

## **FINAL ASSIGNMENTS: THEORY AND METHODS OF GENRE ANALYSIS**

### **I. GENRE ANALYSIS – ORAL PRESENTATION (deadline: 10 December 2014)**

- 10 minutes
- it should include at least 2-3 approaches to genre analysis plus reasons for using them, try to be interactive – ask questions, ask for feedback and insights from the audience
- **Introduction**: description of the genre, approaches used
- **Main part**: analysis of the genre, how the approaches helped in analyzing it
- **Conclusion**: summary, emphasize important information
- upload the whole presentation into the IS (Homework Vaults – “Genre Analysis – Oral Presentations”)

### **II. GENRE ANALYSIS – WRITTEN WORK (deadline: 15 January 2015)**

- 4 to 5 pages (1000 – 1250 words)
- use academic style of writing
- it should include at least 2-3 approaches plus reasons for using them, at least 2-3x cite or re-phrase authors from suggested reading (mainly Silverblatt)
- link the citations and re-phrasing into your writing so that it makes sense and reads well
- use appropriate citation format  
([http://wps.prenhall.com/hss\\_understand\\_plagiarism\\_1/6/1668/427113.cw/index.html](http://wps.prenhall.com/hss_understand_plagiarism_1/6/1668/427113.cw/index.html))
- **Introduction**: description of the genre, underlying theory about approaches to genre analysis
- **Main part**: analysis of the genre – should have a clear structure, always provide reasons for the gained insights and used approaches
- **Conclusion**: summarize the most important information (What do the insights gained from the analysis tell us about the genre?)
- upload the written analysis into the IS (Homework Vaults - “Genre Analysis – Written Work”)