

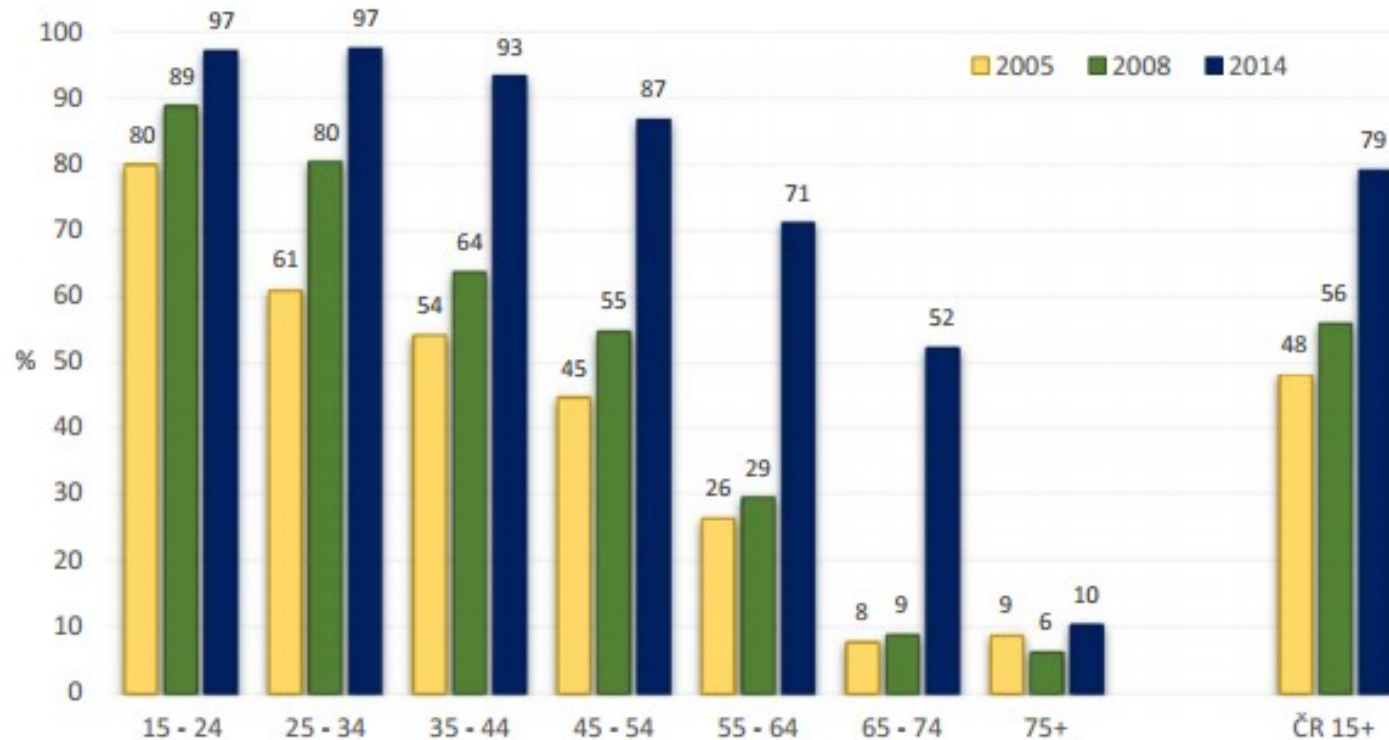
**MASARYKOVA UNIVERZITA
FAKULTA SOCIÁLNÍCH STUDÍ**

Institut výzkumu dětí, mládeže a rodiny

Psychologie a internet: Úvod

Garant: prof. PhDr. David Šmahel, Ph.D.

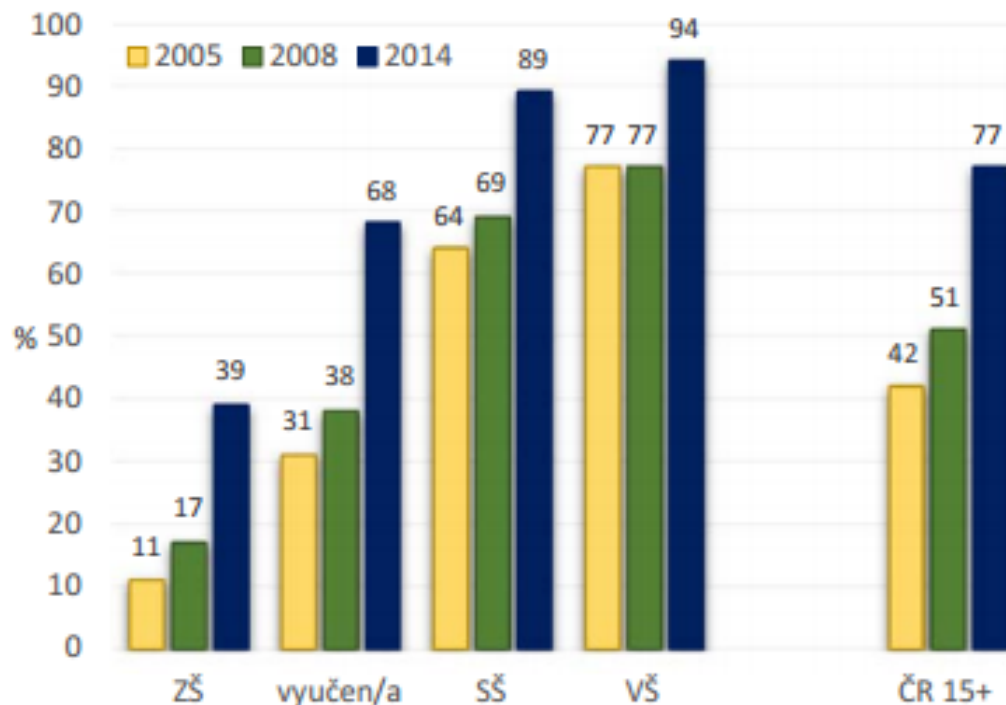
Penetrace internetu v ČR (2014)



