

HEN634 Environmental NGOs and society
Jan Haverkamp

WORKSHEET

HOMEWORK for 5 December

Work as a group – a team... Don't make a bunch of individual papers!

That means concretely: Meet, divide some tasks – preferably work in teams of at least 2 people, come back with the results, discuss them, merge them into one paper that each of the team members can completely stand behind.

Every group chooses one campaign issue that you have to assess.

The end product should be:

- A text of 4 to 5 pages A-4
 - Bring your text on a USB-stick or send over e-mail (jan.haverkamp@ecn.cz).
 - Texts have to be in English
 - Write something about:
 - A short introduction in the problem of the issue (the reasons why environmental NGOs are campaigning on the issue); also describe shortly who are the most important stakeholders.
 - An overview of which NGOs are campaigning on the issue. This does not have to be a full overview, but an impression – important is that you cover a wider spectrum of different NGOs with different approaches
 - Make clear what niche each NGO is taking. Describe shortly what kind of campaigning each of these NGOs is doing.
 - Where do NGOs cooperate and which synergies does that give?
 - Where do NGOs operate independently from one another? Are there also synergies here? Or do they hinder one another?
 - End with a few ideas how campaigning on this issue could be improved.
- On a FLIP – whatever you need for your presentation
- TEN MINUTES of presentation of the results of your assessment
- Maybe you can get from involved NGOs some printed materials that are also interesting for the other students

This will cost you around 4 hours of work at least!!!! Don't postpone it to the last day!