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| Which statement is incorrect: According to Matthew Arnold Anarchy is bad and needs to be policed  Culture is related to the development of order in society  The State is the embodiment of culture and must therefore be protected  Culture seeks to uphold class sensibilities     . |

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| Which Statement is True, according to Matthew Arnold A) All people are capable of pursuing perfection through  attention to “sweetness and light” B) One should not follow one’s impulses, but rather reason, to achieve one’s best self Both are correct  Neither are correct  only A is correct  only B is correct     . |

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| Which is not a general trait to be found in Czech people, according to our reading They are reserved  They are clever  They are to a large degree atheistic  They don’t care about social or formal titles |

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| Which statement is false Czechoslovakian was a communist country from just after World War II until 1989  The revolution that toppled the communist regime is known as the Velvet Revolution  Milos Foreman, the director of the Oscar-winning films Amadeus and One Flew Over the Cuckoo’s Nest is Czech  Tourism plays only a minor role in the Czech economy   . |

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| In the Czech Republic, \_\_\_\_\_ comes to deliver presents to little children at Christmas. Santa Clause  Jezisek or Little Jesus  Mikulas  The Little Devil |

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| The dish associated with Christmas dinner in the Czech Republic is Pork  Ham  Carp  Salmon     . |

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| The best word to describe Kuras' tone regarding his introductory descriptions of Czech people, society and identity overall in his book Czechs and Balances would be Proud  Ashamed  Hostile  Self-deprecating |

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| Kuras considers the following to be Czech traits except They are envious  They disclaim responsibility  They are creatures of comfort  They are  unconcerned with how they are perceived by outsiders |

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| Which statement is false? Jan Palach, a university student, immolated himself on Wenceslas Square to provoke Czech resistance to the Prague Spring Occupation  The era following the Prague Spring was called Normalization  Czechs responded to the repression in the 1970s by retreating to their cottages on the weekend  Charter 77's formation was directly inspired by the western music and artistic ideals of the Velvet Underground and Frank Zappa |

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| Which of the following is not characteristic of Capitalist Realism It primarily focuses on the ‘new’  It simplifies and typifies reality, promoting specific values  ‘Progress’ in advertising is always implicit, and optimism is always present  Its representations are not of the ideal but rather the real |

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| Which statement is false? Workers were treated preferentially under communism; the intelligentsia were often demoted in their socio-economic standing  Artists in communist Czechoslovakia were able to influence society to a far greater degree than their western counterparts  Theaters and the cabaret were an important part of the cultural explosion in the 1960s  The Soviet Army occupied Czechoslovakia for 3 years after the Prague Spring invasion of 1968 |

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| The practice of increasing production levels to reduce the cost of each product is using Economies of scale  Synergy  Outsourcing  Downsizing     . |

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| YouTube’s financial model is an example of Direct Payment  Indirect payment  Subsidized payment  Deferred payment |

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| A media market with many producers and sellers but only a few products within a particular category is A monopoly  An oligopoly  Limited competition  Limited liability |

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| Base refers to \_\_\_\_\_\_\_\_\_\_\_\_\_\_ and Superstructure refers to The economic foundation of a society; the relations of production and corresponding logics to social formations  The relations of production and corresponding logics to social formations; The economic foundation of a society  The ruling class; the forms of domination over lower classes  The forms of domination over lower classes; the ruling class |

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| Which of the following ideas is not present in Marxist theory The ideas of the ruling class are the ruling ideas of society  Material relationship in production structure ideas of dominance  For a class of people to rule, it is necessary for their ideas to be represented as the common interests of the public  The “active members” of the ruling class are those who fall on the side of material labor in the division of labor within this class |
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| Which statement is not true: According to Foucault, Bentham’s Panopticon Is an architectural instrument reconfiguring the operation of power relations  Is an instrument founded upon surveillance and the gaze over disciplinary subjects  Implements and implicates the observed in the  relations of power over them  All are correct |

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| All of the following were discussed in the reading Michel Foucalt, Discipline and Punish, Panopticism except How disciplinary measures were used to fight the plague in the seventeenth century  How Foucault’s conception of power is related to the processes surrounding the formation of one’s subjectivity/identity  How “knowledge” and “categorizations” are disciplinary mechanisms and constructs  How Foucault’s concept of power contradicts Marx’s arguments regarding the structure/agency dialectic |

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| How is Foucault’s work practically related to ideas of education? The curriculum is a set of ideas with which students are indoctrinated  The organization of the classroom (chairs, who speaks and when, etc.) positions the teacher as the authority  The outcomes (skillsets) learned are designed to be industrially practical in structured labor markets  All of the answers are correct |

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| Foucault’s use of the term discipline can be reinterpreted, according to Marshall, as meaning A Professional/profession  The connectedness and mutual dependence of relations of power of communication and abilities or capacities to be visable  Both answers are correct  Neither answer is correct |

