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| Which statement is incorrect:According to Matthew ArnoldAnarchy is bad and needs to be policed Culture is related to the development of order in society The State is the embodiment of culture and must therefore be protected Culture seeks to uphold class sensibilities . |

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| Which Statement is True, according to Matthew ArnoldA) All people are capable of pursuing perfection through  attention to “sweetness and light”B) One should not follow one’s impulses, but rather reason, to achieve one’s best selfBoth are correct Neither are correct only A is correct only B is correct . |

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| Which is not a general trait to be found in Czech people, according to our readingThey are reserved They are clever They are to a large degree atheistic They don’t care about social or formal titles  |

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| Which statement is falseCzechoslovakian was a communist country from just after World War II until 1989 The revolution that toppled the communist regime is known as the Velvet Revolution Milos Foreman, the director of the Oscar-winning films Amadeus and One Flew Over the Cuckoo’s Nest is Czech Tourism plays only a minor role in the Czech economy . |

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| In the Czech Republic, \_\_\_\_\_ comes to deliver presents to little children at Christmas.Santa Clause Jezisek or Little Jesus Mikulas The Little Devil  |

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| The dish associated with Christmas dinner in the Czech Republic isPork Ham Carp Salmon . |

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| The best word to describe Kuras' tone regarding his introductory descriptions of Czech people, society and identity overall in his book Czechs and Balances would beProud Ashamed Hostile Self-deprecating  |

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| Kuras considers the following to be Czech traits exceptThey are envious They disclaim responsibility They are creatures of comfort They are  unconcerned with how they are perceived by outsiders  |

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| Which statement is false?Jan Palach, a university student, immolated himself on Wenceslas Square to provoke Czech resistance to the Prague Spring Occupation The era following the Prague Spring was called Normalization Czechs responded to the repression in the 1970s by retreating to their cottages on the weekend Charter 77's formation was directly inspired by the western music and artistic ideals of the Velvet Underground and Frank Zappa  |

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| Which of the following is not characteristic of Capitalist RealismIt primarily focuses on the ‘new’ It simplifies and typifies reality, promoting specific values ‘Progress’ in advertising is always implicit, and optimism is always present Its representations are not of the ideal but rather the real  |

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| Which statement is false?Workers were treated preferentially under communism; the intelligentsia were often demoted in their socio-economic standing Artists in communist Czechoslovakia were able to influence society to a far greater degree than their western counterparts Theaters and the cabaret were an important part of the cultural explosion in the 1960s The Soviet Army occupied Czechoslovakia for 3 years after the Prague Spring invasion of 1968  |

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| The practice of increasing production levels to reduce the cost of each product is usingEconomies of scale Synergy Outsourcing Downsizing . |

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| YouTube’s financial model is an example ofDirect Payment Indirect payment Subsidized payment Deferred payment  |

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| A media market with many producers and sellers but only a few products within a particular category isA monopoly An oligopoly Limited competition Limited liability  |

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| Base refers to \_\_\_\_\_\_\_\_\_\_\_\_\_\_ and Superstructure refers toThe economic foundation of a society; the relations of production and corresponding logics to social formations The relations of production and corresponding logics to social formations; The economic foundation of a society The ruling class; the forms of domination over lower classes The forms of domination over lower classes; the ruling class  |

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| Which of the following ideas is not present in Marxist theoryThe ideas of the ruling class are the ruling ideas of society Material relationship in production structure ideas of dominance For a class of people to rule, it is necessary for their ideas to be represented as the common interests of the public The “active members” of the ruling class are those who fall on the side of material labor in the division of labor within this class  |
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| Which statement is not true: According to Foucault, Bentham’s PanopticonIs an architectural instrument reconfiguring the operation of power relations Is an instrument founded upon surveillance and the gaze over disciplinary subjects Implements and implicates the observed in the  relations of power over them All are correct  |

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| All of the following were discussed in the reading Michel Foucalt, Discipline and Punish, Panopticism exceptHow disciplinary measures were used to fight the plague in the seventeenth century How Foucault’s conception of power is related to the processes surrounding the formation of one’s subjectivity/identity How “knowledge” and “categorizations” are disciplinary mechanisms and constructs How Foucault’s concept of power contradicts Marx’s arguments regarding the structure/agency dialectic  |

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| How is Foucault’s work practically related to ideas of education?The curriculum is a set of ideas with which students are indoctrinated The organization of the classroom (chairs, who speaks and when, etc.) positions the teacher as the authority The outcomes (skillsets) learned are designed to be industrially practical in structured labor markets All of the answers are correct  |

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| Foucault’s use of the term discipline can be reinterpreted, according to Marshall, as meaningA Professional/profession The connectedness and mutual dependence of relations of power of communication and abilities or capacities to be visable Both answers are correct Neither answer is correct  |

