



Department of International Relations and European Studies
Faculty of Social Studies
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Syllabus

IRE211 Diplomacy in East Asia
Spring 2021

Jan Polišenský, MSc., Ph.D.

Lecturer:

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Contact:

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Office : 455, Faculty of Social Studies

Office Hours: Online in Teams by appointment only

Class time: 14:00 – 17:40.

See the schedule in IS.MUNI. Be sure to check it prior the class for any changes at the last moment. Also check email before the class.

Classroom: Online MS TEAMS

<https://teams.microsoft.com/l/team/19%3abf12549466674cbab78549c31857aa6e%40thread.tacv2/conversations?groupId=ef939bd5-18a3-4b11-a3b7-45897587cd89&tenantId=11904f23-f0db-4cdc-96f7-390bd55fcee8>

Consultations: Via MS Teams and the team of the class. Must be scheduled first beforehand by email.

1. Course Description:

Statecraft and diplomacy are central to international politics. In the first half of the semester, lectures surveys the evolution of major power diplomacy from the Peace of Westphalia to the end of the Cold War and beyond. The class will cover the theory of diplomacy with an special detail to the Asian politics. The course examines in detail a range of emerging issues in the Asia-Pacific region and beyond which have the potential to demand innovative diplomatic responses.

2. Student Learning Outcomes

Students of this course will gain detailed insight into the theory and practice of diplomacy on the cases of Asian politics and societies. The students will analyze the topic from different perspectives, learning to apply various theoretical concepts. The seminars are integral and essential part of the course. The seminars will give the students the opportunity to improve the presentation and argumentation skills. In each seminar, one student will present a summary and a critical assessment of required reading (identification of strong/weak points of the text) and suggesting alternative points of views.

3. Reading Material

Required Materials (Available in the Library or to Download) (Complete list is in the section 5. Course Schedule)

4. Teaching methodology

Every lesson of the course will be divided into two parts. In the first part, the lecturer will provide a presentation using PowerPoint and handout material on a specific topic. In the second part (seminar) the

class will be based on discussion. The students will present their assignment that will be accompanied by the discussion.

5. Course Schedule

The course is taught 1x per two weeks.

1. Introduction

Introductory class, in the first section we will cover the syllabus and the background to the class and to the requirements for the class. In the second section of the class, we will discuss the terminology, theory and history of diplomacy.

1.1. The Class will cover issues such as

- The theory of Diplomacy
- History of Diplomacy

1.2. Required Reading

- Roberts, Walter R. „The Evolution of Diplomacy". *Mediterranean Quarterly* 17, n. 3 (2006): 55–64. <https://doi.org/10.1215/10474552-2006-015>.

1.3. Suggested Reading

- Kelley, John Robert. „The New Diplomacy: Evolution of a Revolution". *Diplomacy & Statecraft* 21, n. 2 (2010): 286–305. <https://doi.org/10.1080/09592296.2010.482474>.

2. Diplomacy and Foreign policy making & leadership in East Asia

This class aims to familiarize students with the process by which foreign policy is made. Firstly, the class will focus on the systemic sources of foreign policy, foreign policy making and the role of diplomacy.

2.1. The Class will cover issues such as

- Government Institutions and Foreign Policy.
- Political Culture and Ideas.
- Beliefs, Personality and Leadership.
- Group Decision Making,
- Society, Culture and Roles.

2.2. Required Reading

- Hermann, Margaret G., and Charles F. Hermann. “Who Makes Foreign Policy Decisions and How: An Empirical Inquiry.” *International Studies Quarterly* 33, no. 4 (1989): 361–87.
- Levy, Jack S. “Prospect Theory and International Relations: Theoretical Applications and Analytical Problems.” *Political Psychology* 13, no. 2 (1992): 283–310.

2.3. Suggested Reading

- Hagan, Joe D. "Does Decision Making Matter?" *International Studies Review* 3, no. 2 (Summer 2001): 5.

