

## **The politics of emotions in a pro-life campaign – an analysis**

Observe the images on the boards in front of the building. There is no doubt that the Pro-Life campaign addresses emotions. How? What means, images, technologies are used to obtain desired effects? Who is to be addressed? Why this space? What work does the campaign do on the emotions? What emotions are to be provoked? Who is addressed and what is the desired action? What arguments are presented on the flyers accompanying the 'exhibition'?

*Write a short analysis inspired by the questions and suggestions presented above.*