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| All of the following are reasons film matters exceptit is a source or entertainment, escapism, and fun it tells us something about ourselves and gives us meaning to our lives it has an extraordinary capacity to expand our reality, to deepen our moral sensibility, and to shape our self-understandings, sometimes by moving us closer to cultures, problems, and realities that are distant from those we know well It is an unpersuasive form of communication  |

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| All of the following are reasons film matters exceptits strengths have always been in its intermediality and intertextuality, breaking down false divisions between high and low culture it embodies and conveys the values and beliefs of the culture within which and for which it is made it provides an avenue to tell stories about who we are and our society – they are a record of what makes us human and what concerns us in the everyday It is not political, which is so divisive to constructive communication  |

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| Which offers an avenue to analyze a film?editing lighting soundtrack All answers are correct . |

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| Which offers a way to analyze film?conflict setting plot structure All answers are correct  |

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| Generation Like seeks to explore all of the following exceptHow internet empowerment is contradictory How marketers are exploiting the dynamics of youth identity expression on the internet How the government is seeking to educate today’s youth on internet literacy How commercial values are becoming intertwined with the ways youth approach using the internet  |

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| All of the following are points made in Campbell et al’s Media and Culture Chapter 2 exceptThe biggest threat to the Internet’s democratic potential may well be its increasing commercialization Net neutrality refers to the principle that every Web site and every user has the right to the same Internet network speed and access The flexible and decentralized nature of the Internet and social media is in large part what makes them such powerful tools for subverting government control gathering users’ location and purchasing habits by data-collecting systems (data-mining) is always illegal  |

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| Siri, the voice-recognition app on I-phones is an example of an emergingsemantic web ARPAnet e-commerce content communities  |

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| Knowing how to use cutlery (silverware/pribory) and how to eat correctly at a formal dining event is a form ofEmbodied cultural capital Objectified cultural capital Institutionalized cultural capital Structuralized Cultural Capital  |

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| Owning a painting by Da Vinci is a form ofEmbodied cultural capital Objectified cultural capital Institutionalized cultural capital Structuralized Cultural Capital  |

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| Having a Ph.D. and being called “Doctor” is a form ofEmbodied cultural capital Objectified cultural capital Institutionalized cultural capital Structuralized Cultural Capital  |

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| The term that Bourdieu uses to express the idea of Structure and subsequent predispositions to “agentive” activity within a particular framework isHabitus Cultural capital Social Capital Structuration  |

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| All of the following ideas are linked to Bourdieu’s ideas surrounding “distinctions” exceptConsumption is a stage in communication Artistic perception is a product of history reproduced by education “Taste” is a function of one’s economic and social position within a system of dispositions Social actors are constantly reflexive, actively utilizing this capacity to act their intention  |

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| Which wave of feminism was about breaking down gender stereotypesFirst Second Third Fourth  |

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| In Czech Feminisms, all of the following points were made exceptSituatedness and context make the Czech feminist experience different than western feminist experiences There were tensions in the 1990s between Western Feminists and their Czech counterparts regarding the latter’s interest in returning to home for maternity and leaving employment. Czech feminist concerns mirrored developments in “third world” feminism Czech feminism has largely become assimilated with global trends in relation to the fourth wave of feminism  |

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| In Categorization in Relation to Sexual Identity, all of the following points are made exceptCategorization involves two different processes: the process of being categorized by others, from the perspective of the outside-world and of being categorized by oneself. many transsexuals do not have the possibility to cross borders in terms of their identity but rather they live somewhere in-between two territories and can never be “at home” identity is not fixed, essential or permanent – instead it is fluid and able to change from time to time Concerning sexual categories people tend to think in binaries, especially in the binary of either being “homosexual” or of being “queer”.  |

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| Some transgender people identify as neither a man nor a woman, or as a combination of male and female, and may use terms like this to describe their gender identity.non-binary bilateral bi-gendered bienniel  |

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| Many commentators argue that the internetitself has enabled a shift from ‘third-wave’to ‘fourth-wave’ feminism into a call-out culture, which meanssexism is much more rampant sexism and misogyny can be more effectively countered Feminism is getting more and more popular as more and more women identify with the new information they are getting more work is necessary to combat the emboldened behavior of politicians to decry the micropolitics of feminism through these new information technologies  |
| The ending of nefarious is somewhat controversial in that it subtly advocates thatReligion is a way out of the challenges presented in the film Therapy is a way out of the challenges presented in the film There is no way to truly alter sex trafficking the use of force is a way out of the challenges presented in the film  |

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| PornlandDiscussesA how porn has a profound effect on the lives of boys in shaping their masculine identityB how gonzo porn is ultimately about sexual violence towards womenNeither A nor B Both A and B B A  |

