

DENOTATION	CONNOTATION
MANIFEST MESSAGES	LATENT MESSAGES
CUMULATIVE MESSAGES	BIAS
CONFIRAMTION BIAS	MEDIA LITERACY
NEWS LITERACY	VISUAL LITERACY
MASS MEDIA	SOCIAL MEDIA

LITERACY	DIGITAL LITERACY
MEDIA TEXT	MEDIA LITERACY: AUTHORSHIP
MEDIA LITERACY: FORMAT	MEDIA LITERACY: AUDIENCE
MEDIA LITERACY: CONTENT	MEDIA LITERACY: PURPOSE
PROCESS MODEL OF MEDIA LITERACY	LOGOS
ETHOS	PATHOS

ALLITERATION	APEAL TO AUTHORITY
EUPHEMISM	INCLUSIVE LANGUAGE
PERSUASION TRIANGLE	TYPES OF MEDIA BIAS
SEXISM IN ADVERTISING	OBJECTIFICATION OF WOMEN
7 TYPES OF INACCURATE INFORMATION	FAKE NEWS
MISINFORMATION	DISINFORMATION