

Global Media Industries Autumn 2015

Midterm Examination

Format your document with the given style: Times New Roman, 12pt, Double Space, All 4 Margins 2.54cm

Due: 23:59 PM 1. November. 2015. (The folder will be automatically shut down after the Due – You no longer upload your document)

Put the two answers in one document (MS word preferred) and Upload it on the IS.

<https://is.muni.cz/auth/el/1423/podzim2015/ZUR393j/ode/>

References: Primarily use our reading materials. You can use any academic sources – Please properly cite. Do NOT directly quote too much.

1. Explain the social impact of Facebook by adopting the theory of Culture Industry. (3 Pages)
2. Predict how our media environments would look like in year 2025 by adopting theories and concepts covered by our reading articles (3 Pages)