

ORIENTALISM

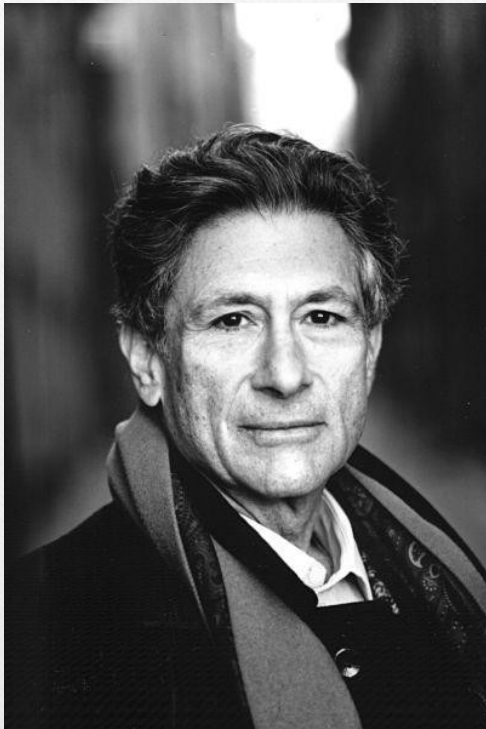
EDWARD W. SAID

Monika Forethová

Volkan Yalvacli

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EDWARD WADIE SAID



- Born on 1 November 1935, Jerusalem.
- Founder of the academic field of postcolonial studies.
- Influenced by Gramsci, Foucault, Fanon, Césaire and Adorno.

ORIENTALISM



- 'Edward' is the name of British, 'Said' is a arabic name.
- 1948 Israel established, 1967 first war between Palestine and Israel.
(Colonel Bagshot -Six Day War 1971)
- Princeton & Harvard University
- 1978 – Orientalism
- Died in New York, 2003.

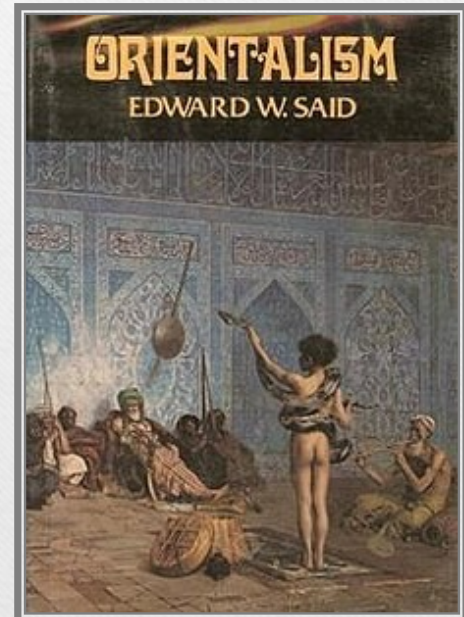
Before the Book and Term of 'Orientalism'

- Good or Bad 'Orientalist'
- Thomas Edward Lawrence or Arab Lawrence
- Artists, painters, writers..
- **They cannot represent themselves; they must be represented. -Karl Marx**



ORIENTALISM - 1978

- Known for the book **ORIENTALISM**, a critique of the cultural representations that are the bases of orientalism (how the Western world perceives the Orient).
- Living in the Western Region as a native of the Arab
- Applied his education and bi-cultural perspective to illuminating the gaps of cultural and political understanding between the Eastern and Western world.



