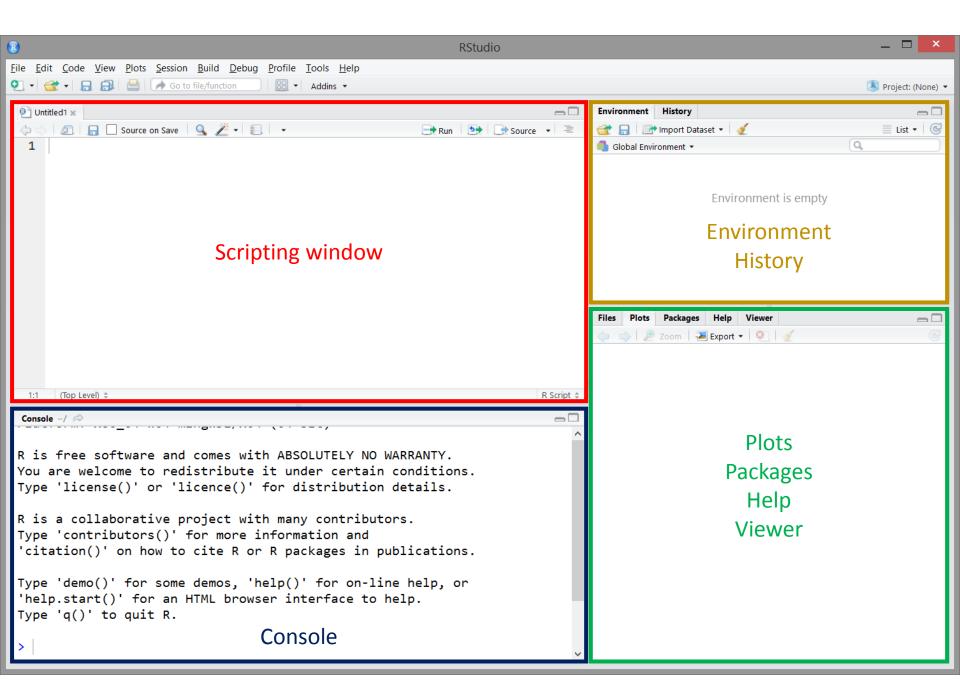
# Text analysis 2

Lukáš Lehotský

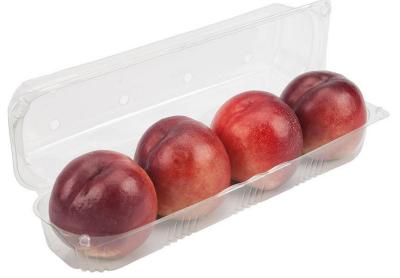
# R studio layout

Scripting window	Environment (stored objects) History
Console window	Plots Packages Help Viewer



# Object

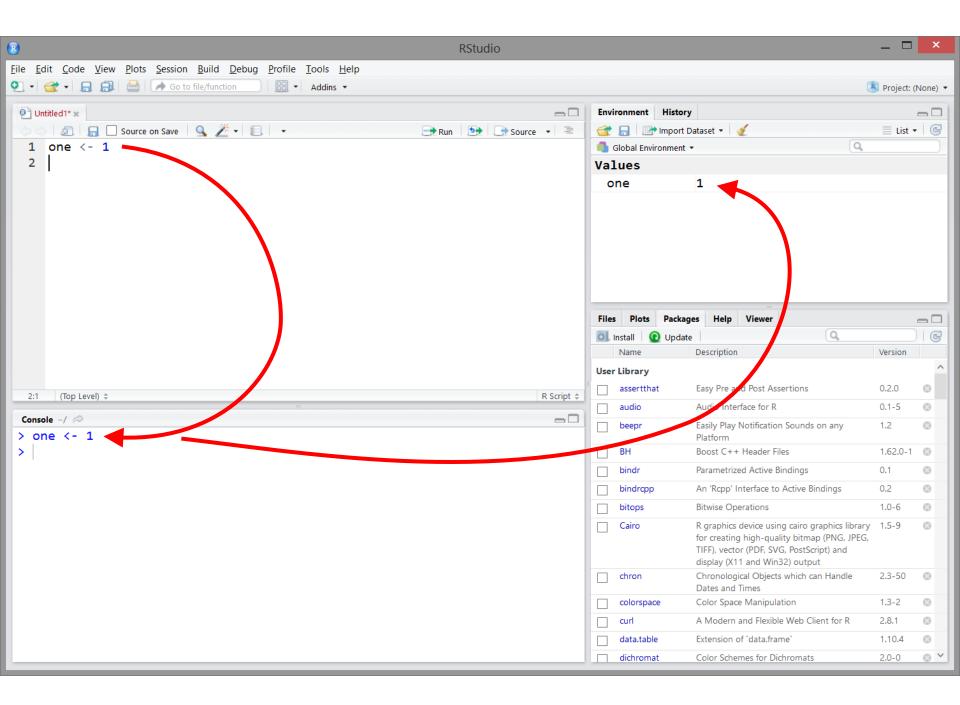
- Object is a container which holds data, and can be manipulated with functions
- The most basic object is called **vector**
- There are other types of objects matrix, data frame, list



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	BH Boost C++ Header Files	1.62.0-1 🛞
	bindr Parametrized Active Bindings	0.1 🛞
	bindrcpp An 'Rcpp' Interface to Active Bindings	0.2 🛞
	bitops Bitwise Operations	1.0-6 🛛 😒
	Cairo R graphics device using cairo graphics library for creating high-quality bitmap (PNG, JPEG, TIFF), vector (PDF, SVG, PostScript) and display (X11 and Win32) output	
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	<b>colorspace</b> Color Space Manipulation	1.3-2 🛞
	Curl A Modern and Flexible Web Client for R	2.8.1 🛞
	data.table Extension of `data.frame`	1.10.4 🛞
	dichromat Color Schemes for Dichromats	2.0-0 🛛 💙

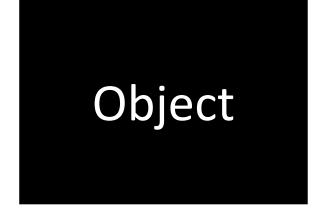
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		Cairo	R graphics device using cairo graphics library for creating high-quality bitmap (PNG, JPEG, TIFF), vector (PDF, SVG, PostScript) and display (X11 and Win32) output	1.5-9	8
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		colorspace	Color Space Manipulation	1.3-2	8
		curl	A Modern and Flexible Web Client for R	2.8.1	8
		data.table	Extension of `data.frame`	1.10.4	8
		dichromat	Color Schemes for Dichromats	2.0-0	8 4