N(2005)=1749; N(2008)=2161; N(2014)=1316 (všichni)

(World Internet Project – Lupač, Chrobáková, Sládek, 2014)

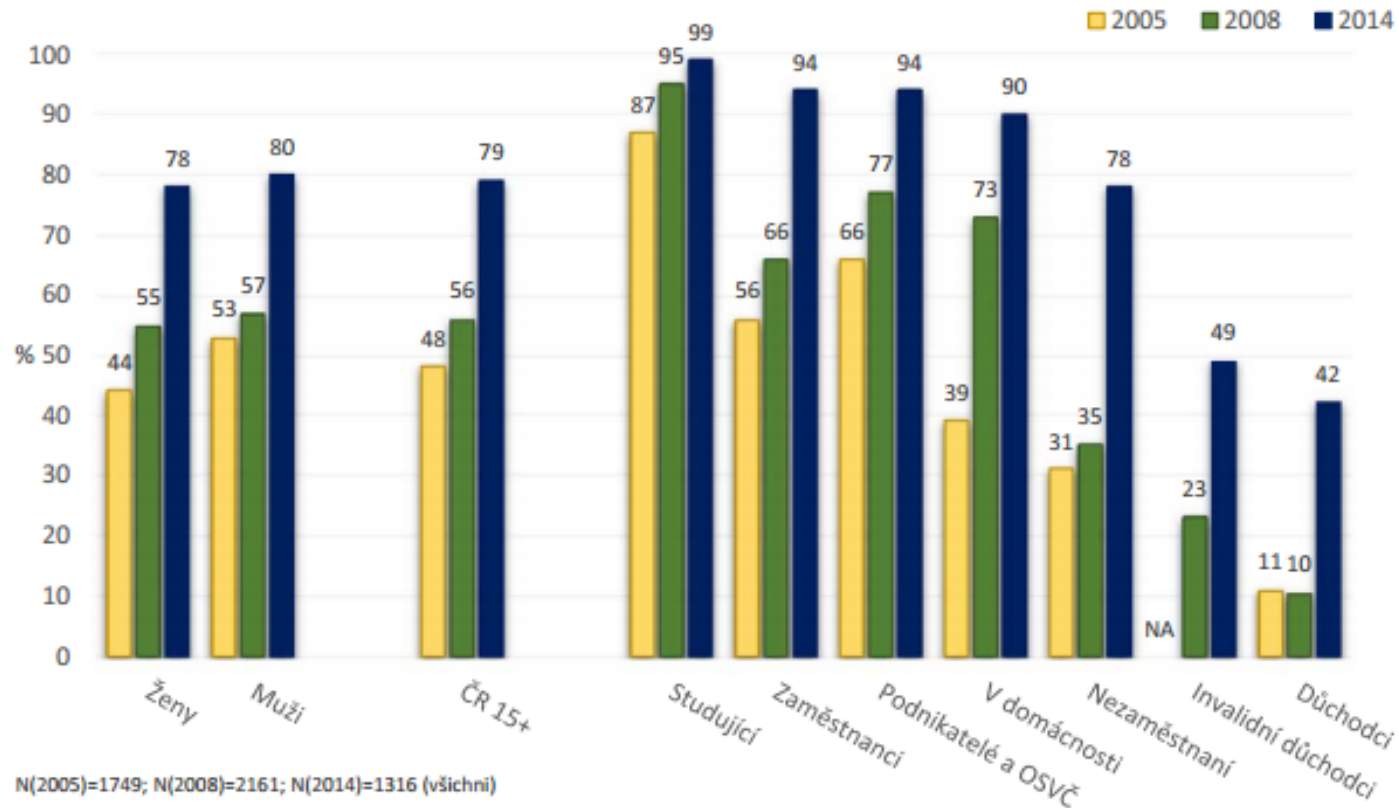
Podíly dle vzdělání



N(2005)=1520; N(2008)=1853; N(2014)=1188 (všichni vyjma studujících)

