European Union Public Policy: from agenda setting to policy formulation and policy decision making, and through to policy implementation

Aims and Objectives
Despite definitive debates about whether the European Union (EU) can be equated with the characteristics of a fully fledged state, it is certainly beyond dispute that the EU has acquired for itself at least the policy making attributes of a modern state across an increasingly wide range of policy sectors. As a result it has also gained a considerable degree of power in order to set policy agendas, and formulate, implement and enforce policy decisions.

After a brief introduction to the basis of, and principles underpinning, E.U. public policy the course will take students on a journey that conceptualises the EU public policy process into four sections – agenda setting, policy formulation, policy decision-making and policy implementation. In examining these four parts of the policy process different models of analysis will be employed at different levels within the EU and at different stages of the policy process.

The final lecture of the course will firstly examine an EU public policy area, utilising it as a case study within the conceptual frameworks identified in the first part of the course, and then the second part of the final lecture will raise and examine the question of the 'europeanisation' of the public policy process.

Structure of the Course
The course will be taught through a series of lectures and a workshop. There will be 6 lectures and 1 workshop

Timetable:

> ***PLEASE NOTE: 80% attendance at lectures (i.e. at least 5) and attendance at the workshop are requirements to pass this course (see Course Assessment on page 2)***

> ***All classes will take place in Room U23 at FSS***

> ***The powerpoint presentations for each lecture will be placed on the Masaryk University Information System prior to each lecture***

11.04.19   16.00 Lecture 1. The basis of, and principles underpinning, E.U. public policy: harmonisation, mutual recognition and convergence?

11.04.19   17.00 Lecture 2. Agenda-setting: role and purpose, fragmentation and the absence of effective policy co-ordination

11.04.19   18.00 Lecture 3. Policy formulation: the policy communities and policy networks model, policy-making uncertainty, expertise and epistemic communities, multiple policy-making 'venues'

18.04.19   16.00 Lecture 4. Policy decision-making: institutional analysis

18.04.19   17.00 Lecture 5. Policy implementation: implementation as a complex and multifaceted process, inter-organisational behaviour and implementation analysis, characterising implementation in the E.U.

18.04.19   18.00 Lecture 6. The 'Europeanisation' of public policy

25.04.19   16.00 Workshop (see below)

Essay deadline: Friday 3 May 2019. To be submitted by email to jitaly25@hotmail.com or through the Masaryk University Information System

Workshop 25.04.19:

> **PLEASE NOTE:**
>   *a) Attendance at the workshop is a requirement to pass this course (see Course Assessment below)*
>
>   In the workshop there will be discussion, and some direction offered, in respect of the assessment essay.

Course Assessment:

a) **Attendance:** 80% attendance at lectures (at least 5) and attendance at the workshop is a requirement to pass this course.
b) **Essay** (maximum 2000 words/6 sides of A4 paper):

> *Deadline: Friday 3 May 2019. To be submitted by email to jitaly25@hotmail.com or through the Masaryk University Information System*

Students will be required to submit an essay in answer to *one* of the questions shown below. The essay must be of a maximum of 2,000 words/6 sides of A4 paper, be typewritten, fully properly referenced, and include a full bibliography.

PLEASE NOTE: Essays that are more than 10 per cent above or below the word limit will be penalised through the deduction of marks, as will essays that are inadequately referenced or do not provide a bibliography

(i)   Can European Union public policy making be described as 'Europeanised'?
(iii) Identify benefits and problems within the E.U. public policy process in one public policy area in respect of the principles of harmonisation, mutual recognition and convergence. *(PLEASE NOTE: The Common Agricultural Policy, Security and Defence Policy, and Economic policy concerning the EU budget are not public policy areas. You should check carefully that your chosen policy area constitutes 'public policy', as if it does not you will not receive the required grade to pass the course.)*

Texts
Students are referred to a range of journal, book and internet texts.
Additional texts will be given within the lectures, and included in the power point presentations for lectures that will be placed on the University Information System prior to each lecture

Books

Featherstone, K. and Radaelli, C. (eds.) *The Politics of Europeanization*, Oxford, Oxford
    University Press, 2003. (especially the Introduction and the chapter by D. Wincott).

Gallie, D. (ed.) *Resisting marginalisation: Unemployment experience and social policy in the
    EU*, Oxford, Oxford University Press, 2004.

Geyer, R. *Exploring European Social Policy*, Cambridge, Polity Press, 2000

Hantrais, L. *Social Policy in the EU*, Basingstoke, Macmillan, 2000 (second edition) or 2007
    (third edition).

Hix, S. *The Political System of the European Union*, Basingstoke, Macmillan, 2005.

Jordan, A. and Liefferink, D. (eds.) *Environmental Policy in Europe: The Europeanization of
    National Environmental Policy*, London, Routledge, 2004.

Kleinman, M. *A European Welfare State: European Union Social Policy in context*,
    Basingstoke, Palgrave, 2002.

