

Intercultural Communication Autumn 2015

Midterm Examination

Format your document with the given style: Times New Roman, 12pt, Double Space, All 4 Margins 2.54cm

Due: 23:59 PM 1. November. 2015. (The folder will be automatically shut down after the Due – You no longer upload your document)

Put the two answers in one document (MS word preferred) and Upload it on the IS <https://is.muni.cz/auth/el/1423/podzim2015/ZUR393i/ode/> .

References: Primarily use our reading materials. You can use any academic sources – Please properly cite. Do NOT directly quote too much.

1. Whether are we now more homogenized or heterogenized than before? Develop your argument by using concepts and theories covered by our reading materials (3 pages)
2. Exemplify one cultural stereotype you have experienced, and then explain how it has been produced, distributed, and changed by using concepts and theories covered by our reading materials. (3 pages)