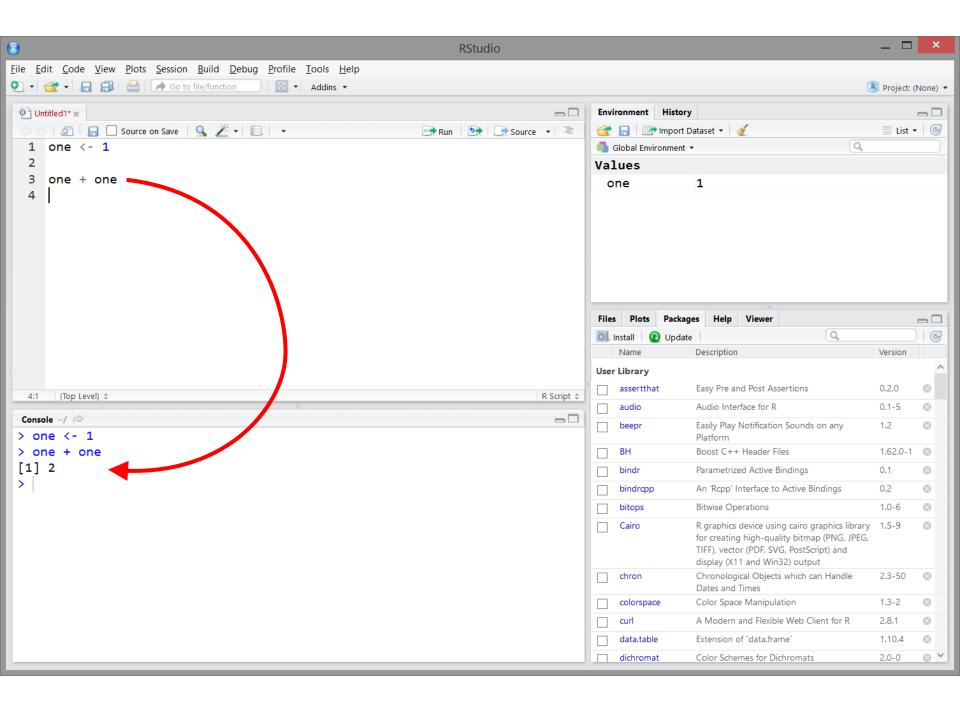


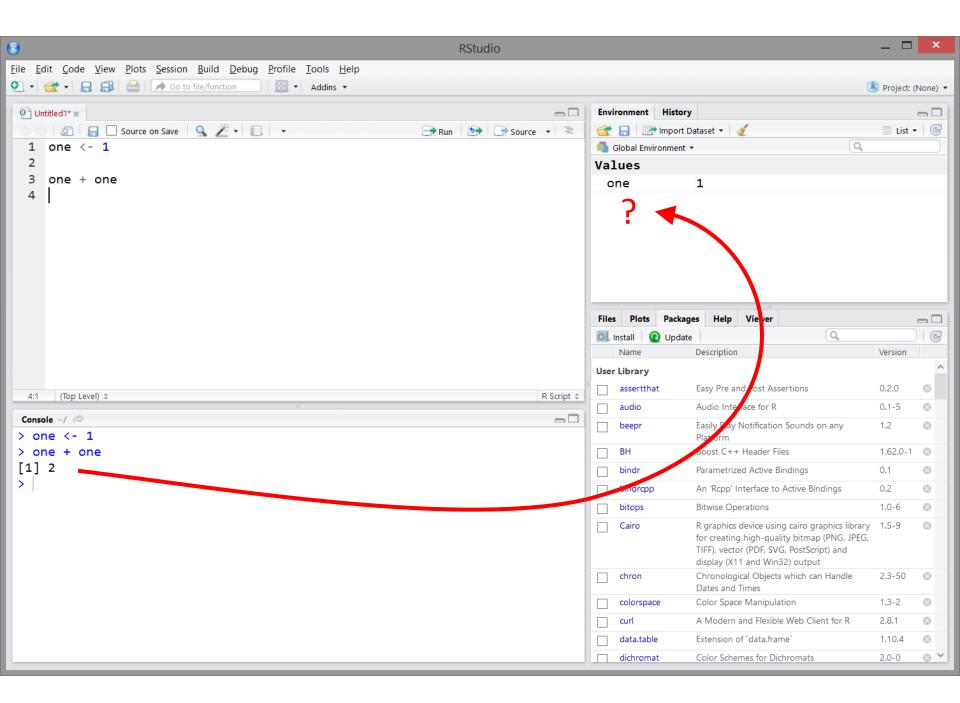
### Creating/storing objects

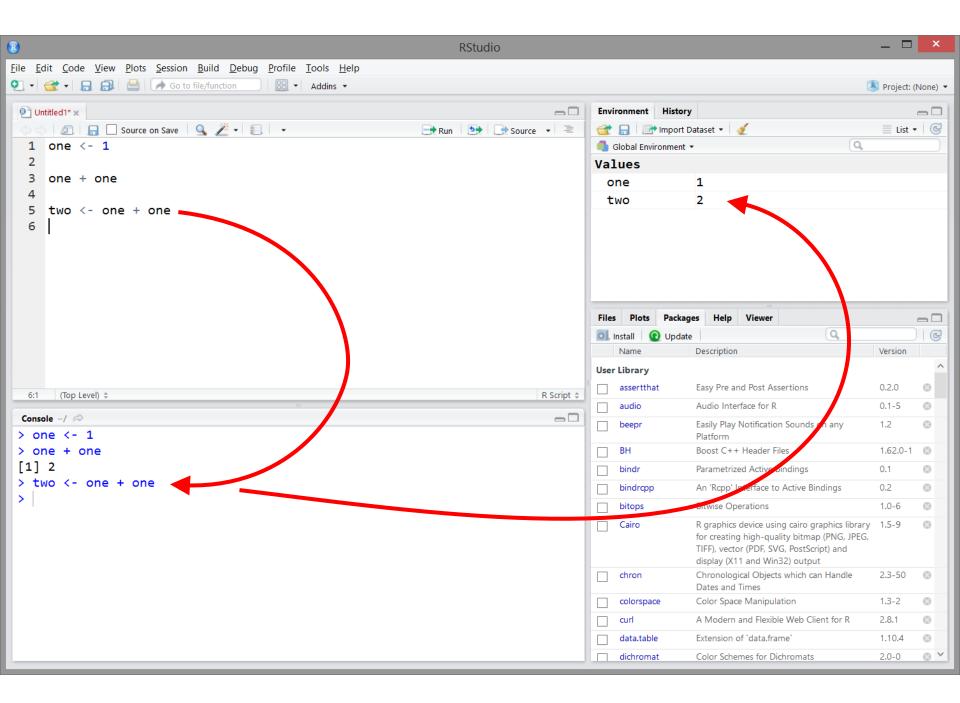
#### Obj. name











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			display (X11 and Win32) output		
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		colorspace	Color Space Manipulation	1.3-2	0
		curl	A Modern and Flexible Web Client for R	2.8.1	0
		data.table	Extension of `data.frame`	1.10.4	8
		dichromat	Color Schemes for Dichromats	2.0-0	8 4