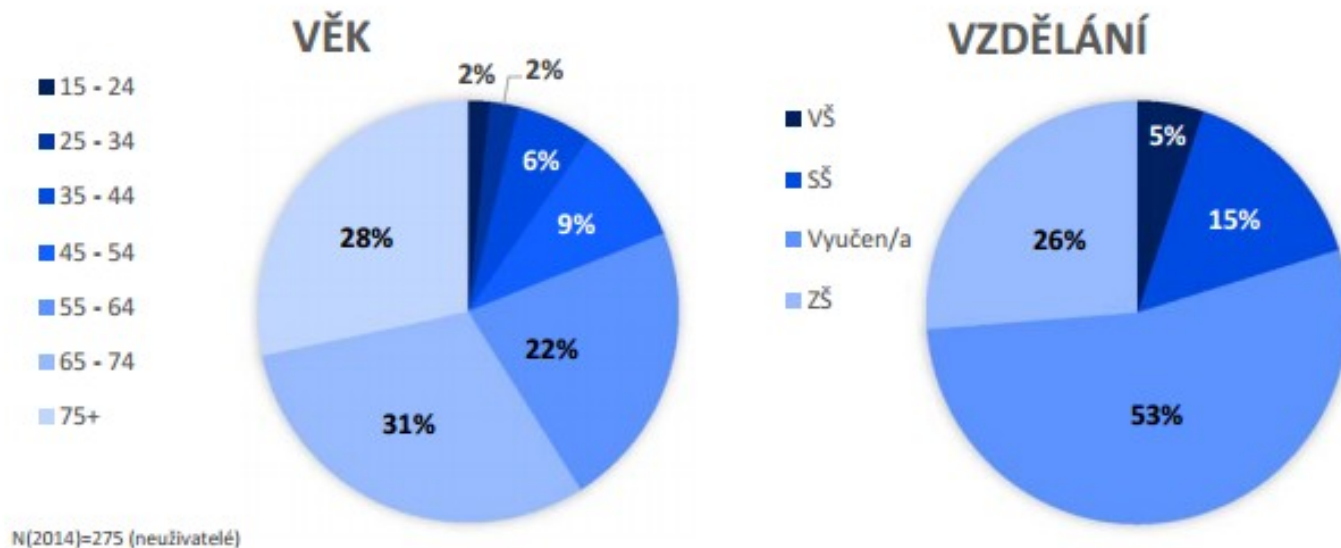
(World Internet Project – Lupač, Chrobáková, Sládek, 2014)

Podíly dle genderu a sociálního statusu



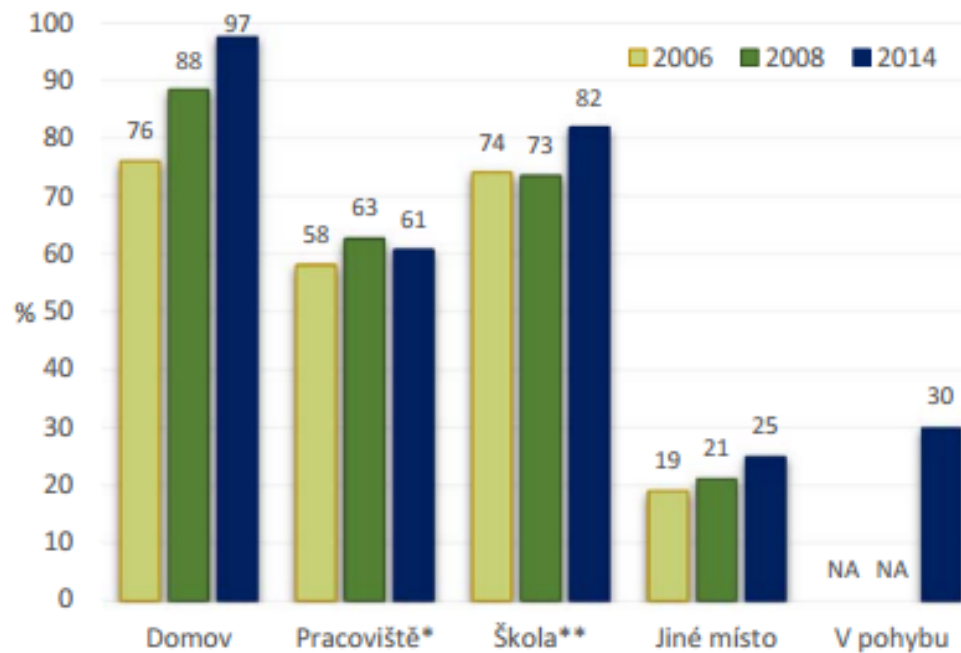
(World Internet Project – Lupač, Chrobáková, Sládek, 2014)

Kdo jsou neuživatelé?