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| All of the following are reasons film matters except it is a source or entertainment, escapism, and fun  it tells us something about ourselves and gives us meaning to our lives  it has an extraordinary capacity to expand our reality, to deepen our moral sensibility, and to shape our self-understandings, sometimes by moving us closer to cultures, problems, and realities that are distant from those we know well  It is an unpersuasive form of communication |

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| All of the following are reasons film matters except its strengths have always been in its intermediality and intertextuality, breaking down false divisions between high and low culture  it embodies and conveys the values and beliefs of the culture within which and for which it is made  it provides an avenue to tell stories about who we are and our society – they are a record of what makes us human and what concerns us in the everyday  It is not political, which is so divisive to constructive communication |

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| Which offers an avenue to analyze a film? editing  lighting  soundtrack  All answers are correct     . |

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| Which offers a way to analyze film? conflict  setting  plot structure  All answers are correct |

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| Generation Like seeks to explore all of the following except How internet empowerment is contradictory  How marketers are exploiting the dynamics of youth identity expression on the internet  How the government is seeking to educate today’s youth on internet literacy  How commercial values are becoming intertwined with the ways youth approach using the internet |

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| All of the following are points made in Campbell et al’s Media and Culture Chapter 2 except The biggest threat to the Internet’s democratic potential may well be its increasing commercialization  Net neutrality refers to the principle that every Web site and every user has the right to the same Internet network speed and access  The flexible and decentralized nature of the Internet and social media is in large part what makes them such powerful tools for subverting government control  gathering users’ location and purchasing habits by data-collecting systems (data-mining) is always illegal |

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| Siri, the voice-recognition app on I-phones is an example of an emerging semantic web  ARPAnet  e-commerce  content communities |

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| Knowing how to use cutlery (silverware/pribory) and how to eat correctly at a formal dining event is a form of Embodied cultural capital  Objectified cultural capital  Institutionalized cultural capital  Structuralized Cultural Capital |

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| Owning a painting by Da Vinci is a form of Embodied cultural capital  Objectified cultural capital  Institutionalized cultural capital  Structuralized Cultural Capital |

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| Having a Ph.D. and being called “Doctor” is a form of Embodied cultural capital  Objectified cultural capital  Institutionalized cultural capital  Structuralized Cultural Capital |

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| The term that Bourdieu uses to express the idea of Structure and subsequent predispositions to “agentive” activity within a particular framework is Habitus  Cultural capital  Social Capital  Structuration |

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| All of the following ideas are linked to Bourdieu’s ideas surrounding “distinctions” except Consumption is a stage in communication  Artistic perception is a product of history reproduced by education  “Taste” is a function of one’s economic and social position within a system of dispositions  Social actors are constantly reflexive, actively utilizing this capacity to act their intention |

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| Which wave of feminism was about breaking down gender stereotypes First  Second  Third  Fourth |

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| In Czech Feminisms, all of the following points were made except Situatedness and context make the Czech feminist experience different than western feminist experiences  There were tensions in the 1990s between Western Feminists and their Czech counterparts regarding the latter’s interest in returning to home for maternity and leaving employment.  Czech feminist concerns mirrored developments in “third world” feminism  Czech feminism has largely become assimilated with global trends in relation to the fourth wave of feminism |

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| In Categorization in Relation to Sexual Identity, all of the following points are made except Categorization involves two different processes: the process of being categorized by others, from the perspective of the outside-world and of being categorized by oneself.  many transsexuals do not have the possibility to cross borders in terms of their identity but rather they live somewhere in-between two territories and can never be “at home”  identity is not fixed, essential or permanent – instead it is fluid and able to change from time to time  Concerning sexual categories people tend to think in binaries, especially in the binary of either being “homosexual” or of being “queer”. |

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| Some transgender people identify as neither a man nor a woman, or as a combination of male and female, and may use terms like this to describe their gender identity. non-binary  bilateral  bi-gendered  bienniel |

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| Many commentators argue that the internet itself has enabled a shift from ‘third-wave’ to ‘fourth-wave’ feminism into a call-out culture, which means sexism is much more rampant  sexism and misogyny can be more effectively countered  Feminism is getting more and more popular as more and more women identify with the new information they are getting  more work is necessary to combat the emboldened behavior of politicians to decry the micropolitics of feminism through these new information technologies |
| The ending of nefarious is somewhat controversial in that it subtly advocates that Religion is a way out of the challenges presented in the film  Therapy is a way out of the challenges presented in the film  There is no way to truly alter sex trafficking  the use of force is a way out of the challenges presented in the film |

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| Pornland Discusses A how porn has a profound effect on the lives of boys in shaping their masculine identity B how gonzo porn is ultimately about sexual violence towards women Neither A nor B  Both A and B  B  A |