3. Public Diplomacy and Cultural Diplomacy

A type of public diplomacy and soft power that includes the "exchange of ideas, information, art, language and other aspects of culture among nations and their peoples in order to foster mutual understanding". Nations tend to promote its culture and its values through institutes for example British Institute, Goethe Institute and when dealing with Asia we will talk about Chinese Confucian Institutes, Japan Foundations and other means of soft power.

3.1. The Class will cover issues such as

- Soft Power
- Chinese cultural influence in Asia
- Indian cultural influence in South East Asia
- American values in Asia
- Japanese and Korean competition

3.2. Required Reading

- Ang, Ien, Yudhishtir Raj Isar, a Phillip Mar. „Cultural diplomacy: beyond the national interest?" *International Journal of Cultural Policy* 21, n. 4 (2015): 365–81.

3.3. Suggested Reading

- Kang, Hyungseok. „Contemporary cultural diplomacy in South Korea: explicit and implicit approaches". *International Journal of Cultural Policy* 21, n. 4 (2015): 433–47.

4. Coercive, Gunboat and Preventive Diplomacy

Coercive Diplomacy of the use of a threat of potential use of force or limited use of force to enforce coerced's interests against the adversary. This strategy is a political-diplomatic approach to dispute resolution, not a conventional military tactic.

4.1. The Class will cover issues such as

- Theory of coercive diplomacy
- Hard power and diplomacy
- Soft and Hard Power
- The Case of North Korea
- Uses of gunboat diplomacy by USA, China and other actors
- Intervention and Conflict management

4.2. Required Reading

- Crystal, Sayde-Hope. „Coercive Diplomacy: A Theoretical and Practical Evaluation". *Glendon Journal of International Studies* 8, n. 1 (2015).

4.3. Suggested Reading

- Mulvenon, James. „The limits of coercive diplomacy: The 1979 Sino-Vietnamese border war". *Journal of Northeast Asian Studies* 14, č. 3 (Fall 1995): 68.

5. Economic Diplomacy

Economic diplomacy is the use of the economic tools of a state to achieve its national interests. For example Chinese peaceful rise or the new Chinese endeavor New Silk Road.

5.1. The Class will cover issues such as

- Chinese economic rise
- Asian Tigers - Asia's economic miracle
- Tools of Economic diplomacy
- Foreign Aid and Foreign Development
- Role of United Nations and Security Council
- World Arms trade
- International Responses
- Sanctions and embargoes

5.2. Required Reading

- McGillivray, Fiona, a Allan C. Stam. „Political Institutions, Coercive Diplomacy, and the Duration of Economic Sanctions". *The Journal of Conflict Resolution* 48, n. 2 (2004): 154–72.

5.3. Suggested Reading

- Peksen, Dursun, a A. Drury. „Economic Sanctions and Political Repression: Assessing the Impact of Coercive Diplomacy on Political Freedoms". *Human Rights Review* 10, n. 3 (2009): 393–411.

6. Sport Diplomacy

Sports Diplomacy has emerged as an integral part of efforts to build ever-strengthening relations between countries. Sports diplomacy uses the universal passion for sports as a way to transcend linguistic and sociocultural differences and bring people together.

6.1. The Class will cover issues such as

- Ping Pong Diplomacy
- 2008 Beijing Olympic Games
- 2018 Pyeongchang Olympic Games and the role of North Korea
- North Korea and its Sports

6.2. Required Reading

- Rofe, J. Simon. „Sport and Diplomacy: A Global Diplomacy Framework". *Diplomacy & Statecraft* 27, n. 2 (2016): 212–30.

6.3. Suggested Reading

- Rofe, J. Simon, a Heather L. Dichter. „Prologue: Diplomacy and Sport". *Diplomacy & Statecraft* 27, n. 2 (2016): 207–11.

