Need/baseline assessment	<u>Activities</u>	<u>Outputs (</u> SMART)	<u>Outcomes</u>
Environmental Poor soil health Lack of biodiversity Lack of carbon sequestration	Growing flowers & foliage Contracts with farms for growing Rent land with farms - partnerships Consultancy Set up Dorset Flower Growers Collective Link with Open Food Network	No of farms No of hectares Foliage & flowers grown - varieties Soil testing: - Level of organic matter - Mineral balance - Microbiota Biodiversity assessment	Contribution to organic/regenerative farming Improved soils Increased biodiversity Increased carbon sequestration
<u>Economic</u> (Rural) Jobs Training R & D	Setting up new gardens Volunteering opportunities Training opportunities Employment opportunities Plant knowledge Education & research Talks, workshops Academic partnerships	Jobs created Jobs retained Training participant numbers + hours	A more resilient local economy. Supports the 4D economy: democratised, decentralised, decarbonised, diverse. Expands the cooperative sector.
Social Lack of volunteering opportunities Lack of community resilience		No's of participants & volunteers Volunteer Hours Working with the community	Creating convivial spaces More people
Health Physical inactivity Lack of nature connection, with impacts on mental & physical well- being	Events Industry events Seasonal produce market Self-build barn Nature connection workshops	Horticulture as green exercise.	Opportunities for physical activity, linked to green spaces. Improvements in mental health. Nature connection. Leads to increased engagement with environmental activity.