#### Functions

- Pre-defined methods
- To create an object with more than one element, function c () is used
   onetofive <- c(1, 3, 5, 4, 2)</li>
- Any object may be manipulated with a function sort(onetofive) [1] 1 2 3 4 5

### Functions

- To extend functionality, functions have pre-defined arguments
  - Arguments are further options of functions
  - Some functions have many arguments, some none
- To keep function result, it must be stored in the environment as an object

```
sort(onetofive)
```

```
[1] 1 2 3 4 5
```

```
sort(onetofive, decreasing = TRUE)
[1] 5 4 3 2 1
```

onetofive <- sort(onetofive, decreasing = TRUE)</pre>

### Functions

- Arguments usually require input format
  - Boolean input TRUE or FALSE
  - Name of object onetofive
  - Text value "linear"
- Format of each argument may be found in help page
  - Just add question mark in front of the function name

?sample()

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			colorspace	Color Space Manipulation	1.3-2	8
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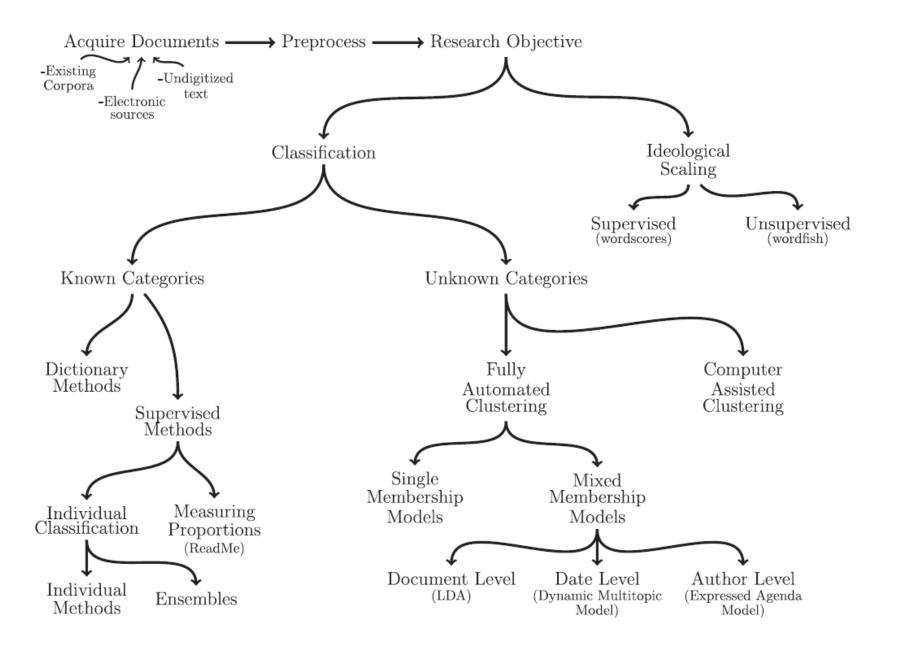
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### Data export: saving XLSX

- Package "xlsx"
- Function write.xlsx()
- Arguments
  - $\mathbf{x}$  object from the environment which you want to export
  - file name of the file in your working directory

```
write.xlsx(x = object, file = "mysheet.xlsx")
```

# Quantitative TA in R



(Grimmer & Steweart 2013)

# "Be careful what is a result and what is just a residue of your data choices"

Jana Diesner, 2018

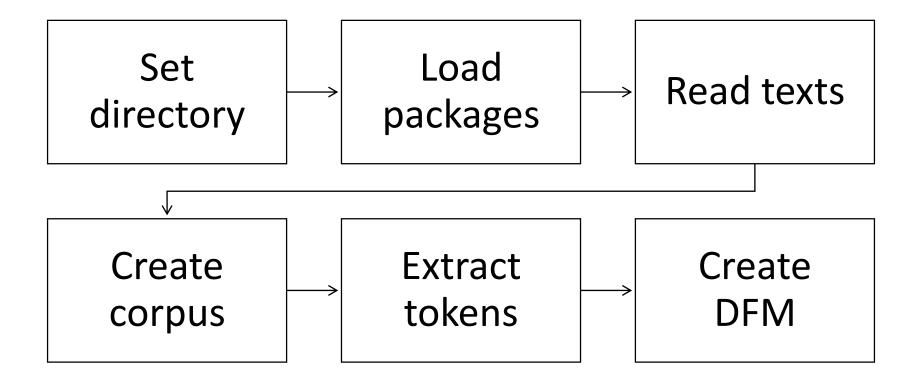
## Text analysis in R

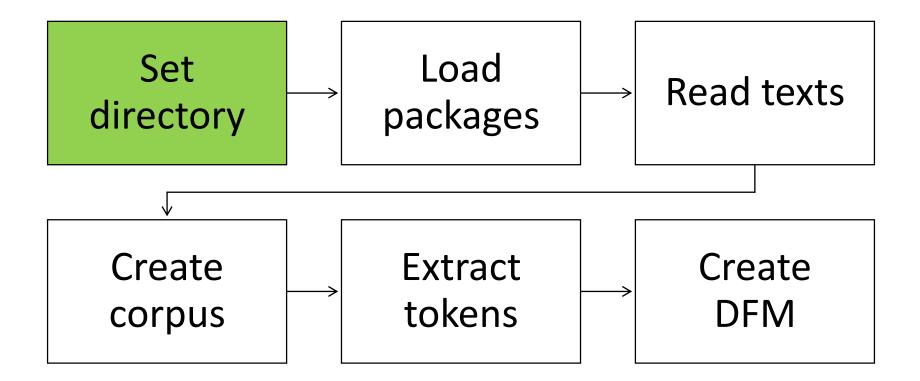
- Package "quanteda" (<u>http://quanteda.io</u>)
  - Developed by Ken Benoit (LSE)
  - Comprehensive package on text analysis methods
- Package "readtext"
  - Ken Benoit & Adam Obeng
  - Package which allows data import from text sources
  - Easy to work with
- Package "stopwords"
  - Ken Benoit, David Muhr & Kohei Watanabe
  - Package containing various stopwords for different languages

