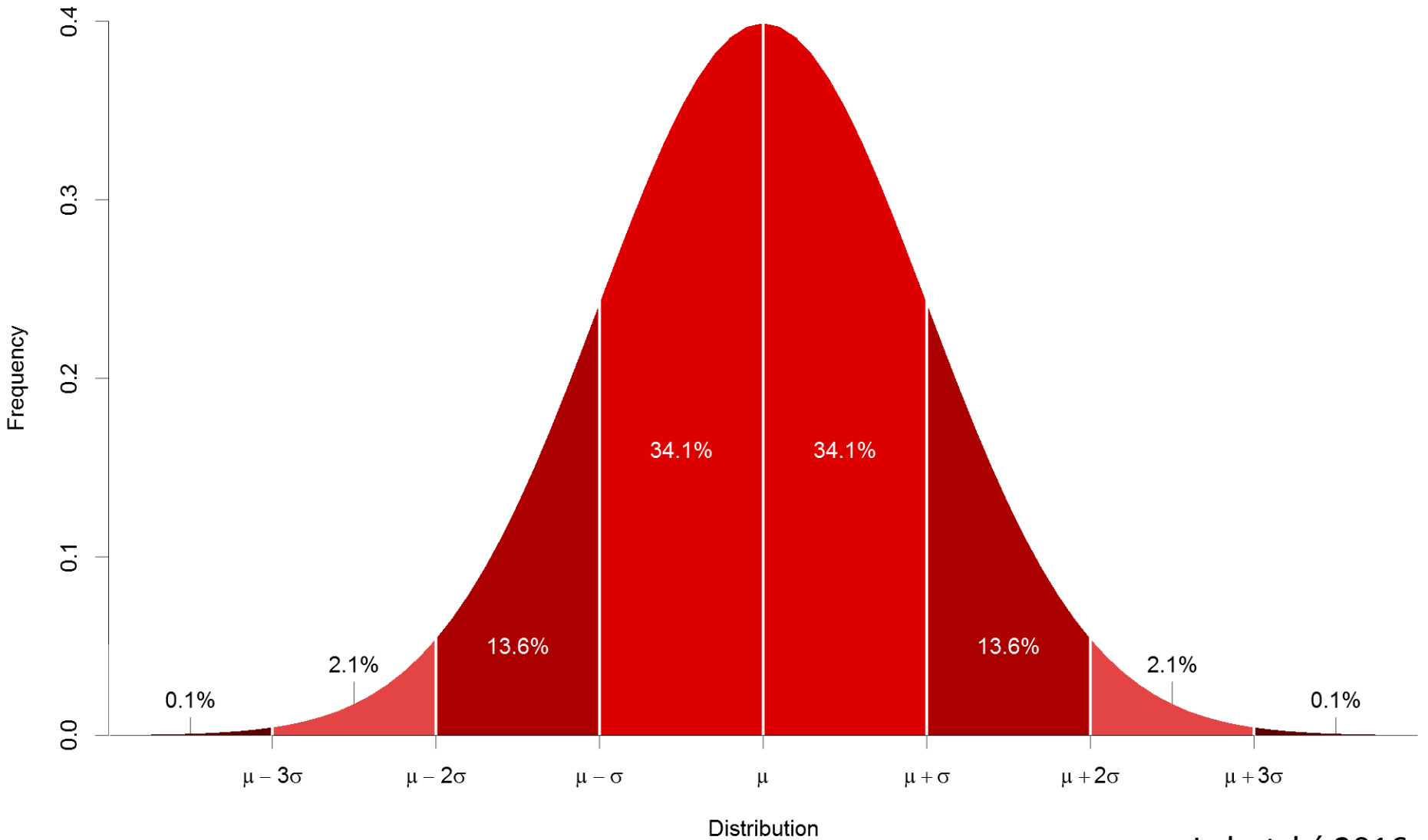


Frequency distribution

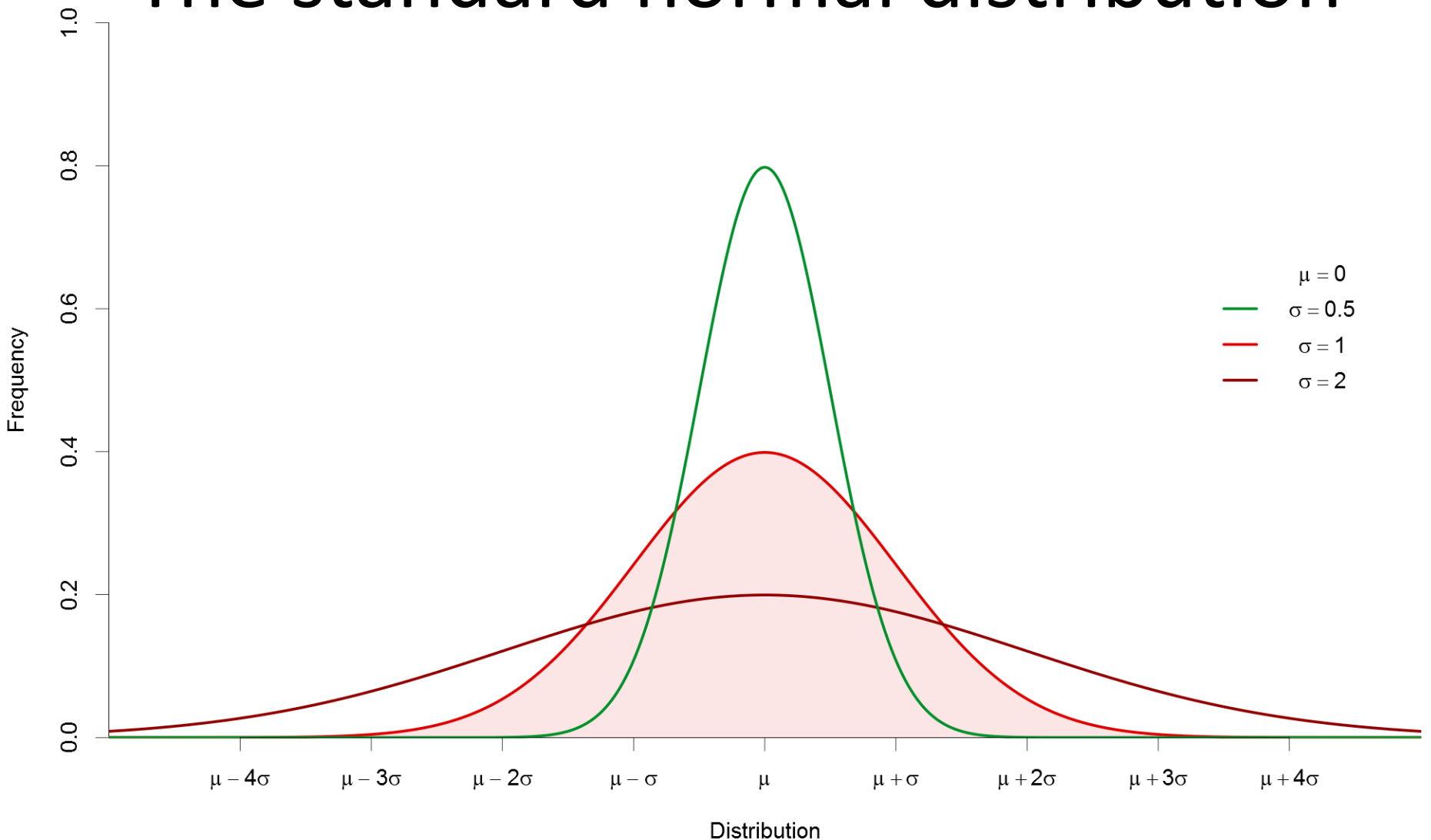
- **Absolute frequency:** # of the observations of a category.
- **Relative frequency:** proportion of the observations of a category over total # of observations.
- **Percentage:** proportion multiplied by 100.

