

*Feedback.
Longreads.*

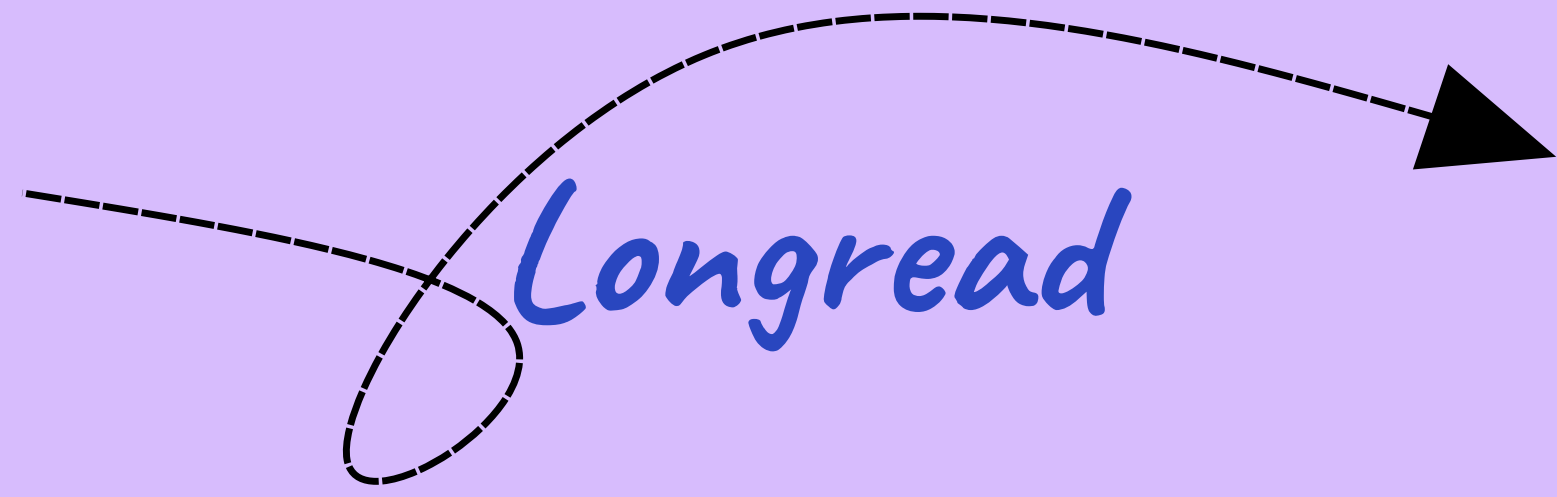


Signe Ivask



FEEDBACK

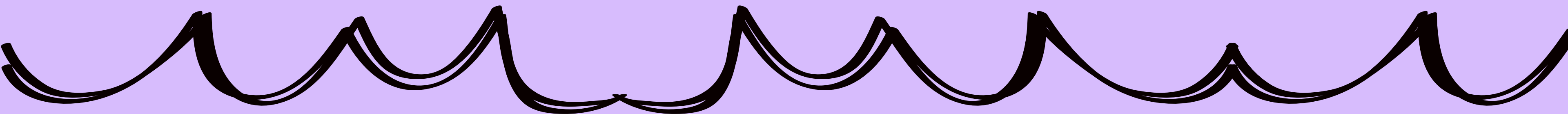
- Think about the ending as well as the beginning of the story (e.g., framing the story)**
- Play around with the structure**
- Editors, keep an eye on whether the styles are repeating themselves, encourage more out-of-the-box thinking**
- Describing and playing with words - you have it!**
- PHOTOS-VIDEOS-GRAPHS (seems that you have forgotten about it?)**
- Think about promotion of your stories - have been working on it?**



Longread

LONGREAD

- **Longreads are in-depth articles that can range from 2,000 to 10,000 words.**
- **They offer a deeper understanding of a subject and captivate the reader's attention.**
- **Storytelling is key in creating a successful longread.**
- **It's essential to have a clear narrative arc that builds tension and keeps the reader engaged.**
- **Longreads require a balance between facts and emotions, providing a human touch to complex topics.**





Snow Fall

The Avalanche at Tunnel Creek

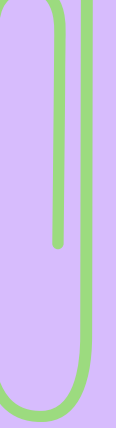
By JOHN BRANCH

**LOOK AT SOME LONGREADS WITH YOUR TEAM:
YOU CAN FIND THEM ON INTERACTIVE
SYLLABUS**

Longread 1

- 1. Choose a topic that you are passionate about and that will sustain your interest over a longer period of time. This could be an issue that you feel strongly about or a subject that you have expertise in.**
- 2. Conduct thorough research to ensure that your longread is well-informed and accurate. Use a variety of sources, including primary and secondary sources, and take detailed notes to help you organize your thoughts.**
- 3. Create an outline to guide your writing and help you stay focused. Your outline should include a clear introduction, a main body that explores your topic in-depth, and a conclusion that ties everything together.**
- 4. Use a strong narrative structure to engage your readers and keep them interested. This could involve telling a story or using vivid descriptions to create a sense of place or character.**
- 5. Write in a clear and concise style, using language that is accessible to a broad audience. Avoid jargon and technical terms unless they are essential to your topic**

Longread 2



- 1. Use quotes and anecdotes to add color and depth to your writing, and to provide evidence to support your arguments.**
- 2. Incorporate multimedia elements, such as photos, videos, or infographics, to help break up long blocks of text and provide visual interest.**
- 3. Edit your work carefully, paying attention to sentence structure, grammar, and spelling. Take breaks and come back to your work with fresh eyes to catch errors you may have missed.**
- 4. Consider the pacing of your longread, and use transitions to guide your reader smoothly from one section to the next.**
- 5. Finally, don't be afraid to revise and rework your longread as needed. Writing a longread can be a challenging but rewarding process, and the more you revise and refine your work, the better it will become.**

KEEP IN MIND!

Your longread should be at least 10 000 characters (w spaces)

You should think about how you will build it (what is the narrative arc?); think about the “phases” or “topics” that emerge

Everyone in your team has to write a part in it

However, all the parts should be written in the same stylistic manner (editor!)

There should be additional videos, graphs, and photos (boxes with information) - go off

Deadline? next week Thursday we will have a Zoom consultation and by 10th it should ready-steady-done.

