# CHAPTER 5

# LANGUAGE AND COMMUNICATION

### CHAPTER OUTLINE

### I. Introduction

- **A.** Language is our primary means of communication.
  - 1. Language is transmitted through learning, as part of enculturation.
  - 2. Language is based on arbitrary, learned associations between words and the things they represent.
  - 3. Only humans have the linguistic capacity to discuss the past and future in addition to the present.
- **B.** Anthropologists study language in its social and cultural context.

#### II. Animal Communication

# A. Call Systems

- 1. Call systems consist of a limited number of sounds that are produced in response to specific stimuli (e.g. food or danger).
  - a. Calls cannot be combined to produce new calls.
  - b. Calls are reflexive in that they are automatic responses to specific stimuli.
- 2. Although primates use call systems, their vocal tract is not suitable for speech.

### **B.** Sign Language

- 1. A few nonhuman primates have been able to learn to use American Sign Language (ASL).
  - a. Washoe, a chimpanzee, eventually acquired a vocabulary of over 100 ASL signs.
  - b. Koko, a gorilla, regularly uses 400 ASL signs and has used 700 at least once.
- 2. These nonhuman primates have displayed some "human-like" capacities with ASL.
  - a. Joking and lying.
  - b. Cultural transmission: they have tried to teach ASL to other animals.
  - c. Productivity: they have combined two or more signs to create new expressions.
  - d. Displacement: the ability to talk about things that are not present.
- 3. The experiments with ASL demonstrate that chimps and gorillas have a rudimentary capacity for language.
  - a. It is important to remember that humans taught these animals ASL.
  - b. There are no known instances where chimps or gorillas in the wild have developed a comparable system of signs on their own.

# C. The Origin of Language

- 1. The human capacity for language developed over hundreds of thousands of years, as call systems were transformed into language.
- 2. Language is a uniquely effective vehicle for learning that enables humans to adapt more rapidly to new stimuli than other primates.

# III. The Structure of Language

- **A.** The scientific study of spoken language involves several levels of organization: phonology, morphology, lexicon, and syntax.
  - 1. Phonology is the study of the sound use in speech.
  - 2. Morphology studies the forms in which sounds are grouped in speech.
  - 3. A language's lexicon is a dictionary containing all of the smallest units of speech that have a meaning (morpheme).
  - 4. Syntax refers to the rules that order words and phrases into sentences.

### **B.** Speech Sounds

- 1. In any given language, phonemes are the smallest sound contrasts that distinguish meaning (they carry no meaning themselves).
- 2. Phones are the sounds made by humans that might act as phonemes in any given language.
- 3. Phonetics is the study of human speech sounds; phonemics is the study of phones as they act in a particular language.
- 4. Phonemics studies only the significant sound contrasts of a given language.

## V. Language, Thought, and Culture

- **A.** Chomsky argues that the universal grammar is finite, and the fact that any language is translatable to any other language is taken to be evidence supporting this claim.
- **B.** The Sapir-Whorf Hypothesis: Sapir and Whorf are described as early advocates of the view that different languages imply different ways of thinking (e.g., Palaung vs. English, Hopi speculative tense).

## **C.** Meaning

- 1. Semantics "refers to a language's meaning system."
- 2. Ethnoscience, or ethnosemantics, is the study of linguistic categorization of difference, such as in classification systems, taxonomies, and specialized terminologies (such as astronomy and medicine).

# VI. Sociolinguistics

### **A.** Introduction

- 1. Sociolinguistics is the study of the relation between linguistic performance and the social context of that performance.
- 2. The notion that linguistic variation is a product of constantly ongoing general forces for change is called linguistic uniformitarianism.

# **B.** Linguistic Diversity

- 1. The ethnic and class diversity of nation-states is mirrored by linguistic diversity.
- 2. Single individuals may change the way they talk depending upon the social requirements of a given setting--this is called style shifting.
- 3. Diglossia is the regular shifting from one dialect to another (e.g., high and low variants of a language) by members of a single linguistic population.
- 4. Linguistic relativity says that no language is superior to any other as a means of communication.

### **C.** Stratification and Symbolic Domination

- 1. In situations where social stratification exists, the dialect of the dominant strata is considered "standard" and valued more than the dialects of the lower strata.
- 2. Sociolinguistic studies have indicated that status-linked dialects affect the economic and social prospects of the people who speak them, a situation to which Bourdieu applies the term, *symbolic capital*.
- 3. According to Bourdieu, overall societal consensus that one dialect is more prestigious results in "symbolic domination."

# VII. Historical Linguistics

- **A.** Historical linguistics studies the long-term variation of speech by studying protolanguages and daughter languages.
- **B.** Anthropologists are interested in historical linguistics because cultural features sometimes correlate with the distribution of language families.