155-160	3	0.07	7%
160-165	2	0.05	5%
165-170	9	0.21	21%
170-175	7	0.17	17%
175-180	10	0.24	24%
180-185	5	0.12	12%
185-190	5	0.12	12%
190-195	1	0.02	2%
195-200	0	0	0%

The standard normal distribution

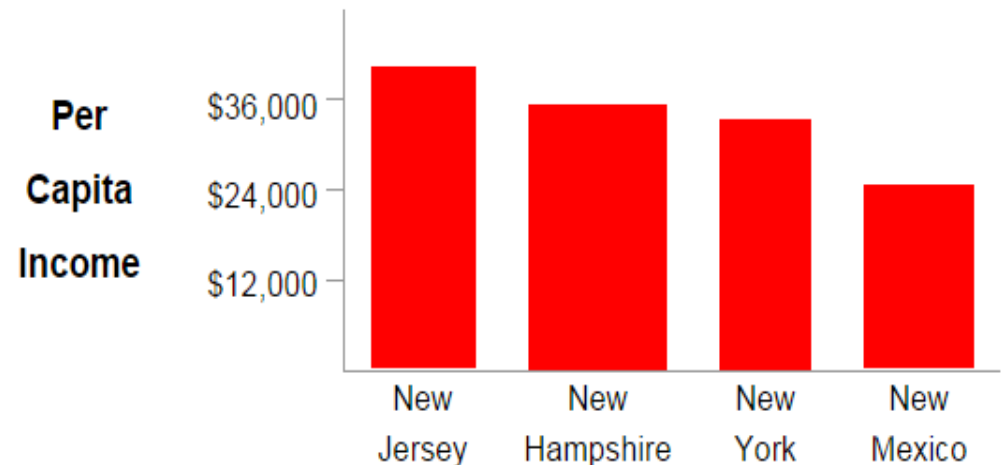


The standard normal distribution



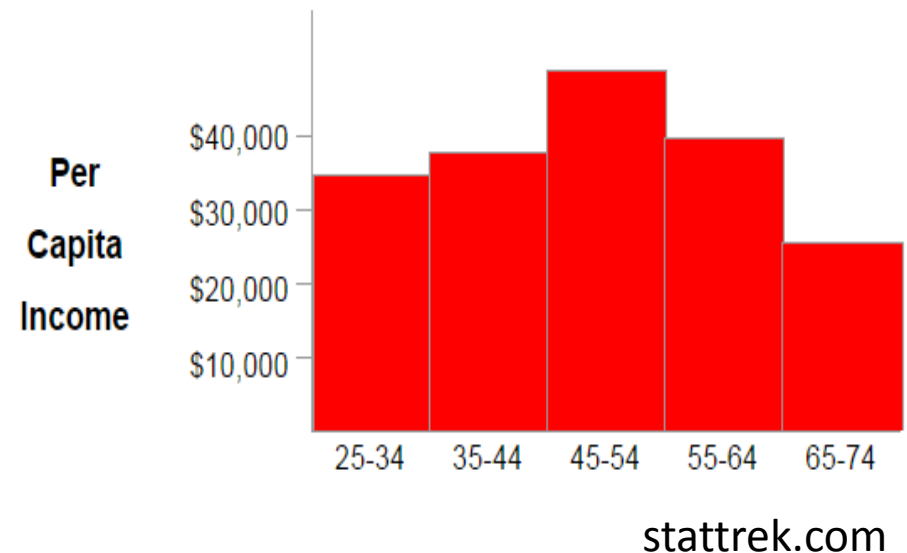
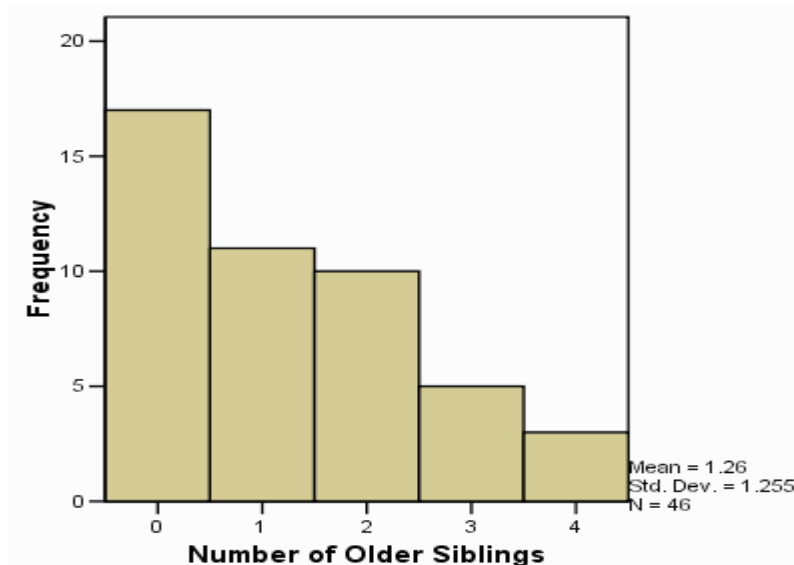
Bar chart

- The columns are positioned over values of **categorical variable** (U.S. states).
- The height of the column indicates the value of the variable (per capita income).



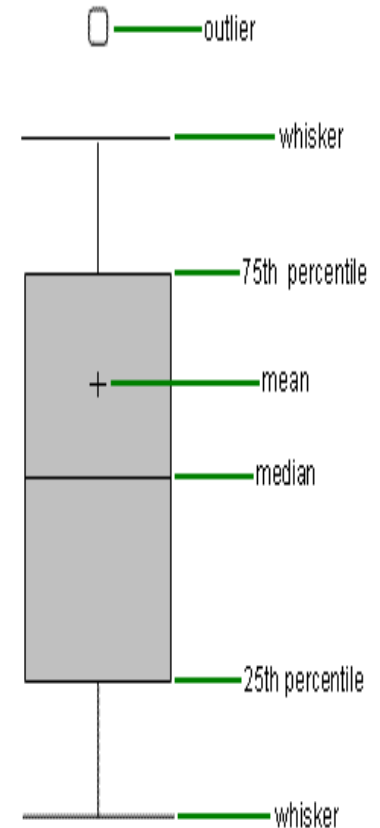
Histogram

- The columns are positioned over a values of **quantitative variable**.
- The column label can be single value or range of values.
- The height of the column indicates the value of the variable.



Boxplot

- Splits data into quartiles (position measure).
- Box: from Q1 to Q3.
- Median (Q2): line within the box.
- Whiskers: indicate the range from:
 - Q1 to smallest non-outlier.
 - Q3 to largest non-outlier.
- Outlier $> 1.5 * (Q3 - Q1)$ from Q1 or Q3
- Outliers are represented separately.



Measures of association (MA)

- Examination of a single variable (distribution)
→ **univariate statistics.**
- Examination of associations among variables (distributions)
→ **bivariate (and multivariate) statistics.**
- **MA:** variety of coefficients that measure the size (and/or direction) of associations between the variables of interest.
- MA typically range within $\langle 0,1 \rangle$ or $\langle -1,1 \rangle$ intervals.

Measures of association (MA)

level of measurement	coefficient
nominal	Jaccard's index
ordinal	Kendall's tau
metric (interval & ratio)	Pearson's rho

Measures of association (MA)

- There are many measures of association.
- Correlation coefficients represent just one of the subsets of the MA.
- Correlation is not causation.
- Causation can be based on different types of associations.

