



*Analysis or  
opinion piece*

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*We have also*

- columns
  - op-eds
  - editorials
  - commentaries
  - satire
  - analysis
  - critique/review
- 

*Analysis  
or op-ed*

- shows us the issue
- Proves that there is an issue
- Brings out who is to blame
- Argues that there is an issue





*Whats the difference?*

## **OP-PIECES AND ANALYSIS**

- one is longer, the other one is shorter
- op-pieces are strongly argued, built usually in the same way
- analysis has more flexibility





*Whats the similarity?*

## **OP-PIECES AND ANALYSIS**

- both argue something, both emphasise something
- both have center-thesis, a focus point
- both have facts in them



# The necessary elements for op-ed

## OP-PIECES AND ANALYSIS

- You need to have an opinion
- Introduction, opening the topic
- Your center thesis is presented in the intro!
- 1st argument
- 2nd argument
- 3rd argument
- Outro: reframe - bring it back to the start

# The necessary elements for analysis

## OP-PIECES AND ANALYSIS

- *You need to have an opinion!*
- *A bit like an essay*
- Introduction, opening the topic
- You present the facts and build the narrative around that
- It is longer and explanatory - you open what the facts mean



**Who's feeding the world? We are, say both Ukraine and Russia, as war rages on**

Rhetoric escalates ahead of talks to extend a UN-brokered deal that, since last July, has made it possible for Ukraine to export more than 20 million tons of food.

 POLITICO / Feb 20





*What first: what's your focus?*

**OP-PIECES AND ANALYSIS**

- What is the point you want to make?
- What paves the way to your story?
- Our story is about...





*What first?*

## **OP-PIECES AND ANALYSIS**

- Is your center thesis strong enough?
- Is it too wide? Too narrow?
- How can you prove your point?



# What is second?

## OP-PIECES AND ANALYSIS

- Arguments
- How to build an argument?
- It starts with your claim, then you prove it and then you summarise.



*What is second? ARGUMENTS!*

## **OP-PIECES AND ANALYSIS**

### **CLAIM**

*We should legalise cannabis*

### **PROOF**

*Because I think it is okay*

### **SUMMARY**

*Therefore, the government should act right away.*

# *What is second? Arguments!*

## **OP-PIECES AND ANALYSIS**

### **CLAIM**

*We should legalise cannabis*

### **PROOF**

*Because the university of XYZ brought out in their latest research the benefits of cannabis overpowering the possible negatives.*

### **SUMMARY**

*Although studies go on, it is time to talk about legalising.*

Third? Intro and outro.

## OP-PIECES AND ANALYSIS

- I recommend to frame it: the intro is connected outro.
- You need to be very short in explaining what is your story about and what WAS your story about
- Example of framing:

fairytale

Teachers are the salt of the earth...

Earth needs its salt.



# *Fourth? Heading!*

## **OP-PIECES AND ANALYSIS**

- It can be whatever you like
- It has to be similar to the topic you are covering
- It has to encourage to read!





*Fifth*

## OP-PIECES AND ANALYSIS

- What are you going to use as your proof? What documents? What databases?
- If you want to make bigger claims, the bigger your proof has to be!





# The length?

## OP-PIECES AND ANALYSIS

- Opinion pieces - up to 4000 characters with spaces and at least two subheadings
- Analysis up to 8000 characters (w spaces), at least four subheadings, some graphs