

IPA close-up

What we usually do in an IPA study

Stages of IPA

- How to get data
- Analysis
- What to do with results



Stages of IPA I.

Initiation, getting data

- research question formulation
- preparation for research: bracketting, creating the interview
- choosing and contacting respondents
- data collection: semi-structured interviews
- verbatim transcription of all interviews

Research sample and interviews

Research sample – respondents

- usually, the group is quite homogenous, often driven by the research question

Sample size: small (the smaller the sample, the more in-depth approach); case studies are possible, common sample size is 3-8 participants

Interviews: Follow loose schedule with open questions and prompts. Need to be recorded and transcribed later.

Transcription

- transcribe all the words spoken including false starts, significant pauses, laughs and other, however, no further (e. g. non-verbal) details are needed
- be prepared – it is very time-consuming (one hour of interview takes up to eight hours of transcribing)
- it is possible to use transcription tools (<https://otranscribe.com/>)
- if analyzing on paper, make margins on both sides – you will need them for the analysis

Congratulations, you have data!

Stages of IPA II.

Analysis

first interview:

- > detailed repeated reading of the text, making notes and comments on the content
 - > identification of themes emerging from the text
 - > themes grouping and sorting
 - > identification of master themes
- move on to other interviews and analyze them in the same way

The result of the analysis of all interviews are emergent master themes, subordinate themes and relationships between them.

Analysis

First layer of notes

- Basically sums up what the participant says
- Can focus on different aspects of the data (topics, emotions, vocabulary...)
- Strongly grounded in the data

declined by Return of Post.

Sirs

I have in my possession a Manuscript Proposed in these Vol! about the length of Miss Buxton's. As I am well aware of what consequence it is to the work of this sort should make its first appearance under a title. I will inform you whether you chuse to be concerned in that will be the expense of publishing at the Author's what you will venture to advance for the Property on a perusal it is approved of.

Should your answer give me encouragement I send you the work.

I am, Sirs, Y^r. ob^l. serv^t.

Geo. Austen.

Winton near Overton
Hants

A Dec^r. 1797

Interview transcription

Second layer of notes

- More interpretative
- Works with the first layer of notes
- Still has to be grounded in the data

**THEMES**

Stages of IPA III.

Results:

- > writing up the narrative of themes and structures
- > discussion
- > secondary research questions
- > making the research available to the reader