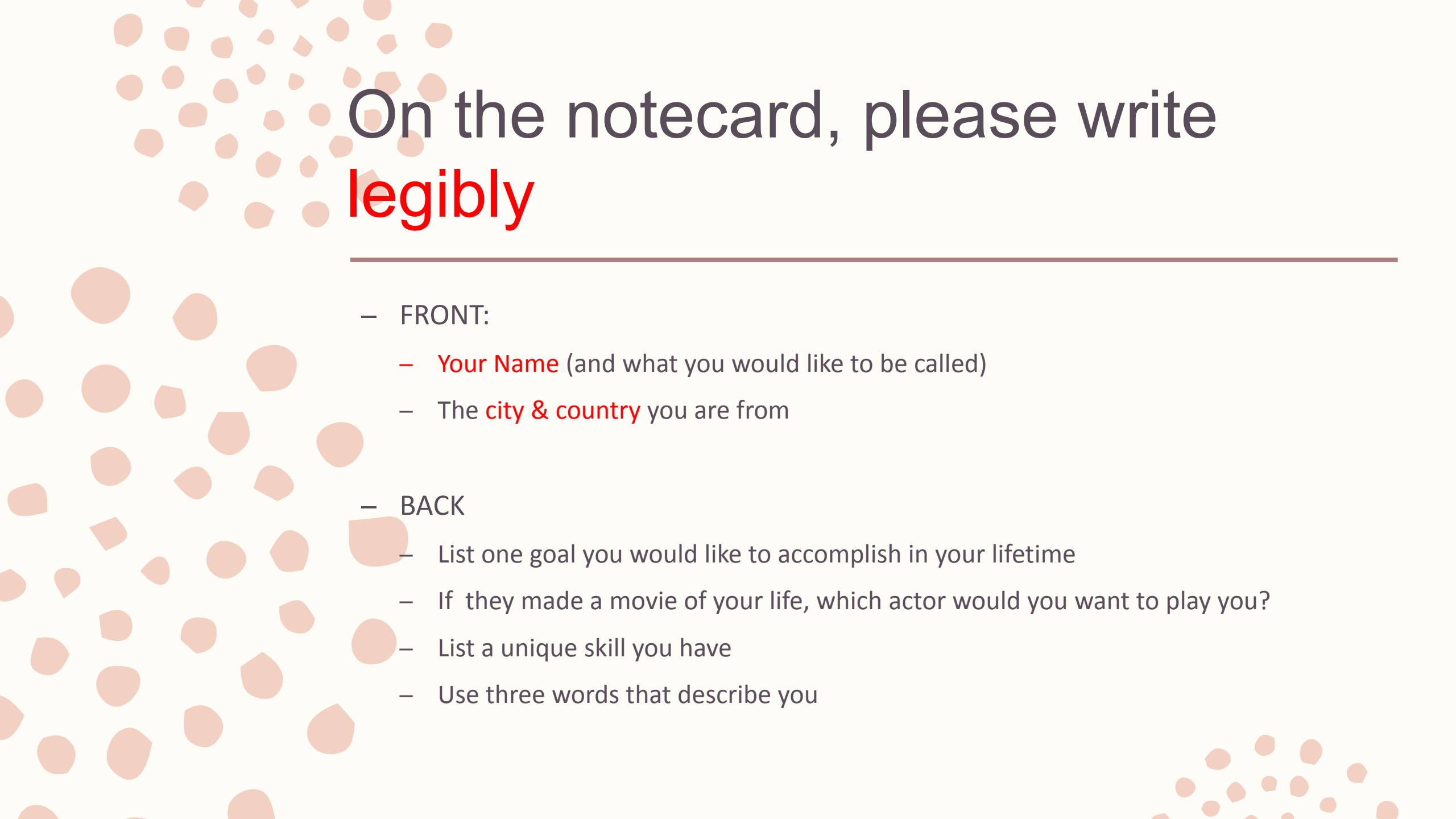




# Media & Cultural Industries

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Professor Elavsky



# On the notecard, please write legibly

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- FRONT:

- **Your Name** (and what you would like to be called)
- The **city & country** you are from

- BACK

- List one goal you would like to accomplish in your lifetime
- If they made a movie of your life, which actor would you want to play you?
- List a unique skill you have
- Use three words that describe you



# Media & Cultural Industries

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- What is the course about?
- How is it related to
  - Creativity/Labor/Work?
  - Economy?
  - Policy?
  - Organizational Culture?
  - Praxis?

# Concepts

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- *Change and Continuity, Power and Creativity*
- *Theories of Culture, Theories of Cultural Production*
- *Cultural Industries across History*
- *Cultural Policy*
- *Ownership: Concentration, Conglomeration and Corporate Power,*
- *Digital Culture*
- *Creativity, Commerce, and Organization*
- *Working Conditions and Inequalities in the Cultural Industries*
- *Internationalisation*
- *Texts: Diversity, Quality, and Social Justice*

The slide features a decorative background with clusters of orange and brown dots in the top-left, bottom-left, and bottom-right corners. A solid brown horizontal line is positioned below the title text.

# Syllabus, Course Dynamic, & A Caveat