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| Nefarious addresses sex trafficking in all of the following geographic regions exceptNorth America South America Europe Asia  |

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| DeepfakesAre digital files that can’t be traced by piracy software security systems monitoring online file-sharing Is the name of an organization that produces fake news in Serbia and was active in the US 2016 election Are AI generated news stories that are produced by bots Are AI generated clips that merge stock images into pre-existing videos  |

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| According to Gramsci, the most dynamic and prominent aspect to constructing and maintaining the ideological structure of the dominant classes in society resides withThe press The public sphere The government The courts  |

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| Which statement is falseThe public sphere is a place where public opinion can be formed Public opinion is a task of criticism and control by which citizens – as a public body - enact the State Newspapers play an important role in formulating the public sphere in framing public opinion The emergence of the social welfare state (and Mass Democracy) has enhanced the dynamics of the Public Sphere  |

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| A situation where a journalist may stand to benefit personally from the stories they produce isEthnocentrism Conflict of Interest Individualism Newsworthiness  |

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| A term that describes how the personalized web … means that we are less likely to be exposed to information that challenges us or broadens our worldview, and less likely to encounter facts that disprove false information that others have shared isFilter bubble Churnalism Selective engagement Refracted retrieval  |

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| According to, the stunning political developments of the past year (Brexit, Trump’s victory) … are not simply the byproducts of a resurgent populism or the revolt of those left behind by global capitalism but ratherA sign of information’s increasing disposability and irrelevance A reflection of the mass media’s growing weakness as gatekeepers and standard bearers to frame public discourse A symbol of the greater fragmentation of consumer media interest An indication that technology has bypassed the mental capacity for the average human to process the information received  |

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| Which statement is not true?Public Journalismmoves from seeing people as consumers … to seeing them as a public, as potential actors in arriving at democratic solutions to public problems has been criticized for compromising the profession’s credibility seeks to involve both the public and journalists more centrally in civic and political life began as experiments at the world’s biggest newspapers (NY Times, London Times, etc.)  |

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| Havel uses the example of \_\_\_\_\_ to underscore how individuals, by accepting and living a lie in a totalitarian system, are, through their action and inaction, in fact the foundation of the systemThe green grocer as compliant comrade The university professor as hard-working garbage man The empty speeches of the party leader The children parading as Pioneers on May Day, with their parent’s pressure to do so  |
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| Debord’s Society of the Spectacle addressesHegemonic Altruism Contrapuntal Inversion Discursive Alienation Commodity Fetishism  |

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| Kristen Hearn discusses all of the following as contributing to the development of self-branding exceptReality TV shows Corporate management literature Social media websites The rise of corporate media synergies  |

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| The processes of developing and maintaining the branded self areAll of the answers are correct A form of rhetorical persuasion Image based Self-exploitative  |

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| Ads on the internet which pop-up in a new screen as a user clicks to a new website are calledInterstitials Intermediations Subliminal advertising Spam  |

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| Linking a product to a positive cultural value or image isThe bandwagon effect The accentuation principle The assimilative principle The association principle  |

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| The attempt to persuade a consumer that using a product will maintain or elevate their social status isHidden-fear appeal Irritation impulse Bandwagon effect Snob-appeal approach  |

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| Which of the following critical issues in relation to advertising were not discussed in the chapter Advertising and Commercial Culture?Travel Education Health Children  |
| According to Hall, which of the following is not trueNational cultures are imagined through the foundational myths and stories their citizens retell themselves The processes of globalization are destabilizing conceptions of national cultural identity partly due to increased population migrations Nationalisms and “return to tradition” movements are a reaction against evolving cultural hybridities Ethnicity marks a group of people as biologically related  |

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| According to Hall,Identity is a fixed entity It arises from a fullness of knowing who we are It is related to activity in our unconscious Has nothing to do with the gaze of the Other  |

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| According to Cashman’s article, all of the following contribute to the plight of Roma children being placed in special schools exceptIngrained prejudice Discriminatory tests Socio-economic disadvantages Roma migration patterns  |

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| In Cashman’s article on the Czech Roma, she point’s out all of the following exceptStructural racism remains a problem in Czech society Czech segregation policies have been condemned by international civic bodies Roma students are specifically diagnosed with “light mental disabilities” Roma rights are unable to be lawfully represented in Czech courts, due to their vague citizenship status  |

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| Which statement is not true: Orientalism isAbout imaginative geography Related to anxieties connected to colonialism and imperialism A matter of cultural power A process of benign familiarization  |

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| According to Said, Orientalism isA political subject matter reflected passively by culture, scholarship and institutions A collection of texts about the Orient A nefarious plot to oppress the “Oriental” world A distribution of geopolitical awareness into a diverse range (historical, sociological, etc.) of texts  |