



PREPPERS

aka

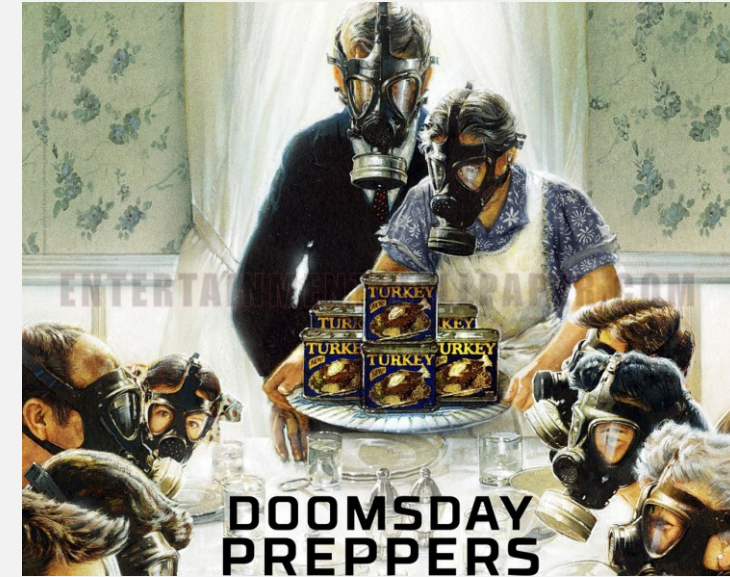
how not to be forced to kill and eat your neighbour



PREPPERS



- People who are constantly preparing for the emergencies, natural disasters, impending societal collapse due to pandemics, a shortage of resources, economic downfall, or an unexplained apocalyptic event
- Origins in 1940s and 1950s with civil defense programs in USA promoting protection against nuclear weapons
- From avoiding inconvenience, through being prepared for emergencies or war to surviving zombie apocalypse
 - Universal set of skills and supplies for most situations
- Preppers are often viewed as insane, paranoid, conspiracy theorists or pessimists towards society/humanity
- Can be considered subculture



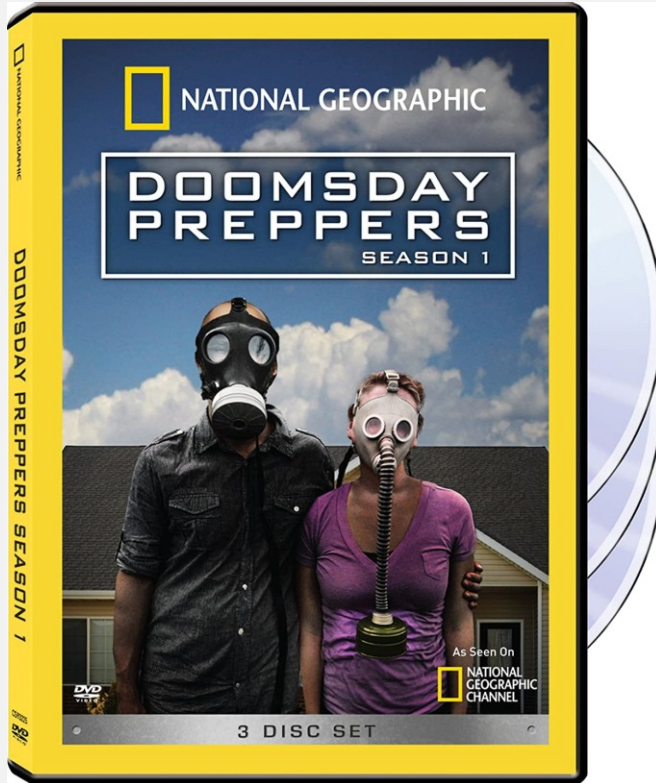
PREPER DICTIONARY

- BIB (Bug in Bag)
- BOB (Bug out Bag)
- BOL (Bug out Location)
- Golden Horde
- G.O.O.D (Get Out of Dodge)
- TEOTWAWKI (The End of the World as We Know It)
- WTSHTF (When the Shit Hits the Fan)

PREPPERS VS SURVIVALISTS

- Prepping – learn how to effectively survive disasters and adapt to long-term change within a local area
 - Need of food, water and safety as a number one priority
- Survivalism – usually understood as a more hardcore form of prepping, including white supremacism, antigovernment groups, apocalyptic cults and wide range of militias (Barlet 2004; Lamy 1992; Weeber and Rodeheaver 2003)
 - Often depicted as shaved-headed youths, marching about with swastikas, US flags or other symbols. Also depicted with weapons, carrying paramilitary training scenarios or preaching that the „End is coming“ (Lamy 1992)
 - Focus on dystopian scenarios following some cataclismating event (social/political/economic collapse) where they will need to defend themselves and their families from those that they perceive as a threat