#### Before we start ...

- Open the folder "text\_analysis\_quanti" folder
- Open script file "text\_analysis\_1.R" in R Studio
- Install all libraries
  - quanteda, readtext, stopwords, xlsx

### Steps leading to analysis





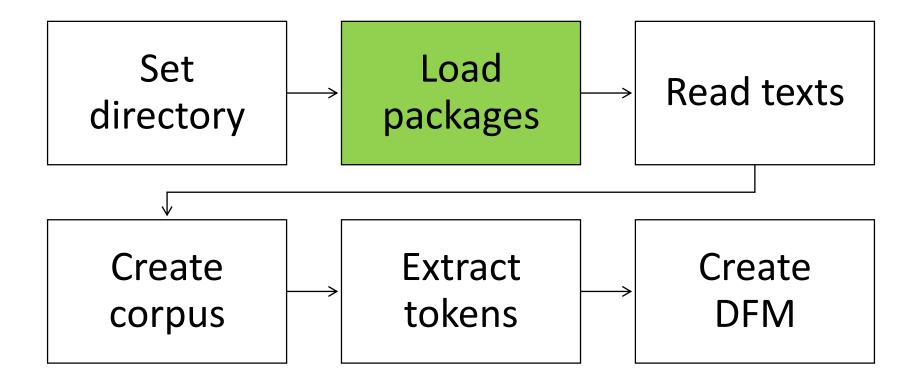
## Set working directory

- Window approach
  - Session -> Set Working Directory -> Choose Folder

• Script approach

work.dir <- "C:\\path\\to\\folder\\"</pre>

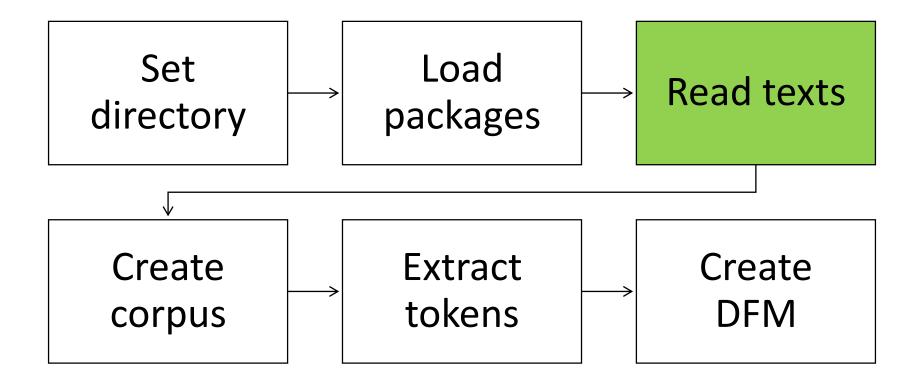
setwd(work.dir)



### Load packages

- Window approach
  - Session -> Set Working Directory -> Choose Folder
- Script approach

```
library(readtext)
library(quanteda)
library(stopwords)
library(xlsx)
```



- readtext() function loads all text files into R
  - Very easy to use reads everything in any specified folder
  - Supports various document types
    - TXT
    - PDF
    - DOC
    - Twitter data format JSON
    - ...
  - Just need to insert a path to a specific folder
- Arguments
  - file
    - Path to specific source file or path to folder containing files
  - encoding

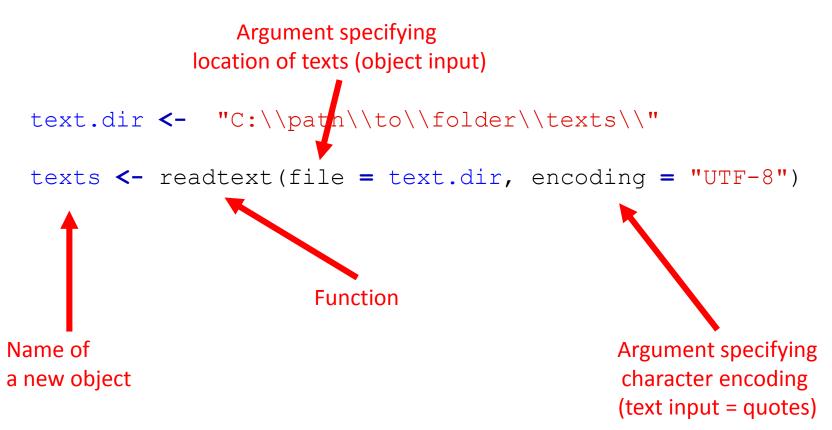
- Encoding
  - Text files are usually stored in certain computerreadable format
- Consider text "Príklad zlého kódovania"
  - ASCII/ISO-8859-1: "PrÃklad zlého kÃ<sup>3</sup>dovania"
  - UTF-8: "Príklad zlého kódovania"
- As a rule of thumb, UTF-8 encoding is desired

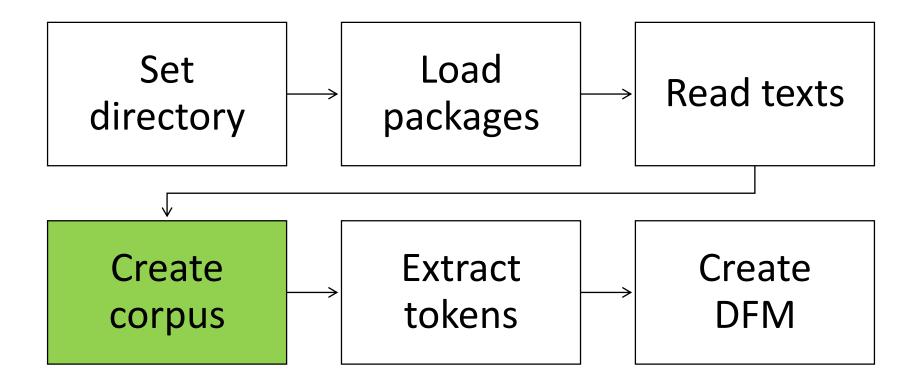
text.dir <- "C:\\path\\to\\folder\\with\\texts\\"</pre>

texts <- readtext(file = text.dir, encoding = "UTF-8")</pre>



### Reading texts into R





#### Corpus

- Simple function corpus ()
  - Creates corpus from all imported texts from the previous step
- Arguments
  - X
    - Imported text files
  - docnames
    - Optional specification of document names

