

# Kybernetávist a diskriminace

ZURn6211 Teorie a výzkum online komunikace



# Kyberagrese

- *Kyberagresi můžeme definovat jako úmyslné jednání způsobující újmu jiné osobě nebo osobám pomocí počítačů, telefonů nebo jiných elektronických zařízení, a které je obětí vnímáno s averzí (Schoffstall & Cohen, 2011).*
- **Různé typy kyberagrese:** cyberhate, cyberbullying, cyberharassment, cyberstalking, cyberterrorism, flaming, outing, ...
- **Čím je charakteristická kybernenávist? Jak ji odlišujeme od jiných typů kyberagrese?**



# Kybernenávist



- Nenávistné projevy vyjádřené prostřednictvím ICT
- Útočí na **sociální identitu** – skupinovou příslušnost nebo skupinové charakteristiky
- Je motivována **předsudky** a negativními **stereotypy** o skupinách
- Sociální identita může být vnímána jen agresorem
- Soukromé zprávy, příspěvky na SNS, komentáře ve veřejných diskuzích, extrémistické skupiny a stránky, ...
- Text, audiovizuální obsahy, interaktivní obsahy

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Příklady sociální identity / skupinové příslušnosti, na kterou útočí kybernenávist?

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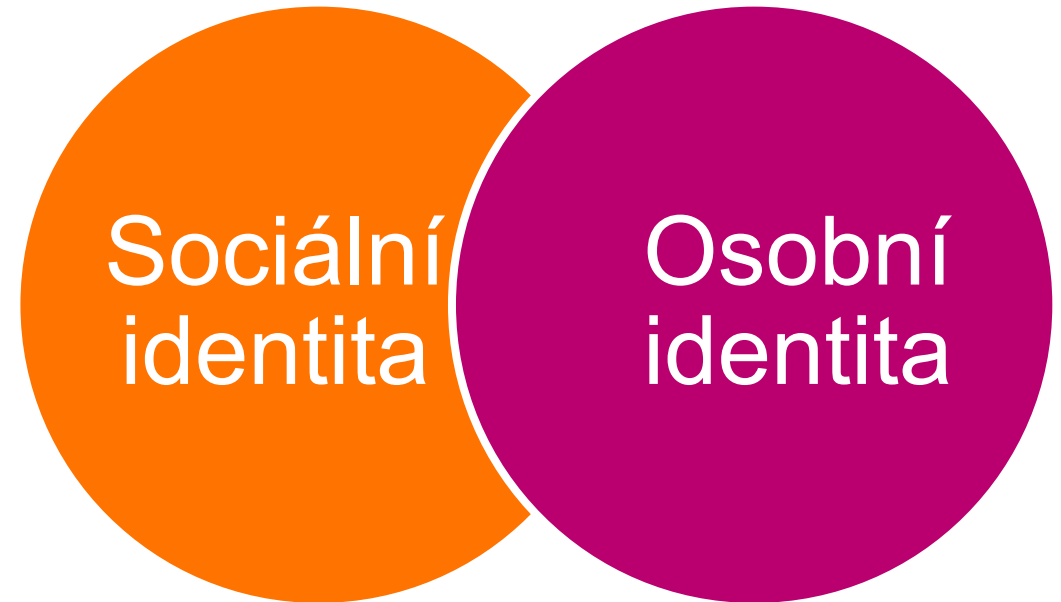
Etnicita, národnost, náboženství, sexuální orientace, gender, postižení nebo nemoc, třída, politická orientace, věk, nadváha ...

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# Identita

## □ Osobní identita

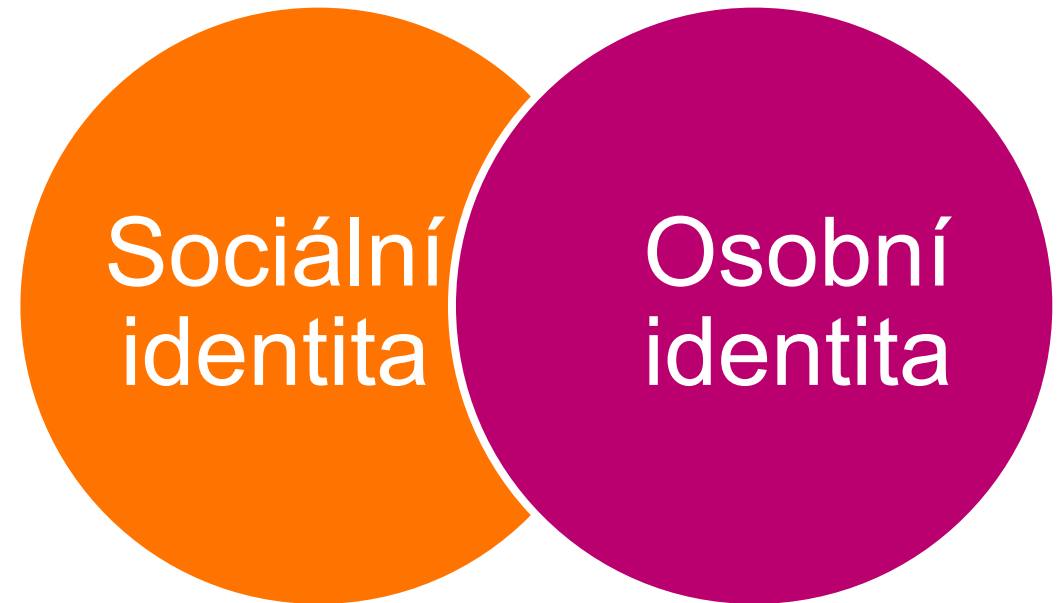
- *Self-categories which define the **individual** as a **unique person** in terms of their **individual differences** from other (ingroup) persons (Tajfel 1978; Tajfel & Turner, 1979)*
- Individuální odlišnosti od jiných lidí



# Identita

## □ Sociální identita

- *Social categorizations of self and others, self-categories which define the individual in terms of his or her **shared similarities** with members of certain **social categories** in contrast to other social categories. Social identity refers to the social categorical self (e.g., "us" versus "them", ingroup versus outgroup) (Tajfel 1978; Tajfel & Turner, 1979)*
- Společné podobnosti s příslušníky určitých sociálních kategorií/skupin



# Kybernenávist



- Sociální identita nebo příslušnost ke skupině mohou být přisuzovány jen agresorem
- Obětí může být jedinec i skupina
- Může se překrývat s kyberšikanou (a jinými formami kyberagrese), ale ne vždy
- **Kdo produkuje kybernenávist?**



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  - Extrémisté, hate groups
  - Běžní uživatelé

# Kybernenávist

- Kybernenávist má kořeny v offline podmínkách a offline extremismu; známý fenomén v „novém“ prostředí
- **Specifika online prostředí – jak mohou ovlivňovat kybernenávist?**

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  - Jednoduchá tvorba obsahů, širší dosah, jednodušší organizace a mobilizace, horší regulace, ...
  - Intertextualita, multimedialita, ...

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- **Online disinhibice**

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# Online disinhibice - opakování



# Online disinhibice - opakování

- John Suler (2004) – vznik koncem 90.let
- Chování se sníženými zábranami



## □ **Pozitivní (benign)**

- Sebe-odhalování, podpora ostatních, rady, sdílení informací...

## □ **Negativní (toxic)**

- Agresivní chování, urážky, flaming, trolling...

# Online disinhibice



- Podle Sulera 6 rysů internetu přispívá k disinhibici včetně anonymity
  - **Anonymita** – *You Don't Know Me*



