

Intellectual Property Rights

HENRY LOESER

Origins of IPR



Parliament of England

Long title An Act concerning Monopolies and Dispensations with penall Lawes and the Forfeiture thereof.^[2]

Citation 21 Jac 1 c 3

Introduced by Sir Edward Coke

Territorial extent England and Wales

Dates

Royal assent 25 May 1624

Commencement 25 May 1624

Anno Octavo

Annæ Reginae.

An Act for the Encouragement of Learning, by Vesting the Copies of Printed Books in the Authors or Purchasers of such Copies, during the Times therein mentioned.



Whereas Printers, Bookellers, and other Persons have of late frequently taken the Liberty of Printing, Reprinting, and Publishing, or causing to be Printed, Reprinted, and Published Books, and other Writings, without the Consent of the Authors or Proprietors of such Books and Writings, to their very great Detriment, and too often to the Ruin of them and their Families: For Preventing thesefole such Practices for the future, and for the

Encouragement of Learned Men to Compose and Write useful Books: May it please Your Majesty, that it may be Enacted, and be it Enacted by the Queens most Excellent Majesty, by and with the Advice and Consent of the Lords Spiritual and Temporal, and Commons in this present Parliament Assembled, and by the Authority of the same, That from and after the Tenth Day of April, One thousand seven hundred and ten, the Author of any Book or Books already Printed, who hath not Transferred to any other the Copy or Copies of such Book or Books, Share or Shares thereof, or the Bookeller or Bookellers, Printer or Printers, or other Person or Persons, who hath or have Purchased or Acquired the Copy or Copies of any Book or Books, in order to Print or Reprint the same, shall have the sole Right and Liberty of Printing such Book and Books by the Term of One and twenty Years, to Commence from the said Tenth Day of April, and no longer; and that the Author of any Book or Books already Composed and not Printed and Published, or that shall hereafter be Composed, and his Assignes, or Assignes, shall have the sole Liberty of Printing and Reprinting such Book and Books for the Term of four-

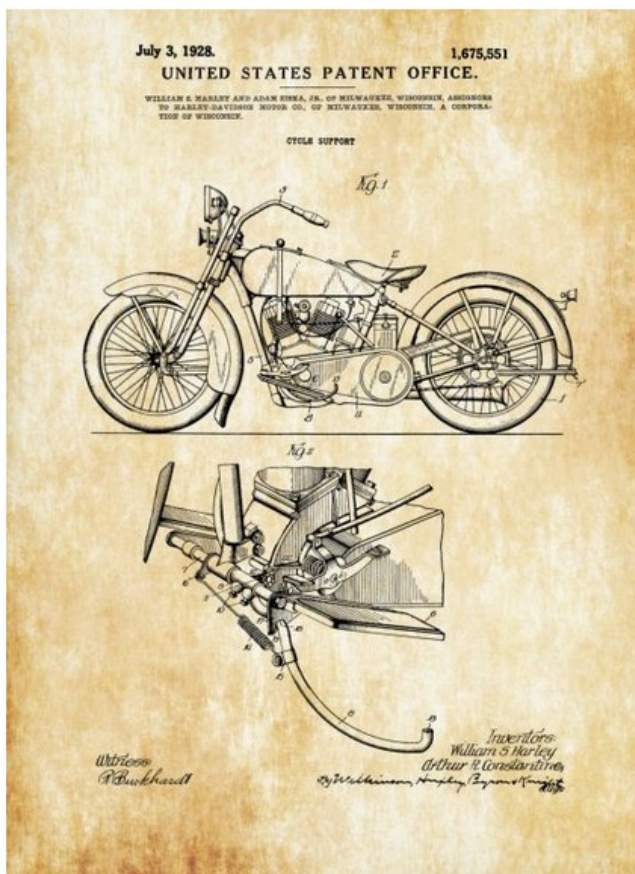
Types of IPR

- ▶ Patent
- ▶ Trademark
- ▶ Trade Secret
- ▶ Copyright

Patent

- ▶ - Protects useful and non-obvious scientific and technological advancements and inventions
- ▶ - must be new and novel
- ▶ Purpose – To promote development of new ideas and new inventions by protecting the return on investment
- ▶ Rights & Responsibilities
- ▶ - Exclusive rights to make and/or sell your invention (and close equivalents)
- ▶ - 20 years

Patent



Trademark

- ▶ - Protects marks and/or symbols that represent products
- ▶ Purpose
- ▶ - Enabling consumers to identify the source of products
- ▶ - Enabling producers to distinguish their brands

Trademark

T-Mobile

DEALS PHONES PLANS MY T-MOBILE 🔍 MENU ☰

Switch today and bring your phone

Take our switching quiz and talk to an expert.