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| Nefarious addresses sex trafficking in all of the following geographic regions except North America  South America  Europe  Asia |

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| Deepfakes Are digital files that can’t be traced by piracy software security systems monitoring online file-sharing  Is the name of an organization that produces fake news in Serbia and was active in the US 2016 election  Are AI generated news stories that are produced by bots  Are AI generated clips that merge stock images into pre-existing videos |

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| According to Gramsci, the most dynamic and prominent aspect to constructing and maintaining the ideological structure of the dominant classes in society resides with The press  The public sphere  The government  The courts |

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| Which statement is false The public sphere is a place where public opinion can be formed  Public opinion is a task of criticism and control by which citizens – as a public body - enact the State  Newspapers play an important role in formulating the public sphere in framing public opinion  The emergence of the social welfare state (and Mass Democracy) has enhanced the dynamics of the Public Sphere |

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| A situation where a journalist may stand to benefit personally from the stories they produce is Ethnocentrism  Conflict of Interest  Individualism  Newsworthiness |

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| A term that describes how the personalized web … means that we are less likely to be exposed to information that challenges us or broadens our worldview, and less likely to encounter facts that disprove false information that others have shared is Filter bubble  Churnalism  Selective engagement  Refracted retrieval |

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| According to, the stunning political developments of the past year (Brexit, Trump’s victory) … are not simply the byproducts of a resurgent populism or the revolt of those left behind by global capitalism but rather A sign of information’s increasing disposability and irrelevance  A reflection of the mass media’s growing weakness as gatekeepers and standard bearers to frame public discourse  A symbol of the greater fragmentation of consumer media interest  An indication that technology has bypassed the mental capacity for the average human to process the information received |

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| Which statement is not true? Public Journalism moves from seeing people as consumers … to seeing them as a public, as potential actors in arriving at democratic solutions to public problems  has been criticized for compromising the profession’s credibility  seeks to involve both the public and journalists more centrally in civic and political life  began as experiments at the world’s biggest newspapers (NY Times, London Times, etc.) |

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| Havel uses the example of \_\_\_\_\_ to underscore how individuals, by accepting and living a lie in a totalitarian system, are, through their action and inaction, in fact the foundation of the system The green grocer as compliant comrade  The university professor as hard-working garbage man  The empty speeches of the party leader  The children parading as Pioneers on May Day, with their parent’s pressure to do so |
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| Debord’s Society of the Spectacle addresses Hegemonic Altruism  Contrapuntal Inversion  Discursive Alienation  Commodity Fetishism |

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| Kristen Hearn discusses all of the following as contributing to the development of self-branding except Reality TV shows  Corporate management literature  Social media websites  The rise of corporate media synergies |

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| The processes of developing and maintaining the branded self are All of the answers are correct  A form of rhetorical persuasion  Image based  Self-exploitative |

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| Ads on the internet which pop-up in a new screen as a user clicks to a new website are called Interstitials  Intermediations  Subliminal advertising  Spam |

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| Linking a product to a positive cultural value or image is The bandwagon effect  The accentuation principle  The assimilative principle  The association principle |

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| The attempt to persuade a consumer that using a product will maintain or elevate their social status is Hidden-fear appeal  Irritation impulse  Bandwagon effect  Snob-appeal approach |

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| Which of the following critical issues in relation to advertising were not discussed in the chapter Advertising and Commercial Culture? Travel  Education  Health  Children |
| According to Hall, which of the following is not true National cultures are imagined through the foundational myths and stories their citizens retell themselves  The processes of globalization are destabilizing conceptions of national cultural identity partly due to increased population migrations  Nationalisms and “return to tradition” movements are a reaction against evolving cultural hybridities  Ethnicity marks a group of people as biologically related |

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| According to Hall, Identity is a fixed entity  It arises from a fullness of knowing who we are  It is related to activity in our unconscious  Has nothing to do with the gaze of the Other |

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| According to Cashman’s article, all of the following contribute to the plight of Roma children being placed in special schools except Ingrained prejudice  Discriminatory tests  Socio-economic disadvantages  Roma migration patterns |

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| In Cashman’s article on the Czech Roma, she point’s out all of the following except Structural racism remains a problem in Czech society  Czech segregation policies have been condemned by international civic bodies  Roma students are specifically diagnosed with “light mental disabilities”  Roma rights are unable to be lawfully represented in Czech courts, due to their vague citizenship status |

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| Which statement is not true: Orientalism is About imaginative geography  Related to anxieties connected to colonialism and imperialism  A matter of cultural power  A process of benign familiarization |

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| According to Said, Orientalism is A political subject matter reflected passively by culture, scholarship and institutions  A collection of texts about the Orient  A nefarious plot to oppress the “Oriental” world  A distribution of geopolitical awareness into a diverse range (historical, sociological, etc.) of texts |