

FINAL ASSIGNMENTS: THEORY AND METHODS OF GENRE ANALYSIS

I. GENRE ANALYSIS – ORAL PRESENTATION (due on 14 December 2016 – the last session)

- 10 minutes
- it should include at least 2-3 approaches to genre analysis plus reasons for using them, try to be interactive – ask questions, ask for feedback and insights from the audience
- **Introduction**: description of the genre, approaches used
- **Main part**: analysis of the genre, how the approaches helped in analyzing it
- **Conclusion**: summary, emphasize important information
- upload the whole presentation into the IS (Homework Vaults – “Genre Analysis – Oral Presentations”)

II. GENRE ANALYSIS – WRITTEN WORK (deadline: 15 January 2017)

- 4 to 5 pages (1000 – 1250 words)
- use academic style of writing
- it should include at least 2-3 approaches plus reasons for using them, at least 2-3x cite or re-phrase authors from suggested reading (mainly Silverblatt)
- link the citations and re-phrasing into your writing so that it makes sense and reads well
- use appropriate citation format
(<http://www.plagiarism.org/citing-sources/overview>)
- **Introduction**: description of the genre, underlying theory about approaches to genre analysis
- **Main part**: analysis of the genre – should have a clear structure, always provide reasons for the gained insights and used approaches
- **Conclusion**: summarize the most important information (What do the insights gained from the analysis tell us about the genre?)
- upload the written analysis into the IS (Homework Vaults - “Genre Analysis – Written Work”)