#### Corpus

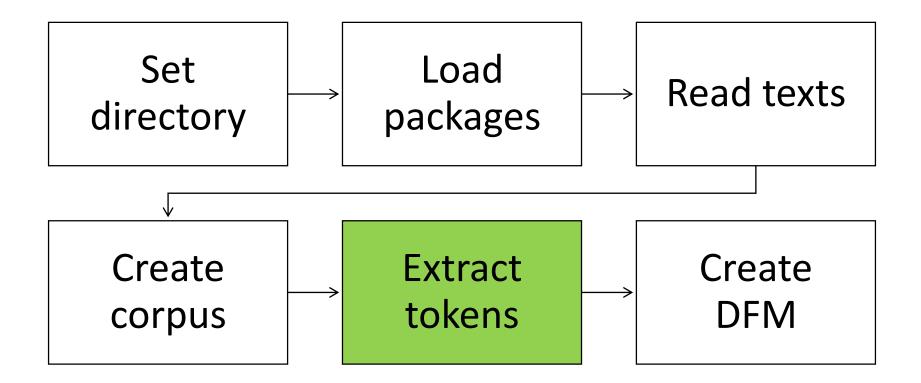
All sorts of statistics may be acquired once corpus is generated

corp <- corpus(x = texts)</pre>

- summary()
  - Provides overview of corpus documents
- ndoc()
  - Counts number of documents in the corpus

ndoc(corp)

```
summary(corp)
```



#### From corpus to DFM

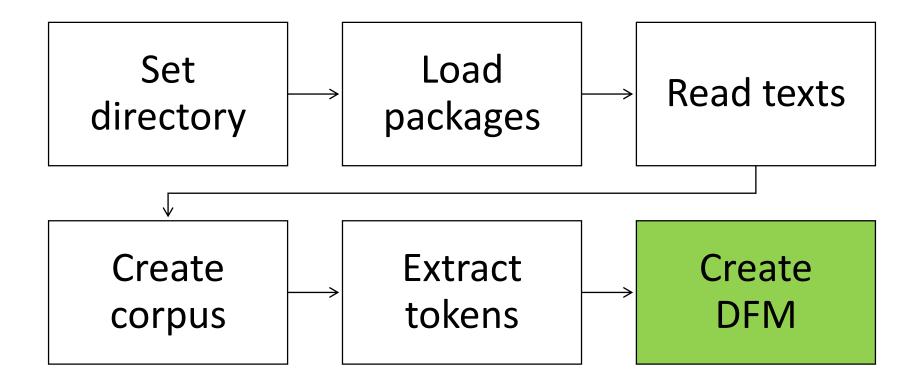
- Two-step process
- Tokenization of corpus
  - A step necessary to apply some pre-processing choices which are not text-based (removal of **noise**)
    - Remove numbers
    - Remove punctuation
    - Remove white space (separators)
- DFM generation from tokens
  - Furthter **pre-processing** choices (because of bag-of-words)
    - Stemming
    - Lowercasing
    - Stopwords removal
  - Dictionary application

### Tokenization

- Function tokens ()
- Tokenization arguments
  - what word, character, sentence
  - ngrams ngramization of the corpus
- Pre-processing arguments
  - remove numbers numerals
  - remove\_punct punctuation
  - remove\_symbols special "Unicode" symbols (encoding residues)
  - remove\_separators white space, line ends, etc.
  - remove\_hyphens remove hyphens between words

#### Tokenization

```
tokenization <- tokens(x = corp,
                        what = "word",
                        ngrams = 1,
                        remove numbers = TRUE,
                        remove punct = TRUE,
                        remove separators = TRUE,
                        remove hyphens = FALSE )
tokenization.bigrams <- tokens(x = corp,
                                what = "word",
                                ngrams = c(1:2),
                                remove numbers = TRUE,
                                remove punct = TRUE,
                                remove separators = TRUE,
                                remove hyphens = FALSE )
```



#### Document-feature matrix

- Function dfm()
  - Documents in rows, features (tokens) in columns
- Preprocessing arguments
  - tolower converts words to lowercase
  - stem implement stemmer
  - remove list of words to be dropped from the DFM

#### Application arguments

- dictionary applies dictionary and converts features from tokens to dictionary dimensions
- groups allows to add another dimension by which the corpus can be grouped/split

#### Document-feature matrix

## DFM weighting

- DFM frequencies are displayed in absolute numbers
  - Document size bias
- dfm\_weight()
  - Weighting of terms according to document size or other rules
  - Useful to offset the effect of the document size
- dfm\_tfidf()
  - Incidence of term in document divided by number of documents in which it occurs
  - Useful to find term importance within document

#### DFM weighting

tfidf.matrix <- dfm\_tfidf(prep.matrix)</pre>

### DFM manipulation

- dfm\_trim()
  - Reduction in the dimensionality removal of very sparse words, very frequent words, etc.
- dfm\_subset()
  - Subsetting of the the DFM extraction of DFM portion
- dfm\_sample()
  - Random sampling from the DFM
  - Useful in various computation-intensive tests

#### DFM manipulation

# Analysis

## Analysis

- Corpus-based
  - Require full texts
  - E.g. KWIC
- DFM-based
  - Require frequencies
  - Bag-of-words assumption
  - E.g. token frequencies, correspondence analysis, wordfish ...

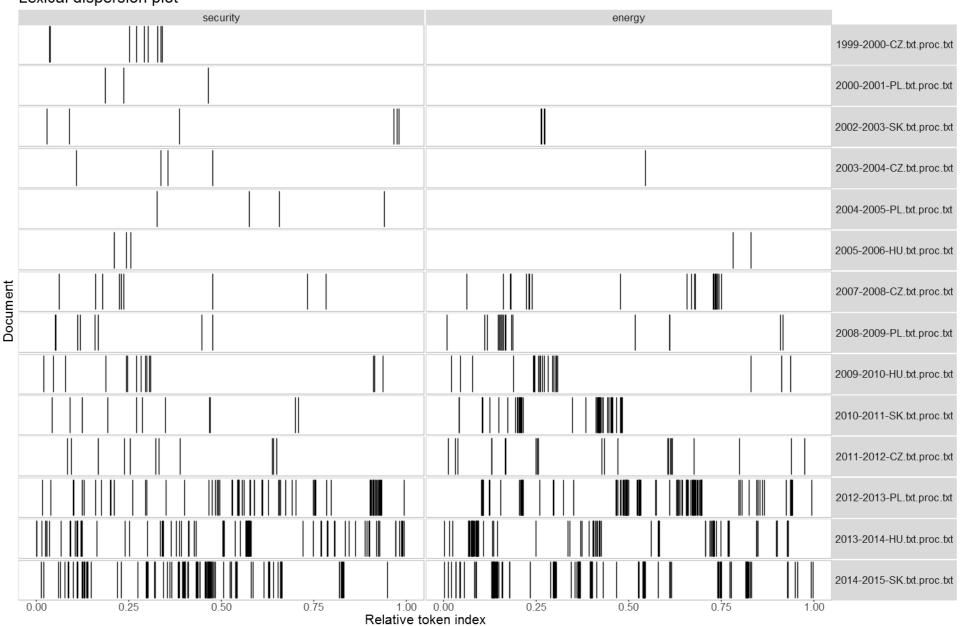
- kwic() function
- Modifying arguments
  - pattern
    - A term of interest or multiple terms of interest wrapped in function  $_{\rm C}$  ( )
  - window
    - Length of text part extracted before and after the keyword term
  - case.insensitive
    - Binary should function take term case into account?
- You can save it using write.xlsx() function

```
write.xlsx(x = kewords.in.context,file = "kwic.xlsx")
```

