

SYLLABUS OF THE COURSE HEN572 FACILITATION OF ENVIRONMENTAL COMMUNICATION PROCESSES

Ir. Jan Haverkamp is co-founder of the ZHABA facilitators collective and a member of the International Association of Facilitators. He studied biochemistry and nuclear physics at the University of Leiden, and environmental sciences, social and environmental psychology and communication psychology at Wageningen University in the Netherlands. He worked 10 years in the development of environmental NGOs in Eastern Germany, Czecho-Slovakia, Romania, Ukraine, Albania and Croatia before he emigrated to the Czech Republic in 1997. Currently he combines his work as EU policy campaigner dirty energy for Greenpeace with free-lance facilitation. He is 50 years old and has a 15 year old daughter in Prague and a 17 year old son in the Netherlands.

Facilitation of Environmental Communication Processes

Goals of the seminar

- Participants know what facilitation is
- Participants understand the complexity of process dynamics
- Participants can programme simple environmental communication processes
 - including knowledge of basic principles
 - including knowledge of several more advanced processes
 - including knowledge of energy flows during meetings
- Participants know basic technical tools in facilitation
 - including the pros and cons of presentation tools
 - including basic working techniques
- Participants can facilitate in simple communication settings
 - Participants know the basic's of Roger Schwarz's Skilled Facilitator Approach
 - Participants can use these basics in real facilitation settings

Times

10:00 – 17:00 hours.

Dates: 11, 12 and 18 December 2009; 1 day in January 2010

Exam: in January or February

Students are expected to attend all seminar days, as facilitation is not something can be learned from books, but only by interaction. The methods used will be highly interactive and participative. The seminar blocks will not exist of lectures, but of interactive group work. The complete seminar will take place in English.

The course will be examined orally on the basis of the work done during the blocks and background literature.

Literature

Literature is provided on the Information System (IS) of the Masaryk University on:

/el/1423/podzim2009/HEN572/um/. The books from which abstracts can be found in the reader are also available in the library of the Masaryk University, as is some additional literature on facilitation.

Contact

In case of questions, you can always contact me:

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PROGRAMME

Friday 11 December – Introduction and basis

- Introduction in the way this seminar will be run
- communication processes, environmental communication processes, facilitation

READ & STUDY: Education for a Change Chapter 1 (Educating Strategically) and Chapter 2, part 1 (pp 33 – 41) (taking ourselves seriously) [04. Education for a Change, 05. Worksheet Workshop Spiral]

ACTION: groups of three: make the set-up of a programme for a stakeholders meeting in the case of 200 MW wind turbines in the Ore Mountains near Chomutov". Write the programme on FLIP CHART

Saturday 12 December – Programming environmental communication processes

- elements of a good programme
- programming formats and ideas
 - Future Search
 - Open Space
 - Appreciative Inquiry
 - Dynamic Facilitation / World Café

READ & STUDY: Articles on Future Search, Open Space, Appreciative Inquiry and World Café [08. Change Handbook, Chapter 2; 08. Change Handbook, Chapter 14; 08. Change Handbook, Chapter 15; 09. The World Café (CafeToGo)]

ACTION: Adapt your programme from yesterday to fit in scheme Future Search / Open Space / Appreciative Inquiry / World Café

HOMEWORK

READ & STUDY: Schwarz – chapter 4 and Ground Rules text [14. Schwarz: Skilled Facilitator Chapter 4]

READ & STUDY: Schwarz – Ground Rules for Effective Groups [13. SchwarzGroundRules.pdf]

READ if you like: Argyris text [Background: 200501_infed_argyris.pdf]

Friday 18 January – Role of the facilitator and facilitation skills I

- World Café live – comparison programming formats
- facilitation roles
- you as facilitator
- Skilled Facilitator I – Espoused theory / Theory in use, Unilateral Control Model / Mutual Learning Model

ACTION: Role-play in your team different cases in your programme and the role of the facilitator. Come with at least 2 descriptive cases of a situation where the facilitator needs to intervene and describe the intervention (you will have to be able to roughly play it out!)

Day in January – Role of the facilitator and facilitation skills II

- Skilled Facilitator II – Revisiting Ground rules
- How to facilitate – role playing facilitation
- Analysis of two environmental communication processes and wrap-up

READ: Power Point is Evil [15. Power Point is Evil]

READ AND STUDY: Mobility Stakeholders Workshop WBCSD [16. 2001_WBCSD_fac_prog]

Exam – The exam will test facilitation skills and programming an environmental communication process case

OPTION 1 – case discussion in a group with turning facilitation roles – debrief

OPTION 2 – programme development of a case (in a team of 3 people)