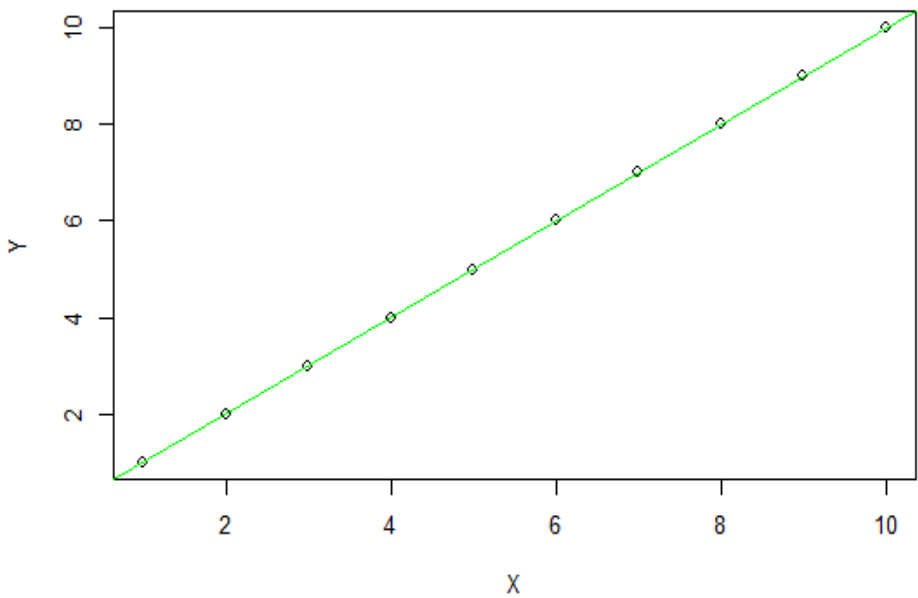
Pearson's rho correlation coefficient

- Pearson's product-moment correlation coefficient (r).
- Pearson's r measures the **strength and direction of the linear relationship between two variables.**
- Ranges within $\langle -1, 1 \rangle$
 - Perfect positive linear relationship = 1
 - Perfect negative linear relationship = -1
 - No linear relationship = 0
- Value does not depend on variables' units.
- It is a **sample statistic.**

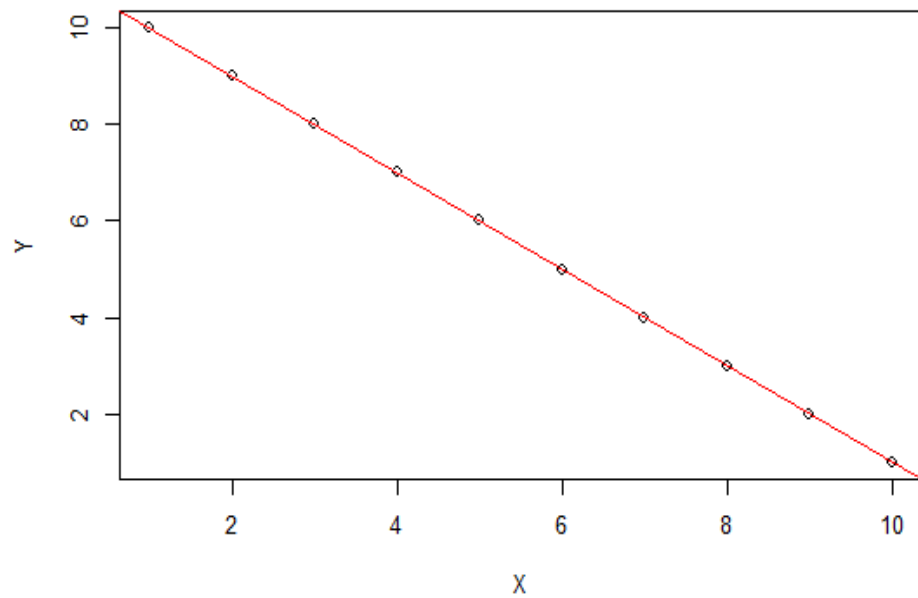
Pearson's r: description

Pearson's r strength	Description
0.00–0.19	very weak
0.20–0.39	weak
0.40–0.59	moderate
0.60–0.79	strong
0.80–1.00	very strong

