# Theory of social mobility I

- Social mobility is the movement of people up or down the stratification system.
- Class systems allow for more movement than slave or caste systems.
- Intragenerational and intergenerational social mobility.
- While class systems do allow for social mobility, opportunities are not evenly distributed across social groups
- Social origin class/actual social class position have a significant impact on many aspects of life, including education, occupation, place of residence, marriage partner, and more
  - Against to economic liberal view of social world

# Theory of social mobility II

- Loss aversion psychological concept
- Those who now occupy managerial and professional positions will do all they can
  to protect their children from falling down the social ladder.
  - To pay for the best pre-school provision
  - To buy houses in areas with high-performing state schools
  - To hire private tutors, and arrange educationally enriching experiences
- All human behavior can be interpreted from the point of social position reproduction in time

# Theory of social mobility III

- People may move up or down the social ladder within their lifetime or from one generation to the next.
- Everyone has the same chance of moving up is what lies behind the idea of equality of opportunity.
- Social mobility can relate to an individual's life opportunities or opportunities in relation to parents (intergenerational)
  - ISO inequality of social opportunity definition
  - IEO inequality of educational opportunity definition

### **Inequality of opportunity**

- Indicated by social mobility
- Trends in European countries
  - From agriculture to industry: industrial societies
  - From industry to services: post-industrial societies
    - These trends are reflected in structural social mobility trends
- But no changes in social fluidity (relative social mobility)
  - Odds ratios are the same
  - Three factors that influence pattern of social fluidity
    - desirability
    - bariers
    - resources

#### Social mobility - measurement

- Social mobility indicates "societal openness"
- Aggregated data and mobility tables
  - Social classes
  - Resources, barriers, desirability
  - Mobility paths
  - Macro-level of social analysis
  - The first and third generation of SSR
- Individual data and path analysis
  - Social statuses, employment, socioeconomic indexes
  - Aspirations, motivations
  - Social variables influence labor market positions
  - Micro-level of social analysis
  - Second generation of SSR

#### Structural and net mobility I

- Social Mobility = structural mobility + net mobility
- Structural (forced) mobility is given by
  - economic and technological changes
  - demographic changes (class difference in fertility, mortality, migration...)
- Net mobility is real mobility
  - how different class origins influenced destinations
  - inequality in mobility chances stems from differences in:
    - class resources
    - class bariers
    - class desirabilities
- Identification structural mobility by Dissimilarity index

#### Structural and net mobility II

- Problems in identification structural mobility by DI
  - two class structures are incomparable because of "career mobility"
  - "age problem" in SM research
- Many efforts to empirically identify net mobility with the help of "mobility indexes"
  - no proper way
- Solution: change in conceptualization of intergenerational mobility
- Social origin vs. social destination (SO SD) (no intergenerational mobility)
- Structural and Exchange mobility are replaced by concepts absolute and relative mobility
  - It is not possible to measure structural and exchange mobility in data ex post
- Contingency table: Father, Son and The Holy Ghost (the core of mobility table) (R. Erikson, J. Golthorpe: Constant Flux, 1992)

#### **Mobility table**

- Intergeneration and intragenerational mobility
- Social reproduction
- Upward and downward social mobility
  - long distance, short distance

TABLE THREE-CLASS MOBILITY TABLE: MEN IN ENGLAND AND WALES 1972

		Current (destination) class			
		t	2	3	Total
ORIGIN CLASS	1	731	322	189	1242
(1) (1) Malaina a	2	857	1140	1109	3106
1994. 1 1 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	3	787	1386	2915	5088
	Total	2375	2848	4213	9436

Note: Classes are: 1 = Service: 2 = Intermediate: 3 = Working.

SOURCE: Calculated from Goldthorpe et al. (1980/87), Table 2.2.

#### **Outflow mobility**

- calculation of percentages in rows
- interpretation I: of all men originating in class Y, X% moved into class Z
- interpretation II: the probability of a man born into class Y, moving into class Z, was X%

TABLE 2 PERCENTAGE OUTFLOW MOBILITY TABLE: MEN IN ENGLAND AND WALES 1972

		Destination class			
		1	2	3	Total
ORIGIN CLASS	1	59	26	15	100
	2	28	37	36	101
	3	15	27	57	99

NOTE: Classes as Table 1. Percentages are by row—row totals may not add to 100 because of rounding. **Source:** As Table 1.

#### **Inflow mobility**

- calculation of percentages in columns
- interpretation: X% of all men in class Y came from class Z
- social composition of classes, "social heterogeneity"

TABLE 3 PERCENTAGE INFLOW MOBILITY TABLE: MEN IN ENGLAND AND WALES 1972

		Destination class			
		I	3	3	
ORIGIN CLASS	1	31	11	5	
	2	36	40	26	
	3	33	49	69	
	Total	100	100	100	

NOTE: Percentages are by column—column totals may not add to 100 because of rounding. source: As Table 1.