Docname	From	То	Pre	Keyword	Post
2007-2008-CZ.txt.proc.txt	3784	3784	current issues related to renewable	energy	sources, cooperation in EU
2007-2008-CZ.txt.proc.txt	3805	3805	The V4 working group on	energy	meets regularly . The European
2007-2008-CZ.txt.proc.txt	3842	3842	cooperation in the field of	energy	with Nordic Council countries .
2008-2009-PL.txt.proc.txt	101	101	in early 2009 the Russian-Ukrainian	energy	crisis broke out , with
2008-2009-PL.txt.proc.txt	1195	1195	progress , the issue of	energy	security became the prime topic
2008-2009-PL.txt.proc.txt	1269	1269	group of governmental plenipotentiaries for	energy	security . On June 3rd
2008-2009-PL.txt.proc.txt	1580	1580	. September 5th 2008 -	Energy	Expert Group meeting . The
2008-2009-PL.txt.proc.txt	1613	1613	Agency for the Co-operation of	Energy	Regulations [ ACER ] ,

- May be plotted easily
- textplot\_xray()
  - Function for plotting
  - One or several KWIC objects may be passed (each must be passed separately)
  - Argument scale allows to plot absolute or weighted positions (normalized by document length)

```
textplot xray(
      kwic(corp, pattern = "energy", window = 5),
      kwic(corp, pattern = "security", window = 5),
       sort = TRUE
 textplot xray(
        kwic(corp, pattern = "energy", window = 5),
        kwic(corp, pattern = "security", window = 5),
        sort = TRUE,
        scale = "absolute"
```



#### Lexical dispersion plot

#### Lexical dispersion plot

	security	energy	
			1999-2000-CZ.txt.proc.txt
			2000-2001-PL.txt.proc.txt
			2002-2003-SK.txt.proc.txt
			2003-2004-CZ.txt.proc.txt
			2004-2005-PL.txt.proc.txt
			2005-2006-HU.txt.proc.txt
Document			2007-2008-CZ.txt.proc.txt
Docu			2008-2009-PL.txt.proc.txt
			2009-2010-HU.txt.proc.txt
			2010-2011-SK.txt.proc.txt
			2011-2012-CZ.txt.proc.txt
			2012-2013-PL.txt.proc.txt
			2013-2014-HU.txt.proc.txt
			2014-2015-SK.txt.proc.txt
	Ó 10000 20000 30000 40000	o ở 10000 20000 30000 4000 n index	00

#### Frequencies

- Frequency of **features** in the DFM
  - Absolute token frequencies
  - Dictionary category frequencies
- topfeatures()
  - General function to extract number of tokens

#### Frequencies

freq.basic <- textstat frequency(x = basic.matrix, n = 20)</pre>

freq.stem <- textstat frequency(x = stem.matrix, n = 20)</pre>

freq.prep <- textstat\_frequency(x = prep.matrix, n = 20)</pre>

write.xlsx(x = freq.prep, file = "frequencies.xlsx")

#### Wordcloud

• Function textplot\_wordcloud()

Argument	Description
x	Terms
max_words	Maximum number of words rendered
min_size	Size of smallest category
max_size	Size of largest category
rotation	Percentage of terms placed vertically
color	Color or color palette
	Many other arguments available (use help)

#### Wordcloud

regional security this defence support be european common at countries presidency slovakwas byczech a is **a** visegrad group energy as Or from its with an euforeign eastern joint v4 policy that also meeting their which cooperation republic development international budapest

implement partnership easternexchang market import ukrainissu affair czech also ean area integr develop ministri june**grou** state orkintern europ presid , e new wellpolici er energi foreign republ V segra slovak supportproject rea expert secur discuss nation defenc budapestactiv

- Two step process
- Requires a dictionary object
  - Manually constructed dictionary
  - Dictionary in the external location
    - File "LaverGarry.cat" in your folder
  - Dictionary included in a package
    - Package "tidytext"
    - Sentiments dictionary
- Dictionary has to be applied in a DFM construction process

CULTURE	ECONOMY
CULTURE-HIGH	+STATE+
ART (1)	ACCOMMODATION (1)
ARTISTIC (1)	AGE (1)
DANCE (1)	AMBULANCE (1)
GALLER* (1)	ASSIST (1)
MUSEUM* (1)	BENEFIT (1)
MUSIC* (1)	CARE (1)
OPERA* (1)	CARER* (1)
THEATRE* (1)	CHILD* (1)
CULTURE-POPULAR	CLASS (1)
MEDIA (1)	CLASSES (1)
SPORT	CLINICS (1)
ANGLER* (1)	COLLECTIVE* (1)
PEOPLE (1)	
WAR_IN_IRAQ (1)	

CIVIL\_WAR (1)

- Using dataset from a file/creating own dictionary
  - Function dictionary() allows to load a file as a dictionary
  - Arguments
    - file specifies the path to file (because we are in a working directory, we have to specify only a file name)
    - format specifies the pre-defined format of dictionary
- The new object will be used in the DFM argument dictionary
- Useful to weigh the DFM after application