(World Internet Project – Lupač, Chrobáková, Sládek, 2014)

Kde se používá internet



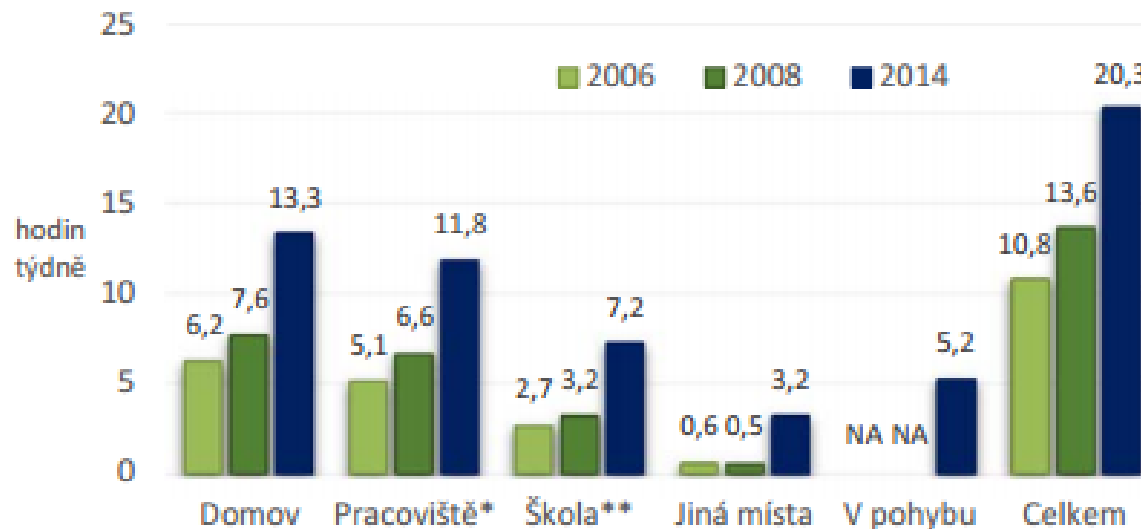
N(2006)=849; N(2008)=1170; N(2014)=1041 (uživatelé)

* N(2006)=545; N(2008)=802; N(2014)=660 (pouze pracující uživatelé)

**N(2006)=194; N(2008)=225; N(2014)=125 (pouze studující uživatelé)

(World Internet Project – Lupač, Chrobáková, Sládek, 2014)

Čas na internetu



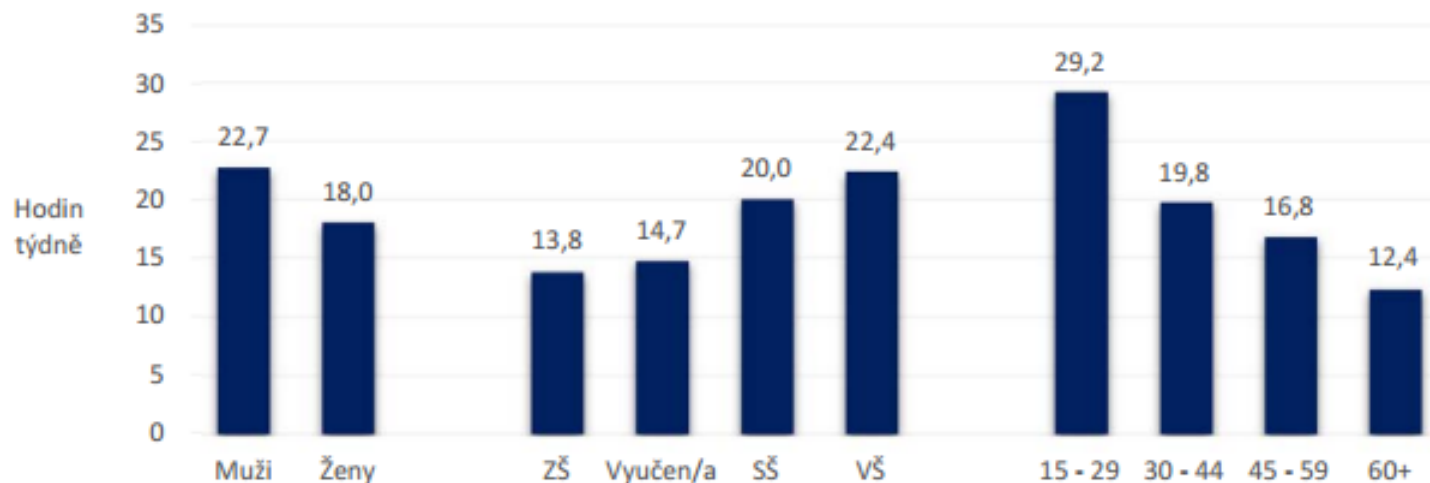
N(2006)=849; N(2008)=1173; N(2014)=1041 (uživatelé)