MEDIA DEPICTION OF PREPPERS





REALITY

- Normal people with emergency supplies vs. doomsday survivalists living in wilderness
- Different countries = different threats = different prepper cultures
- TLDR: Most preppers are just regular people who plan ahead and prepare for short-term emergencies



VS

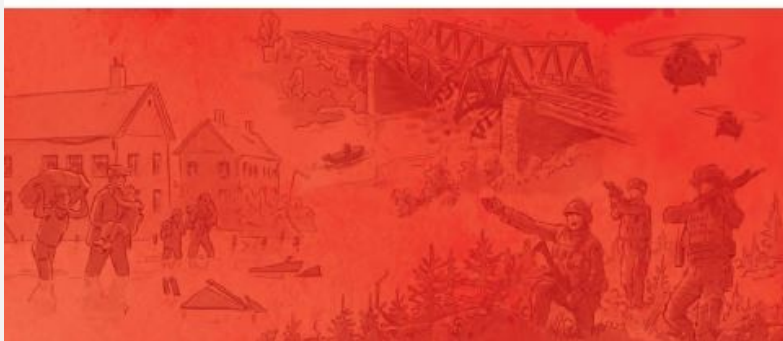


YOUR GOVERNMENT PROBABLY WANTS YOU TO PREPP!

- Prepping is not limited to individuals or communities but it is recommended and endorsed by numerous governments around the world
- The more people are prepared, the less people might die/require assistance
- Manuals represent different issues, threats and recommendations specific to individual countries
- Governments themselves are also prepping - stockpiles of strategic resources and materials (oil, food, medical materials) – often classified
 - USA - National Strategic Stockpile
 - Czech Republic - The Administration of State Material Reserves
 - Finland - National Emergency Supply Agency
- As COVID-19 showed - many countries were unprapered for the situation, most notably USA
 - Numerous budget cuts in emergency response – hurricane Maria, COVID-19



IF **CRISIS** OR **WAR** COMES



If Sweden is attacked by another country, we will never give up. All information to the effect that resistance is to cease is false.

Prepare to survive
emergencies and war:

a cheerful take on serious
recommendations



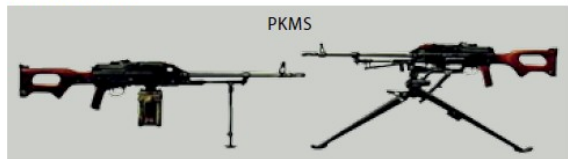
Automatiniai šautuvai



Naujos kartos automatiniai šautuvai



Kulkosvaidžiai



Ką turime
žinoti apie
pasipriešinimą:

