

Session Five  
U.S. Grand Strategy in the post-  
Cold War World  
How Long Will Primacy Last?  
24 March 2017

- 1) Hard Power: U.S. and China
- 2) Soft Power: U.S. and China

# Hard Power

- Health of U.S. Economy
- Health of U.S. Military
- Health of U.S. alliances
- Health of U.S. technological leadership
- Growth of China's economy
- Growth of China's military
- Growth of China's alliances
- Growth of Chinese technologic leadership
- The big unknown: The information revolution
- The Third Offset Strategy

# Soft Power

- Getting others to want what you want
- Strength of U.S. Soft Power Capabilities
- American movies, film, popular culture, education system
- Strength of English
- Strength of China's Soft Power Capabilities
- Chinese popular culture
- Chinese language

# Net Assessment

- Net Assessment
- The U.S.'s
  - Strengths
  - Weaknesses/Vulnerabilities
- China's
  - Strengths
  - Weaknesses/Vulnerabilities