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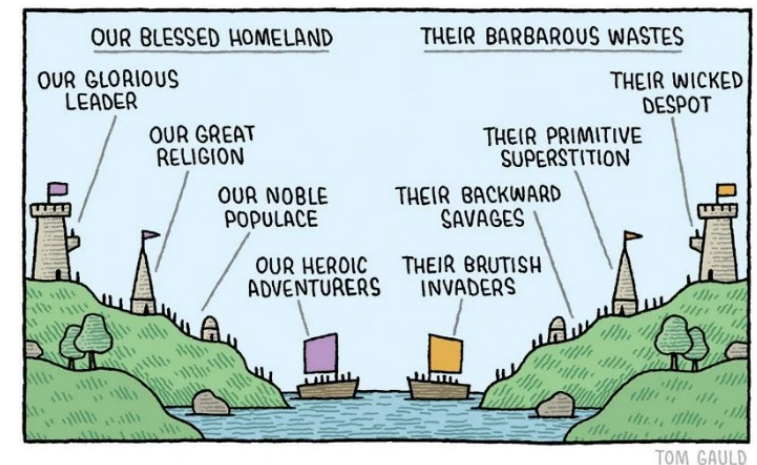
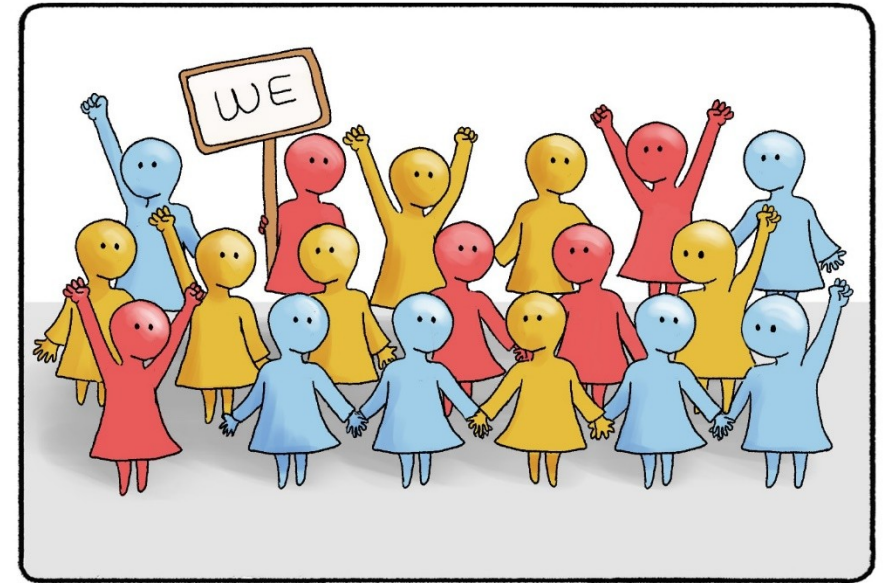


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  - **Disociativní představivost** – *It's Just a Game*
  - **Minimalizace autority** – *We're Equals*

# Skupiny a sociální identita

## Social identity theory (SIT)

- **Teorie sociální identity**
- Tajfel, 1978; Tajfel & Turner, 1979
- Sociální identita: **součást našeho sebepojetí**, odvíjí se od členství v určité skupině (**emoční důležitost, sdílené normy, hodnoty, ovlivňuje jednání**)
- 3 procesy:
  - Kategorizace
  - Soc. identifikace
  - Soc. srovnávání
- **In-group**: moje skupina, heterogenní
- **Out-group**: jiné skupiny, homogenní
- Chceme dosáhnout **pozitivního srovnání** mezi vlastními (a relevantními jinými) skupinami
- **In-group favoritism, in-group bias** (pozitivní nahlížení na vlastní skupinu; favorizace naší skupiny před ostatními)



# Skupiny a sociální identita

## Uncertainty-Identity Theory (UIT)

- Teorie „nejisté identity“
- Michael A. Hogg
- Snížení pocitu nejistoty pomocí:
  - Sebekategorizace a **identifikace se skupinou**
  - **Předepsané normy a hodnoty** skupiny (pro intraskupinové i interskupinové interakce): chování (naše i jiných lidí) se stává předvídatelné; víme, jak se chovat ke členům skupiny i ke členům cizích skupin



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- Některé skupiny jsou „efektivnější“ ve snižování nejistoty
  - **Entitativita**: jasné ohraničení, vymezenost, vnitřní homogenita, společný cíl, sociální interakce
  - *What makes group „groupy“*
- Větší nejistota ⇒ vyšší identifikace s vysoce entitativními skupinami
- **Příklady skupin s vysokou entitativitou?**





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  - **Příklady skupin s vysokou entitativitou?** Fanoušci, fraternities, hate groups, extrémisté ...



# Kybernenávist – nenávistné skupiny a extremisté

# Hate sites and hate groups

Online komunity – Na základě čeho můžeme hate skupiny vnímat jako online komunity?

# Hate sites and hate groups

- Online komunity – **Na základě čeho můžeme hate skupiny vnímat jako online komunity?**
  - Sdílená identita, zájmy, cíle
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  - ...

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- Diskurz – **Jakých komunikačních strategií hate groups využívají?**
  - Jen zřídka přímo vybízí k násilí a agresi nebo je obhajují
  - Racionalizace předsudků, ospravedlňování svého postoje, snaha o „objektivitu“





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The alternative encyclopedia

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- [Community portal](#)
- [Current events](#)
- [Recent changes](#)
- [Random page](#)
- [Help](#)

### search




### toolbox

- [What links here](#)
- [Related changes](#)
- [Special pages](#)
- [Printable version](#)
- [Permanent link](#)

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**Metapedia** is an electronic encyclopedia which focuses on culture, art, science, philosophy and politics.

The word Metapedia is derived from two classical Greek concepts: μετά (metá) meaning outside or beyond and ἐγκύκλιος παιδεία (enkýklios paideía) that is encyclopedia. The name has a dual symbolic meaning:

- Metapedia sets its focus on topics that usually are not covered in — i.e. that falls outside of — mainstream encyclopedias.
- Metapedia has a metapolitical purpose, to influence the mainstream debate, culture and historical view.

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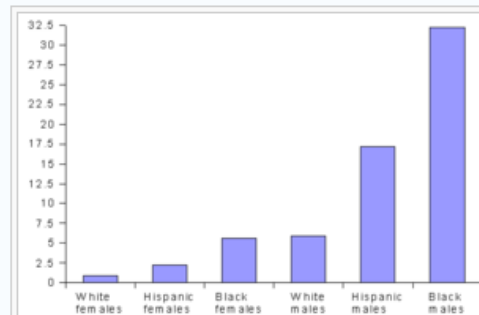
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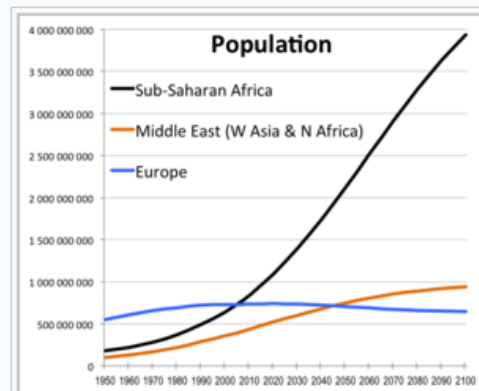
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Lifetime risk of incarceration for different racial groups in the United States. The lifetime risk for Black males is around 1/3. The relationship between **race and crime** is one example of a topic where many important aspects are not covered in mainstream sources.



Past and predicted future population numbers 1950-2100. One issue relevant to **White demographics** with Whites quickly becoming minorities worldwide.

**Hate Facts** are uncomfortable truths that many people do not want to face. Hate facts trigger deep emotions in those who hear them, but the facts themselves, and those espousing them, are not hate. The perception of moral superiority is enough to trigger pejorative accusations while never actually being hateful.

Hate facts are not to be confused with Hate Speech. Hate speech is not to be confused with Hate Speech by those who wish to ignore the facts presented. Hate speech is nothing more than factual information presented in a derogatory language used pejoratively with respect to a particular group. Both forms of speech are legal under the First Amendment in many Western countries do not have free speech laws. It is a dangerous scenario since mainstream culture often in conflict with systematic realities. (m)

- ... **White demographics** show that Whites are becoming minorities worldwide.
- ... studies on **ethnic heterogeneity** have shown that Whites are becoming minorities worldwide.
- ... the extent of **Jewish influence** has been increasing worldwide. How many countries?
- ... **the Holocaust** is in an increasing number of countries becoming an official "Truth" that is by law forbidden to be denied.
- ... the book *Human Accomplishment: The Pursuit of Excellence in the Sciences, 800 B.C. to 1950* stated that "the percentage of accomplishment in the sciences is higher in the United States than in America"?
- ... Whites abolished **slavery** worldwide?

# Main Page

Welcome to Metapedia

## The Holocaust

**The Holocaust** is according to [politically correct](#) history a deliberate [genocide](#) by [National Socialist Germany](#) in which approximately [six million Jews](#) were killed. In addition, some [non-Jewish groups](#) claimed to have been killed by similar [methods](#) are sometimes included. [Holocaust revisionists](#) dispute that this deliberate genocide occurred.

Very briefly, most Holocaust revisionists argue that Jews were for [several different reasons](#) deported to [concentration camps](#) and used for forced labor, suffered many hardships and deaths during the war, but that there was no plan or attempt to genocide Jews, no homicidal gas chambers, and that [the number of deaths](#) is greatly exaggerated. The deportation is argued to have been seen as a temporary wartime measure, with a permanent [Jewish expulsion](#) from Europe to occur after the war. A primary cause of the politically correct view is argued to be wartime [Allied psychological warfare](#), which was continued into the postwar period, in part due to this being [beneficial for various parties \(both non-Jewish and Jewish\)](#), in part due to self-perpetuating processes similar to those occurring during witch-hunts.