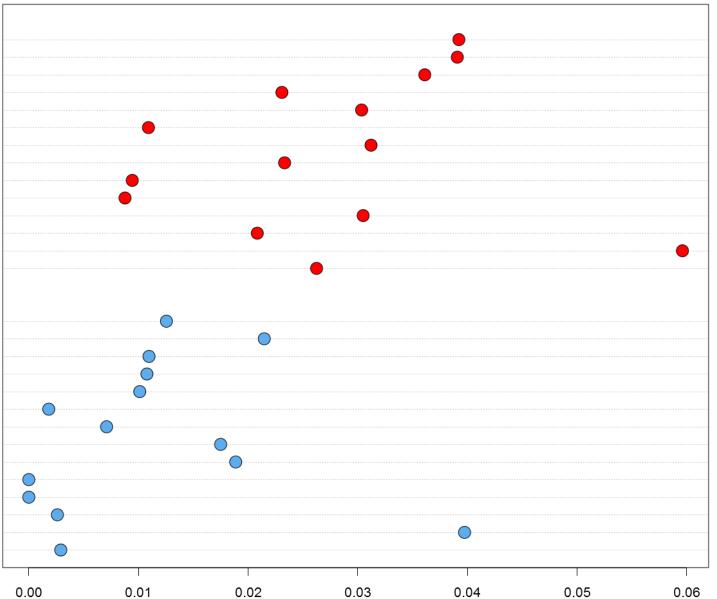
dfm.dict.w <- dfm\_weight(dfm.dict, scheme = "prop")</pre>

#### VALUES.CONSERVATIVE

2014-2015-SK.txt.proc.txt 2013-2014-HU.txt.proc.txt 2012-2013-PL.txt.proc.txt 2011-2012-CZ.txt.proc.txt 2010-2011-SK.txt.proc.txt 2009-2010-HU.txt.proc.txt 2008-2009-PL.txt.proc.txt 2007-2008-CZ.txt.proc.txt 2005-2006-HU.txt.proc.txt 2003-2004-CZ.txt.proc.txt 2002-2003-SK.txt.proc.txt 1999-2000-CZ.txt.proc.txt

#### VALUES.LIBERAL

2014-2015-SK.txt.proc.txt 2013-2014-HU.txt.proc.txt 2012-2013-PL.txt.proc.txt 2011-2012-CZ.txt.proc.txt 2010-2011-SK.txt.proc.txt 2009-2010-HU.txt.proc.txt 2008-2009-PL.txt.proc.txt 2007-2008-CZ.txt.proc.txt 2005-2006-HU.txt.proc.txt 2003-2004-CZ.txt.proc.txt 2002-2003-SK.txt.proc.txt 1999-2000-CZ.txt.proc.txt



#### Second data set

- Parts of UK 2010 election manifestos
  - Issue of migration
  - English, already pre-formatted, part of quanteda package
  - Just type data\_char\_ukimmig2010 into script
- Same drill as before
  - Texts
  - Corpus
  - Tokens
  - DFM

#### Distances

- The simplest algorithm to obtain scaling
- Function textstat\_dist()
- Creates a distance object which is recognized by other R packages and functions
- We may use hclust() function which creates a hierarchical clusters and plot it with plot() function afterwards

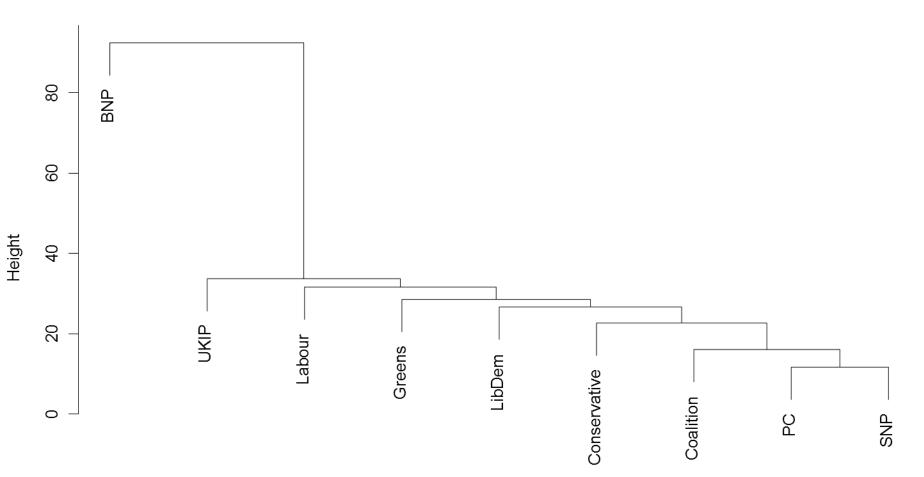
#### Distances

dist.analysis <- textstat\_dist(mig.dfm)</pre>

clusters <- hclust(dist.analysis)</pre>

plot(clusters)

**Cluster Dendrogram** 



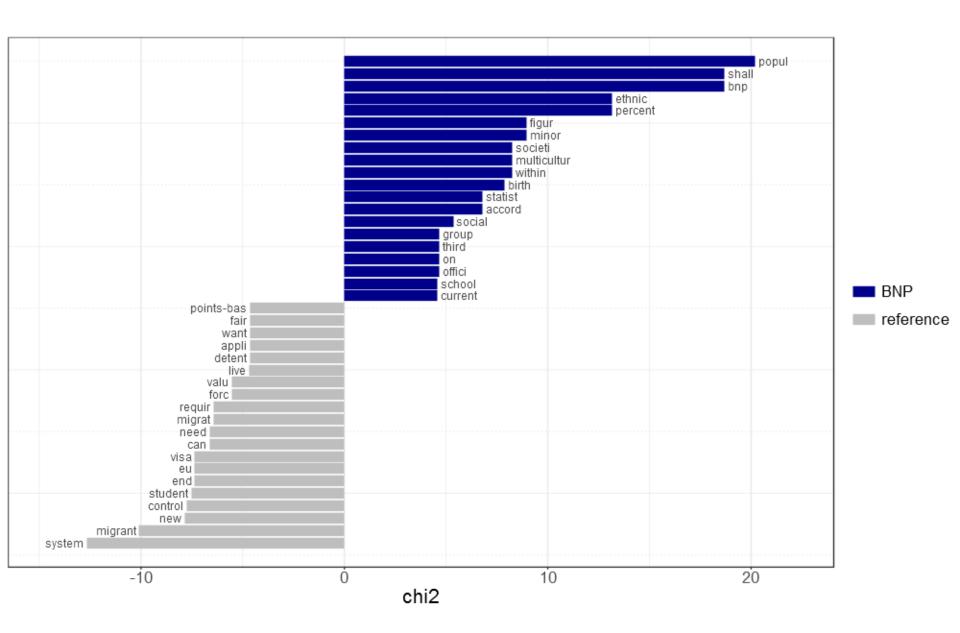
## Keyness

- Useful method to evaluate keywords finds words which are specific in relation to the rest of the corpus
- Function textstat\_keyness()
  - Argument target
    - Specifies the numeric ID of the document, which is compared to the rest of the corpus
- Can be plotted via textplot\_keyness()

#### Keyness

key.analysis <- textstat keyness(x = mig.dfm,target = 1)</pre>

textplot\_keyness(key.analysis)



# Models

## Correspondence analysis

- Method of singular value decomposition
- Allows to reduce complexity of matrix into lowdimensional space (2 or 3)
- No underlying assumptions about distributions
- Scaling is a method of capturing the variation in the observed data
  - Not clear **what** is the variation captured (actual positions, tone, style, ...)