Get started

↑

Trade Secret

- ▶ Formula, process, device, or other business information that companies keep private to give them a business advantage over their competitors.
- ▶ Physical and digital protection of ideas is also necessary

Trade Secret

- ▶ Formulas
- ▶ Customer lists
- ▶ Survey results
- ▶ Computer algorithms



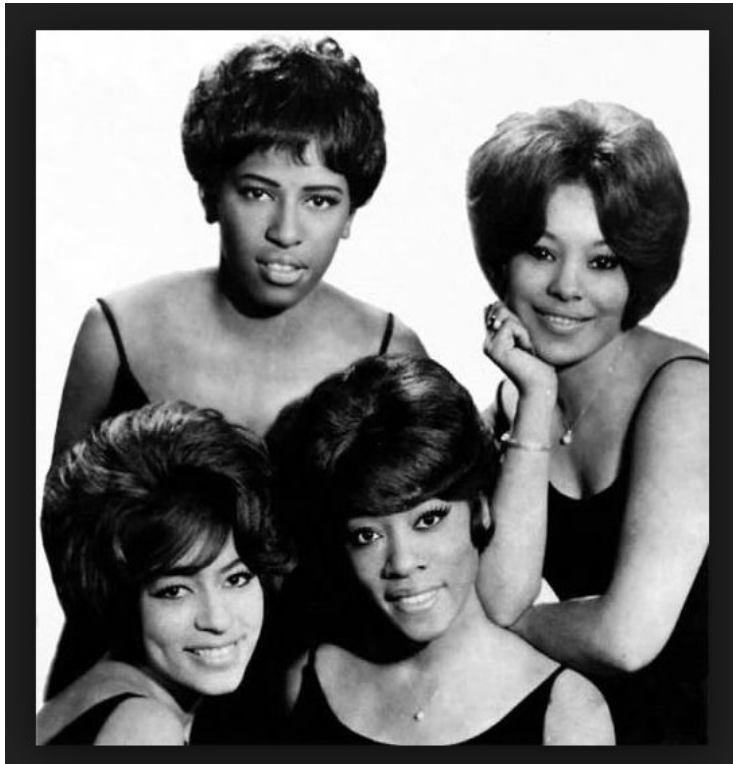
Copyright

- ▶ A set of legal rights that arise from literary and/or creative work.
- ▶ Any creative expression fixed in a tangible medium.

Copyright

- ▶ - books, poems, songs, films, paintings, dances, sculpture
- ▶ Purpose
- ▶ - Incentivize creative output through protection of work
- ▶ Rights & Responsibilities
- ▶ - Exclusive right for copies
- ▶ - Or any substantially similar work or derivative (but not facts or style)
- ▶ - Distribution and/or public display
- ▶ - Lifetime +70 years

Copyright



Copyright

- ▶ Types of Rights for Broadcasting
- ▶ - Authors
- ▶ - Publishers
- ▶ - Recordings
- ▶ - Performances

Copyright

- ▶ Uses
- ▶ - Descriptions, accounts, reuse, rebroadcast
- ▶ - Any media
- ▶ - Any public use

Copyright

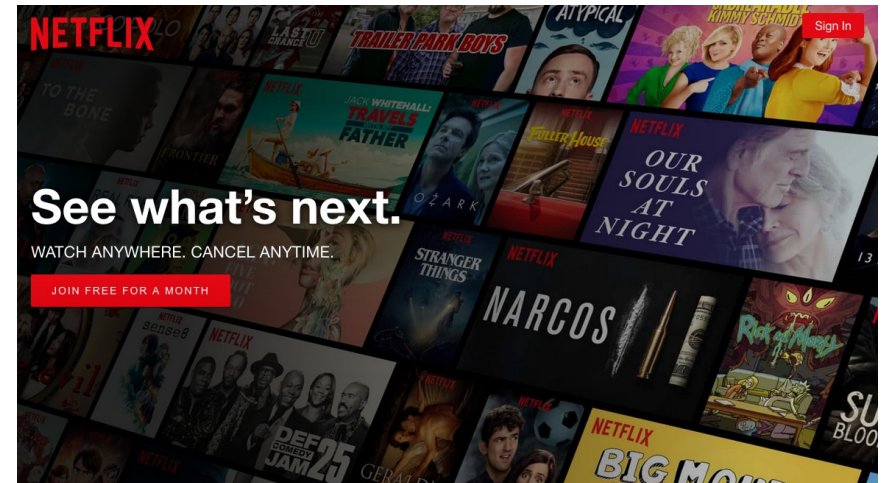
- ▶ Copyright Management
- ▶ Laws and Regulations
- ▶ Copyright Management Organizations (CMO's)

Copyright

- ▶ Terrestrial Broadcasting
 - ▶ - Legacy Radio & Television
- ▶ Online Broadcasting
 - ▶ -Streaming vs. Podcasting

Copyright

FOX



Copyright

pandora

Pandora isn't available where you are... yet.