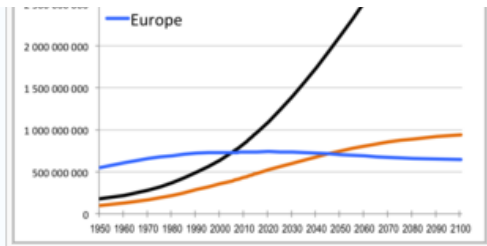
Related issues include [argued continued exploitation of the Holocaust](#), [argued Holocaust uniqueness](#), [argued religious aspects](#), and the status of the official Holocaust version as an official "Truth" that is in an increasing number of Western countries by law forbidden to be discussed and researched freely and with [powerful lobby groups](#) demanding that [worldwide censorship on free speech and research](#) must be implemented.

The politically correct view on the Holocaust can be found in numerous easily available sources. This article will mainly briefly outline some of the less often mentioned arguments regarding the Holocaust, which are discussed in more detail in [other articles](#).

### Contents [hide]

- 1 Holocaustianity
- 2 The Holocaust vs. other claimed large scale killings
- 3 Argued reasons for the German deportations/camps and argued exploitation by others
- 4 What revisionists do not argue
- 5 Many earlier Holocaust claims have been admitted to be incorrect
- 6 Hierarchy of evidence
- 7 Anti-Holocaust revisionism
- 8 Other topics
- 9 External links
- 10 References

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- Hrv
- Magyar
- Íslenska
- Македонски
- Nederlands
- Norsk (bokmål)
- Português
- Română
- Slovenčina
- Svenska



# Příklad hate site diskurzu: Anti-imigrantské diskuzní fórum a emoce

- Katrina Bloch (2016). “It is just SICKENING”: Emotions and discourse in an anti-immigrant discussion forum.
- Americans for Legal Immigration Political Action Committee (ALIPAC)
- Role emocí ve vytváření **morální skupinové identity** (neutralizace rasistického stigmatu)
- Analýza diskuzních příspěvků na stránce ALIPAC – 3 hlavní role emocí v diskurzu:



# Příklad hate site diskurzu: Anti-imigrantské diskuzní fórum a emoce

- 1. Členství ve skupině a kolektivní morální identita zakotvená v patriotismu
  - Sounáležitost, komunita, „safe space“
  - Morální superiorita
  - Patriotismus

*I promise you will feel very good about yourself when you join in the fight, and we welcome all **people who are concerned for their country**. If you are “racist” this is not the forum for you but if you are a “**Protectionist**” and your concern is **protecting our great nation**, one of what use to be a Nation of Law and Order and is quickly turning into chaos and anarchy, Please get involved and encourage others to do the same. “**BE A PROTECTIONIST AND JOIN IN BECAUSE YOU ARE A PATRIOT AND YOU LOVE YOUR COUNTRY!!**”*

# Příklad hate site diskurzu: Anti-imigrantské diskuzní fórum a emoce

## □ 2. Neutralizace rasistického stigmatu

- Konstrukce sebe jako obětí, jejichž morálka je neprávem zpochybňována
- Reverzní rasismus

*The REAL truth, **anti-WHITE racism** is JUST as IMMORAL and WRONG as anti-NON-white racism. It is just SICKENING to hear racism against non-whites described as a **hate crime** when racism against whites is NOT similarly denounced.*

*They know they don't have a "leg to stand on" and try to use the only card they have, racist. What a joke, you are the racist here, not **American citizens who are fighting for THEIR country**.*

# Příklad hate site diskurzu: Anti-imigrantské diskuzní fórum a emoce

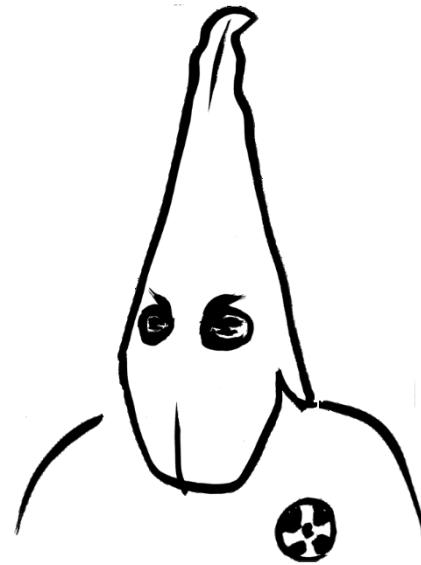
## □ 3. Racionální emoce zakotvené ve faktech

- Překonání dichotomie racionality a iracionality/emocionality
- Odkazy na statistiky, zprávy, novinové články apod. – „morální šoky“  
*Imigranti jako násilníci, zločinci*
- Vytváření empirické kredibility

*If you want to be able to ask your politicians: "In tolerating illegal immigration, EXACTLY how many Americans is it acceptable with you to be molested, raped, seriously injured, killed, and murdered to save ten cents on a head of lettuce?" you had better know **the actual numbers** so that you can nail their PC correct excuse and their sorry asse to the wall with **the facts**.*

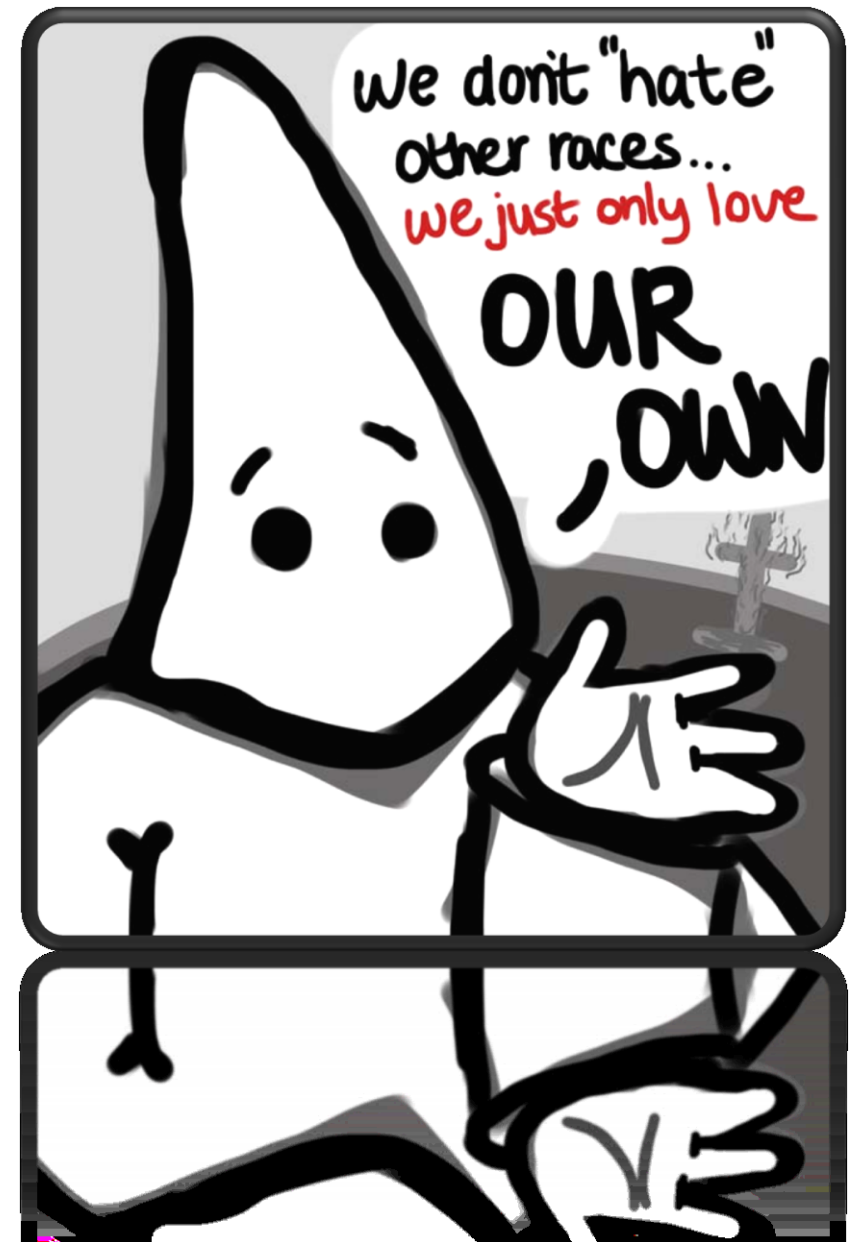
# Příklad hate site diskurzu – KKK na internetu

- Rachel Schmitz (2016). *Intersections of hate: Exploring the transecting dimensions of race, religion, gender, and family in Ku Klux Klan Web sites.*
- 11 přidružených stránek
- Analýza textuálních i vizuálních obsahů
- **Intersekcionalní přístup** (feminismus) – multidimenzionalita sociální reality
  - *Intersectionality incorporates all dimensions of social statuses in lieu of selecting which characteristics to highlight.*
- Intersekce rasy, genderu, rodiny a náboženství



# KKK na internetu

- 4 témata:
  - Bílá solidarita
  - Kult árijského křesťanství
  - Árijská klanová maskulinita
  - Heteronormativní hodnoty nukleární rodiny
- **Impression management**: snaha dekonstruovat negativní stereotypy (cílí tak na potenciálně širší členskou základnu)
- Jen málo stránek přímo obhájí násilí nebo k němu vybízí



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## THE GOAL

The goal of the *United Northern and Southern Knights of the Ku Klux Klan* is to unite White Christians through the bond of brotherhood and aid their awareness of the problems facing our country. We will show you **how and when to take action** (in a non violent way). The *United Northern and Southern Knights of the Ku Klux Klan* is a **patriotic, fraternal and law abiding organization**. We uphold Christian values this country was founded on. We protect these values from those who seek to remove them from our society. Our ideology is simple, **self preservation and the advancement of White Christian America**. We hope that you take time to read through the wealth of information on this site and decide if membership is right for you. In the event membership is not right for you, we can use your assistance in a variety of support programs. We are an **active world-wide organization** striving to protect and preserve White Christian heritage and culture. If you want to play an active part in the preservation of the White race you may [submit an application](#). *For God, Race and Nation!*

Sunday, April 22, 2018





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... patriotic, fraternal and **law abiding** organization.

