

Media Leader Assignment

Rubric for Grading Media Leader Assignment

Criteria	Areas of Assessment	POINTS
Following Directions	<ul style="list-style-type: none">• Includes Required Interview information:<ul style="list-style-type: none">- name of individual interviewed- individual's title- individual's workplace- date/time of interview• Met Assignment Deadline	10
Polished Submission	Clarity of Writeup <ul style="list-style-type: none">• ideas are clearly expressed• no misspellings	10
Substance of Writeup	Depth of Insights <ul style="list-style-type: none">• Provides a good sense of the leader's ...<ul style="list-style-type: none">○ Thoughts○ Beliefs○ Experiences○ Motivations• In writeup, ties in material covered in class regarding leadership styles	40
TOTAL POINTS		60