#### Absolute and relative social mobility I

- Absolute mobility is chance of ending up in a different social class from the one a person was born into.
- Usually the movements are often small: from class 2 to 1, say, or from class 5 to 6.
- Measured in percent (%)

- Relative mobility is chance, if a person started in, say, class 6 or 7, of making it to, say, class 1 or 2 compared with those who started at the top.
- It is an answer to the question: if a person starts at the bottom, how many times less likely to make it to the top than somebody born there
- Measured in odds ratios (OR)

# Is America Dreaming?: Understanding Social Mobility

YT: <a href="https://www.youtube.com/watch?v=t2XFh">https://www.youtube.com/watch?v=t2XFh</a> tD2RA

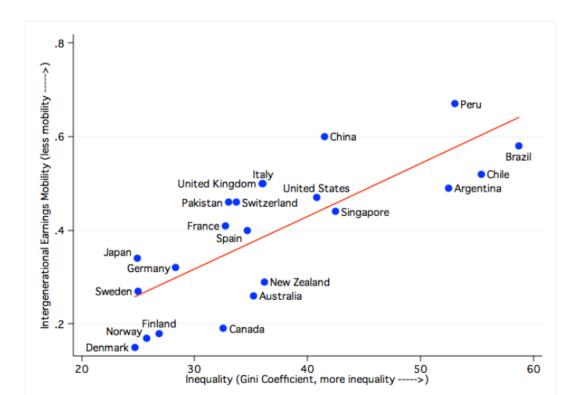


### **Social mobility - politicians**

- "I want to see social mobility rising once again," said prime minister <u>Tony Blair in</u> 2004
- "We can unleash the biggest wave of social mobility since the second world war," said prime minister Gordon Brown in 2010.
- "I want to see a more socially mobile Britain," said David Cameron in 2013.
- "I want Britain to be the world's great meritocracy," said Theresa May in 2016.
- Why does social mobility happen?
- Two general factors that influence social mobility
  - 1. Level of inequality
  - 2. Exogenous and endogenous factors
    - Exogenous, structural factors, absolute mobility
    - Endogenous, individual factors, relative mobility

# **Level of inequality I - GGC**

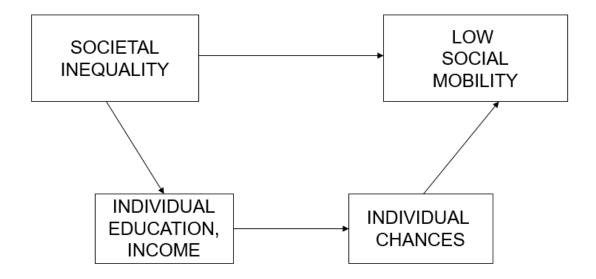
- What is the relatioship between inequality and social mobilty?
- Aggregated level Great Gatsby Curve
- Higer economic inequality means lower social mobility and vice versa
- Inequality generates less opportunities, low social mobility
- GGC: Great Gatsby Curve



# **Level of inequality II - GGC**

How does GGC work in individual level?

# COLEMAN'S BOAT APPLIED TO INEQUALITY



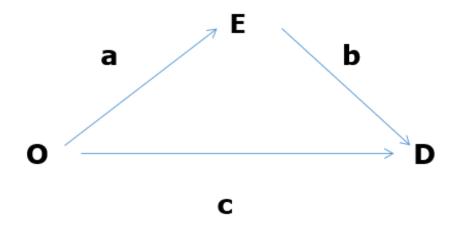
Coleman, 'Microfoundations and macrosocial behavior', 1987, page 165

## **Exogenous factors I**

- Demographic, economic, political factors
- Contextual dependent
- Differences between countries
  - level of industrialization
  - technological and economic trends
- Changes in social class structure
- Changes in the proportions of social classes
- Changes in numbers of people in classes vs changes in class positions of people
- Changes in classholders vs changes in social mobility

### **Example of exogenous factors**

- <u>Birth cohort replacement</u>, education, equalization and compositional effect in social mobility (Breen, Johnson, 2007)
  - Labour market = birth cohorts (APC differences)
  - Cohort replacement
  - Argument: in each younger cohort we can measure higher social fluidity (lower OD association)
    - Why? Connections: O E − D triangle
    - Equalization effect
    - Compositional effect
  - This argument is relevant for stable democratic society "under normal circumstances"



OD connection via E, indirect

OD connection, direct (via ownership, property, aspirations, access to occupations

- a) transition to school from family (equalization effect)
- b) transition to labour market from educational systém (compositional effect)
- c) transition to labour market from family