7. Conclusion and Final Discussion

In the first section of this class we will cover the role of Non-State Actors in Asian Politics and current affairs and lastly the class will conclude and summarize the lectures that we covered all semester.

7.1. The Class will cover issues such as

- Non-state actors in Asia
- Analysis of current and contemporary issues in Asia

7.2. Required Reading

Baumann, Rainer, and Frank A. Stengel. "Foreign Policy Analysis, Globalisation and Non-State Actors: State-Centric after All?" *Journal of International Relations and Development; Basingstoke* 17, no. 4 (October 2014): 489–521.

7.3. Suggested Reading

Langhorne, Richard. „The Diplomacy of Non-State Actors". *Diplomacy & Statecraft* 16, n. 2 (2005): 331–39. <https://doi.org/10.1080/09592290590948388>.

6. Course Requirements and Assessment (with estimated workloads)

Assignment	Workload (average)	Weight in Final Grade	Evaluated Student Learning Outcomes
Research paper (Obligatory), students without the research paper will not be able to write the final test.	30	49 %	Ability to research and write a methodologically sound and theoretically grounded larger paper (or develop a project), using primary and secondary sources, based on a well formulated research question.
Final examination	30	51 %	Demonstrate an understanding of the key events in the Far East Asia.
TOTAL	150	100 %	

7. Detailed description of the assignments

Final test (During the examination period)	Weight in Final Grade (Total 51%)
<p>The FINAL test will be in form of essay question focused on the problems presented in the assigned readings and/or discussed in the lectures and seminars. Further information will be given during the lectures.</p> <p>Examination will be online. In IS.MUNI.CZ</p> <p>More information during the class.</p> <p>Essay format questions. 3 questions. 800 words per questions.</p> <p>During the exam period you can retake the the final test according to the Study and Examination Rules of</p>	

the Masaryk University (<https://www.muni.cz/en/about-us/official-notice-board/mu-study-and-examination-regulations>).

Research paper	Weight in Final Grade (Total of 49%)
Research Paper Due during the examination period . The students may choose their own topic, after a consultation with the instructor. More detailed information about the research paper will be provided by the instructor during lectures. The essay must include research question, the length is minimum 3 000 words (not counting bibliography). The format of the paper should be standard academic article. The Submission of the essay is through IS.MUNI system.	
Handed on time (however, I will not accept late papers ☺)	2
Length within limit	2
Proper format of the research Paper (Introduction, Body, Conclusion, Bibliography)	2
Formulation of research question	5
Selection and work with primary and secondary sources	2
Proper Structure (scientific paper) and proper language	5
Clear research aim and goal	2

8. General Requirements and School Policies

- All coursework is governed by MUNI academic rules, and students are expected to maintain the highest standards of honesty and academic integrity in their work. All students are expected to be familiar with the MUNI academic rules available in the Student Handbook.
- Communication: The university and lecturers will use only the student's university email address for communication. Students are responsible for checking their university email accounts regularly.
- Attendance is required. Students are allowed two unexcused absences. Absences above this number may result in failure of the course.
- Mobile phones must be turned off during classes.
- Computers/iPads: may be used only for course-related work.
- Cheating and plagiarism: MUNI strictly enforces its policy against cheating and plagiarism. Full policy is available in the Student Handbook.

Briefly: Cheating and plagiarism results in the failing grade from the assignment at minimum, it may lead to suspension from the university.

To prevent any misunderstanding, plagiarism is defined: PLAGIARISM – “the unauthorized use or close imitation of the language and thoughts of another author and the representation of them as one's own original work.” - Taken from the Random House Unabridged Dictionary, 2nd Edition, Random House, New York, 1993.

Students with Disabilities: Students with disabilities are asked to contact their lecturer as soon as possible to discuss reasonable accommodation.

9. Grading Scale

Letter Grade	Percentage	Description
A	100 – 95	
B	94 – 88	
C	87 – 77	
D	76 – 68	
E	67 – 60	
F	< 60	