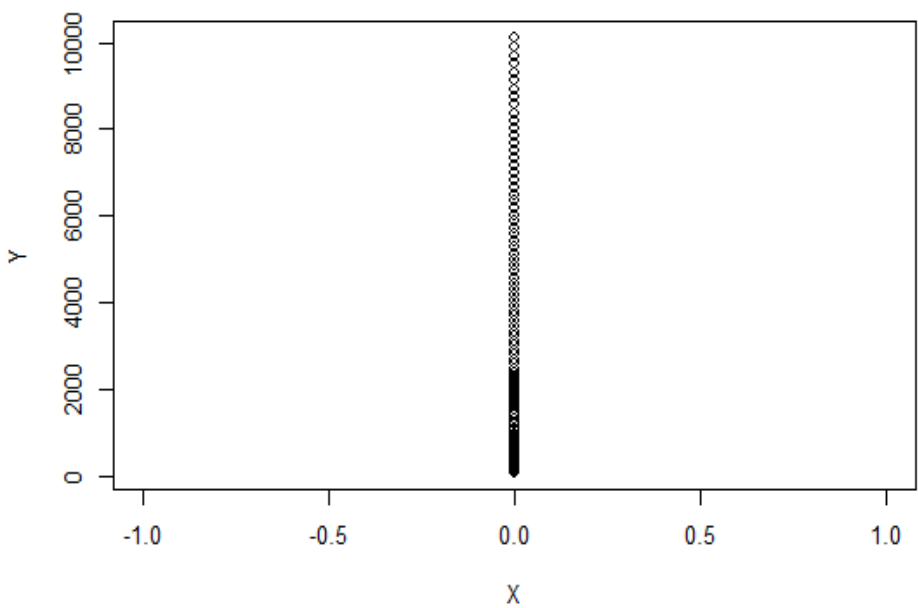
r=1



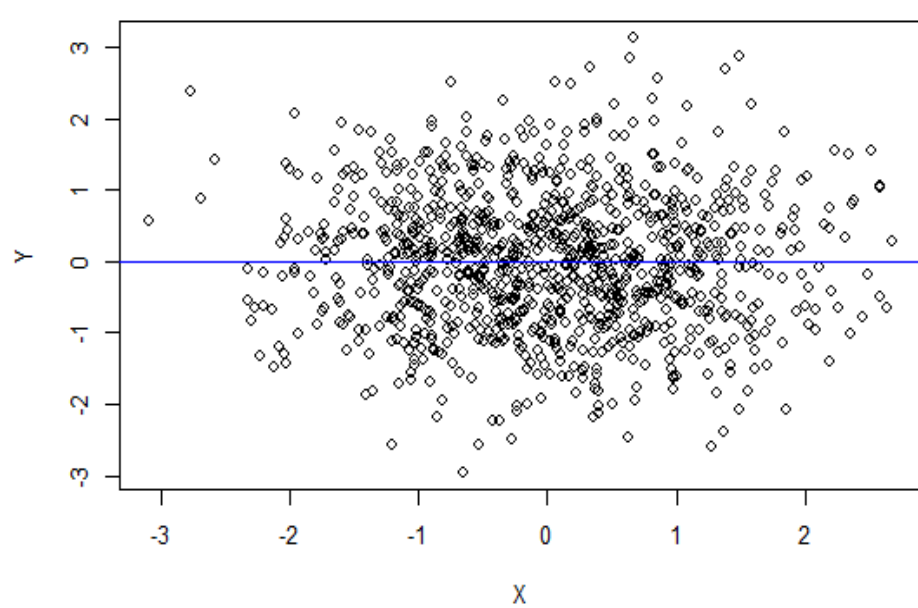
r=-1



r=0



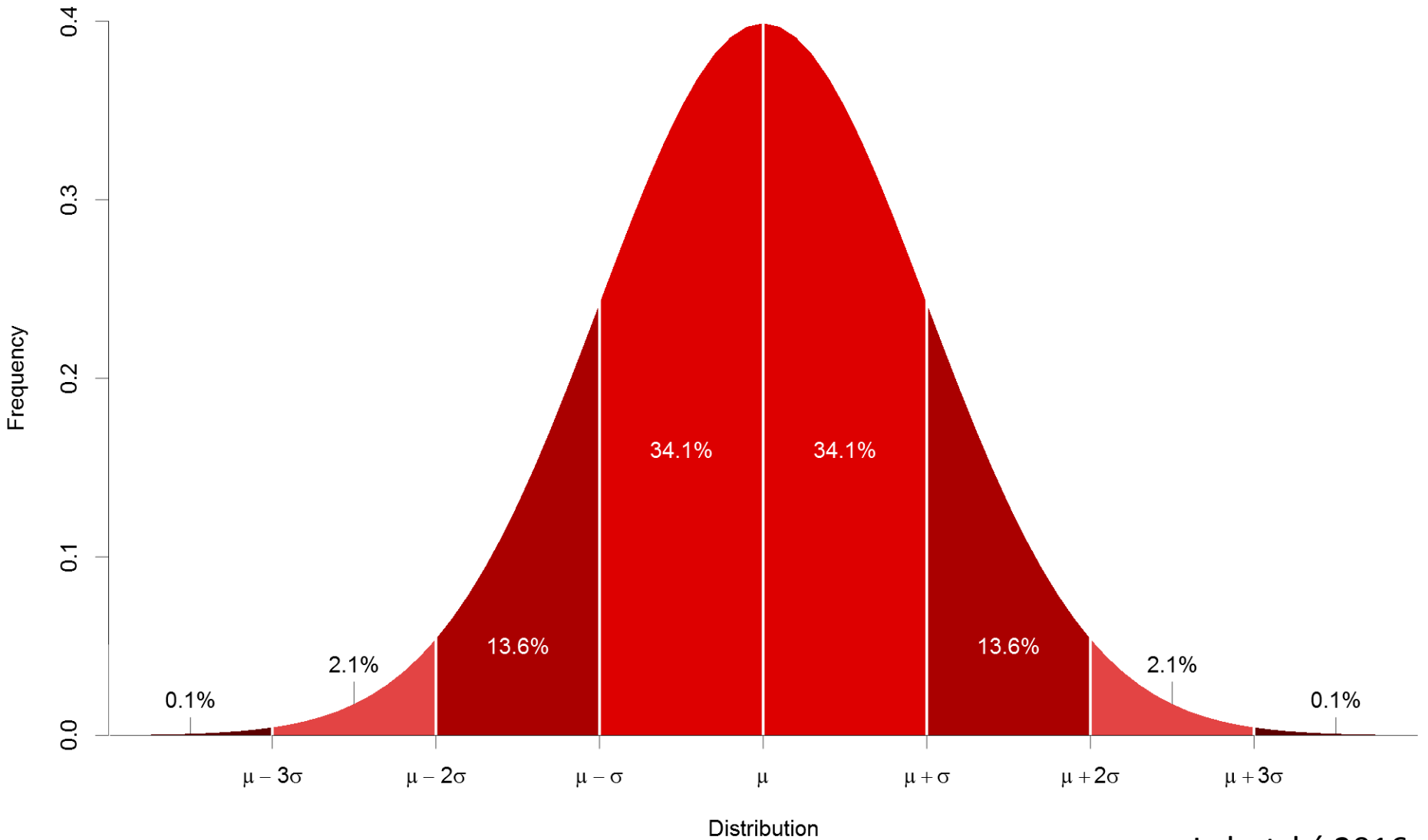
r=0



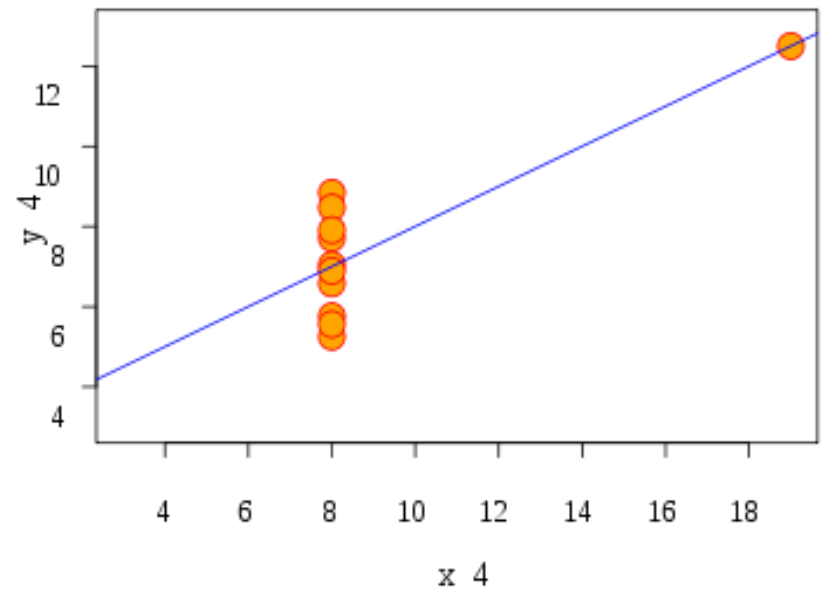
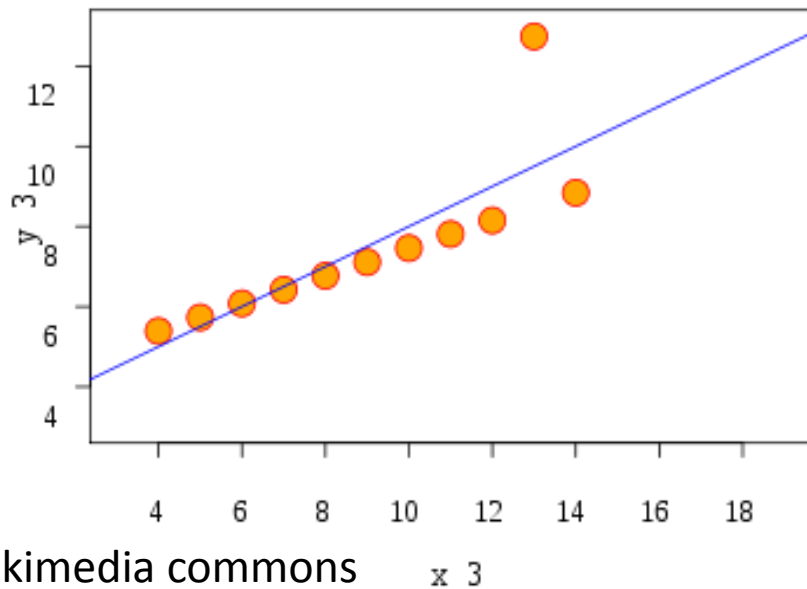
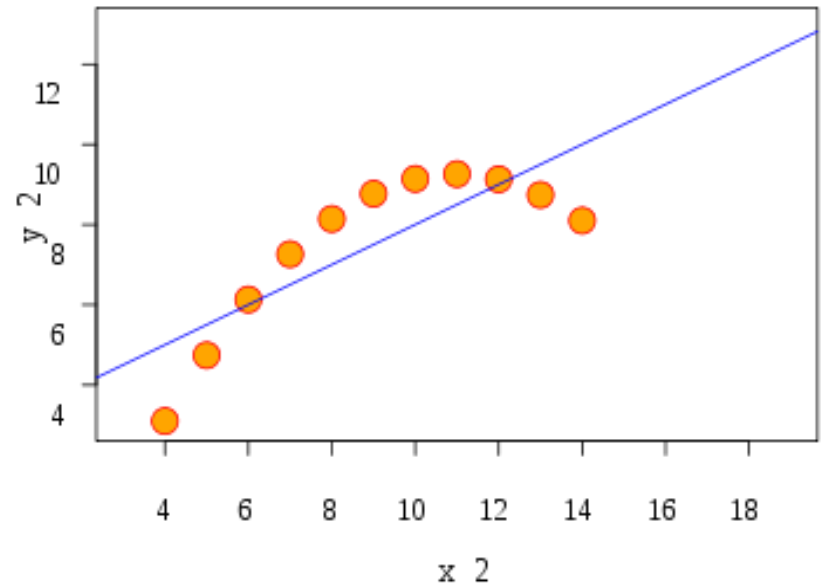
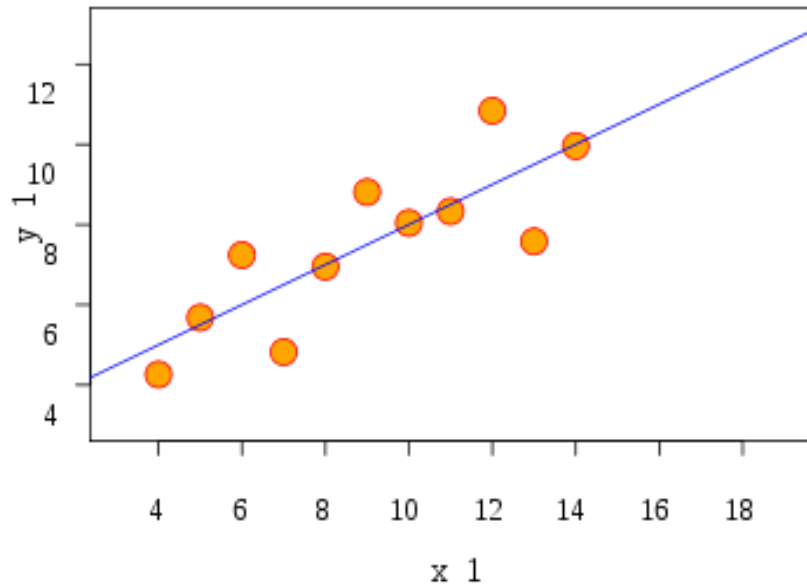
Pearson's correlation