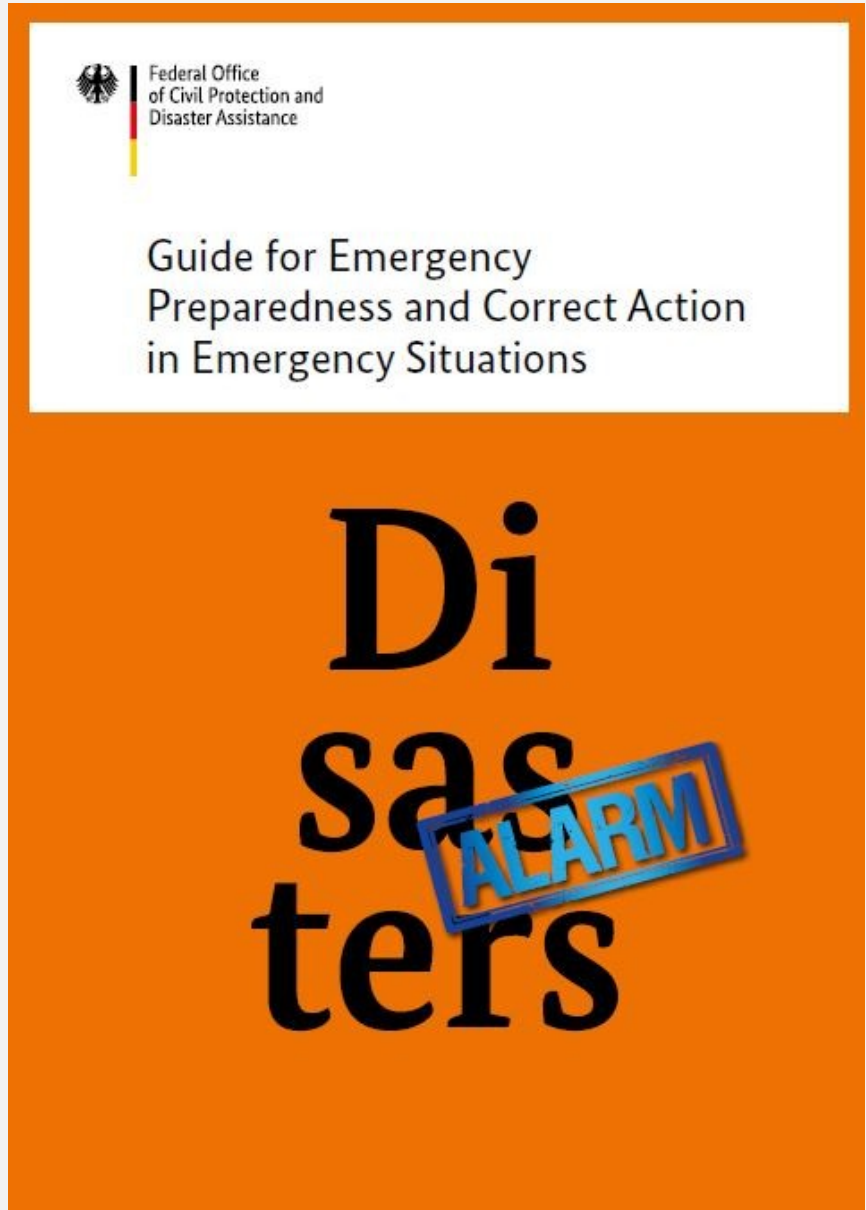
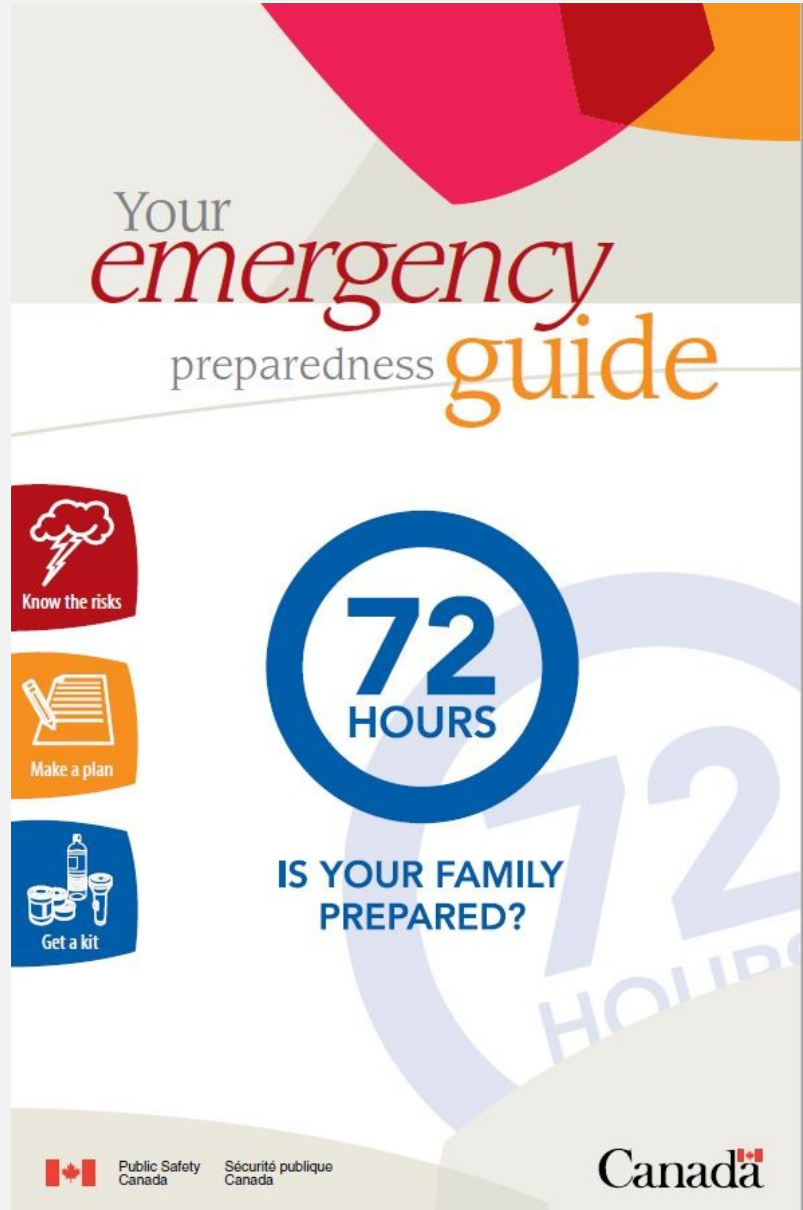
AKTYVIŲ
VEIKSMŲ
GAIRĖS

