

Reading Reaction – Advertising – Due Nov. 22 end of day in IS.

Note: Required word count for all answers in total: 200 – 250 words

1. What are your thoughts about photography imposing a “normative vision” on society? If not broadly, identify areas of society in which this may happen.
2. You read about “news jacking” and “brandalism.” Describe each one and provide your opinion of these two visual strategies.
3. What did you find interesting, surprising, or confusing about this week's readings? Explain your answer and include a citation (article name)