* N(2006)=545; N(2008)=803; N(2014)=400 (pouze pracující uživatelé)

**N(2006)=194; N(2008)=225; N(2014)=103 (pouze studující uživatelé)

(World Internet Project – Lupač, Chrobáková, Sládek, 2014)

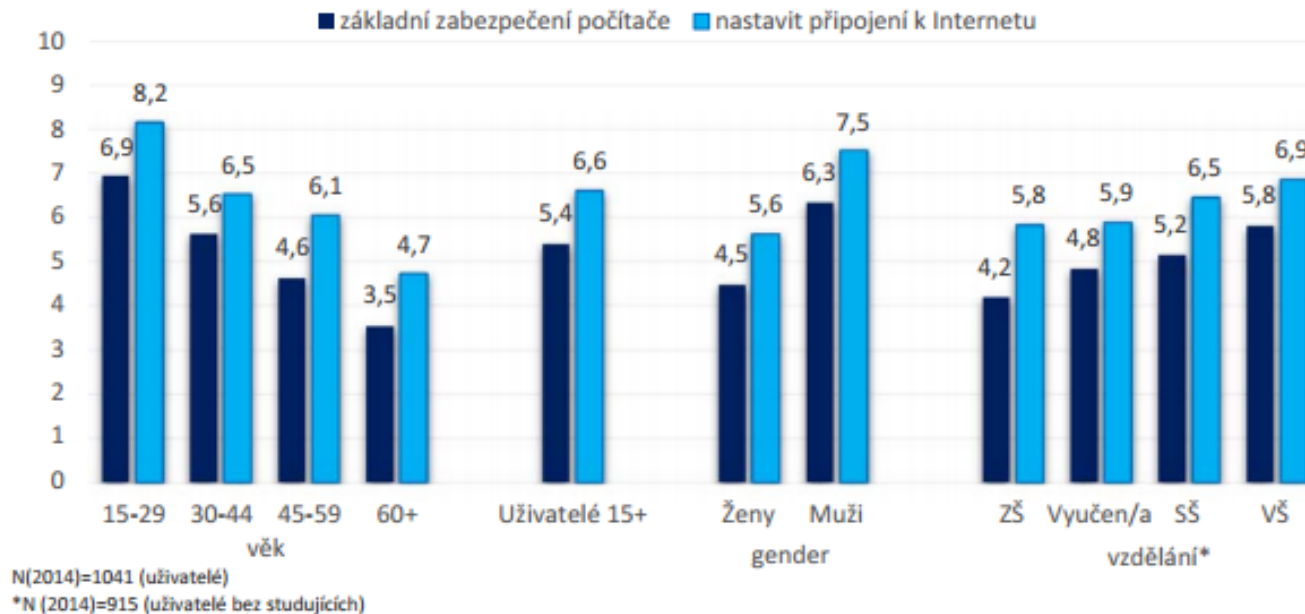
Hodiny týdně online dle kategorií



N(2014)= 1041 (uživatelé)

(World Internet Project – Lupač, Chrobáková, Sládek, 2014)

Znalosti práce s počítačem



(World Internet Project – Lupač, Chrobáková, Sládek, 2014)

