

*Zurnalism 589s*  
**Globalization, Culture, and Communication**  
Fall 2017

**Instructor:** Professor Elavsky  
**Office:** Faculty of Social Sciences

**Email:** MUNI  
**Office Hours:** by appt.

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**Course Objective:**

This course seeks to familiarize you with the skills and analytical tools necessary to engage with the concept of globalization in theory and praxis. and the way its formation and processes intersect your lives and understanding of the world. The goal is to provide a toolbox and framework by which you will be able to more effectively engage globalization as a part of your personal and professional development – philosophically and pragmatically -- as engaged global citizens. Engaging your curiosity and stimulating ourselves intellectually are similarly goals. To that end, we expect to utilize your own international perspectives and experiences to augment our understanding of the subject matter at hand. Utilizing the affordances of new media, dialogue, research, and critical reflection, we will endeavor to enhance our mutual comprehension and perspectives related to conceptualizing and understanding globalization in all its complexity.

**Course Materials (excerpts from the following texts; all will be provided:**

- ❖ Balnaves, M., Hemelryk-Donald, S and Shoemsmith, B. (2009). *Media Theories and Approaches: A Global Perspective*. New York, NY: Palgrave-McMillan.
- ❖ Cottrell, S. (2011). *Critical Thinking Skills: 2nd Edition*. New York: Palgrave.
- ❖ Hamelink, C. (2015) *Global Communication*. London; Sage
- ❖ Newsom, D. (2007). *Bridging the Gaps in Global Communication..* Oxford: Blackwell
- ❖ Martin, J. and Nakayama, T. (2015). *Experiencing Intercultural Communication: An Introduction*. New York: McGraw-Hill
- ❖ Potter, J. (2015). *Media Literacy* 8<sup>th</sup> ed. Thousand Oaks, CA: Sage
- ❖ Schattle, H. (2007). *The Practices of Global Citizenship*. Lanham, MD: Rowan and Littlefield.
- ❖ Slimbach, R. (2010). *Becoming World Wise: A Guide to Global Learning*. Sterling VA, Stylus.
- ❖ Steger. M. (2013). *Globalization*. Oxford: Oxford University Press.

*There will also be other materials that you may be asked to engage, i.e. readings (handouts), web pages, videos, newspaper articles, internet podcasts, etc. which will be provided to you (or to which you will be directed) from time to time.*

**Assignment Policy:****Grade Breakdown:**

Participation: 20%

Exam: 45%

Group Project: 35%

**Class Participation: [20% of the final grade]**

Participation will factor into this aspect of your grade. The particulars of this are linked with attendance and also based on your participation in our classroom dialogues with each other and the whole group.

Class attendance is crucial to the success of our semester. Students are solely responsible for any class material (notes, discussion topics covered, themes addressed, etc.) they miss due to absences; **I am not responsible for letting you know “the important things” you missed;** make friends in class who can pass that information on to you. **Missing more than 3 classes will affect your grade, lowering it by one degree (A → A-).** More absences will lower it in similar fashion (6=2 degrees).

**Exams: three midterm essay exams: [45% of the final grade (15% each)];** These will come in the form of a 4-5 page essays you will write over a 24 hour period in response to questions received from the instructor. These will be take-home and will occur in Weeks 5, 9, and 13

**Group Research Project: [35% of the final grade] – Analysis of a Current Event**

This class is specifically designed to incorporate a diverse range of international students, so as to extend its potential for critical thinking and engagement. As such, utilizing this diversity will be a fundamental component of your group project. You will have to complete this collaborative project with an assigned number (up to 4) of your classmates, your group will – to the best of our ability – include representatives from different countries, and will involve several deliverables including a:

- *Examine the Historical, Political, Cultural, Economic, Environmental, Ideological Components*
- *A Comparative Analysis – arguments for solutions*

**Class Protocol:**

Students should come to class prepared, having done the readings for the week. Students should also be prepared to address the course material, answer questions, and engage their classmates and the instructor with regard to the course material in a *thoughtful and respectful manner*. **To the point**, show us you are contributing to our class in ways that enhance the quality of our investigations in this realm and demonstrates that you are engaging the course idea/community in a meaningful way.

**Grading Scale**

<b>A</b>	93 and higher	<b>C+</b>	77 – 79.99
<b>A-</b>	90 - 92.99	<b>C</b>	70 – 76.99
<b>B+</b>	87 - 89.99	<b>D</b>	60 – 69.99
<b>B</b>	83 - 86.99	<b>F</b>	59.99 and below
<b>B-</b>	80 - 82.99		

**I don't curve final grades**

**Academic Integrity:** Academic integrity is the pursuit of scholarly and creative activity in an open, honest and responsible manner, free from fraud and deception, and is an educational objective of the College of Communications and the university. Cheating, including plagiarism, falsification of research data, using the same assignment for more than one class, turning in someone else's work, or passively allowing others to copy your work, will result in academic penalties at the discretion of the instructor, and may result in the grade of "XF" (failed for academic dishonesty) being put on your permanent transcript. In serious cases it could also result in suspension or dismissal from the university.

**Note to Students With Disabilities:** The CzechMates program welcomes students with disabilities into its educational program. If you have a disability-related need for reasonable academic adjustments in this course, contact Professor Elavsky as early in the semester as possible regarding the need for reasonable academic adjustments to be sure accommodations can be made available.

**Miscellaneous:** If you have a question about any of the readings, assignments, or anything course related, it is up to you to approach or contact me (or to consult ANGEL) in due time; I cannot read your mind and it is much better to be overly safe than sorry later: No question or concern is stupid except the ones that remain unexplored.

**Personal Communication Devices:** Use of cell phones, pagers, ipods, or any other personal communication devices or programs in the classroom during class time is strictly prohibited. You will be asked to leave for the day if you engage in such practices (this includes texting). Repeated offenses will affect your participation grades. Make sure these devices are turned off prior to entering the classroom.

**Food and Beverages:** **Food is not allowed in the class during class time.** Drinks will be provisionally allowed. However, the responsibility is yours to dispose of waste related to your consumption habits and to drink responsibly. Failure to do so may lead to privileges being revoked. **Likewise, please dispose of any newspapers or other trash in your vicinity as you exit class, leaving the room in the best shape possible for the next class session. Take pride in your actions.**

## **Course Schedule**

### **Week 1:**

Introduction

### **Week 2:**

Globalization: A Contested Concept

### **Week 3**

Media/Cultural Literacy for Globalized Critical Thinking Frameworks

Globalization and History: Globalization as a Historical Phenomena

**Final Project/Research Overview/Group Assignments**

### **Week 4:**

The Economic and Political Dimension of Globalization

**Group Organizational Chart Due:**

### **Week 5:**

**First Exam**

### **Week 6:**

The Cultural and Ecological Dimension of Globalization

### **Week 7:**

Ideologies of Globalization: Market Globalism, Justice Globalism, Religious Globalism

### **Week 8:**

The Media Dimension of Globalization; Global Crises and the Future of Globalization

### **Week 9:**

**Second Exam**

### **Week 10:**

Identity, Nationalism, Patriotism, Globalism

### **Week 11:**

Education in the Age of Globalization

### **Week 12:**

Global Citizenship: Theory and Praxis

### **Week 13:**

Global Learning, Ethics, and You; **Third Exam**

**\*The instructor reserves the right to make alterations to this syllabus\***

The schedule is subject to changes, and will be updated as needed during the course of the semester. Readings may be added, removed and/or declared. Such information will be announced in class and emailed to students through SCHOOLGY at the soonest possible occasion.