

# **THEORY AND METHODS OF GENRE ANALYSIS**

## **MINIPRESENTATIONS ON ASSIGNED READINGS: SIGN-UP SHEET**

**Students will deliver the presentations at the beginning of each session.**

### **19 October 2016**

#### **NAME**

- FORMULAIC ANALYSIS                      \_\_\_ **Weissová, Kristýna** \_\_\_\_\_
- HISTORICAL CONTEXT                      \_\_\_ **Picková, Kateřin** \_\_\_\_\_
- CULTURAL CONTEXT                      \_\_\_ **Halbová, Barbora** \_\_\_\_\_

### **2 November 2016**

#### **NAME**

- IDEOLOGICAL APPROACH                      \_\_\_ **Vlčková, Kamila** \_\_\_\_\_
- PRODUCTION ELEMENTS                      \_\_\_ **Uhařová, Simon** \_\_\_\_\_
- INDUSTRY PERSPECTIVE                      \_\_\_ **Ligas, Peter** \_\_\_\_\_

### **16 November 2016**

#### **NAME**

- MYTHIC APPROACH                      \_\_\_ **Březovská, Kristýna** \_\_\_\_\_
- NON-VERBAL COMMUNICATION                      \_\_\_ **Šolcová, Lenka** \_\_\_\_\_
- AUTOBIOGRAPHICAL ANALYSIS                      \_\_\_ **Gajda, Sabina** \_\_\_\_\_

### **30 November 2016**

#### **NAME**

- THE GENRE OF ADVERTISING                      \_\_\_ **Lakotová, Barbara** \_\_\_\_\_
- NEWS REPORTING                      \_\_\_ **Maršovská, Kristýna** \_\_\_\_\_
- NEW MEDIA GENRES (2x)                      \_\_\_ **Krajc, Ivo** \_\_\_\_\_

**14 December 2016** – ALL students present their analyses of selected media genres

All the reading material will be uploaded in the Masaryk University Information System – see “Learning Materials” – “BOOKS FOR READING AND MINIPRESENTATION”