Preferences of online communication

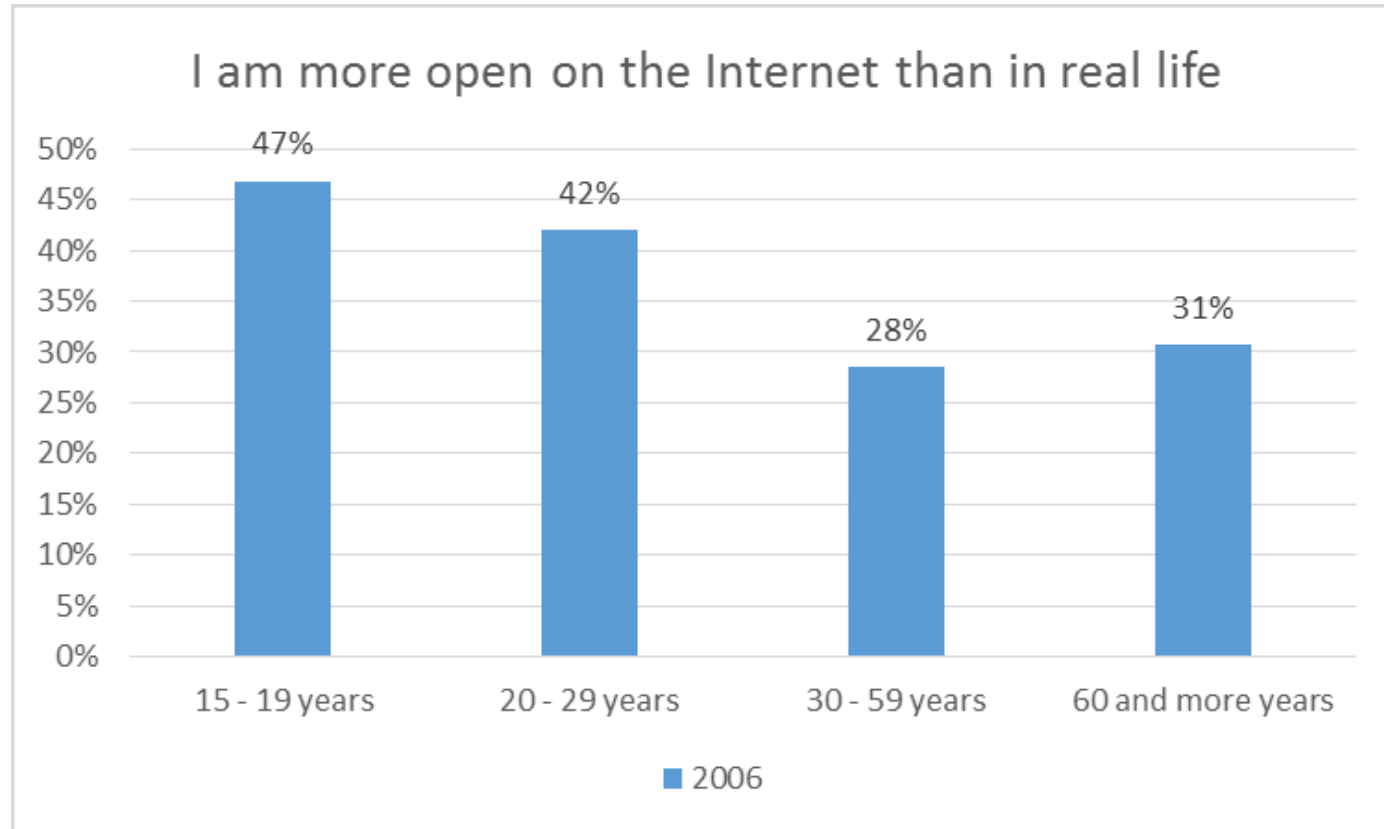


- World Internet Project: Worldwide project based on a long-term study examining the influence of the Internet on the individual, family and society.
- Representative samples
- Here: data from the Czech Republic from years 2005 to 2014, samples 1500 and more respondents
- 2005 - 2008 – Masaryk University, David Smahel
- 2014 - Charles University, Petr Lupac

Preferences of Online Communication



[I am more open on the Internet than in real life]

