

The slide features several decorative circles in a light purple color. One circle is positioned behind the word "Ex-City" in the title. Another circle is behind the word "Exports" in the title. A third circle is behind the word "Formation" in the title. Below the title, there are three more circles: one on the left, one in the middle, and one on the right. The middle circle is behind the course code "SOC576".

# The “Ex-City”

## Exception, Exports, and the Creation of a Global Urban Formation

SOC576 Cultural Aspects of Migration, Urbanity and Gender

Martin Bukáček

# The Ex-City: Westin Bonaventure Hotel



## **Westin Bonaventure Hotel:**

- Location: centre of Los Angeles; CA, USA
- Date of construction: 1974-1976
- Architect: John Portman
- Height: 112m, 35 floors
- Original developer: Mitsubishi Corporation;  
Today in property of: Interstate Hotels & Resorts (IHR)
- Value: US \$200 million

Fredric Jameson (1984): Hotel Bonaventura represents an architectural typisation of post-modern society and economical relations of late global capitalism



## Paralel / alternative social-economic universe

### Function:

Hotel

Shopping area

Leisure-time activities



## Zone analogies:



- Separate and distinctive universe but also a representation of the urban and global environment where it belongs – „doubling“
- A place/city within the global economical and social structures but and simultaneously distinctive complex space with inner differentiation, specialization → topological form of territoriality
- A place where local and global relations meet
- Outer relations shape the character of the place and simultaneously inner relations can significantly influence the character of the outer space



## Zone analogies:

Metaphor of a perfect world / autonomous city with its own independent identity

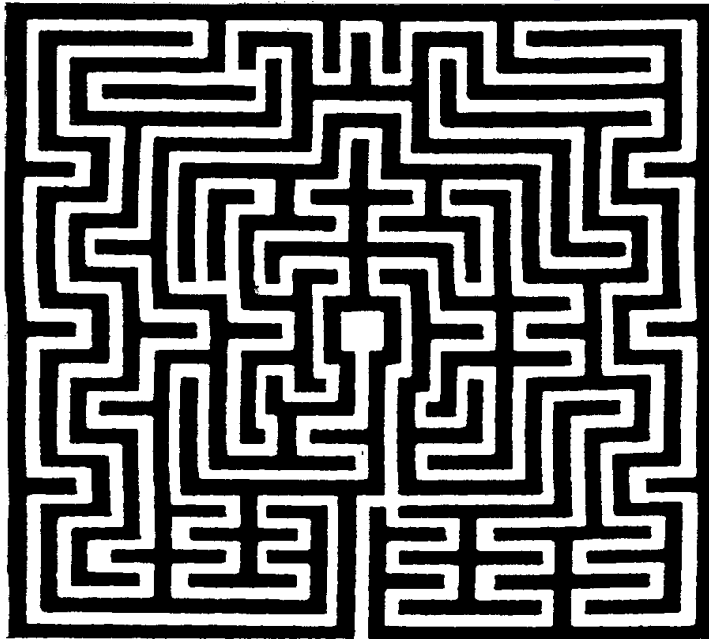
Some negative traits of global transnational capitalism

Different set of rules

„The zone is an independent medium of transnational polity and multiplied sovereignty“

„Duplicity is the prevailing logic and organizational disposition of this space“





<http://www.youtube.com/watch?v=hhyQ0HES8mM>

<http://www.youtube.com/watch?v=WPu6n0coyol>

<http://www.youtube.com/watch?v=QcfmC9ZYYnE>

[http://www.youtube.com/watch?v=DJJdcY\\_oeg](http://www.youtube.com/watch?v=DJJdcY_oeg)

<http://maps.google.cz/maps?f=q&hl=cs&geocode=&q=westin+bonaventura,+los+angeles&sll=49.930008,15.369873&sspn=3.175331,9.887695&ie=UTF8&ll=34.052757,-118.255581&spn=0.000998,0.002414&z=19>