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# About Us

What makes us better ?

The Ku Klux Klan, LLC. has been around a good long while, it was legally incorporated as a Limited Liability Corporation in the State of Arkansas in 2003. This historic accomplishment was made possible by deciding to stop following the lead of so many others who were accomplishing little if anything for White Christian America. We realized several important things:

1. There is no more time for foolishness America is in a desperate hour, our National sovereignty is at risk, the future of our children is at risk. No fraternal club, or violent gang has any real chance to make positive change.
2. The struggle will not be won with mob violence in the streets. We cannot persuade our white Christian brethren by standing on courthouse steps screaming racial epithets.
3. The struggle will be met in the courts and legislatures of our nation and this is where we must concentrate our efforts if we hope to accomplish positive change. To do so we must meet our detractors on a level playing field, we must have the same recognition as those groups we are in opposition to.

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**courts and legislatures...**



**Stormfront.org**

Immanuel Kant  
German philosopher - most  
Born April 22, 1724

## A Warning About Jewish Tactics

There is something else to know about the Jews. They don't run from groups opposed to them, but try to infiltrate them. No kidding. Then, once they get inside a group, they try to rot it from the inside out either by radicalizing it until good people are appalled by it, by moderating it until it becomes meaningless, or by sowing the seeds of internal confusion, disagreement and chaos. So, keeping Jews out of pro-White groups is a full time job. As a result, it's tough to trust anybody - most "Blacks" on Stormfront are probably Jews and there are many Jews here who pretend they are pro-White Gentiles so as to gather information or cause trouble. However, it can be fun trying to "spot the Jew". (Hint: They don't generally like to acknowledge or talk about the Jewish problem and they often like to spread "hate" and cause arguments in order to drive away decent folks.)

**Be aware that Whites have many innate weaknesses that are exploited against us, often by infiltrators posing as one of us. One especially chronically serious weakness of Whites is a tendency toward petty disagreements and infighting over matters that are relatively trivial compared to the surreal racial crisis we face. Fault lines include religion, nationality, politics, social class and gender. Every White person involved in this cause has a duty to behave in a professional manner and to try to refrain from infighting. Be aware that Stormfront, and most other pro-White organizations for that matter, have taken an increasingly strict stance against infighting, personal attacks, acting crazy/like an idiot/jerk, behaving in an excessively negative or defeatist manner, constantly yelling/screaming/carrying-on about this-that-or-the-other, and/or advocating violence or other illegal activities. Failure to heed this warning can result in banishment, and rightly so. In short, be good!**

Learn the importance of, and try to abide by, the spirit of the [New Orleans Protocol](#).

## What You Can Do to Help Save Yourself, Your People and the World

It's simple:

1. **Wake the heck up** - Buy pro-White produced books and DVDs and learn about the problem we face;
2. **Keep Informed** - Visit pro-White news sites regularly and subscribe to pro-White periodicals to keep alert as to what is going on;
3. **Donate to pro-White groups** - Many groups are happy with as little as \$30-\$50/year. Donate what you can. If you can afford \$500/year for Jewish-controlled cable TV, surely you can afford a fraction of that to ensure a future for your children. Anything is better than nothing;
4. **Talk to your friends and family, wake them up and get them to do the same.**

If most Whites did these simple steps, our problems would be over in short order. Fail to do them, and watch your world continue to fall apart (and deserve it too).



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and the

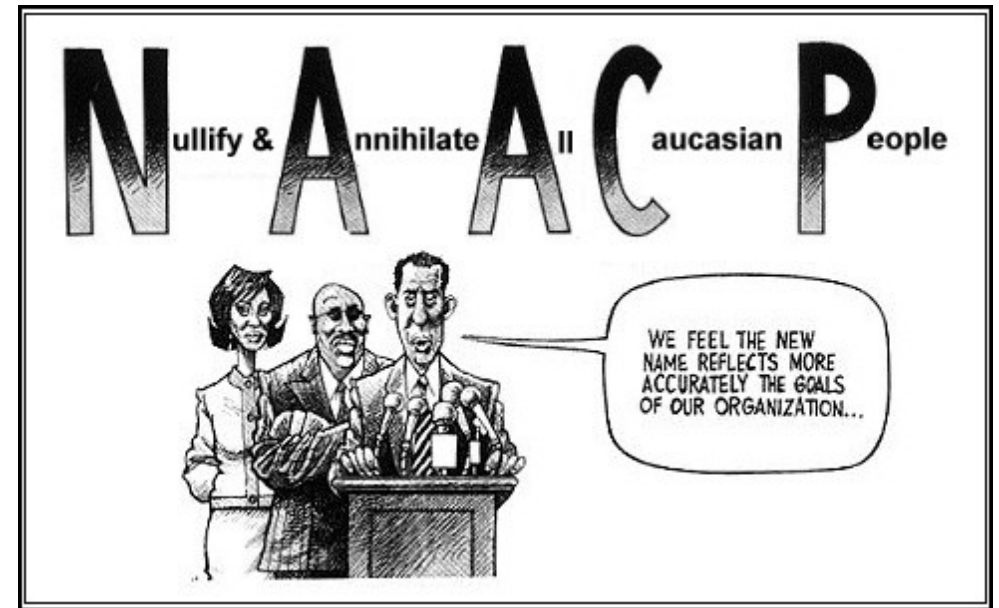
cable TV, sur



# KKK na internetu

## □ 1. Bílá solidarita

- Obrana „bílých práv“, oslava „bílé kultury“ (kulturní pluralismus jako hrozba)
- Narativy oběti
  - National Association for the Advancement of Colored People (NAACP)
- Rekrutování nových členů (mladí lidé)



### Welcome to Stormfront.

We are a community of racial realists and idealists. We are White Nationalists who support **true** diversity and a homeland for **all** peoples. Thousands of organizations promote the interests, values and heritage of non-White minorities. We promote ours.

***We are the voice of the new, embattled White minority!***

If this is your first visit, be sure to check out the [Introduction to Stormfront](#). You are also welcome to browse our other ten million posts, but you must [register](#) before you can post anywhere except the Open Forums.

***Tell the truth and fear no one!***

...support **true diversity** and a homeland for all people. Thousand of organizations promote the interests, values and heritage of non-White minorities. We promote ours.  
We are the voice of the new, **embattled White minority!**

MUNI  
FSS

## Does the Klan Hate Negroes

When talking about the Klan, one of the first things some people think of is that associates of The Knights must really hate Negroes and other non-Whites. In fact some people are so sure that this is the basic foundation of the Klan they will actually want to join for this very reason. How disappointed they must be when they find out the Klan does not hate Negroes!

Yes, those who want to associate with the Klan because they believe the Klan will be fertile ground to promote their hatred toward Negroes quickly learn the Klan is based on LOVE and not hate!

The Klan attempts to be very careful so the only people who associate are those motivated out of love for our people. Perhaps this may surprise you. Perhaps you have heard or read that the Klan is a "hate" group. Those anti-White extremists who hate America and our people have given us this label. The reason is because they realize most people will be turned against the Klan if they think the Klan promotes hatred.

The Klan, however is not a hate group, but we are a LOVE group. We are a love group because we LOVE America and we LOVE our people.

The Klan does not believe in slavery and believes the Negro should have the right to self-determination. Self-determination is the belief that a people should have the right to rule their own affairs. However the Negro is not being given this opportunity unless it is in the form of oppressing the rights of White people.

The Negroes are unaware that they are merely the pawns in a gigantic "chess game" being played out by internationalists who hate America and our Constitutional Republic.