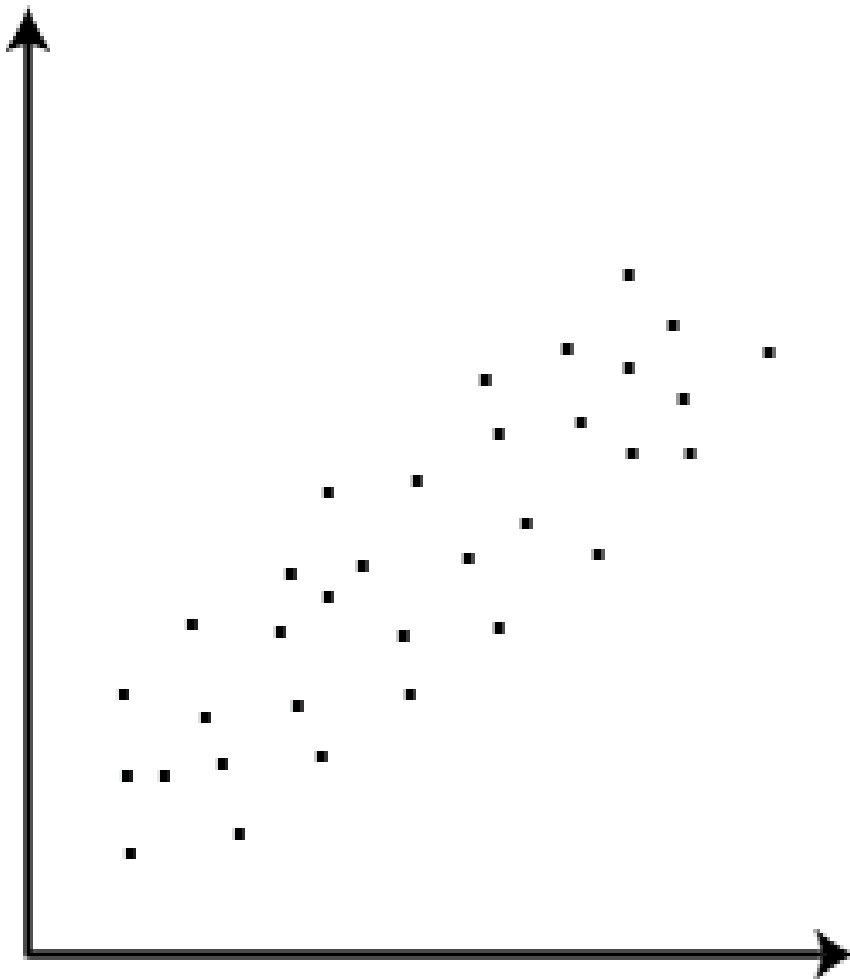
- Assumptions and limitations:
 - Metric (at least interval) level of measurement
 - Normal distribution of X and Y
 - Linear relationship between X and Y
 - Homoscedasticity
 - Sensitive to outliers

