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P R E S E N T A T I O N

Specific Zone – Dubai

I Destination and its purpose:

Geographically, Dubai is situated within the Arabian Desert and on the Persian Gulf coast of the United Arab Emirates. Dubai is an emirate and a city. As a city, today it represents perfect tourist destination and nest for economic and business industry.

Dubai has the largest population and is the second largest emirate by area, after Abu Dhabi. Together with other emirates Dubai shares legal, political, military and economic functions, but each emirate has its own jurisdictions over some functions as civic laws etc.

Dubai posses veto power over critical matters in the United Arab Emirates.

II Urban Space?

Dubai can be described as one of the fastest growing cities with extreme example of urbanism. Dubai's urbane characteristics can be seen in post-industrial and car-oriented urban culture (mega structures and so called "satellite city"). Dubai can be considered as first class international business environment in the 21st century as a new urban location.

It is a cosmopolitan city because of its hyperactive complexity, newness and bigness. That gives him that special and unique perspective. But is that enough to be one urban center core?

Maybe strong media campaigns, satellite buildings and mega projects that are planned and shown every week are the symbol for that urbanism character.

Dubai is more transitory space, since it is a super-modern city which is changing from day to day.

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III Zone of Consumerism and Tourism:

Dubai is combination of ultra modern and traditional. And one of the basic and maybe most attractive things there is shopping. That is because Dubai offers lot of brands at cheaper prices due to the tax-free environment. (“shop-till-you-drop holiday”).

Free zones that exist in Dubai offer to everyone range of benefits, any that is the reason why you can find there different free zones such as: Jebel Ali Free Zone, Dubai Internet City, Dubai Media City, Dubai Knowledge village, Dubai International Financial Centre, Gold and Diamond Park etc.

IV Dubai's Sovereignty:

Maybe we can say that Dubai is a sovereign city because of its tax free environment, but on the other side none of the seven regions in United Arab Emirates does not impose any of income taxes. Also, in Dubai property taxes do not exist. Anyway it gives to Dubai that special sovereign effect.

V Sad side of Dubai:

While thinking about Dubai, we always have on our minds modern mega structures and attractive shopping, but do we think about Dubai citizens and other people that really do live there? According to Human Rights Watch Dubai has over 250 000 foreign laborers, many of whom live and work in “less than human” conditions. That foreign underclass that built Dubai is also part of him, but do wealthy rich dubaian leaders care about them?

To conclude Dubai is a specific economic and urban zone, which offers different and interesting things to its tourists. Dubai emerges every day, but on the other side not everyone are happy in that super modern and interesting city. While some have huge power and wealth, the others are living in pure life conditions. Probably that is Foucoltian biopower effect related to variegated sovereignty.

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