BMD-4 Desantininkų kovos mašina



Tankas T-90





Are You Ready? An In-depth Guide to Citizen Preparedness

Are You Ready?

An In-depth Guide to Citizen Preparedness



IS-22 August 2004




Family Preparedness Guide




Prepared by Michigan State Police
Emergency Management and Homeland Security Division





PREPAREDNESS 101:
ZOMBIE PANDEMIC

 U.S. Department of Health and Human Services
Centers for Disease Control and Prevention



**GET A KIT
MAKE A PLAN
BE PREPARED**

 U.S. Department of Health and Human Services
Centers for Disease Control and Prevention

[EMERGENCY.CDC.GOV](https://www.emergency.cdc.gov)

LINKS TO EMERGENCY PREPAREDNESS MANUALS

- Sweden

<https://www.msb.se/upload/forebyggande/krisberedskap/krisberedskapsveckan/fakta%20om%20broschyren%20om%20krisen%20eller%20kriget%20kommer/if%20crises%20or%20war%20comes.pdf>

- Latvia:

<https://kam.lt/download/50720/ka%20turime%20zinoti%20praktiniai%20patarimai%20en--el.pdf>

- Lithuania:

<https://kam.lt/download/55077/2016%20aktyviu%20veiksmu%20gaires%20internetui .pdf>

- Canada

<https://www.getprepared.gc.ca/cnt/rsrscs/pblctns/yprprdnssgd/index-en.aspx>

- German:

https://www.bbk.bund.de/SharedDocs/Downloads/BBK/DE/Publikationen/Broschueren_Flyer/Fremdsprach_Publikationen/disasters_alarm_en.pdf?__blob=publicationFile

- USA – FEMA

https://www.fema.gov/media-library-data/20130726-1549-20490-4633/areyouready_full.pdf

- USA – Michigan

https://www.michigan.gov/documents/familypreparedness_color_62898_7.pdf

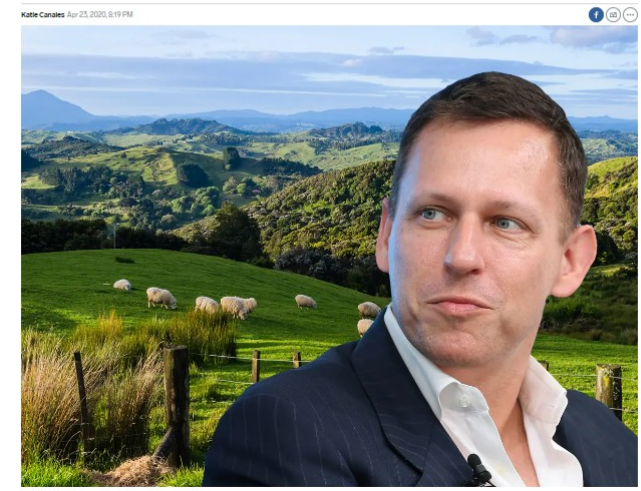
- USA – CDC

- <https://blogs.cdc.gov/publichealthmatters/2011/05/preparedness-101-zombie-apocalypse/>

COVID-19 AND PREPPING

- Stigma of prepping – preppers as paranoid hoarders

The wealthiest of Silicon Valley have become super doomsday preppers by buying remote New Zealand properties, getting eye surgeries, and stockpiling ammo and food



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Coronavirus outbreak We mocked preppers and survivalists - until the pandemic hit



What 'Preppers' Can Teach Us About Dealing With the Coronavirus Outbreak



As the number of global coronavirus cases continues to rise, people across

LATEST: Europe has been 'naive' about China, says Josep Borrell



STOCKHOLM — People are finally listening to Anders Karlsson. Since the number of coronavirus cases started to climb in Sweden last week, the 42-year-old IT worker — and self-described “prepper” — from central Sweden has been fielding more calls than usual.

