**Students will deliver the presentations at the beginning of each session.**

**19 October 2016 NAME**

- FORMULAIC ANALYSIS ­­­­­­­­­­­­­­­ \_\_\_**Weissová, Kristýna**\_\_\_\_\_\_\_\_\_\_\_\_\_

- HISTORICAL CONTEXT \_\_\_**Picková, Kateřin**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

- CULTURAL CONTEXT \_\_\_**Halbová, Barbora**\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**2 November 2016 NAME**

- IDEOLOGICAL APPROACH \_\_\_\_**Vlčková, Kamila**\_\_\_\_\_\_\_\_\_\_\_\_\_\_

- PRODUCTION ELEMENTS \_\_\_\_**Uhaľová, Simon**\_\_\_\_\_\_\_\_\_\_\_\_\_\_

- INDUSTRY PERSPECTIVE \_\_\_\_**Ligas, Peter**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**16 November 2016 NAME**

- MYTHIC APPROACH \_\_\_\_**Březovská, Kristýna**\_\_\_\_\_\_\_\_\_\_

- NON-VERBAL COMMUNICATION \_\_\_\_**Šolcová, Lenka\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

- AUTOBIOGRAPHICAL ANALYSIS \_\_\_\_**Gajda, Sabina**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**30 November 2016 NAME**

- THE GENRE OF ADVERTISING \_\_\_\_**Lakotová, Barbara**\_\_\_\_\_\_\_\_\_\_\_\_

- NEWS REPORTING \_\_\_\_**Maršovská, Kristýna**\_\_\_\_\_\_\_\_\_\_\_

- NEW MEDIA GENRES (2x) \_\_\_\_**Krajc, Ivo**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**14 December 2016 – ALL students present their analyses of selected media genres**

All the reading material will be uploaded in the Masaryk University Information System – see “Learning Materials” – “BOOKS FOR READING AND MINIPRESENTATION”