The Klan, however, also believes in self determination for White People! If, as we are always told, black majority rule in South Africa is good, WHY is White majority rule in America bad. White people should not be continually forced to bow and scrape before the demands of Negroes, Jews, Asians, Mexicans and other so called minorities.

Instead of these "minorities" complaining and demanding more and more, they should get down on their knees every morning and thank the White people for everything we have given them, they, in their original homeland have none of the benefits they are enjoying here in America. Remember it is your tax dollars which has to pay for all of those free benefits they get and now it takes the income of two to feed our families while we support them with welfare, food stamps, public housing, Aid to Dependent Children, job quotas, pay subsidies, etc. and etc. Yet they are still unhappy, always demanding more and more. How much are you willing to pay and for how long?

So while we believe the Negroes have a natural right to study black history, our children should not be forced to do so. Our children should be encouraged to study OUR history and emulate OUR heroes. If Negroes want to "worship" Martin Luther King as a great black hero, we really couldn't care less. But by what God given right does the federal government have to demand OUR children honor King.

While we believe Negroes have a right to have black pride, we believe you as a White person also has the right to have White Pride! There are Negro colleges supported by the United Negro College Fund which gets free advertising on TV and radio in an effort to generate contributions from Whites who are suffering some kind of neurotic White guilt, however, where is the United White College Fund. This is just one small example.

There are thousands of groups working for the interests of Jews, Asians, Negroes and Mexicans, yet if anyone works for the interest of Whites they are called "haters," "bigots" and "Neo-Nazi terrorists." Those slick one-world types know that if they can make a label stick it will place an automatic barrier against open dialogue in the minds of most people. This is why we strive to associate only with those who base their feelings on LOVE for THEIR racial family not out of hatred for some other racial family.

You and I know that we are not haters, we simply want to preserve our precious heritage. We do have a rich history, one in which we can be very proud and we do not want to lose it!

White people often say, "Why can't White people stick together like Negroes do?"

" My friend, this is your opportunity to "stick together" . We don't hate anyone and you can feel good about what you are doing for America's future.

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...we believe you as a White person also has the right to have **White Pride**.

... where is the **United White College Fund**.



# KKK na internetu

## □ 2. Kult árijského křesťanství

- Silná křesťanská doktrína
- Citace z Bible a jejich selektivní interpretace
- Náboženská hierarchie



Believe Jesus  
and you are a Christian.

*Do Not believe Jesus  
and you are Not a Christian.*

*IF you are a Christian, then  
HOW CAN YOU NOT BELIEVE  
what Jesus taught  
about the Jews?*

**Matt: 15:3-9**  
**Matt: 23:1-33**  
**John: 8:44**

**Jesus  
Told the Truth  
about  
the  
Jews.**

# UNITED NORTHERN AND SOUTHERN KNIGHTS OF THE KU KLUX KLAN

[HOME](#)[ARTICLES](#)[REALMS](#)[FORUM](#)[APPLICATION](#)

People call us "racists". We are not racists but we are separatists. We believe God is His infinite wisdom created the races different with different characteristics and each with a different culture. By race mixing we are really destroying God's own work. We are also eliminating the white race and that is a fact. Whites are not reproducing in the numbers that others are. They are controlling their birth rates mainly because of financial responsibility. Add to this the fact that many are now engaging in open homosexual relationships and they do not reproduce,(thankfully) and others are involved in race mixed relationships and they do not reproduce whites either. We also have hundreds of thousands who are using abortion as a form of birth control, also eliminating more whites. These are all facts. Meanwhile we "reward" minorities by giving them increased welfare assistance for each child they have.

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# KKK na internetu

## □ 3. Árijská klanová maskulinita

- Hegemonní maskulinita
- Maskulinizovaná terminologie na webech, marginalizace feminity

*We as Klansmen should never entertain the idea of failure. **Failure should be shameful** to us. Once a situation has been undertaken, follow it through to the end.*

*Klan members as **soldiers** engaged in **warfare** on **the front lines** . . . taking the heat while **standing up** for **White people**.*

*Our women are asking 'Where are our White Men? **Who will stand for us and our children?**'*

- Women of KKK (1920), menší online prezenace





The United Klans  Of America

 STAND FOR YOUR FAMILY!  
JOIN THE UKA!  
[WWW.THEUKA.US](http://WWW.THEUKA.US)



# KKK na internetu

- 4. Heteronormativní hodnoty nukleární rodiny
  - Tradiční rodinné hodnoty



35. Homosexuality is a crime against Nature. All Nature declares the purpose of the instinct for sexual union is reproduction and thus, preservation of the species. The overpowering male sex drive must be channeled toward possession of females, as well as elements such as territory and power, which are necessary to keep them.



Our mission as women in the 21st century involves the renewal of our spirit and soul to penetrate our hearts, minds, and hands. One that serves as a change agent for social justice, healing of civil discord, and remedy for the crises that plague us. The renewal of our soul and spirit is not limited. It can become a worldwide phenomenon, with never ending perspective and potential that can empower actions locally, while planning and preparing for global outreach. As we seek to renew our spirit and soul, this can and will transform us into the women of substance and purpose that we strive so hard to achieve.

As women of the 21st century, we are able to use our purpose, substance, and mission to transform our community, state, and world. Imagine, a transformed world in the 21st century, one filled with men and women of faith, good will, common sense, and uncommon decency. A world filled with spirit and love, not hate and crime. We, as women in the 21st century, need to allow our creator to move us beyond the bad and evil of this country and into a new ever changing world that will generate a better future for our children.

We believe in family values. We strive to prepare a better future for our children. Teaching children family values helps them to understand the importance of family, to have an identity, and to live according to the practices and traditions followed in the family. A family is defined as one who is connected by blood, faith, love, and happiness. Family values mean culture, tradition, morals, and rituals practiced by the family.

Looking at core values, we believe in being honest, forthright, and sincere with others. Integrity is an important value. It means our word is our bond. Remember the golden rule: "Do unto others as you would have them do unto you". In our journey through the 21st century we need to know where we are and where we are headed. Proactivity gives us freedom of choice, pursuing our goals and visions. We need to take action for our own lives and control our own destiny. A free society provides the best opportunity to make our dreams come true. Self-discipline will help us to choose wisely and grow responsibly. As free individuals we must take responsibility for our own actions if we are to remain "free to choose".

This is the time for our generation, our century, and our millennium. As Women of the 21st Century, what will it be? Is it going to be more madness or the mission we pursue to overcome the madness? The choice is ours.

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to overcome the madness? The choice is ours.



# Kybernetika – zkušenost běžného uživatele

# Kybernenávist

- 3 typy zkušeností:
  - **Expozice** – setkání se s cyberhate jako publikum/přihlížejíci



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  - **Expozice** – setkání se s cyberhate jako publikum/přihlížejíci
  - **Viktimize** – oběť cyberhate



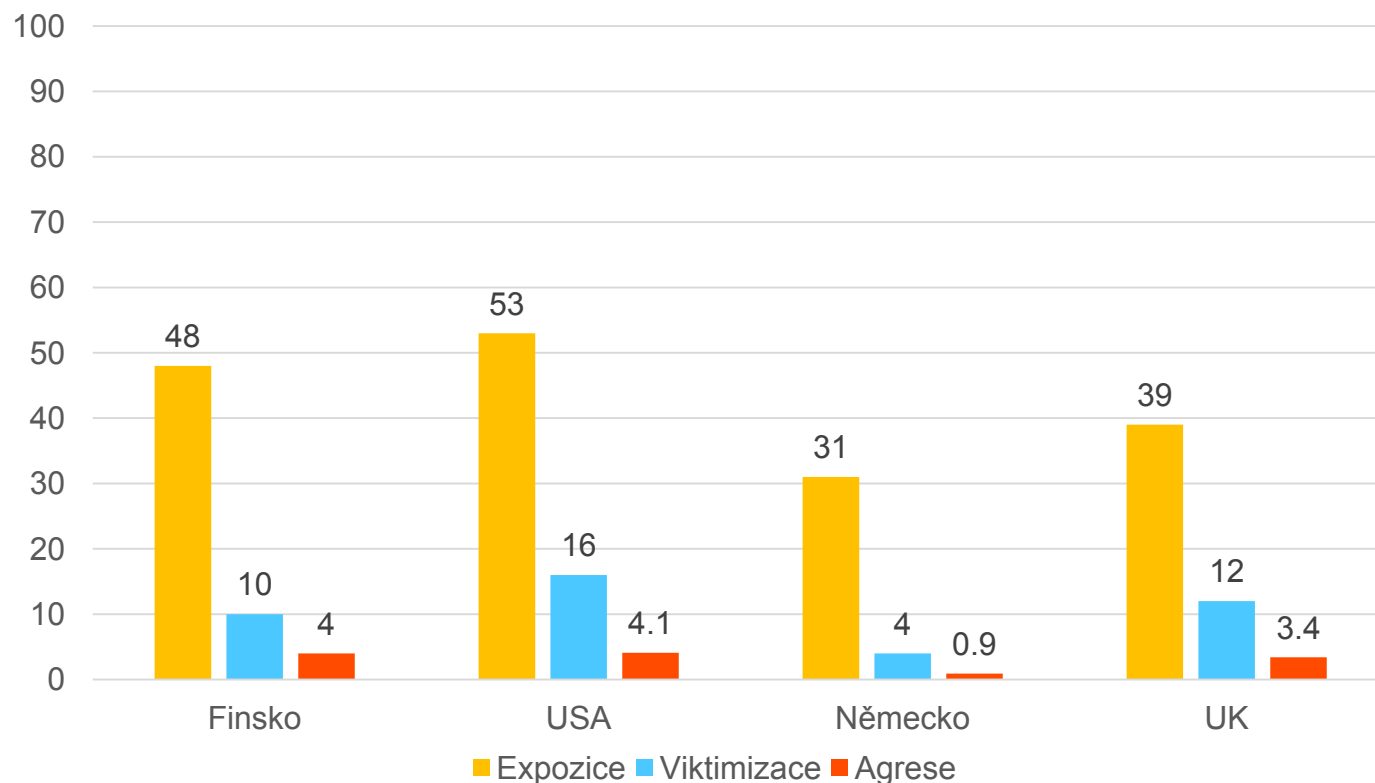
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  - **Viktimize** – oběť cyberhate
  - **Agrese** – produkce a šíření nenávistných obsahů (hate stránek, příspěvků, komentářů, zpráv, obrázků, videí, ...)