### **Endogenous factors**

- Inner mobility regime
- Contextual independent
- Similar in all countries
  - Level of social fluidity is the same over countries red queen effect
  - Similar factors that influence social fluidity
- Sociological theories
  - Social vs. cultural reproduction (glass ceiling vs. sticky floor)
  - Theory of rational action (Goldthorpe, 1996; 2000), the aim is to avoid of social decrease, because of that strong orientation for social reproduction, especially in educational aspiration that are stratified according to social origin
  - Theory of cultural capital is a tool for reproduction of class position via educational system (Bourdieu, Passeron, 1964; 1977)

#### **Cultural capital: definition**

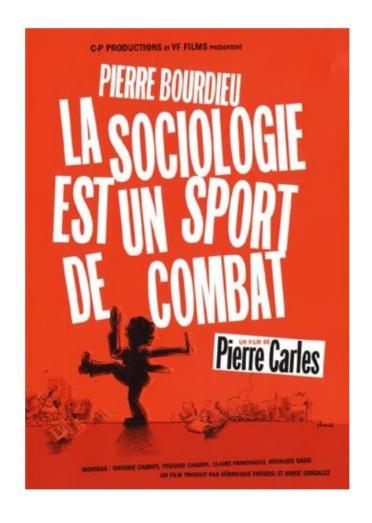
- Pierre Bourdieu and Jean-Claude Passeron (1966, 1970, 1977)
  - Analysis of French society (1960s and 1970s)
  - Formulation of concept of cultural capital as a part of family origin of students
- Cultural capital is 'skill' acquired from parents
  - Cultural knowledge (orientation in dominant culture)
  - Linguistic abilities (ways of self-expressions)
  - Social knowledge (orientation in social relationships)
- Cultural capital exists in three ways
  - incorporated (personal dispositions acquired during socialization process)
  - objectivized (cultural artefacts connected with family of origin, pictures, books, sculptures)
  - institutionalized (academic titles, scientific degrees)

#### Cultural capital: explanation of class inequalities in education

- Educational system evaluates the level of cultural capital
  - Transformation of cultural capital to individual merit of children
  - Children with high level of cultural capital are better in school and leave educational system later
  - Children with low level of cultural capital are not so good, their school results are worse and leave educational system very soon
- Parents from higher social classes are connected with school via dominant culture, which means the success of their children in educational system
- Differences in cultural capital generate social class differences in education attainment

# Pierre Bourdieu on social reproduction

- La Sociologie est un sport de combat
- YT: <a href="https://youtu.be/js">https://youtu.be/js</a> fVKBL5NA



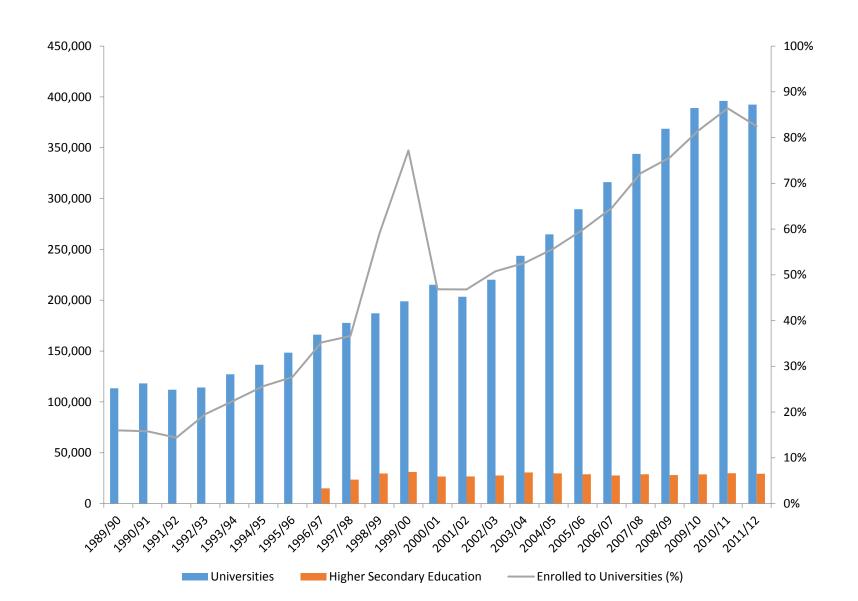


### **Education and Social Mobility**

#### **Dual character of education**

- Challenges traditional forms of allocating privileged positions in society
- Maintains privileged access to scarce positions if families with more resources are able to invest in better education

#### Educational expansion in the CR in last 20 years



#### Educational expansion in the CR in last 20 years II

- What does educational expansion mean for transition to labour market?
  - Can we talk about the inflation of diploma/certificates?
  - If yes, is it good strategy to invest to education and increase number of young people in universities?
- What happens with returns to higher education?
  - In status consistency society they should be higher and increase
  - Yes, returns to higher education increase