The standard normal distribution

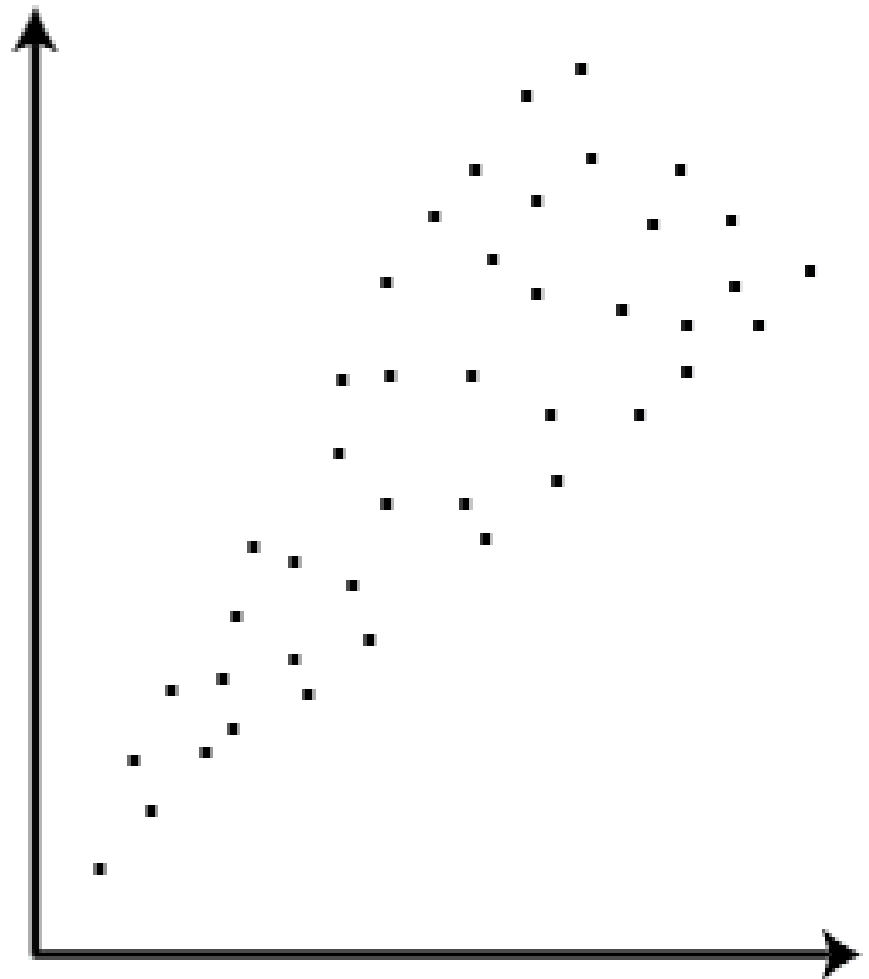


Anscombe's quartet



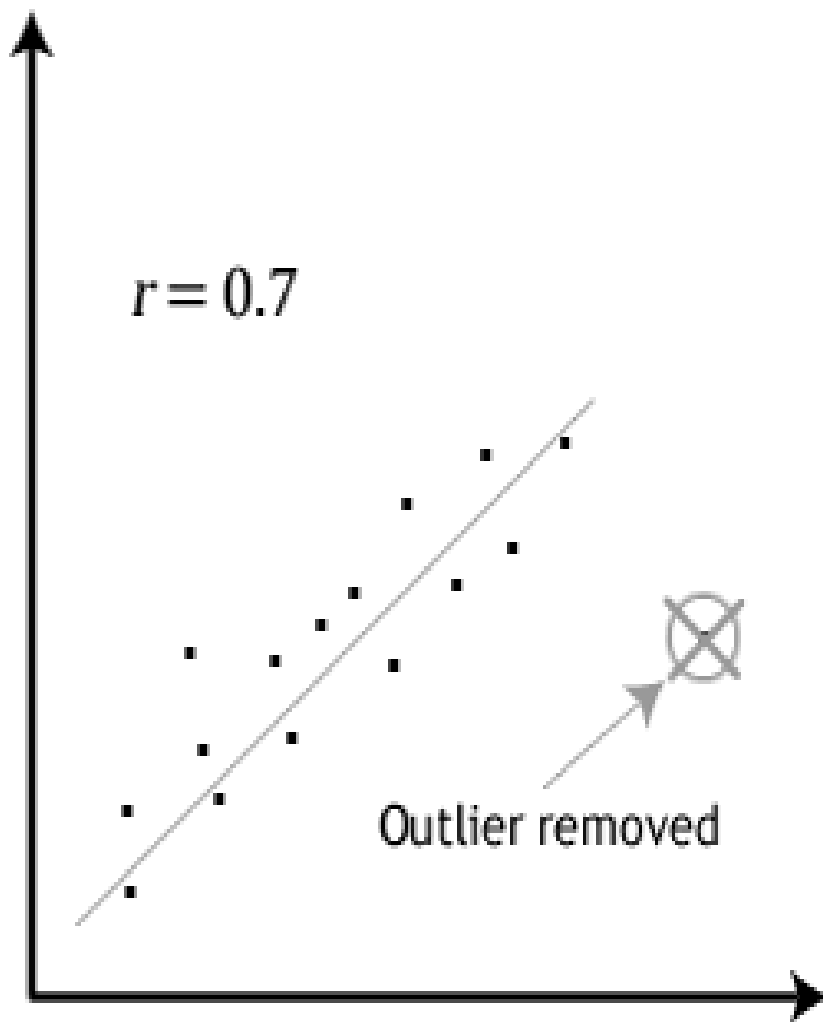
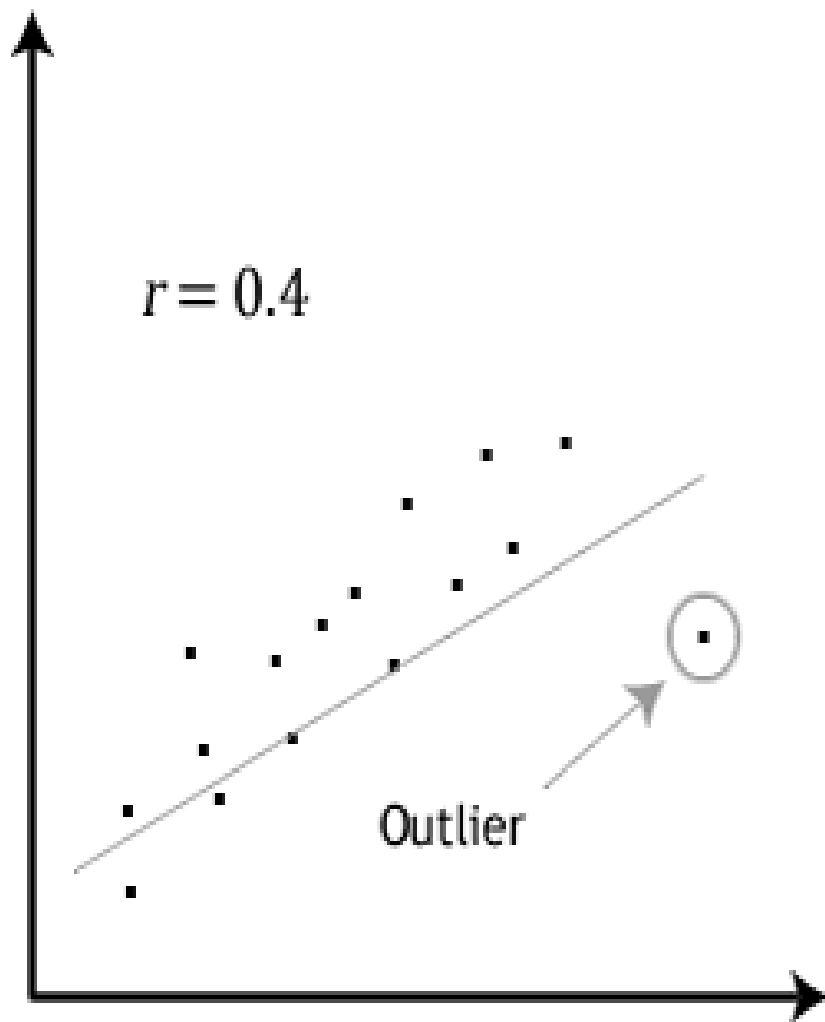


Homoscedasticity



Heteroscedasticity





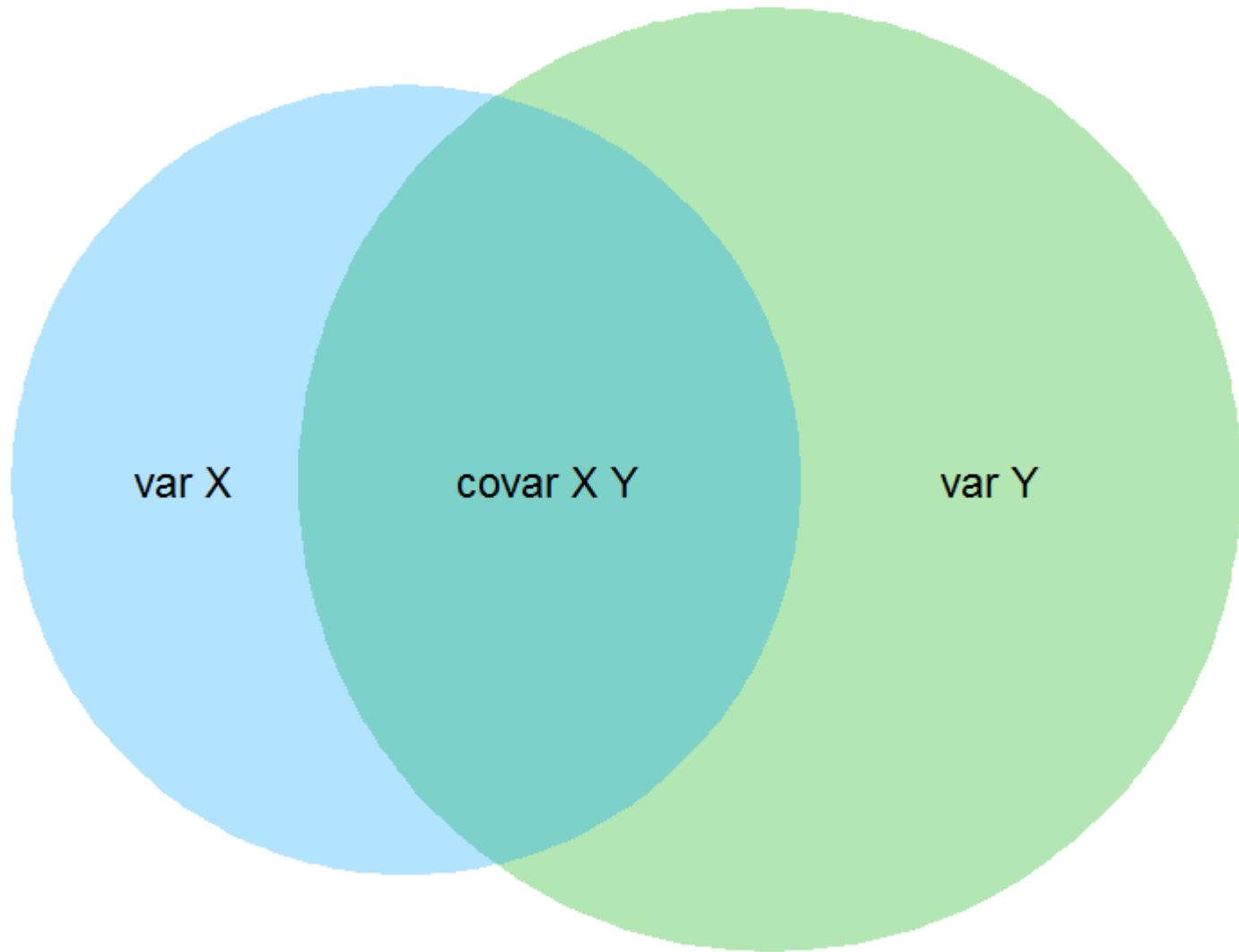
Pearson's correlation: example

- Assume we have 2 variables: X and Y.

X	Y
1	0
2	1
1	4
6	8
7	4

- What is correlation (r) of these two variables?

- $r = \text{covariance} / \text{combined total variance}$.