MOST READ ARTICLES

German 'corona presidency' plan pivots to crisis management

Preppers were considered foolish doomsayers before coronavirus. Now they feel vindicated

By North America correspondent Kathryn Olin Posted 27 Mar 2020, updated 28 Mar 2020



Coronavirus made us all “preppers.” And people who’ve been doing it for years aren’t saying “we told you so.”

Fortitude Ranch, a chain of affordable prepper country clubs with two locations the Colorado mountains, sold out of space once the gravity of COVID-19 spread.

Fortitude Ranch offers members protected space in underground bunkers like this one, under construction at an undisclosed location. There are at least two “prepper” country clubs in Colorado owned by Fortitude. (Provided by Drew Miller)

COVID-19 AND PREPPING

- Stigma of prepping – preppers as paranoid hoarders
- Failure of governments to provide leadership and supplies
- More preppers in the future + more tolerant views on prepping in general population
 - Especially in Europe

PREPPING FOR ECONOMIC COLLAPSE: ARGENTINA 1998

- 1998-2002 – Argentine great depression
- Widespread unemployment, riots, fall of the government, default on the country's foreign debt
- Over 50 % of Argentinians lived below the official poverty and basic needs of 25 % of Argentinians were unmet, violent crime became a rampant problem
- Rapid inflation = prices of some food and other articles doubled overnight
- How can prepping help to come and mitigate effects of financial crisis on individual?
 - Food stockpiles
 - Comes in handy when prices of food skyrocket
 - In case of riots and high crime rates there is no need to go to the shop
 - Anything else is bonus – weapon, car, gas, wood, skills...



HOW TO PREPP REASONABLY?

- Preparedness saves lives and self-sufficiency beats dependency
 - Do not count on emergency services (firefighters, ambulances, police) or emergency public services (tanks with water) to be available in time
- Basic prepping for short-term emergencies (72 hours) is relatively cheap
- How to be prepared?
 - Emergency supplies for short-term emergencies (food and water) for at least 72 hours
 - General emergency supplies (fire extinguisher, proper first aid kit, radio)
 - „Grab bag“ with basic necessities for sudden evacuation (food, water, blanket, radio, first aid kit, flashlight)
 - Car emergency kit (proper first aid kit, jumper cables, rope, water, food, extra clothing, blanket)
- Prepping supplies can be very useful during individual financial difficulties (unemployment etc.)

EMERGENCY SUPPLIES

- Survive 14 days in your home without services (shops, water, electricity, heating)?
 - Preparation for short/mid term events (blackout, natural disaster, riots...)

- Food

- Canned food with long shelflife (sauces, beans, legumes, tuna, vegetable, fruit)
- Rice, pasta, potatoes
- Flour
- Oil
- Snacks, alcohol, coffee,, tea (morale booster)
- Spices (salt, pepper)

- Water (drinking, cooking and hygiene)

- Bottled water, water filter, purifying tablets

- Light

- Flashlight, candles, oil lamp
- Matches/lighter

- Cooking

- Outdoor cooker with spare propane fillings

- Others

- Can opener
- Radio with spare batteries
- Trash bags
- CASH
- Ducktape
- Fire extinguisher

- Hygiene

- Toilet paper
- Hand sanitiser
- Wet wipes
- Bleach

- First aid kit

- Disinfection (peroxide)
- Basic meds (ibuprofen, paralen)
- Gloves
- Bandage

EMERGENCY EVACUATION BAG

- Prepared backpack/bag in case of sudden crisis (flesh flood, fire)
 - Food/snacks (energy bars, dried meat, nuts, canned food, MRE)
 - Bottle of water
 - First aid kit
 - Flashlight
 - Raincoat
 - Emergency blanket
 - Matches/lighter
 - Pocket knife
 - Hand sanitiser
 - Paper tissues
 - Toiletries (tooth brush, tooth paste, soap)
 - Extra underwear
 - Copy of ID and other important documents
 - Cash



**WOULD YOU COMFORTABLY SURVIVE 72 HOURS
WITHOUT ELECTRICITY, WATER AND WITH
CLOSED SHOPS?**



SOURCES

- Barel, C. 2004. Militias in the frame. *Contemporary Sociology* 33(5): 514-521
- Lamy, P. 1992. Millennialism in the mass media: The case of „Soldier of Fortune“ magazine. *Journal for the Scientific Study of Religion* 31(4):408-424
- Lamy, P. 1996. *Millennium rage*. New York: Plenum Press.
- Weeber, S. and D. Rodeheaver. 2003. Militias at the millennium: A test of Smelesr s theory of collective behavior. *The Sociological Quarterly* 44(2):181-204



Harold is prepared, are you?

Questions?

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