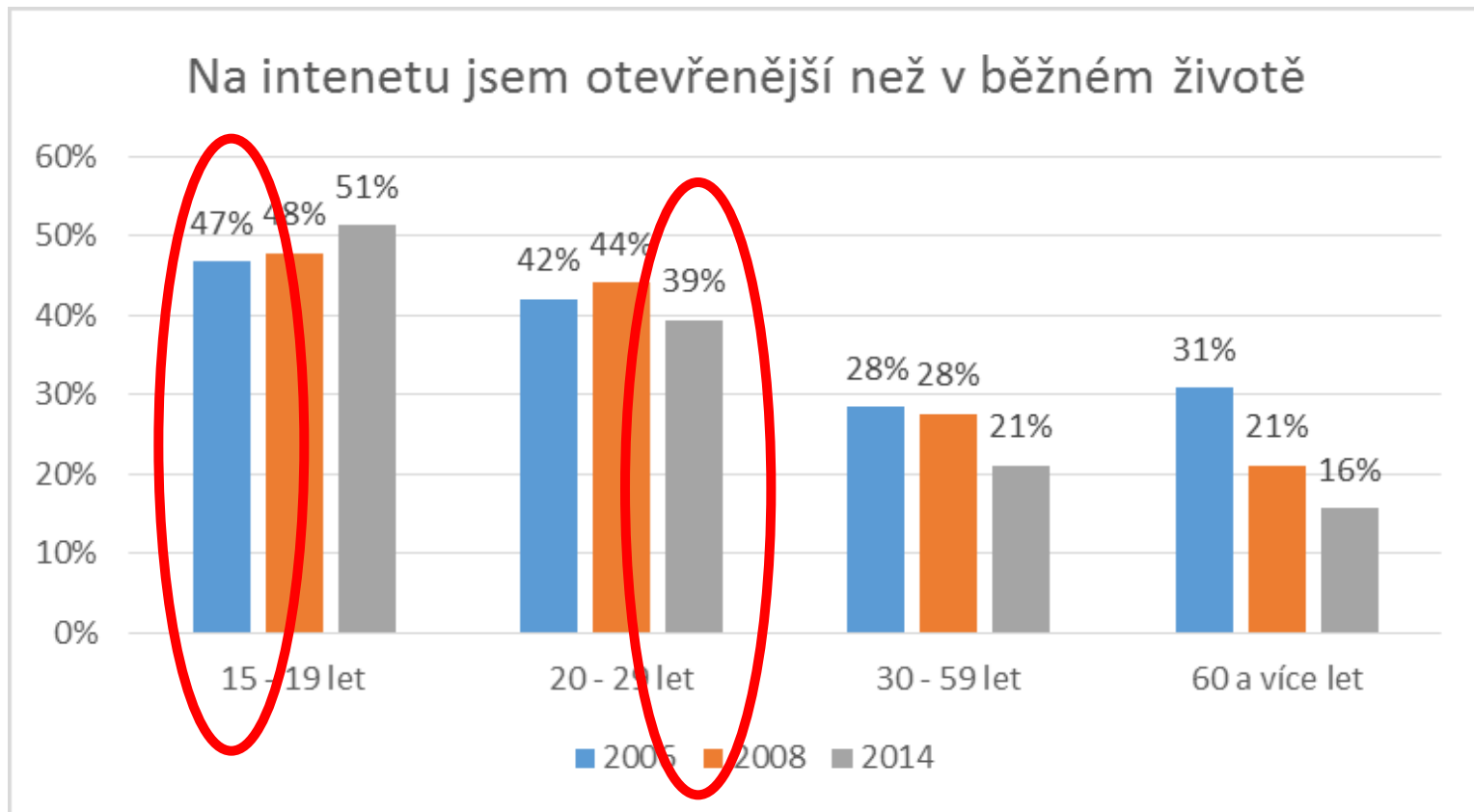


2006 -> Internet Generation!?!

Preferences: trends 2006 - 2014



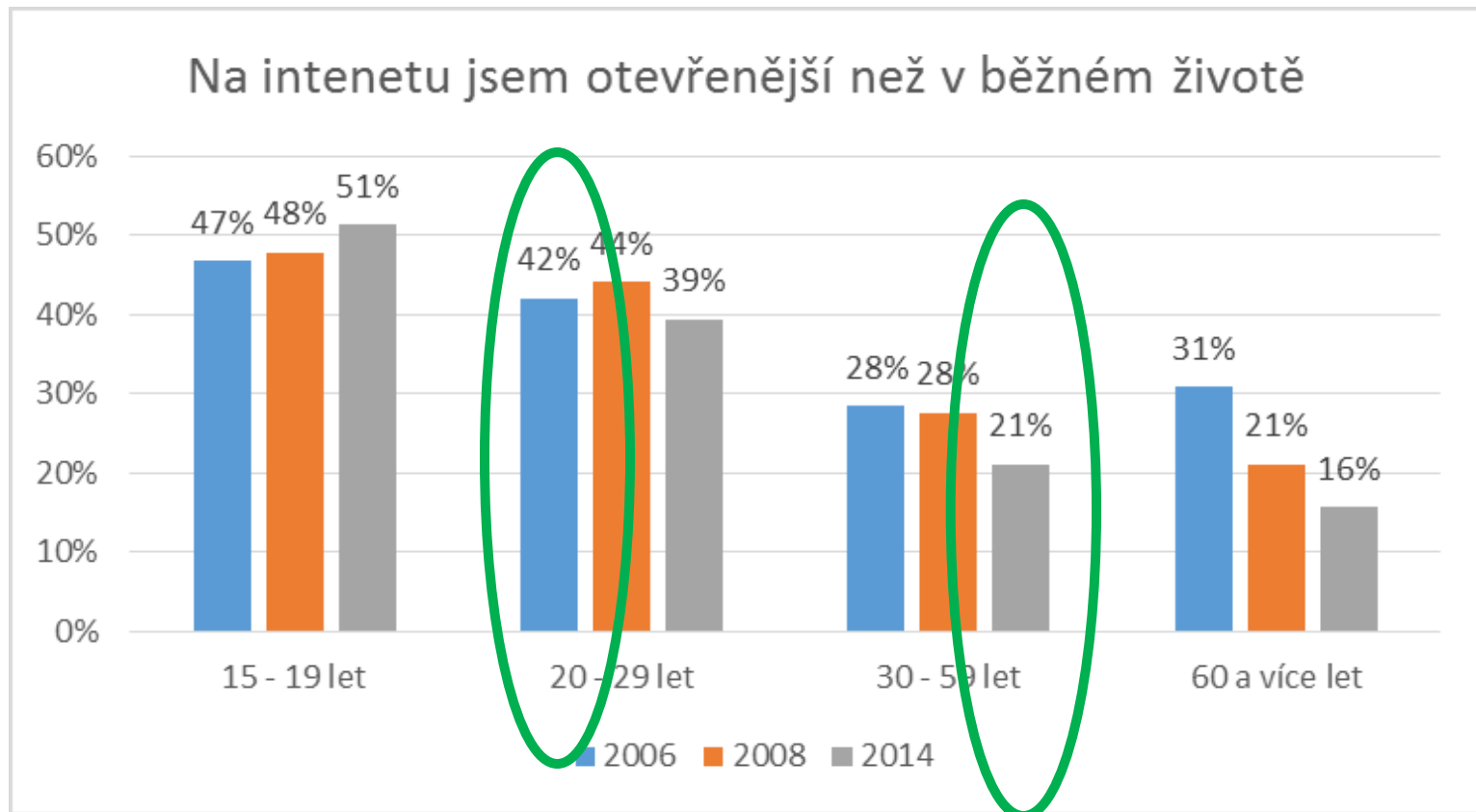
[I am more open on the Internet than in real life]