Pandora is only available in the U.S. right now – but we are working on bringing our music service to other parts of the world.

Enter your email address below, and we'll notify you when Pandora is ready to launch in your country.

If you've reached this page in error, please email us for support [here](#)

[About](#) [Blog](#) [Privacy](#) [Terms](#)

© 2016 Pandora Media, Inc., All Rights Reserved. Pandora and the Music Genome Project are registered trademarks of Pandora Media, Inc.

Spotify

Premium

Help

Download

Sign up

Log In

About Us

With Spotify, it's easy to find the right music for every moment – on your phone, your computer, your tablet and more.

There are millions of tracks on Spotify. So whether you're working out, partying or relaxing, the right music is always at your fingertips. Choose what you want to listen to, or let Spotify surprise you.

You can also browse through the music collections of friends, artists and celebrities, or create a radio station and just sit back.

Soundtrack your life with Spotify. Subscribe or listen for free.

Customer Service and Support

1. [Help site](#). Check out our help site for answers to your questions and to learn how to get the most out of Spotify and your music.
2. [Community](#). Get fast support from expert Spotify users. If there isn't already an answer there to your question, post it and someone will quickly answer. You can also suggest and vote on new ideas for Spotify or simply discuss music with other fans.
3. [Contact us](#). Contact our Customer Support if you don't find a solution on our support site or Community.

Spotify around the world

Spotify Belgium
Kammenstraat 18
2000 Antwerp
Belgium

Spotify GmbH
Leipziger Straße 125
10117 Berlin
Germany

Spotify Canada Inc.
179 John St. Suite 403
M5T 1X4 Toronto
Canada

Spotify Denmark ApS
Vestergade 27, 1 th
1456 København K
Denmark

SPOTIFY SPAIN SL
Calle de Pizarro 19
Bajo Izquierda
28004 Madrid
Spain

Spotify Finland Oy
Merimiehenkatu 36 D
FI-00150 Helsinki
Finland

Spotify France SAS
166 rue du Faubourg

Spotify Italy S.r.l.
c/o Copernico via

Copyright

The YouTube Rule: Three Strikes

The screenshot shows the YouTube interface for the PSY - Gangnam Style (Official Music Video). The video player is on the left, showing a scene from the music video with PSY and dancers. The video title is "PSY- Gangnam Style (Official Music Video)" with 64,280,890 views, 165K likes, and 39K comments. The channel is "DanceGangnamStyle", published on Oct 23, 2012, with 73K subscribers. Below the video is a share link: "Share funny stories about this video here." To the right of the video player is an advertisement for "BIG SALE" by airBaltic, dated 12.-23.10.2017, with a "OSTA KOHE" logo. Below the ad is an "Up next" section with an "AUTOPLAY" toggle. The first video in the queue is "PSY - GANGNAM STYLE(강남스타일) M/V" by "officialpsy" with 2.9B views. Other videos in the queue include "Mix - PSY- Gangnam Style (Official Music Video)" and "Gangnam Style - PSY - AMA 2012 (American Music Awards)".

Copyright



[Search Torrents](#) | [Browse Torrents](#) | [Recent Torrents](#) | [TV shows](#) | [Music](#) | [Top 100](#)

[Preferences](#)
[Languages](#)

All Audio Video Applications Games Porn Other

How do I download?

[Login](#) | [Register](#) | [Language / Select language](#) | [About](#) | [Blog](#)
[Usage policy](#) | [TOR](#) | [Doodles](#) | [Forum](#)

Copyright



[Creative Commons](#) > [What we do](#)

What we do

What is Creative Commons?

Creative Commons helps you legally share your knowledge and creativity to build a more equitable, accessible, and innovative world. We unlock the full potential of the internet to drive a new era of development, growth and productivity.

With a network of [staff](#), [board](#), and [affiliates around the world](#), Creative Commons provides free, easy-to-use copyright licenses to make a simple and standardized way to give the public permission to share and use your creative work—on [conditions of your choice](#).

In this section

- ▶ [FAQ](#)
- ▶ [Get Involved](#)
- ▶ [History](#)
- ▶ [Team](#)
- ▶ [Downloads](#)
- ▶ [Global Affiliate Network](#)
- ▶ [Creative Commons Platforms](#)
- ▶ [Mission and Vision](#)
- ▶ [Program areas](#)
- ▶ [Videos](#)
- ▶ [Store](#)
- ▶ [Contact](#)