- First: we calculate **variance of variables**.
- $mean(x) = 3.4; mean(y) = 3.4$

$$s^2 = \frac{1}{n-1} \sum_{i=1}^n (x_i - \bar{x})^2$$

X	(x - m)	dev.	dev.^2
1	(1 - 3.4)	-2.4	5.76
2	(2 - 3.4)	-1.4	1.96
1	(1 - 3.4)	-2.4	5.76
6	(6 - 3.4)	2.6	6.76
7	(7 - 3.4)	3.6	12.96
sum	0	0	33.2

Y	(y - m)	dev.	dev.^2
0	(0 - 3.4)	-3.4	11.56
1	(1 - 3.4)	-2.4	5.76
4	(4 - 3.4)	0.6	0.36
8	(8 - 3.4)	4.6	21.16
4	(4 - 3.4)	0.6	0.36
sum	0	0	39.2

- $s^2(X) = 33.2 / 4 = 8.3; s^2(Y) = 39.2 / 4 = 9.8$

- Second: we calculate **covariance of variables**.
- Covariance is a sum of deviation products of two variables divided by $n-1$.

$$COV(x, y) = \frac{\sum_{i=1}^n (x_i - \bar{x})(y_i - \bar{y})}{n-1}$$

$(x - m)$	$(y - m)$	cross-prod.
$(1 - 3.4)$	$(0 - 3.4)$	8.16
$(2 - 3.4)$	$(1 - 3.4)$	3.36
$(1 - 3.4)$	$(4 - 3.4)$	-1.44
$(6 - 3.4)$	$(8 - 3.4)$	11.96
$(7 - 3.4)$	$(4 - 3.4)$	2.16
0	0	24.2

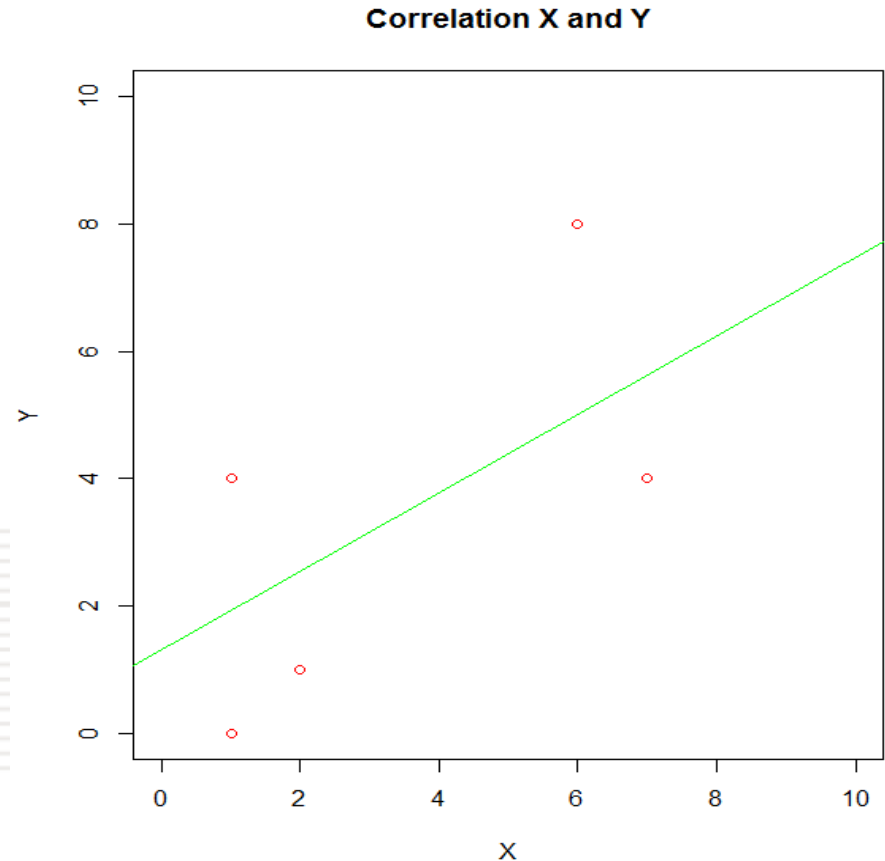
$$\text{cov}(X, Y) = 24.2 / 4 = \mathbf{6.05}$$

- Third: we divide X, Y covariance by square rooted product of X and Y variances.

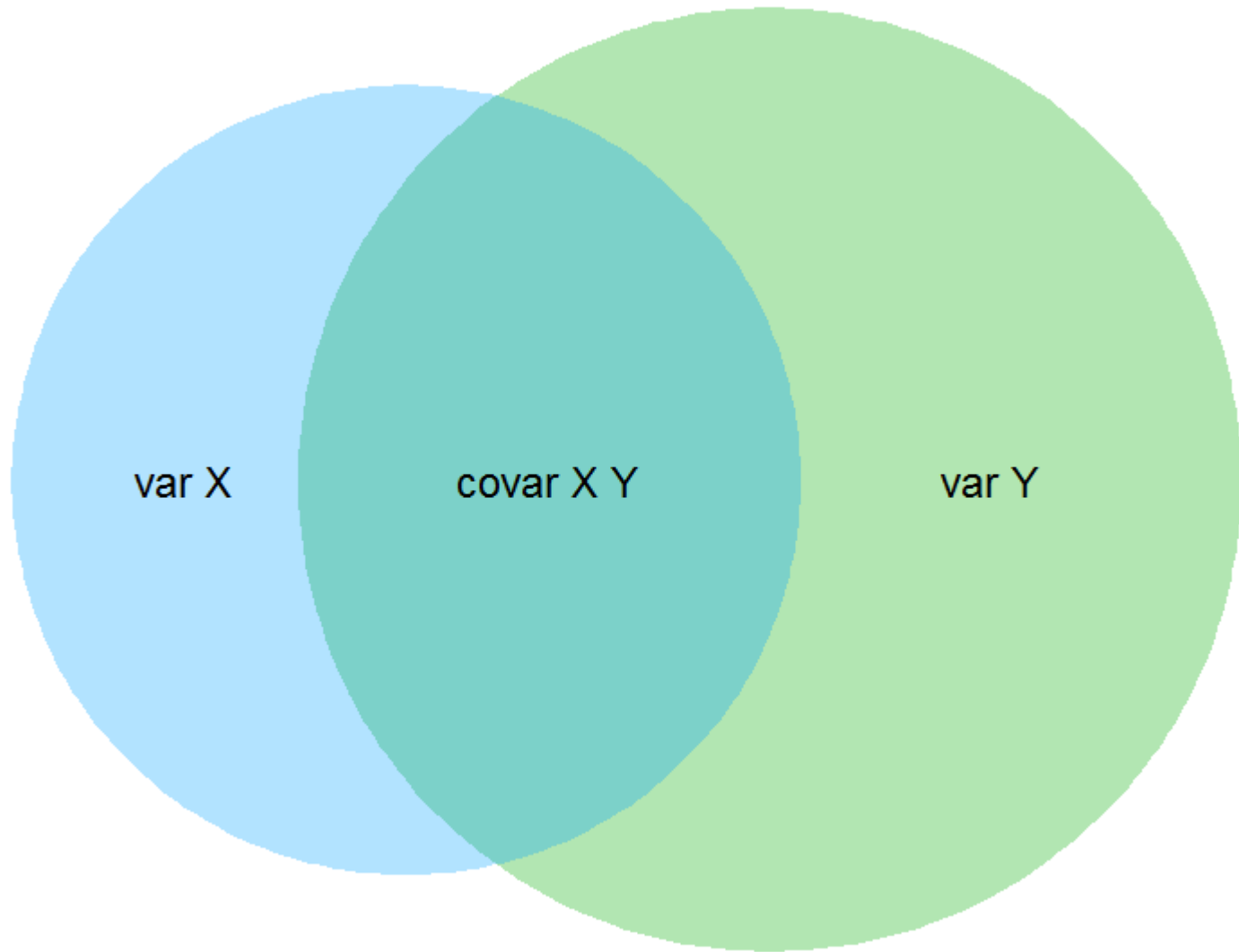
- $r = \text{cov}(X, Y) / \text{sqrt}(\text{var}(X) * \text{var}(Y))$

- $r = 6.05 / \text{sqrt}(8.3 * 9.8) = \mathbf{0.67}$

$$r = \frac{\sum (x_i - \bar{x})(y_i - \bar{y})}{\sqrt{\sum (x_i - \bar{x})^2 \times \sum (y_i - \bar{y})^2}}$$



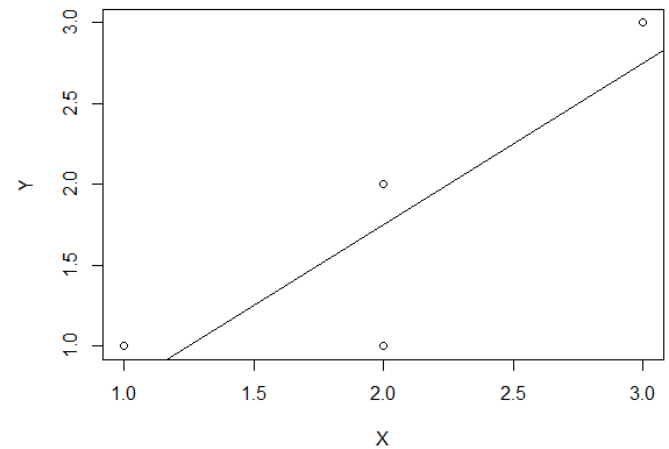
- $r = \text{covariance} / \text{combined total variance}$.