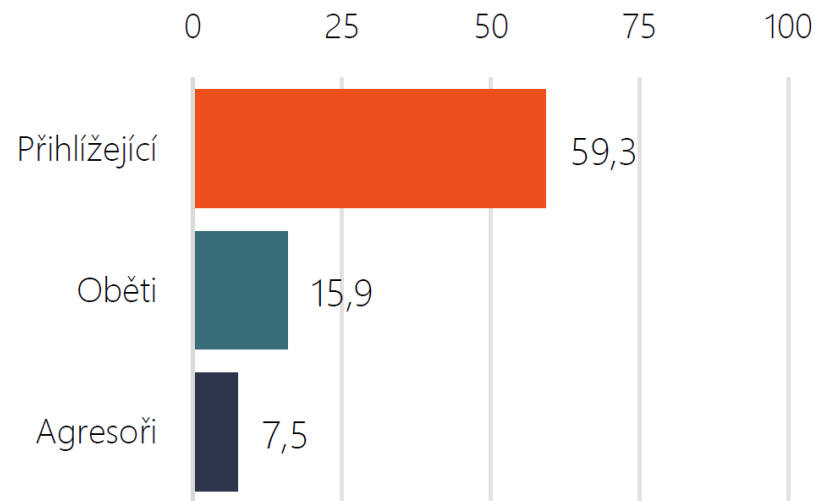
**Jaký typ zkušenosti je nejčastější?**

# Jaký typ zkušenosti je nejčastější?



Hawdon et al. (2015). Online extremism and online hate: Exposure among adolescents and young adults in four nations; data 2013-2014; 15-30 let.

**Graf 1. Četnost vystavení kybernenávisti, kybernenávistné viktimizace a kybernenávistné agrese, dospívající, %**



Bedrosova et al. (2022). Kybernenávist v českých rodinách. data 2021; 11-16 let.



Na fotografii jsou žáci ZŠ Plynárenská, Teplice, 1. třída

**Petr** [redacted] Tam by sednul granát jak prdel na prkýnko !!  
To se mi líbí · Odpovědět · 20 hod

**Vita** [redacted] Ještě že jsou ze ZŠ Plynárenská. Řešení se přímo nabízí.  
Neříkej že Tě to taky nenapadlo !!!  
To se mi líbí · Odpovědět · 1 listopad v 22:45

**Michael** [redacted] No jo, Ahmedi a El Khalilové budou jistě česká jména. Tak do téhle třídy by moje děcko prostě nechodilo.  
Ty 2 asistentky, už jen to ukazuje, co to bude za spodina, u nás v 1. třídě byla jen jedna učitelka. Jak to taky má být.  
To se mi líbí · Odpovědět · 5 · 1 listopad v 19:49

**Miroslav** [redacted] Jde to všechno strašně rychle do prdele, naši předci se musejí v hrobě obracet jestli to vidí co jsme nechali udělat z naší vlastí, kterou ONI pro nás a naše děti vzhnovali

**František** [redacted] Doufám že je to vtip a někdo přičmoudlikum dal jiný jména... 😏😏  
To se mi líbí · Odpovědět · 3 · 1 listopad v 19:31

**Marek** [redacted] Multikulturní sračka!  
To se mi líbí · Odpovědět · 1 listopad v 21:28

**Jitka** [redacted] sdílel(a) příspěvek uživatele Neklan.  
Včera v 9:54 · Nymburk, Central Bohemian Region · €

V normálních podmínkách by stačil plat pro jednu učitelku. NESTAČÍ!  
Asistentka, tlumočnice a kdo ještě? PROTO NESTAČÍ PENÍZE NA ŠKOLSTVÍ

Zobrazit přílohu

- ██████████  
Aby se z nich neposrali 🍊 17  
To se mi líbí · Odpovědět · Sdílet · 20 hod
- ██████████  
A kam oni jezdí vlastně? 🍊 9  
To se mi líbí · Odpovědět · Sdílet · 20 hod
- ██████████  
██████████ asi po  
nakupech,solarkach,manikurach atd  
To se mi líbí · Odpovědět · Sdílet · 20 hod 🍊 11
- ██████████  
██████████ To mají tolik peněz? 🍊 2  
To se mi líbí · Odpovědět · Sdílet · 20 hod
- ██████████  
██████████ tak bud maji tolik peněz  
anebo to maji možna taky zadara  
To se mi líbí · Odpovědět · Sdílet · 19 hod 🍊 2
- ██████████  
██████████ do kaváren, do 🍊 ZOO, v  
podstatě po celé vstřícné Praze. A když by chtěl  
český občan do Prahy s rodinou, ukázat dětem jak  
je ta Praha krásná, tak si to občas musí  
setsakramentsky rozmyslet! Vidíte ten rozdíl ČECH a  
UK"uprchlík, p. Fialou jsou zřejmě považováni za  
turisty, za naše peníze. Holt není pomoc, jako  
pomoc  
To se mi líbí · Odpovědět · Sdílet · 20 hod 🍊 12

- ██████████  
Ukrajinci se mají v Praze za peníze lidí jezdí zadarmo. TO  
JE HNUS.  
To se mi líbí · Odpovědět · Sdílet · 20 hod 🍊 14
- ██████████  
Co ještě budou mít zadarmo a ostatní budou platit za ně  
jak dlouho si to necháme líbit tak přestaneme platit taky  
mi jsme tu doma a nebudeme doplácet na ně  
To se mi líbí · Odpovědět · Sdílet · 20 hod 🍊 23
- ██████████  
To jen v té tramvaji s jejich vlajkou 🍊 3  
To se mi líbí · Odpovědět · Sdílet · 20 hod
- ██████████  
Cožeééé? A proč ? Ať si ji zaplatí zmetci 🍊 5  
To se mi líbí · Odpovědět · Sdílet · 20 hod
- ██████████  
Hlavně že důchodcům a studentům slevu Fialovic hnus  
sebral.  
To se mi líbí · Odpovědět · Sdílet · 20 hod 🍊 🤔 18
- ██████████  
A studenti a důchodci rodáci Češi za trojnásobek 🍊 hnus  
fijalovej 🤔🤔🤔🍊!!  
To se mi líbí · Odpovědět · Sdílet · 19 hod 🍊 24
- ██████████  
A plno pablů u nás mává žlutomodrýma  
onucema.Možná se u toho udělají.  
To se mi líbí · Odpovědět · Sdílet · 19 hod Upraveno 🍊 36
- ██████████  
Zdeněk Vaclavek na 100 procent. 🍊  
To se mi líbí · Odpovědět · Sdílet · 14 hod
- ██████████  
Hlavně že studentům a důchodcům zdražili  
To se mi líbí · Odpovědět · Sdílet · 18 hod 🍊 29
- ██████████  
██████████ protože to asi nejsou správní češi 🍊  
To se mi líbí · Odpovědět · Sdílet · 18 hod 🍊 4
- ██████████  
██████████ Jsou to hajzlové 3 Defenstraci na  
ně.  
To se mi líbí · Odpovědět · Sdílet · 7 hod 🍊