# Correspondence analysis

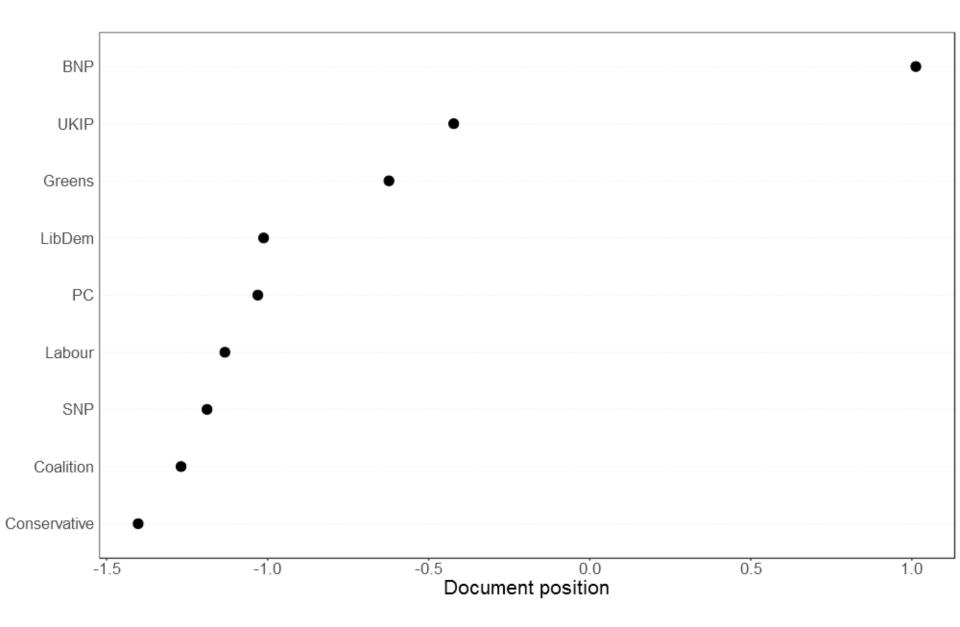
- Function textmodel\_ca()
- Arguments
  - sparse
    - Allows to omit less frequent words in order to reduce the use of computer memory
  - nd
    - Default estimates as many dimensions as possible, allows to limit the number of estimated dimensions
- Useful to explore model with function summary()

## Correspondence analysis

model <- textmodel\_ca(mig.dfm,sparse = TRUE)</pre>

summary(model)

textplot\_scale1d(model)



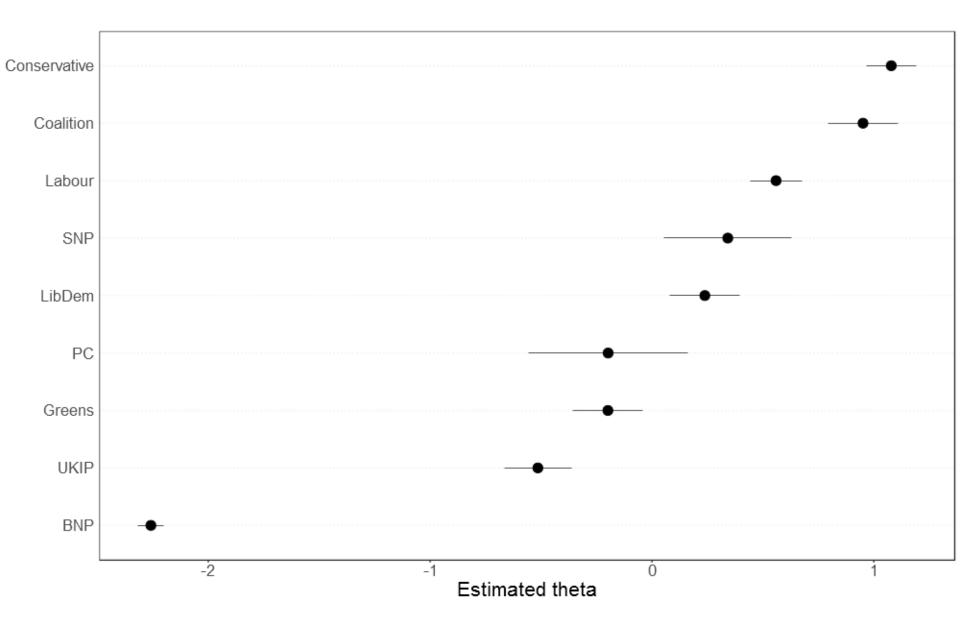
- Model based on naïve Bayes classifier
- Estimation of **one dominant dimension**
- Assumes a word is drawn from a Poisson distribution, which is based on
  - Amount the actor speaks
  - Frequency how much the word is used
  - Extent how much the word discriminates the underlying ideological space
  - Actors' underlying position
- Model is **estimated** given the observed data
- Again, lack of clarity, what the scale captures

- Function textmodel\_wordfish()
  - Arguments allow a further specification of prior assumptions about the Poisson distribution, model parameters, ...
- Result provides also SE for each estimated position
- Function summary() allows to see the estimated model
- Function textplot\_scale1d() allows to visualize results
  - Scaling of actors
  - Scaling of words using argument margin
  - Word highlight using argument <code>highlight</code> and a word list wrapped in function c()

model <- textmodel\_ca(mig.dfm,sparse = TRUE)</pre>

summary(model)

textplot\_scale1d(model)



# WordFish vs. CA

Wordfish	Correspondence Analysis
Conservative	Conservative
Coalition	Coalition
Labour	SNP
SNP	Labour
Liberal Democrats	Plaid Cymru
Plaid Cymru	Liberal Democrats
Green Party	Green Party
UKIP	UKIP
British National Party	British National Party

```
textplot scale1d(model, margin = "features")
```

```
textplot_scale1d(model,
    margin = "features",
    highlighted = c("eu", "multicultur"),
    highlighted_color = "black"
    )
```

