

BSSn4495: Qualitative research in security studies

Questions, answers,
theory

February 22, 2022

Miriam Matejova, PhD



LOGIC LANE

Introductions

1. What methodological background do you have?
2. Why are you interested in qualitative methods?
3. What are you hoping to get out of this course?

Agenda

- What is a good research question?
- What is theory?
- What is a *good* theory?

The features of science

- Transparent procedures
- Systematic use of evidence
 - Guided by clear rules/principles
- Testing our hunch against alternatives
- Acknowledging uncertainty

Descriptive, prescriptive, and causal questions

- Prescriptive/normative questions:
 - How **should** the world look?
- Descriptive questions
 - How **does** the world look?
- Causal questions
 - **Why** does the world look the way it does? What is the **cause** of this particular outcome?

Normative/prescriptive questions in politics

- Should the rich be paying more taxes?
- Is the intervention of Western countries in the affairs of sovereign nations justified?
- Other?

Descriptive questions in politics

- What proportion of tax collection comes from the rich?
- How many times in the last century have Western countries intervened in the affairs of sovereign nations?
- Other?

Causal questions in politics

- Does increasing taxes for rich people help or hurt economic growth?
- Why do Western governments choose to intervene in sovereign states?
- Other?

Types of claims

- *Normative/prescriptive claim*: Iran should not be allowed to have nuclear weapons.
 - Other?
- *Descriptive claim*: Five countries today are known to have nuclear weapons.
 - Other?
- *Causal claim*: Countries located in volatile regions are more likely to develop nuclear weapons.
 - Other?

Causal questions and claims

- **Why** something happens – or doesn't happen
- **The conditions** under which something happens
- **The effect** of something on something else
- **The process** through which one thing affects another

Types of claims: summing up

- Descriptive
 - **No explicit statement about one thing influencing another**
 - Correlation between two things \neq causal
- Causal
 - **Explicit** statement about one thing exerting influence on another
 - “Does the claim directly imply that, *if* I could manipulate one factor, I should see a change in the other?”
- Prescriptive/normative
 - Requires placing some value on outcomes

Theory

- What is theory?
 - An explanation of some aspect of the world based on reasoning, observation, and/or experimentation.
- What is a *good* theory?
 - Describe, explain, predict, prescribe
 - Accuracy, generality, parsimony, causality

Accuracy

- Explain as much as possible and predict as accurately as possible;
- The higher the accuracy, the lower the generality and parsimony.

Generality

- Refers to a range of social phenomena to which the theory is applicable.
- The greater the theory's generality, the greater the range of phenomena the theory can explain.

Parsimony

- “The smaller the number of factors providing for a complete explanation of a given class of events, the more parsimonious the theory” (Przeworski 1970).
- Occam’s razor
 - The simplest explanation is usually the correct one

Theory, hypothesis, law

- **Law** = observed regular relationship between two phenomena
- **Hypothesis** = a speculated relationship between two phenomena
 - Can be causal or noncausal/correlational
- **Theory** = causal law or causal hypothesis + explanation about how A causes B
 - Explanation shows how the causation occurs