- ██████████  
Zkurvenou Prahu oplotit a nechat na pospas přírodě 🍊  
🇨🇪🇵🇷  
To se mi líbí · Odpovědět · Sdílet · 19 hod 🍊 🤔 11
- ██████████  
Není to svinstvo vůči Čechům no hnus 🍊 🤔 🍊 18  
To se mi líbí · Odpovědět · Sdílet · 19 hod
- ██████████  
To není fér.budou tady pracovat tak ať platí!!!  
To se mi líbí · Odpovědět · Sdílet · 19 hod 🍊 9
- ██████████  
██████████ Nebudou, určitě všichni  
přivandrovalci makat nebudou, chtějí se dobře mít  
a nic nedělat. Když vidí, co jsme za idioty.....čerpát  
dávky můžou v jednom měsíci na SK, u nás, v Polsku  
i Německu, Kdo z nás, otroci, to máte !?!!  
To se mi líbí · Odpovědět · Sdílet · 19 hod 🍊 3
- ██████████  
Běžte do p.. e 🍊 11  
To se mi líbí · Odpovědět · Sdílet · 19 hod
- ██████████  
Ja teda nevím,vidim vsude kolem sebe perfektně  
obleceny UA,znakové věci apod.A tem se ma pomahat a  
mit vse zdarma?S tim nesouhlasim.  
To se mi líbí · Odpovědět · Sdílet · 19 hod 🍊 23



# Na koho kybernetický útočí?

Table 2. Target of hate as witnessed by those exposed to hate material (per cent)

	Finland	US.	Germany	UK
Sexual Orientation	63	61	50	55
Ethnicity	67	60	48	57
Political Views	29	48	36	31
Religious Conviction/Belief	40	45	44	43
Gender	25	44	20	44
Physical Appearance	44	41	31	39
Physical Disability	17	13	17	18
Terrorism	18	22	15	19
School Shootings	9	21	6	10
Misanthropy or General Hatred of People	23	18	28	16

Table 3

Prevalence and type of negative material.

<b>Seen or heard negative views about a group:</b>	
Yes	65.4%
No	35.4%
<b>Negative material described as:</b>	
Stereotyping	45.7%
Scapegoating for personal problems	27.0%
Scapegoating for national problems	24.5%
Advocated hatred	24.8%
Advocating violence	19.9%
Called for discrimination	16.6%
<b>Negative material pertained to:</b>	
Ethnicity or race	46.3%
Sexual orientation	33.0%
Religious conviction	27.3%
Nationality or immigrant status	20.7%
Sex/gender	20.6%
Political views	19.4%
Other	1.8%

Hawdon et al. (2015). Online Extremism and Online Hate: Exposure among Adolescents and Young Adults in Four Nations.

- 4 země; data 2013-2014; 15-30 let

Costello et al. (2016). Who views online extremism? Individual attributes leading to exposure.

- USA; data 2015; 15-36 let

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# Negativní důsledky kybernenávisti

## Společenská rovina

- Posilování stereotypů a stigmatizace zranitelných skupin, narušení sociální koheze
- Desenzitizace vůči nenávistným projevům



# Negativní důsledky kybernenávisti



## ☐ Společenská rovina

- ☐ Posilování stereotypů a stigmatizace zranitelných skupin, narušení sociální koheze
- ☐ Desenzitizace vůči nenávistným projevům

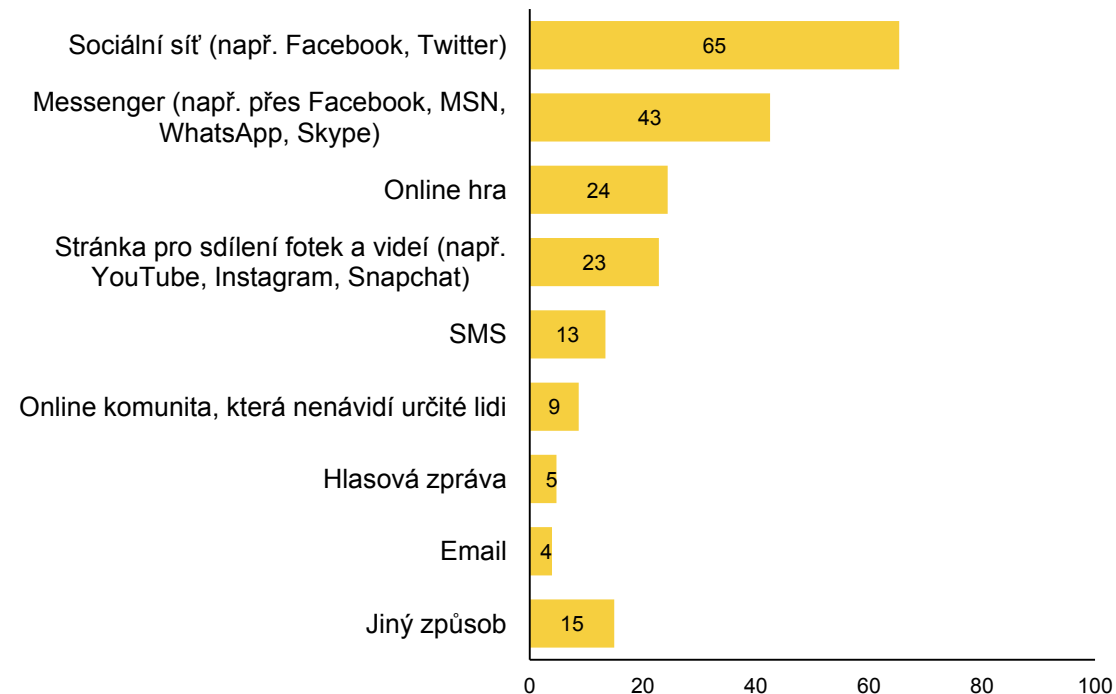
## ☐ Individuální rovina

- ☐ Nižší subjektivní well-being – **expoze, viktimizace**
- ☐ Nižší sociální důvěra (generalizovaná i partikulární) – **expoze**
- ☐ Nižší akademická motivace pro děti z minorit – **viktimizace**
- ☐ Deprese a úzkostnost - **viktimizace**

# Kde se s kybernetickými útoky setkáváme?

# Kde se s kybernetickými extrémisty setkáváme?

	Finland	US.	Germany	UK
Facebook	48	63	77	64
YouTube	37	48	44	37
Twitter	4	21	9	26
Tumblr	3	14	4	13
Wikipedia	2	5	4	5
General message board	41	19	15	15
Newspaper message boards	22	6	14	7
Blogs	16	13	8	8
Home pages	5	5	6	2
Photosharing sites (e.g., Instagram)	4	7	3	4
Online games	5	6	5	4
Instant messengers	2	4	4	4
Pop-up sites	2	6	2	5



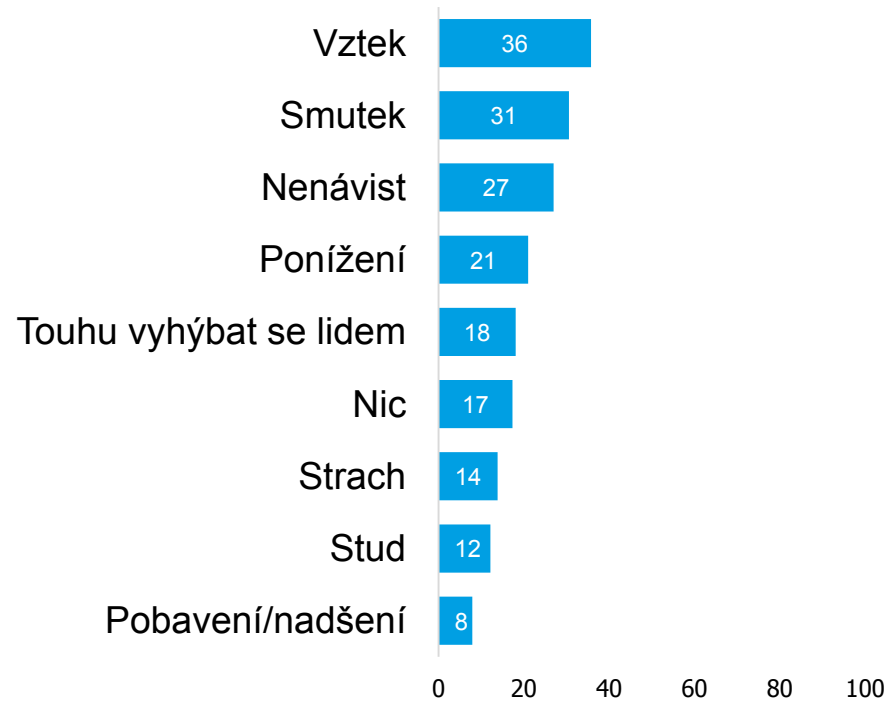
Hawdon et al. (2015). Online Extremism and Online Hate: Exposure among Adolescents and Young Adults in Four Nations.