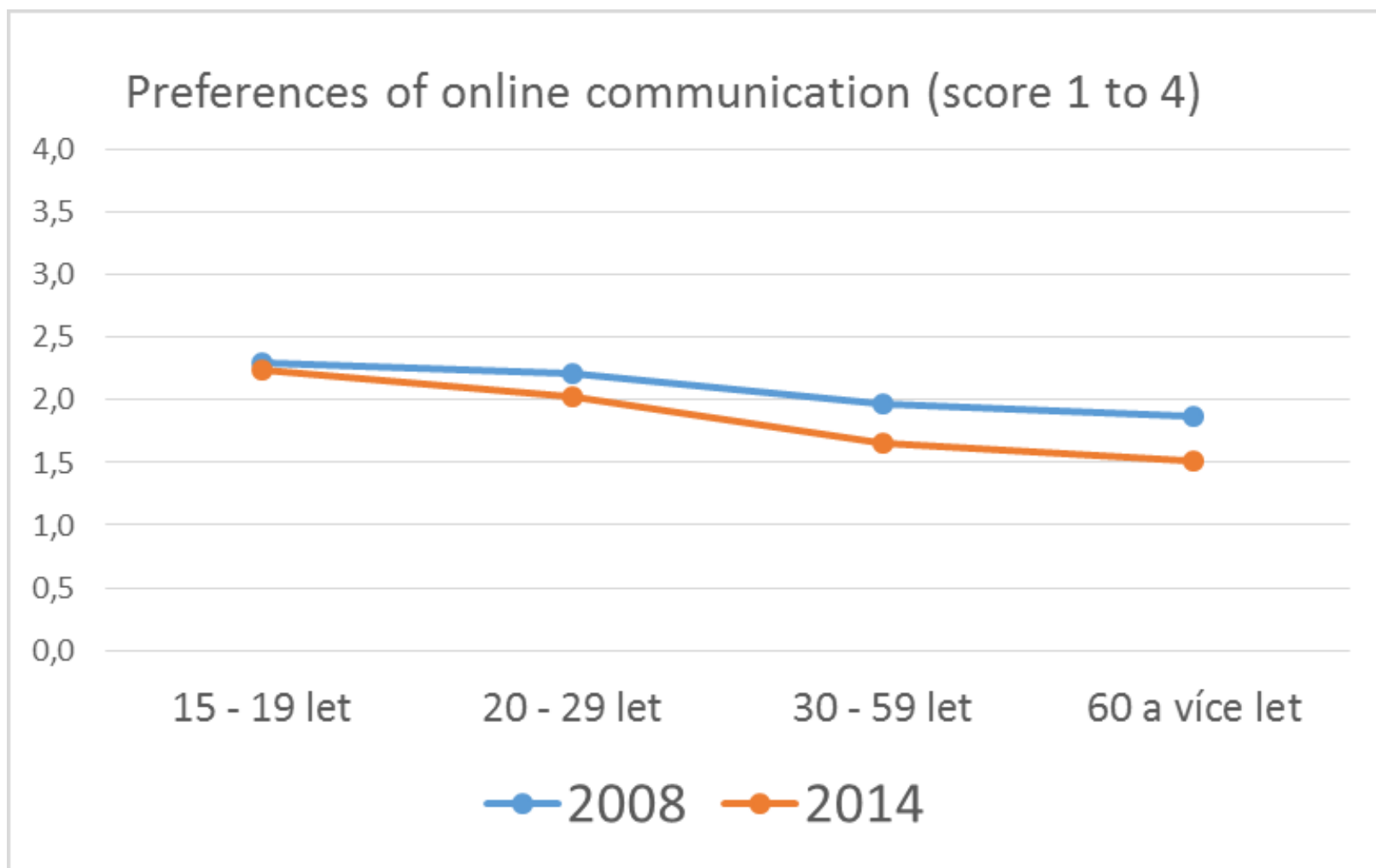
Preferences: trends 2006 - 2014



[I am more open on the Internet than in real life]



Preferences: trends 2006 - 2014



Virtual Generation does not exist ...



- Preferences of online communication for youngest generation 15 to 19 years remains similar after 8 years
 - Mostly slight decrease of online communication preferences for generations 20 to 59 years
- > Developmental differences are stable !
- > It seems there is nothing like “Internet generation”
- ... 😊 or ☹️ ?

But WHY? What are other factors?

K dalšímu studiu:



<http://www.cyberpsychology.eu>