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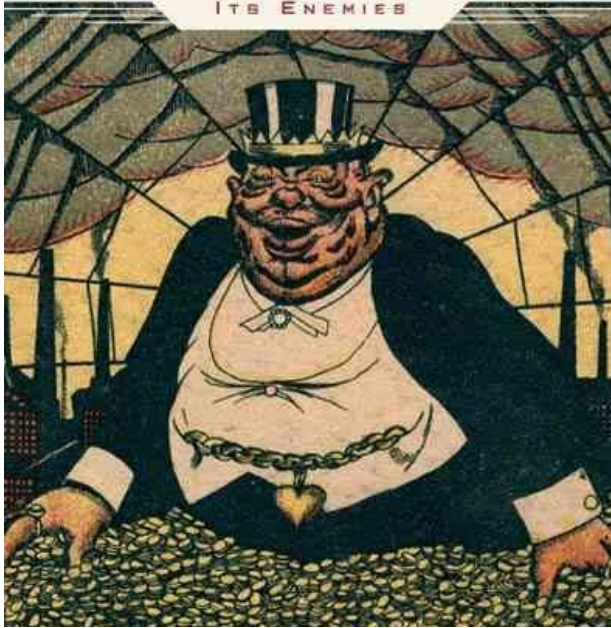
- The relationship between Occident and Orient is a relationship of power, of domination, of varying degrees of a complex hegemony.
- Orientalism for information or Orientalism for dominate ?
- As a Western style for dominating restructuring, and having authority over the Orient

ORIENTALISM

- **1 - Academic study field** (Orient languages and literatures)
- **2- Is a style of thought** based upon an ontological and epistemological distinction made between “the Orient” and most of the time “the Occident”.
- **3- Corporate institution**

OCCIDENTALISM

THE WEST IN THE EYES OF
ITS ENEMIES

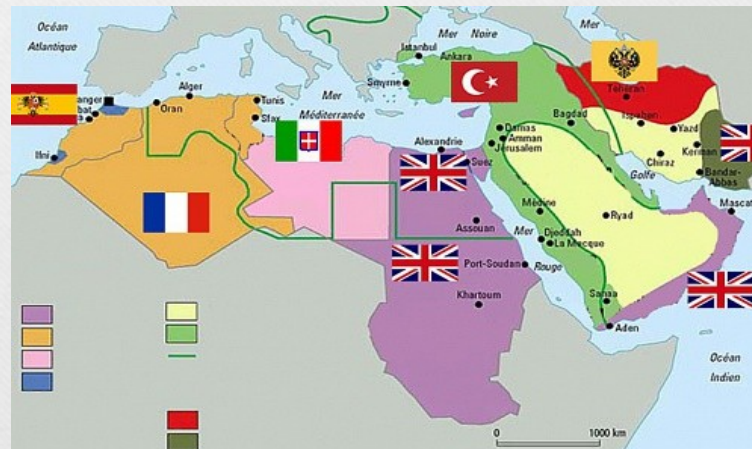


Occidentalism

- Criticizes the rationalism, individualism and mechanization (industrialization) in the West.

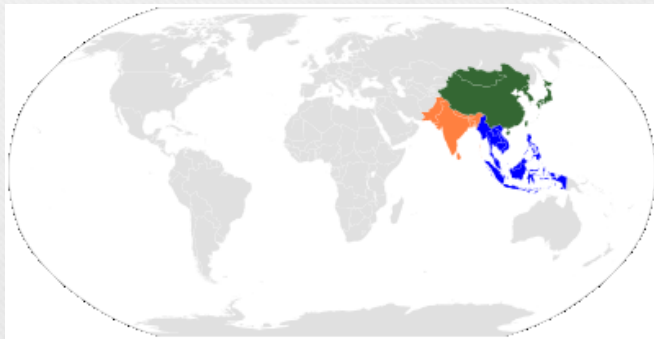
THE DISTINCTION BETWEEN PURE AND POLITICAL KNOWLEDGE

- Be nonpolitical or not?
- Historical connection
- The importance of three great imperiums



THE METHODOLOGICAL QUESTION

- Starting point of his project
- British, French and American experience
- British and French orientalism



THE PERSONAL DIMENSION

- Personal historical circumstances
- Stereotypes, racism, dehumanizing ideology, anti-semitism, cultural dominance
- Raymond Williams - „unlearning of the inherent dominative mode“



OTHER CONCEPTS

- Zygmunt Bauman, Tim May – „We“ and „others“
- Michel Foucault, Jacques Derrida – „They“
- Theodor Adorno – Authoritarian society
- Norbert Elias - Theory of established and outsiders



ORIENTALISM

THANK YOU FOR YOUR ATTENTION



When the Missionaries arrived, the Africans had the Land and the Missionaries had the Bible. They taught us how to pray with our eyes closed. When we opened them, they had the land and we had the Bible.

(Jomo Kenyatta)

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