Kendall's tau correlation coefficient

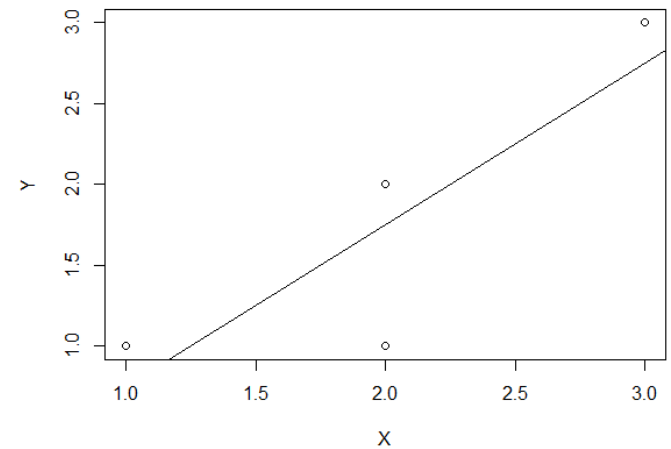
- **Kendall's tau** (τ) used for ordinal data (e.g. attitude scales).
- **A non-parametric** measure of association between two ordinal variables.
- Accommodates also small samples and many values with the same order/ranking.
- **Ranges within $\langle -1, 1 \rangle$**
 - Perfect agreement (variables are identically ordered) = 1
 - Perfect inversion (variables are ordered in exactly reversed way) = -1
 - No ordered relationship = 0
- **KT** represents the degree of concordance between two ordinal variables.
 - τ_a does not correct for tied values
 - τ_b corrects for tied values
- **E.g.:** is there an ordered association between the income level and attitudes towards climate change?

cases (N)	X: income	Y: attitude
A	1 (low)	1 (disagree)
B	2 (middle)	1 (disagree)
C	2 (middle)	2 (neutral)
D	3 (high)	3 (agree)



- We have $n*(n - 1)/2$ pair combinations; i.e. $4*(4-1)/2 = 6$.
- Specifically: (A,B), (A,C), (A,D), (B,C), (B,D), (C,D).
- **Concordance:** $X_i > X_j$ AND $Y_i > Y_j$; or: $X_i < X_j$ AND $Y_i < Y_j$
- **Discordance:** $X_i > X_j$ AND $Y_i < Y_j$; or: $X_i < X_j$ AND $Y_i > Y_j$
- **Neither (tied values):** $X_i = X_j$ OR $Y_i = Y_j$
 - Pair (A,B) = neither (tied); $Y_A = Y_B$
 - Pair (A,C) = concordant; $X_A < X_C$ & $Y_A < Y_C$
 - Pair (A,D) = concordant; $X_A < X_D$ & $Y_A < Y_D$
 - Pair (B,C) = neither (tied); $X_B = X_C$
 - Pair (B,D) = concordant; $X_B < X_D$ & $Y_B < Y_D$
 - Pair (C,D) = concordant; $X_C < X_D$ & $Y_C < Y_D$

cases (N)	X: income	Y: attitude
A	1 (low)	1 (disagree)
B	2 (middle)	1 (disagree)
C	2 (middle)	2 (neutral)
D	3 (high)	3 (agree)



- We have $n*(n - 1)/2$ pair combinations; i.e. $4*(4-1)/2 = 6$.
 - Pair (A,B) = neither (tied)
 - Pair (A,C) = concordant
 - Pair (A,D) = concordant
 - Pair (B,C) = neither (tied)
 - Pair (B,D) = concordant
 - Pair (C,D) = concordant

$\tau_a = (\# \text{ of concordant pairs} - \# \text{ of discordant pairs}) / \# \text{ of all pairs}$

$$\tau_a = n_c - n_d / (n * (n - 1))$$

$$\tau_a = 4 - 0 / (4 * (4 - 1)) = 4 / 6 = \mathbf{0.66}$$

- We have $n*(n - 1)/2$ pair combinations; i.e. $4*(4-1)/2 = 6$.
 - Pair (A,B) = neither (tied)
 - Pair (A,C) = concordant
 - Pair (A,D) = concordant
 - Pair (B,C) = neither (tied)
 - Pair (B,D) = concordant
 - Pair (C,D) = concordant

$\tau_b = (\# \text{ of concordant pairs} - \# \text{ of discordant pairs}) / \# \text{ of all pairs}$

$$\tau_b = (n_c - n_d) / \text{sqrt}((N - n_1) * (N - n_2))$$

$N = (n * (n - 1))/2$; total # of pairs

$n_1 = t_1 * (t_1 - 1)/2$; $t_1 = \#$ of tied values in the first set/variable

$n_2 = t_2 * (t_2 - 1)/2$; $t_2 = \#$ of tied values in the second set/variable

$n_1 = 2 * (2 - 1)/2 = 1$ (income var: middle/middle)

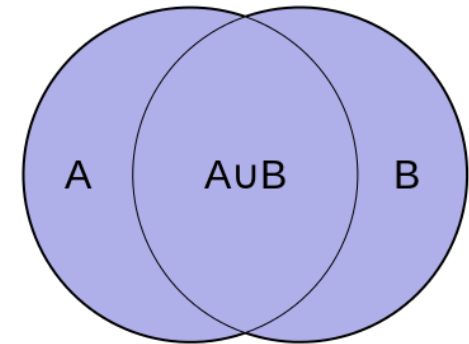
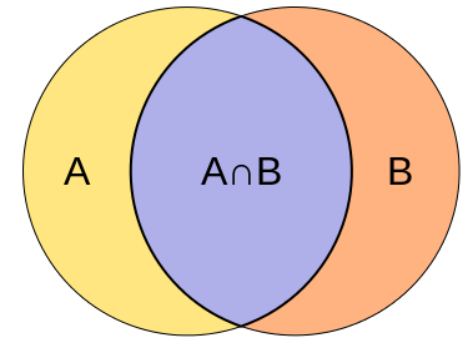
$n_2 = 2 * (2 - 1)/2 = 1$ (attitude var: disagree/disagree)

$$\tau_b = (4 - 0) / \text{sqrt}((6 - 1)*(6 - 1)) = 4 / \text{sqrt}(25) = 4 / 5 = \mathbf{0.8}$$

Jaccard (similarity) index

- J used for **categorical binary data** (e.g. gender).
- Measures similarity between two samples.

		sample B	
		present	absent
sample A	present	a ($A \cap B$)	b
	absent	c	d



- J = the **size of the intersection** ($a = A \cap B$)
by the **size of the union** ($a + b + c = A \cup B$) of the samples.
- $J = a / (a + b + c)$
- Does not account for observations missing in both samples (d).

Jaccard (similarity) index: example

- Similarity of the CR and Germany based on presence/absence of int. environ. NGOs.

IENGOS		Czech Republic	
		present	absent
Germany	present	21 (a)	56 (b)
	absent	13 (c)	101 (d)

- $J = a / (a + b + c)$
- $J = 21 / (21 + 56 + 13) = 21 / 90 = \mathbf{0.23} = 23\%$