- 4 země; data 2013-2014; 15-30 let

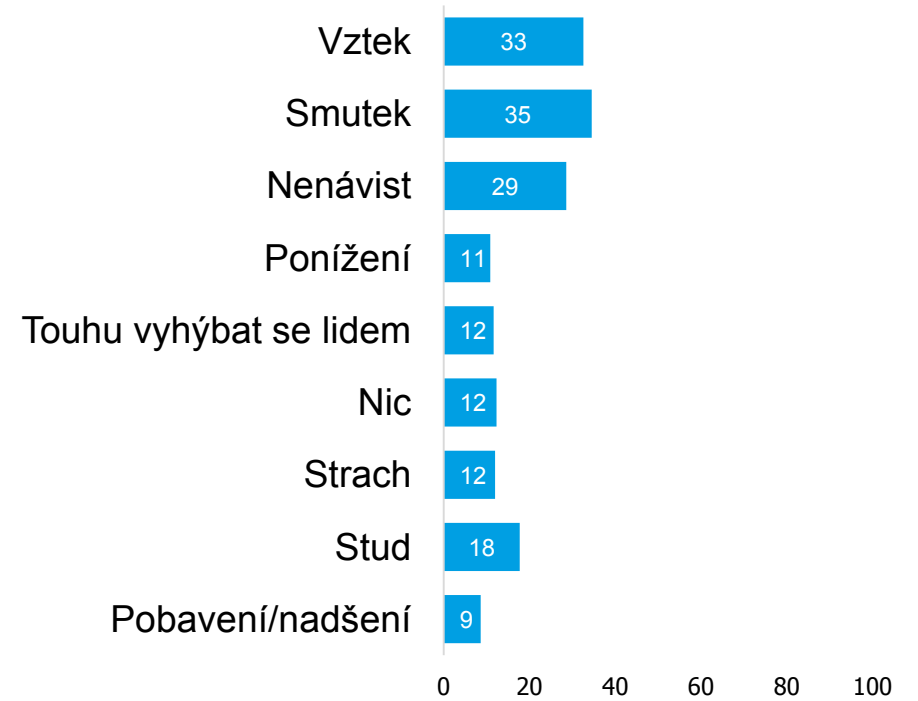
EU Kids Online IV data z České republiky: 11-17 let, 2018.

# Emoce vyvolané kybernenávisť

% z těch, co byli viktimizováni.



% z těch, co viděli kybernenávisť



# Spouštěcí události – trigger events

## Spouštěcí události (trigger events)

- Reakce na zločiny a kriminalitu
- Reakce na azylovou politiku
- Reakce na jiné specifické události (př. zrušení FB stránky, USA aktivita na Středním východě, obžaloba Martina Konvičky (hnutí Islám v ČR nechceme), diskuze o svobodě projevu, ...)





# Sociální a politický kontext

- Finsko; 15-30let
- Data sesbíraná 2013 a 2015 (jeden měsíc po listopadových útocích v Paříži)



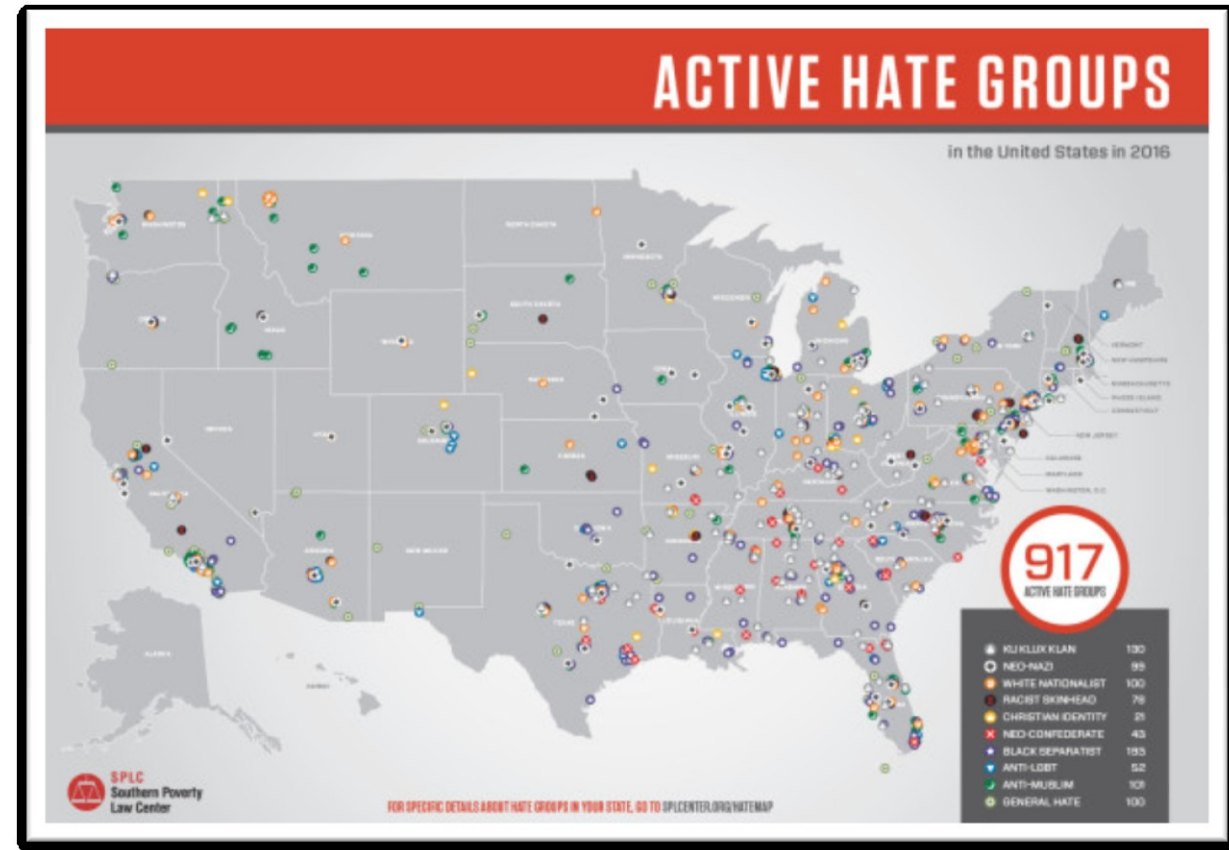
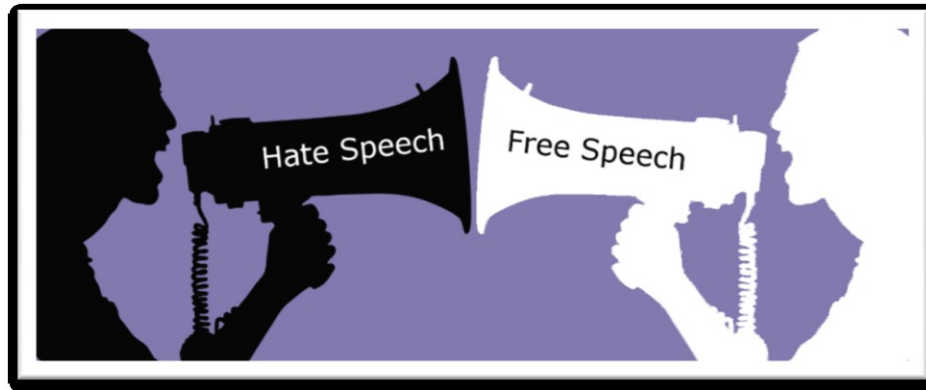
**Table 2**

Exposure to online hate in general and by different hate categories (frequencies and percentages).

	2013		2015	
	n	%	n	%
Seen online hate	88	46.8	139	73.9
<i>Categories related to uncertainty</i>				
Ethnicity or nationality	58	56.9	112	80.6
Religious conviction	33	37.5	98	70.5
Political views	29	33.0	65	46.8
Terrorism	12	13.6	92	66.2
<i>Categories not related to uncertainty</i>				
Sexual orientation	58	56.9	45	32.4
Appearance	37	42.0	35	25.2
Gender	22	25.5	37	26.6
Disability	14	15.9	16	11.5
n	188		188	

Kaakinen et al. (2018). Did the risk of exposure to online hate increase after the November 2015 Paris attacks? A group relations approach.

# Boj s kybernenávisťí?



# Boj s kybernenávistí?

## Legální kroky?

- Národní / mezinárodní úroveň?
- Svoboda projevu?

## Anti-hate aktivismus, monitorování hate stránek a skupin?

## Humor?



## Cohen-Almagor (2011)

- Speech vs. Speech
- Vzdělávání ve školách
- Hate Watch
- Občanské iniciativy proti nenávisti (NPO),  
uživatelské iniciativy
- Obsahové filtry, blokovací software
- Poskytovatelé internetu (nejen mazání,  
ale také prevence)
- Zákony a mezinárodní konvence

**MUNI**  
FSS

**Děkuji za pozornost.**

**M A S A R Y K O V A**  
**U N I V E R Z I T A**