McCormick, J. *Understanding the European Union* (Third edition), Basingstoke, Palgrave ,
    2005

Nugent, N. *The Government and Politics of the European Union*, Basingstoke, Palgrave
    Macmillan, 2005.

Richardson, J*. European Union. Power and policy-making* (Third edition), Oxford, Routledge,
    2006. (alternatively, Second edition, 2001).

Roberts, I. and Springer, B. *Social Policy in the European Union: Between Harmonisation and
    National Autonomy*, Boulder, Lynne Reiner, 2001.

Rosamond, B. *Theories Of European Integration*, Basingstoke, Palgrave, 2000.

Salais, R. and Villeneuve, R. (eds.) *Europe and the politics of capabilities*, New York,
    Cambridge University Press, 2004

Schimmelfennig, F. and Sedelmeier, U.. (eds.) *The Europeanisation of Central and Eastern
    Europe*. Ithaca NY, Cornell University Press, 2005.

Wallace, H. Wallace, W. and Pollack, M. A. *Policy Making in the European Union* (5th edition),
    Oxford, Oxford University Press, 2005.

Journal articles

Beland, D. (2009) 'Ideas, institutions, and policy change', *Journal of European Public
    Policy*, Vol.16, no.5, pp.701-718

Borros, S. and Greve, B. (2004) The Open Method of Co-ordination in the European Union,
    special issue of *Journal of European Public Policy*, 11:2 (various articles of interest)

Delreux, T. 'The E.U. negotiates multilateral environmental agreements: explaining the agent's
    discretion', *Journal of European Public Policy*, Vol. 16, No.5, pp.719-737.

Farrell, H. and Heritier, A. (2005) 'A Rationalist-Institutionalist Explanation of Endogenous
    Regional Integration', *Journal of European Public Policy*, 12/2: pp.273-90.

Farrell, D. M. and Scully, R. (2010) 'The European parliament: one parliament, several modes of
    political representation on the ground?', *Journal of European Public Policy*, Vol. 17, no.1,
    pp.36-54.

Guillen, A. and Palier, B. (2004) 'Does Europe matter? Accession to EU and social policy
    developments in recent and new member states', *Journal of European Social Policy*, 14:3,
    pp.203-209, and other articles in this special issue on *EU Enlargement, Europeanisation and
    Social Policy*.

Jepsen, M. and Pascual, A.S. (2005) 'The European Social Model: an exercise in
    deconstruction', *Journal of European Social Policy*, 15(3), pp.231-245.

Kelemen, R. D. (2010) 'Globalising European Union environment policy', *Journal of European
    Public Policy*, Vol. 17, no.3, pp.335-349.

Liefferink, D. Arts, B. Kamstra, J. Ooijevaar, J. (2009) 'Leaders and laggards in environmental policy: a quantitative analysis of domestic policy outputs', *Journal of European Public Policy*, Vol. 16, No.5, pp.677-700

Mosher, J. and Trubek, D. (2003) 'Alternative approaches to governance in the EU: EU Social Policy and the European Employment Strategy', *Journal of Common Market Studies*, 4:1, pp.63-88.

Neilson, J. (1998) 'Equal opportunities for women in the European Union: success or failure?', *Journal of European Social Policy*, 8, pp.64-79.

Room, G. (2007) 'Challenges facing the E.U.: Scope for a coherent response', *European Societies*, Vol. 9, No. 2, pp.229-244.

Sinn, H-W and Ochel, W (2003) 'Social Union, convergence and migration', *Journal of Common Market Studies*, 41, pp.869-96.

Threlfall, M. (2003) 'European social integration: harmonization, convergence and the single social area', *Journal of European Social Policy*, 13, pp.121-140.

Van Der Heijden, Hein-Anton. "Multi-level Environmentalism and the European Union: The Case of Trans-European Transport Networks." International Journal of Urban and Regional Research 30 (2006): 23-37.

Van der Mei (2003) 'Freedom of movement for the unemployed and co-ordination of unemployment benefit schemes', *European Journal of Social Security*, 5:3, pp.214-229.

Varela, D. (2009) ‚Just a Lobbyist? The European Parliament and the Consultation Procedure', *European Union Politics*, Vol.10, No.1, pp.7-34.

Vobruba, G. (2003) 'The enlargement crisis of the European Union: limits of the dialectics of integration and expansion', *Journal of European Social Policy*, 13 (1), pp.35-48, and responses by M. Bach and M. Rhodes.

Wolf, Winifried. "Transport Policy in the European Union." Debatte 14 (2006): 167-83.

Journals (These Journals, and the articles within them above, are also held in the FSS library)
Environmental Politics
European Union Politics
European Political Science
Journal of Common Market Studies
Journal of European Social Policy (the 'European Briefing' section of this journal is very useful for up-to-date EU developments)
Journal of European Public Policy
Internet
http://www.cec.org.uk
http://www.ecsa.org
http://europa.eu.int
http://ibeurope.eu.int
http://www.ieep.org.uk

Professor John Wilton
(March 2019)